# **Community Members**



## Name: Katherine Salas , Type: College Student

## **Demographics**

Name: Katherine Salas

Gender: Female

Age: 20 years old

Profession: Student

Income: \$7,500

Married: Single

Children: None

Education: College

## **Back Story (Problems)**

- · What challenges are they having?
- 1. Needs to find information on serial killers for her research paper for class.
- 2. Has to learn details about their life and crimes and etcetera without having to look to waste her time on different websites finding valuable information.
- 3. She needs to find a website that can provide her with a lot of information and that is understandable.

## **Needs & Why**

Why do they need to solve this?

Katherine needs to find a good and credible website that can provide her with the data she needs that she can also understand it that way she can learn and be able to write a good research paper and pass the class.

#### **Solutions**

Share Experience

With my website Katherine was able to find credible information and was able to answer all the answers in her research paper. She was also able to understand the information and was able to learn the information given in order to write an informational research paper.

NVC Digital Media Web Design I