Give value to the reader by pointing out their problem and giving free cta in end

SL: YOUR STARTUP WON'T GROW

Name, spending huge amounts on Ad campaigns?

Still thinking this would get you buyers?

I get it, it's a common mistake.

It seems your Instagram Ads aren't persuading enough towards your product.

Well, the problem isn't what you sell, it's the way of presenting it;

- 1) Your campaign doesn't have convincing texts to grab attention,
- 2) Your VSL lacks showing what benefits would readers get from it,
- 3) The headline is generic and not very engaging,
- 4) colors and graphics don't catch the eyes,
- 5) The cta doesn't show urgency and scarcity.

Moreover, it's possible you aren't reaching out to your target audience,

Overall, the structure can be redone to maximize ROI,

You can Compare the accounts reached with your sales produced,

This would give a better understanding of what the people desire,

Use a story testimonial to gather trust of the readers,

Neglecting all this would result in wastage of capital,

That is why I'm hosting a FREE webinar on 18th Of january 12pm EST,

This will include techniques for marketing, ads, funnels,

I'll also cater your problems and provide solutions specific to it,

If you're wanting to take your business to the next level then,

You don't want to miss out on this opportunity,

The form is closing in 37 hours,

Click here to register and grab your spot,

Sign off