PANIMALAR ENGINEERING COLLEGE

PEC HACKS

Sponsorship Deck

Panimalar Engineering College,
Chennai, India

DECEMBER 2024

ABOUT PEC HACKS

A 36 hour long physical hackathon in which 300+ brilliant minds from across India compete with teams to ideate, innovate and implement solutions to real-world problems.

We provide a platform for next-gen innovators to collaborate and create by showcasing their skills, networking, and gaining industry knowledge through expert-led workshops and mentorship programs.

OUR REACH:

6
TITLES

623
PARTICIPANTS

51
IDEAS

83
UNIVERSITIES

31
SPONSORS

20
MENTORS

WHY SPONSOR US?

We capitalize on technology to make viewers into superfans for brands

INFLUENCE

Get in-front of 1000s of eyeballs to get unmatching visibility and building relationships for your brand

INVITE

Explore talents, and bright minds to hire candidates who are interested to work with you

INSPIRE

Dedicated sponsored workshops, mentors as in-kinds, pre-hackathon events and much more

INNOVATE

Test new technologies, host tech campaigns, sign for side projects, create challenges for your brand

IMPACT

Let your brand impact through our social media campaigns, coverages, outreaches, and referrals

SPONSORSHIP TIERS

GENERAL	SILVER	GOLD	TITLE
Table Space	●	●	●
Challenges	●	●	●
Distribute Swags	●	●	●
Opening Ceremony		3 min	5 min
Events / Workshops		45 min	60 min x 2
VIP Lounge		●	●
Co-host Standing			●

BRANDING	SILVER	GOLD	TITLE
Logo on Website, Banner, Placard, signage	●	●	●
Social Media shoutouts	●	●	●
Logo on Certificate, Merch		●	●
Advertisement Video		●	●
Pre/post event email			●
"Co-powered by you"			●

RECRUITING	SILVER	GOLD	TITLE
Student Profile	●	●	●
Student Resume	●	●	●
Spot Interview			

GLIMPSE FROM PAST

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STANDOUT STICKERS

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MLH
MAJOR LEAGUE HACKING

NAVAN

slido

balsamiq®

Devfolio

VERBWIRE

SOLANA

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Learn more.

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