

## Experience

### UX/UI Graphic Designer, MTD Products Inc 7/2021 – Present

Working within Salesforce to design compelling creative for Troybilt.com, Cubcadet.com and MTD's other B2C websites that includes homepage, landing pages, banners, graphic-headers, and eSpots. Leverage consumer insight studies and findings to establish the best overall design elements to include in UX design experiences. Plan and run user tests and other design research to inform design decisions. Assist channel and eCommerce team on development. Collaborate and brainstorm with cross-functional teams including agencies on design execution for short term and long-term projects.

### UI Developer, NAS Recruitment Innovation 8/2019 – 7/2021

Created and maintained C# HTML webpages in ASP.NET Razor using HTML, SASS, Javascript, and jQuery from provided comps, Developed a new BASE CSS for the NAS Active Platform, Implemented new scripting language, Created new processes for increased efficiency, Awarded Q4 2020 Employee of the Quarter.

Clients include: Bahama Breeze, Big Lots, Cinemark, Cheddar's Scratch Kitchen, Clarivate, Darden SRG, Dent Wizard, Longhorn Steakhouse, Olive Garden, OU Medicine, Papa John's, Red Lobster, ROSS, United Rentals, Value City Furniture

### Freelance Graphic Designer 12/1996 – Present

Provided print design, website design, website UX, website programming, and website UI for local and national clients.

Current and past clients include: Alliance Bicycles, Bike Cleveland, Cleveland Film Society, Curt Goodrich Bicycles, Don Walker Cycles, Dream Hammock, Endless Bikes, Ibis Cycles, LiteAF, Kirk Frameworks, Modern Dog Design, Montana Fine Furniture, Mtn Air Roasting, Naked Bicycles & Design, Nesnadny + Schwartz, North American Handmade Bicycle Show, Pursuit Cycles, Rockgeist, Strong Frames, UGQ Outdoor, Werner Paddles

### Interactive Designer 12/1996 – 06/2001

Provided website design for the following interactive media companies:

Digital Day, Senior Graphic Designer  
Digital Navigation, Interactive Designer  
Karen Skunta & Co., Graphic Designer  
Cleveland Live, Graphic Designer

## Skills

**Expertise in** HTML/HTML5, CSS/CSS3, SASS/LESS, UI, UX, responsive web design, WordPress, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, backpacking, mountain biking

**Proficient in** PHP, Javascript, jQuery, SVG, Visual Studio, Visual Studio Code, Adobe XD

**Experienced in** Next.js, React.js, TypeScript, MySQL, JSON, AJAX, Git/Github, Web Accessibility Standards [WCAG], Figma

**Knowledge in** AngularJS, Python, ASP, Node.js, C#, REST API

## Education

**Kent State University**, Bachelor of Arts, Visual Communication & Design 1998

## References

**Carl Strong**, Strong Frames, Inc. – 406-586-6264

**Jacob VanSickle**, Bike Cleveland – 216-245-3101

**Paul McWalters**, UGQ Outdoors LLC – 517-610-0966