



PANIMALAR
ENGINEERING
COLLEGE

PEC HACKS

Sponsorship Deck

Panimalar Engineering College,
Chennai, India

DECEMBER 28-29, 2024

ABOUT PEC HACKS

A 36 hour long physical hackathon in which 300+ brilliant minds from across India compete with teams to ideate, innovate and implement solutions to real-world problems.

We provide a platform for next-gen innovators to collaborate and create by showcasing their skills, networking, and gaining industry knowledge through expert-led workshops and mentorship programs.

OUR REACH:



6
TITLES



51
IDEAS



623
PARTICIPANTS



168
BOYS



83
UNIVERSITIES



31
SPONSORS



13
STATES



59
GIRLS

WHY SPONSOR US?

We capitalize on technology to make viewers into superfans for brands



INFLUENCE

Get in-front of 1000s of eyeballs to get unmatched visibility and building relationships for your brand



INVITE

Explore talents, and bright minds to hire candidates who are interested to work with you



INSPIRE

Dedicated sponsored workshops, mentors as in-kinds, pre-hackathon events and much more



INNOVATE

Test new technologies, host tech campaigns, sign for side projects, create challenges for your brand



IMPACT

Let your brand impact through our social media campaigns, coverages, outreaches, and referrals

SPONSORSHIP TIERS

	₹15,000	₹25,000	₹50,000
GENERAL	SILVER	GOLD	TITLE
Table Space	●	●	●
Challenges	●	●	●
Distribute Swags	●	●	●
Opening Ceremony		3 min	5 min
Events / Workshops		45 min	60 min x 2
VIP Lounge		●	●
Co-host Standing			●

BRANDING	SILVER	GOLD	TITLE
Logo on Website, Banner, Placard, signage	●	●	●
Social Media shoutouts	●	●	●
Logo on Certificate, Merch		●	●
Advertisement Video		●	●
Pre/post event email			●
“Co-powered by you”			●

RECRUITING	SILVER	GOLD	TITLE
Student Profile	●	●	●
Student Resume	●	●	●
Spot Interview			

GLIMPSE FROM PAST



PAST SPONSORS



PEC HACKS

**For inquiries,
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Learn more.

pechacks.org
panimalar.ac.in