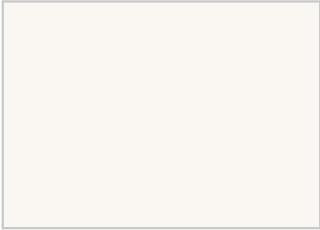


# MamaFern

## Brand Color Palette Reference

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### Primary Palette



**Cream**

#FAF7F2

RGB(250, 247, 242)

bg-cream



**Oat**

#F0EBE3

RGB(240, 235, 227)

bg-oat



**Blush**

#E8C4B8

RGB(232, 196, 184)

bg-blush



**Sage**

#A3B18A

RGB(163, 177, 138)

bg-sage

## Fern - Brand Primary



**Fern Light**

#6B8F63

RGB(107, 143, 99)

bg-fern-light



**Fern**

#4A6741

RGB(74, 103, 65)

bg-fern



**Fern Dark**

#35522E

RGB(53, 82, 46)

bg-fern-dark

## Terracotta - Accent



**Terracotta Light**

#D4926E

RGB(212, 146, 110)

bg-terracotta-light



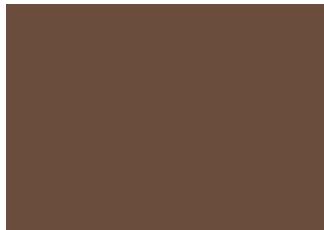
**Terracotta**

#C4704B

RGB(196, 112, 75)

bg-terracotta

## Neutrals



**Warm Brown**

#6B4D3E

RGB(107, 77, 62)

bg-warm-brown



**Charcoal**

#2C2C2C

RGB(44, 44, 44)

bg-charcoal

# CSS Custom Properties

|  |               |                                |                                |
|--|---------------|--------------------------------|--------------------------------|
|  | --background  | #FAF7F2                        | Page background                |
|  | --foreground  | #2C2C2C                        | Default text color             |
|  | --linen-wash  | rgba( 250 , 247 , 242 , 0.65 ) | Semi-transparent cream overlay |
|  | Focus Outline | #5B7F5E                        | WCAG-compliant focus ring      |

## PRD Spec vs Current Implementation

| Color      | PRD Hex | Impl Hex |   | Note                    |
|------------|---------|----------|---|-------------------------|
| Fern       | #4A7C59 | #4A6741  | > | Darker / less saturated |
| Sage       | #8FAF8B | #A3B18A  | > | Lighter / warmer        |
| Terracotta | #C97B5A | #C4704B  | > | Slightly deeper         |
| Blush      | #E8B4A0 | #E8C4B8  | > | Cooler / pinker         |
| Warm Brown | #7A5C44 | #6B4D3E  | > | Darker                  |
| Oat        | #F2EDE4 | #F0EBE3  | > | Negligible              |