

# CareerCompass Report

Personalised career analysis based on your CV.

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## SECTION A — Candidate Overview

### 1. Candidate Snapshot

Charlie Webb is an early-career candidate completing a BA (Hons) in Football Business and Finance, with practical experience in customer service, site operations, and entry-level accounting. They demonstrate leadership through sports and have developed financial skills via a part-time accounts trainee role and relevant certifications.

- Location: Brighton and Hove / North London (implied)
- Seniority: Early-career / Undergraduate (final year)
- Core fields: Football business, finance, customer service, accounting
- Additional context: Xero accounting certifications pending (May 2025), leadership experience in sports

### 2. Suitable Roles

- **Finance Assistant / Accounts Trainee** – Fits current experience with Xero and accounts support; good next step to build finance operations skills. *Insider note:* Hiring managers look for accuracy and eagerness to learn in junior finance roles.
- **Football Operations Coordinator** – Combines football business knowledge with event and customer service experience at Wembley; suitable for sports clubs or stadiums. *Insider note:* Demonstrating understanding of event-day pressures is a plus.
- **Customer Service Specialist in Sports or Events** – Leverages strong communication and problem-solving skills gained in stadium and leisure roles. *Insider note:* Highlighting teamwork and calm under pressure helps stand out.
- **Junior Financial Analyst (Entry Level)** – With finance degree and Excel skills, a junior analyst role in sports finance or corporate finance is achievable with some upskilling. *Insider note:* Showing practical use of Excel and financial analysis projects is key.

### 3. Strengths

- **Football Business & Finance Degree** – Provides relevant industry knowledge and financial fundamentals; frame as a unique blend of sport and finance expertise.
- **Practical Accounting Experience with Xero** – Real-world exposure to bookkeeping and reconciliations; emphasize reliability and attention to detail in interviews.
- **Leadership and Teamwork** – Captaining international football teams shows resilience and communication; useful to demonstrate soft skills in networking and interviews.
- **Customer Service & Event Operations** – Experience at Wembley Stadium and leisure centers highlights ability to work under pressure and manage stakeholders.
- **Certifications in Payroll, Tax, and Advisory** – These upcoming badges add credibility and show commitment to finance career development.

#### 4. Skill Gaps & What to Learn

- **Advanced Excel & Financial Modelling** – Build skills in pivot tables, VLOOKUP, and basic modelling to improve analysis capabilities; consider online tutorials or university resources.
- **Accounting Standards & Software Diversity** – Learn basics of UK GAAP/IFRS and explore other accounting software beyond Xero (e.g. Sage, QuickBooks) to increase employability.
- **Data Analysis & Visualization** – Introductory courses in Power BI or Tableau can help stand out for analyst roles.
- **Networking with Industry Professionals** – Speak to 2–3 finance or football operations professionals to understand daily challenges and skills valued in their teams.
- **Project Management Basics** – Familiarity with tools like Trello or Asana and methodologies (Agile basics) can support coordination roles.

### SECTION B — Candidate → Hired

#### 5. Salary Expectations

Based on aggregated salary data for early-career finance and sports operations roles:

- **UK:** £18,000–£24,000 per year for entry-level finance or operations roles, with London-based roles tending toward the higher end due to cost of living.
- **EU (e.g. Germany, Netherlands):** €22,000–€28,000 per year for comparable roles.
- **US:** \$40,000–\$50,000 per year for entry-level finance or sports operations positions.

#### Career progression potential (3–7 years):

- **Senior Finance Analyst (UK):** £30,000–£40,000
- **Football Operations Manager (UK):** £28,000–£38,000
- **Finance Manager (UK):** £40,000–£55,000

These ranges depend on performance, additional qualifications, and employer size.

#### Insider tips on compensation:

- Early-career pay often grows with demonstrated reliability and additional certifications rather than job hopping.
- Avoid negotiating salary too early; focus first on securing the role and proving value.
- Consider non-salary factors like training opportunities, exposure to senior staff, and company culture when evaluating offers.

#### 6. Companies Hiring / Employer Types

- Sports clubs and stadiums (e.g. football clubs, event venues) with roles in operations, finance, and customer engagement.
- Mid-sized accounting or finance firms offering junior finance roles, often with rotation schemes.
- Corporate finance departments in companies with sports sponsorship or leisure divisions.
- Sports agencies or football management firms, especially those valuing football business knowledge.
- Look for employers offering structured mentoring, clear progression paths, and exposure to multiple business areas.
- Red flags include roles with vague responsibilities, lack of training, or high turnover in junior positions.

## 7. 90-Day Action Plan

### Days 1–30 (Foundation)

- Update CV and LinkedIn to highlight Xero experience, football business degree, and leadership roles.
- Complete any pending Xero certifications and list them clearly.
- Research target employers in football operations and junior finance roles.
- Reach out to 1–2 alumni or contacts working in football finance or operations for informational interviews.
- Begin a basic Excel refresher focusing on formulas and data organisation.

### Days 31–60 (Execution)

- Apply to 10–15 relevant roles, tailoring applications to each job description.
- Attend local or virtual networking events related to sports business or finance.
- Practice interview questions focusing on teamwork, problem-solving, and finance basics.
- Connect with 1–2 professionals who hire for junior finance or operations roles to understand hiring priorities.
- Start learning basics of financial modelling and data visualization tools.

### Days 61–90 (Optimisation)

- Request feedback on applications and interviews to refine approach.
- Develop a small portfolio or case study demonstrating financial analysis or event coordination skills.
- Expand network by joining football business or finance professional groups on LinkedIn.
- Consider volunteering or short internships in football clubs or finance teams to gain experience.
- Prepare tailored questions for interviews showing knowledge of employer's operations and challenges.

## SECTION C — Job Search Resources

### 8. Professional Summary (CV & LinkedIn Ready)

Early-career Football Business and Finance undergraduate with hands-on experience in accounting operations, customer service, and event management. Proficient in Xero and Excel, with leadership skills developed through sports and team captaincy. Seeking junior finance or football operations roles to apply analytical and interpersonal skills in a dynamic environment.

### 9. Cover Letter Opening Paragraph

I am a motivated final-year Football Business and Finance student with practical experience supporting accounting functions and event operations at Wembley Stadium. My background combines financial knowledge with strong communication and leadership skills developed through team sports and customer-facing roles. I am eager to contribute to your team by supporting accurate financial processes and smooth event-day operations, understanding the importance of detail and collaboration in fast-paced environments.

## 10. Job Search Tips

- Use LinkedIn to connect with professionals in football finance and operations; personalise messages by referencing shared interests or recent company news.
- Highlight specific achievements in customer service and finance tasks rather than general responsibilities in your CV and interviews.
- Prepare STAR stories demonstrating problem-solving and teamwork, especially examples from sports leadership or event roles.
- Include a small portfolio or summary of financial tasks completed (e.g. reconciliations, invoice processing) to show practical skills.
- Apply to graduate schemes and internships offered by football clubs and sports organisations as a foot in the door.
- Attend industry webinars or local meetups focused on sports business to build relevant contacts and learn current trends.
- Ask insightful questions in networking chats, such as how teams handle peak event days or what financial software is preferred beyond Xero.

This report is indicative and based on typical labour-market patterns, not guaranteed outcomes.