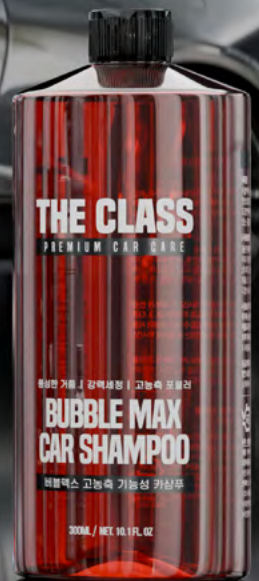




THE CLASS



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ABOUT US



THE CLASS

At THE CLASS, we place the utmost importance on both you and your vehicle, guided by an unwavering commitment to trust and confidence. Through continuous research and product innovation, we deliver premium detailing solutions for those who truly value and care for their cars.



THE CLASS System

THE CLASS manufactures all products domestically while continuously pursuing new product development and performance enhancement. We enforce strict standards in safety, hygiene, raw materials, manufacturing processes, and facilities to ensure the highest level of satisfaction for both our partners and customers.

ABOUT US



Global Brand

Currently, THE CLASS is expanding beyond Korea into Japan, Southeast Asia, and European markets. Through ongoing communication and rigorous testing across diverse regions, we are committed to making THE CLASS accessible to customers worldwide.

OUR SIGNATURE PRODUCTS
BULLET



The BULLET series, which revolutionized the liquid wax market in Korea, has evolved into a premium coating line and established itself as THE CLASS's signature category. Recognized for its outstanding performance and reliability, the BULLET series continues to expand through in-depth research and extensive testing, offering a growing range of solutions that meet the needs of discerning car care enthusiasts.



PRE - WASH

As a pre-wash step, it loosens stubborn contaminants that have bonded to the paint surface over time, helping to minimize scratches that may occur during the mitt wash in the main washing stage



BUBBLE MAX MILD PREWASH 1L

*Highly Concentrated
Neutral Pre-Wash*

#Large Capacity #Highly Concentrated #Pre Wash

- A safe, pH-neutral formula for all exterior surfaces
- 1L large-capacity pre-wash with excellent value
- Powerful cleaning performance even at a 1:10 dilution ratio
- Refreshing Aqua Ade fragrance



MANNYEONSEOL 500ml

Snow Foam Car Shampoo

#Ultra Concentrated #High Density Foam #Snow Foam

- A safe, pH-neutral formula for all exterior surfaces
- Ultra-concentrated, high-density snow foam cleaner
- Cost-effective use with dilution ratios of up to 1:20
- Sweet and refreshing berry fragrance



PURESKIN S 1L

Acidic Pre-Wash & Shampoo

#Water Spot Removal #Coating Safe Cleaning Power

- Effectively removes water stains & water spots
- Cleans without damaging existing coating layers
- Foam lance dilution: 1:5-30
- Pump sprayer dilution: 1:100-300
- Suitable for both pre-wash and bucket wash (up to 1:600 dilution for bucket wash)
- Refreshing Berry Essence fragrance



DEADSKIN S 1L

Alkaline Pre-Wash

#Grease Removal #Anti Corrosion #Oxidation Prevention

- Removes grease, insect remains, and more
- Special formula prevents corrosion and oxidation
- Foam lance dilution: 1:5-30
- Pump sprayer dilution: 1:20-200
- Refreshing Cotton Bloom fragrance



SHAMPOO

Car shampoo is an essential step in the wash process, designed to be used with a sponge or wash mitt rather than as a pre-wash. For this reason, enhanced lubrication is vital to ensure maximum protection against scratches on the paint surface.



FRIZZANTE 1L

Ultra-Concentrated Neutral Car Shampoo

#Best Value Shampoo #Safe Effective Clean

- Economical dilution ratios
- Rich, high-density foam with excellent lubrication
- Foam lance dilution: 1:10-20
Bucket wash dilution: 1:600-1200
- Sweet and vibrant floral fruit fragrance



BUBBLE MAX CAR SHAMPOO 1L

Highly Concentrated Functional Car Shampoo

#Max Volume #Best Value #Deep Clean Power

- Powerful cleaning performance with rich, dense foam
- A variety of fragrances to suit your preference
- Foam lance dilution: 1:10
Bucket wash dilution: 1:500
- Available in Lemon, Tangerine, Forest, and Aqua scents



BUBBLE SHAMPOO 500ml

Highly Concentrated Functional Car Shampoo

#Superior Lubrication #Deep Cleaning Power

- Superior lubrication and powerful cleaning performance
- Rich, ultra-concentrated foam
- Foam lance dilution: 1:9-10
Bucket wash dilution: 1:300-600
- Refreshing Sweet Lemon fragrance



SHARPHIN S 500ml

Highly Concentrated Gloss Coating Car Shampoo

#Clean And Shine In One Step

- All-in-one wash and coating in a single step
- Powerful cleaning performance with a smooth protective finish
- Foam lance dilution: 1:20
Bucket wash dilution: 1:200
- Sweet bubblegum fragrance

The easy-to-use LIQUID WAX delivers a deep, high-gloss finish while adding an extra protective layer to the paint surface. It helps repel contaminants and preserves a clean, polished appearance with minimal effort.



Attribute	Control (Grey)	100% (Dark Grey)	200% (Light Grey)
Workability	4 segments	5 segments	5 segments
Repellency	4 segments	5 segments	5 segments
Durability	4 segments	5 segments	5 segments
Gloss	4 segments	5 segments	5 segments
Slickness	2 segments	3 segments	4 segments



Attribute	Material 1	Material 2	Material 3	Material 4
Workability	4	4	4	3
Repellency	4	4	4	4
Durability	4	4	4	4
Gloss	4	4	4	4
Slickness	4	4	4	4



SILK SKIN 500ml

Slick Coating Quick Detailer

#Exceptional Slickness



HYBRID COAT 500ml

Gloss Coating Liquid Wax

#Balanced Performance



ULTIMATE CARNAUBA COATING WAX 500ml

High-Speed Gloss & Coating Liquid Wax

#Zero Residue #Ultimate Ease Of Use



WATER AGING EXTRACT S 520ml

Quick & Easy Touchless Coating

#Spray And Rinse Coating Done



WAX BOOSTER 200ml

Gloss & Slickness Enhancer

#Layer Up For More Gloss And Slick



CERAMIC COAT

CERAMIC COAT forms an advanced protective barrier on the paint surface, providing effective resistance to contaminants, superior water repellency, and protection against light scratches. With strong chemical resistance, it ensures long-lasting durability of up to 2 years while maintaining the vehicle's original color depth and gloss.



ZENITH GRAPHENE 50ml

Self Graphene Coating

#Expert Level CERAMICCOAT



A professional-grade CERAMIC COAT reinforced with a robust graphene layer, providing extended durability for over 2 years.



GODCLASS CRYSTAL QUARTZ S 50ml

All-in-One CERAMIC COAT

#Guaranteed Success For Beginners



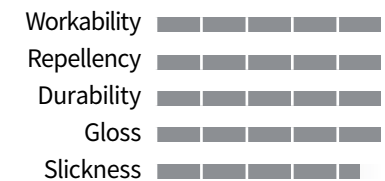
Easy workability even for first-time CERAMIC COAT users, delivering outstanding performance with excellent value.



METAL BULLET THEUNDEAD 300ml

Spray CERAMIC COAT

#Ultra Fast Curing #Strong Durability



Unlike conventional CERAMIC COAT products that require a complex application process, this version utilizes a simplified spray-on method.

WHEEL & TIRE

It not only removes embedded contaminants such as brake dust, road grime, and tire browning, but also delivers a finishing touch with a rich tire shine, covering every stage of complete wheel & tire care.



IRON REMOVER 500ml

Iron & Dust Remover

#Instant Reaction Iron Removal

- pH-neutral formula safe for all vehicle surfaces
- Fast-acting performance for effective iron removal
- Maintains exceptional decontamination power even at a 1:5 dilution ratio
- Banana scent to reduce harsh chemical odor



DYNAMIC WHEEL CLEANER+ 500ml

Wheel & Tire Cleaner

#Cleans Tire Browning #Removes Wheel Dust

- Removes tire browning and brake dust
- Cleans wheels and tires simultaneously
- Special anti-oxidant formula helps prevent corrosion
- Refreshing lemon scent



MATT BLACK 500ml

Tire Dressing

#Water Based #Ultra Fast Drying

- Revives tires with a rich, matte black finish
- Protects against dirt buildup and browning
- Dries in seconds, ready for immediate use
- Subtle acacia scent



JET BLACK 500ml

Tire Dressing

#Oil Based #Long Lasting Durability

- Delivers a glossy, premium shine
- Strong durability to maintain tire appearance
- Fast-drying, oil-based tire dressing
- Soft purple scent



SPECIALTY CLEANERS

For effective removal of various contaminants—including insect remains, grease, water stains, and water spots—it is essential to use dedicated chemicals specifically formulated for each type of contamination.



KILLS BUG 500ml

Easy No-Touch Bug Remover

#No Touch #Powerful Bug Removal

- Fast, effective bug removal
- Ultra-easy no-touch application
- Safe on paintwork with advanced anti-oxidation technology
- Fresh pink grapefruit scent



DEEP CLEANER 500ml

All-in-One Contaminant Cleaner

#APC #Powerful All Purpose Cleaner

- Removes bird droppings, stubborn grime, and various contaminants
- Excellent cleaning power with outstanding surface safety
- Versatile application on multiple exterior surfaces
- Fresh citrus scent



ULTIMATE CERAMIC COMPOUND 200ml

Car Scratch Remover

#Scratch Removal #Gloss Restoration

- Achieves complete scratch removal
- Restores paint gloss and color depth
- Eliminates embedded contaminants



WHITENING SHOT 500ml

Wet & Dry Paint Cleanser

#Clear Coat Contaminant Removal

- Removes residual grime and water spots after washing
- Minimizes paint surface stress during degreasing
- Dual-action system for both wet and dry use
- Refreshing ocean breeze scent



TAR & STICKER 300ml

Tar & Sticker Remover

#Easy To Use #Powerful Performance

- Powerful, fast-acting removal performance
- Convenient aerosol spray application
- Sweet, soft pink scent

GLASS

Clear glass is essential not only for aesthetics but also for driving safety. Oil films and dust that accumulate during driving can cause streaking and wiper noise, making regular oil film removal and water-repellent treatment indispensable.



CLEAR GLASS CLEANER 500ml

Glass Cleaner

#All Purpose Glass Cleaner

- Effectively removes various glass contaminants
- Ensures a streak-free, crystal-clear view
- Suitable for both interior and exterior glass
- Fresh ocean blue scent



HYDRO SHINE GLASS CLEANER 500ml

Glass Cleaner & Coating

#Clean And Coat In One

- Cleans and coats glass simultaneously
- Streak-free, crystal-clear application
- Suitable for both interior and exterior glass
- Refreshing sweet cotton scent



REALITY 200ml

Glass Oil Film Remover

#Clean Glass Oil Film Removal

- Removes oil film with powerful cleaning performance
- Maximizes the effectiveness of glass water-repellent treatments
- Easy-to-use application with the included sponge



RAIN BULLET 50ml

Glass Water-Repellent Coating

#Strong Sheeting Glass Coating

- Ultra-hydrophobic coating that minimizes the need for wipers
- Provides safe, crystal-clear visibility in rainy conditions
- Strong anti-fouling performance to protect the glass surface



ANTI-FOG 100ml

Fog-Free Glass Treatment

#Fog Free And Clean

- Provides complete anti-fog protection
- Secures safe, clear visibility
- Cleans glass surfaces at the same time

INTERIOR

The car interior, where drivers spend the most time, easily accumulates dust, fingerprints, and other contaminants. Since it is composed of various materials such as plastic, fabric, and leather, it should be maintained with dedicated interior cleaners formulated for each surface. Leather, much like human skin, benefits from consistent care using specialized products that restore color and protect the finish.



MERINAPPA 50ml

Leather Protection Coating

#Restore Leather Color #Protect

- Restores the deep, vivid color of leather
- Prevents cracking and discoloration
- High-performance coating for long-lasting durability



MERI CLEANER 200ml

Interior Cleaner

#Soft Yet Strong Foam Cleaner

- Powerful cleaning for built-up dirt on interiors and leather
- Gentle, low-irritation foam spray application
- Safe for use on fabric and all interior surfaces



INTERIOR CLEANER 500ml

Interior Deodorizer & Cleaner

#Clean And Deodorize Interior

- Excellent cleaning power for all interior surfaces
- Complete deodorization with a refreshing peppermint scent
- Safe for use on fabrics and all interior materials



CLEAN & COAT 500ml

Interior Cleaning & Coating

#Clean And Coat Interior

- Cleans and protects interior surfaces simultaneously
- Restores vibrant, like-new color and finish
- Suitable for all interior materials except fabric



INFUSIONS DRESSING COAT 500ml

Interior & Exterior Multi Dressing

#Interior Exterior All In One Care

- Restores color on various interior and exterior surfaces
- Applicable to plastic, rubber, leather, and more
- Fast-drying formula for convenient application



STEERING FIT 100ml

Steering Wheel Cleaner & Coating

#Cleaning #Coating #Slip Minimization

- 2-in-1 formula that cleans and coats at once
- Delivers strong cleaning while reducing slipperiness
- Smooth cream emulsion texture for easy application

FRAGRANCES

With THE CLASS's premium packaging and wide range of fragrance products, you can enhance the vehicle interior with a more refined, aromatic atmosphere while ensuring a pleasant driving experience.



Vent Diffuser

#Premium Car Fragrance

- Solid metal construction with a simple, refined design
- Easy installation on the air vent
- Lasts up to 1 month with the scent donut
- Available in Daisy fragrance | Sweet Garden fragrance



PERFFUSER

#Car Perfume Diffuser

- Rich scent with high perfume concentration
- Consistent diffusion through rattan sticks
- Triple leak-proof design for driving safety
- Available in: Ocean Aqua | Pink Veil | Forest | Grapefruit Clean Cotton | Black Cherry | Mango Peach | Peach Bach | Amber Green



CLEANAIR

#Car Deodorizer

- Subtle scent with hypoallergenic ingredients
- Powerful deodorizing effect
- Eliminates odors in various spaces
- Available in: Fresh Mint | Real Rose | Lemon Fizz | Cotton Woody



ONE TOUCH CARFRESH

#One-Touch Deodorizer

- Completely eliminates odor-causing particles in the air
- Powerful spray action with a single touch
- Refreshing lemon scent for clean, pleasant air



Perfume Sachet 20g

#Premium Interior Fragrance

- Top-grade, perfume-level fragrance concentration
- Dual premium care: scent and deodorization
- Available in: Peach Bach | Bay Breeze

TOOLS & APPLICATORS

Dedicated tools and applicators are included to ensure the product's performance is fully optimized.



TOOL BAG

#Car Wash Tool Bag

- Multiple storage compartments
- Safe storage for car care items
- Hard-type structure with strong load capacity



PRESSURE SPRAYER

#Pressure Sprayer for Pre-Wash

- Convenient automatic spraying
- 2-in-1 spray mode: direct jet & mist
- Large 2L capacity



WHEEL BRUSH

#Wheel & Tire Brush

- Generous 30cm length
- Dust guard to prevent hand contamination
- Excellent durability



LATEX GLOVES

#Latex Car Wash Gloves

- Protects skin from chemicals
- Soft and warm polar fleece lining
- Anti-slip grid pattern



Bucket

#Large-Capacity Car Wash Bucket

- 18L large capacity
- Versatile usability
- Compatible with accessories



CAR WASH LANYARD

#Car Wash Silicone Card Holder

- Generous wire length
- Convenient to use
- Prevents card loss



CONICAL TUBE

#Chemical Dispensing Bottle

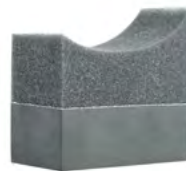
- 50ml dispensing bottle
- Easy portability
- Flat stand type



CLAY BLOCK

#Paint Overspray, Iron, and Tar Removal

- Applicable to various surfaces
- Minimizes damage to paintwork
- Reusable after cleaning



TIRE APPLICATOR

#Sponge for easy and even application

- Delicate application tailored to different needs
- Ergonomic design
- Excellent durability for reusable, deformation-free use



GRIT GUARD

#Bucket Contaminant Backflow Prevention

- Prevents dirt backflow
- Removes debris from mitts or applicators
- Compatible with THE CLASS 18L bucket

WASH MITTS, SPONGES & TOWELS



DALMATIAN WASH MITT

#Car wash glove

- Super high-multi fabric
- Excellent absorbency to hold large amounts of foam
- Comfortable handling



WASH PAD

#Multi-purpose car wash pad

- Microfiber material
- Suitable for both interior and exterior use
- Anti-pilling fabric construction



CAR WASH SPONGE

#Large car wash sponge

- Extra-large size sponge
- Creates rich foam
- Soft and flexible material



TERRY APPLICATOR

#Multi-purpose applicator

- Versatile use for both interior and exterior surfaces
- Ultra-microfiber fabric minimizes scratches
- Thick sponge core for a comfortable grip



MULTI GLOVE

#Multi-purpose glove-type microfiber towel

- Black suede material for dust removal
- Gray premium pile fabric for interior cleaning & coating application
- Convenient glove design for easy use



GLASS TOWEL

#Glass cleaning towel

- Suitable for glass cleaning without lint shedding
- Removes contaminants from interior and exterior glass
- Leaves no streaks or residue

Car wash towels are designed to provide safe, effective washing and detailing for vehicles.



MULTI PURPOSE TOWEL

#Multi-purpose interior & exterior towel

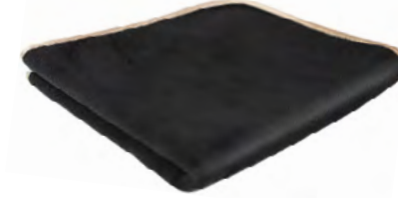
- Seamless edges to minimize damage
- High-density towel for smooth use without slipping
- Versatile for both car care and everyday use



WIPE & POLISH

#From contaminant removal to buffing

- Premium pile fabric
- Suitable for both interior and exterior use
- Dual-sided design for different purposes



BUFFING TOWEL

#Polishing & coating towel

- Premium pile fabric
- Residue-free towel for coating application
- Silk-edged finish



HEAVIEST DRYING TOWEL

#Heavyweight dual-sided drying towel

- Heavyweight and thick construction
- Powerful water absorption
- Inner stitched edges for durability



DUAL DRYING TOWEL

#Dual-sided drying towel

- Dual-sided premium mop fabric
- Wide surface for easy use
- Excellent water absorption



POCKET DRYING TOWEL

#Convenient drying towel

- Premium mop fabric
- Convenient pocket design
- Complete water removal



SMALL DRYING TOWEL

#Easy drying for narrow areas

- Premium mop fabric
- Quick absorption with soft touch
- Effective water removal in narrow gaps

Awarded No.1 in the
“Car Care Category”
for 4 Consecutive Years

THE CLASS

2025 Korea First Brand Awards





THE CLASS is expanding beyond Korea to Japan, Southeast Asia, and Europe, establishing its presence as a global brand.

While Korea may not have been the birthplace of detailing culture, we continue to embrace challenges so that one day people will say: "Korea is the leader in detailing, and THE CLASS stands at the forefront."

We are committed to delivering products born from relentless research and rigorous quality control, while also leading social contribution initiatives to build stronger communities and support those in need.

THE CLASS will continue moving forward as a brand that shines brighter tomorrow than it does today.

Thank you.

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