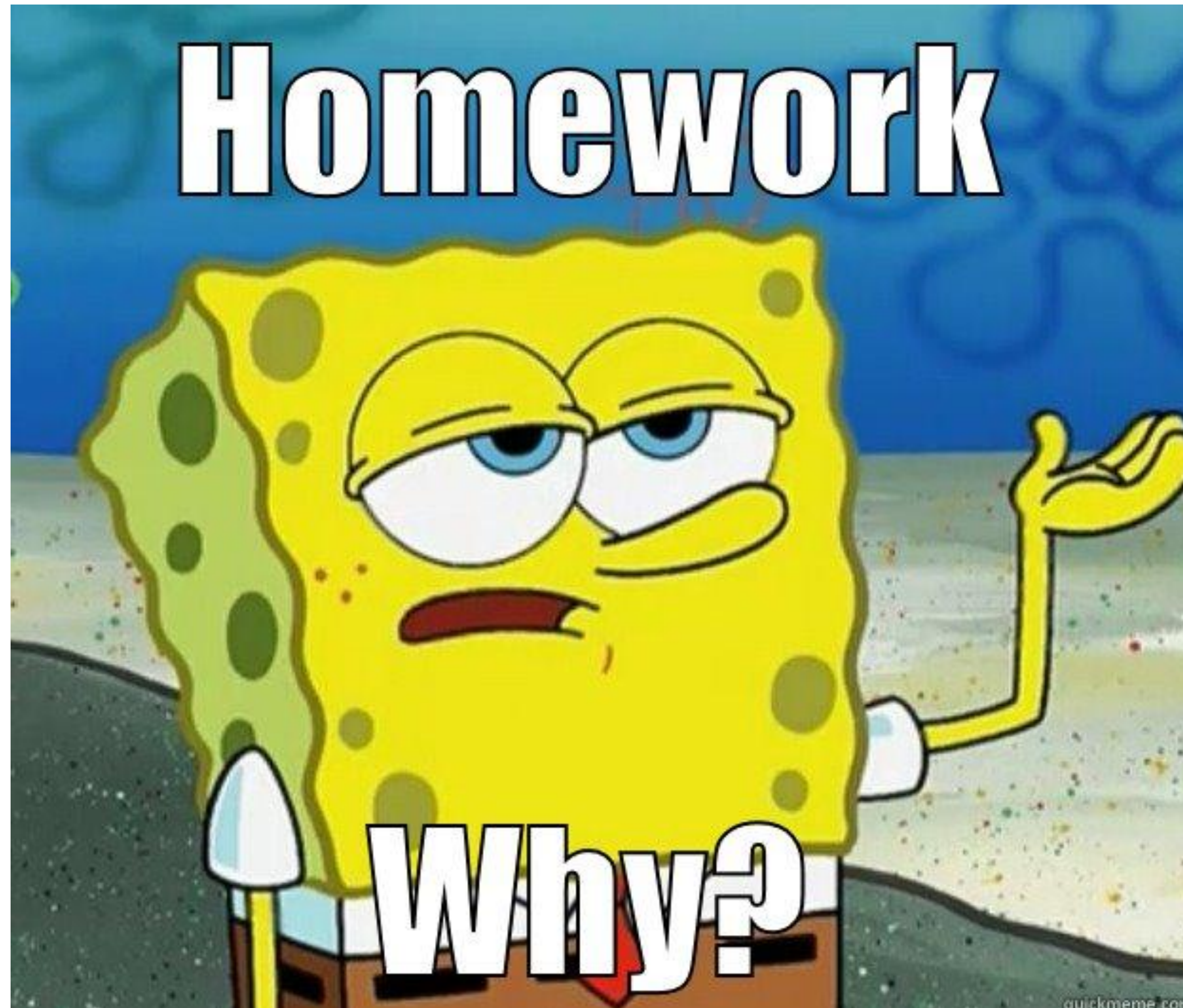


# **Career Exploration in Machine Learning**

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# Checking Homework (resume)





# Introduction to today's lecture

**Machine Learning** is changing the world. It's not just about algorithms; it's about solving real-world problems, working with passionate teams, and making a difference.

Today, we'll explore the exciting career paths waiting for you in the world of ML!

**What do you think a career in ML looks like?**



# Different ML Roles: A Team Effort

There are different kinds of ML specialists:

- Data Scientist
- ML Engineer
- ML Researcher
- Data Analyst
- Data Engineer
- ...



# Data Scientist

- **The Detective of Data:** Data Scientists explore complex datasets to find hidden patterns and answer important questions. They use statistical analysis, data visualization, and machine learning algorithms to understand the story the data tells.
- **Key Responsibilities:**
  - Define business problems that can be solved with ML.
  - Collect, clean, and prepare large datasets.
  - Build, train, and evaluate ML models.
  - Communicate findings and insights to stakeholders, often through clear visualizations and reports.
- **Skills:** Python/R, SQL, machine learning algorithms, statistical modeling, data visualization, communication, problem-solving.

# ML Engineers

- **The Architect:** ML Engineers are the bridge between models and real-world applications. They take the insights from Data Scientists and build robust, scalable systems that can handle real-time data and make predictions.
- **Key Responsibilities:**
  - Deploy and maintain ML models in production environments (cloud, web, mobile).
  - Optimize model performance for speed and efficiency.
  - Work with software engineers to integrate ML into larger systems.
  - Monitor model performance and troubleshoot issues.
- **Skills:** Python, software engineering, cloud computing (AWS, Azure, GCP), DevOps, machine learning algorithms, APIs, data pipelines.

# ML Researcher

- **The Pioneer of Progress:** ML Researchers explore the cutting edge of artificial intelligence, developing new algorithms, models, and approaches to solve challenging problems. They often work in academia or at research-focused companies.
- **Key Responsibilities:**
  - Conduct research on new ML techniques.
  - Publish research papers in academic conferences and journals.
  - Develop and improve existing ML algorithms.
  - Collaborate with other researchers and engineers.
- **Skills:** Strong mathematical foundation (linear algebra, calculus, statistics), deep understanding of ML algorithms, programming skills, research experience, excellent writing and communication skills.

# Data Analyst

- **The Storyteller of Data:** Data Analysts are the masters of extracting meaningful information from raw data. They use their analytical skills to identify trends, patterns, and anomalies, helping organizations make informed decisions.
- **Key Responsibilities:**
  - Collect, clean, and organize data from various sources.
  - Perform statistical analysis and data visualization to uncover insights.
  - Develop reports and dashboards to communicate findings to stakeholders.
  - Collaborate with Data Scientists and other teams to support data-driven decision-making.
- **Skills:** SQL, data visualization tools (Tableau, Power BI), spreadsheets (Excel, Google Sheets), statistical analysis, data cleaning, communication skills.



# Data Engineer

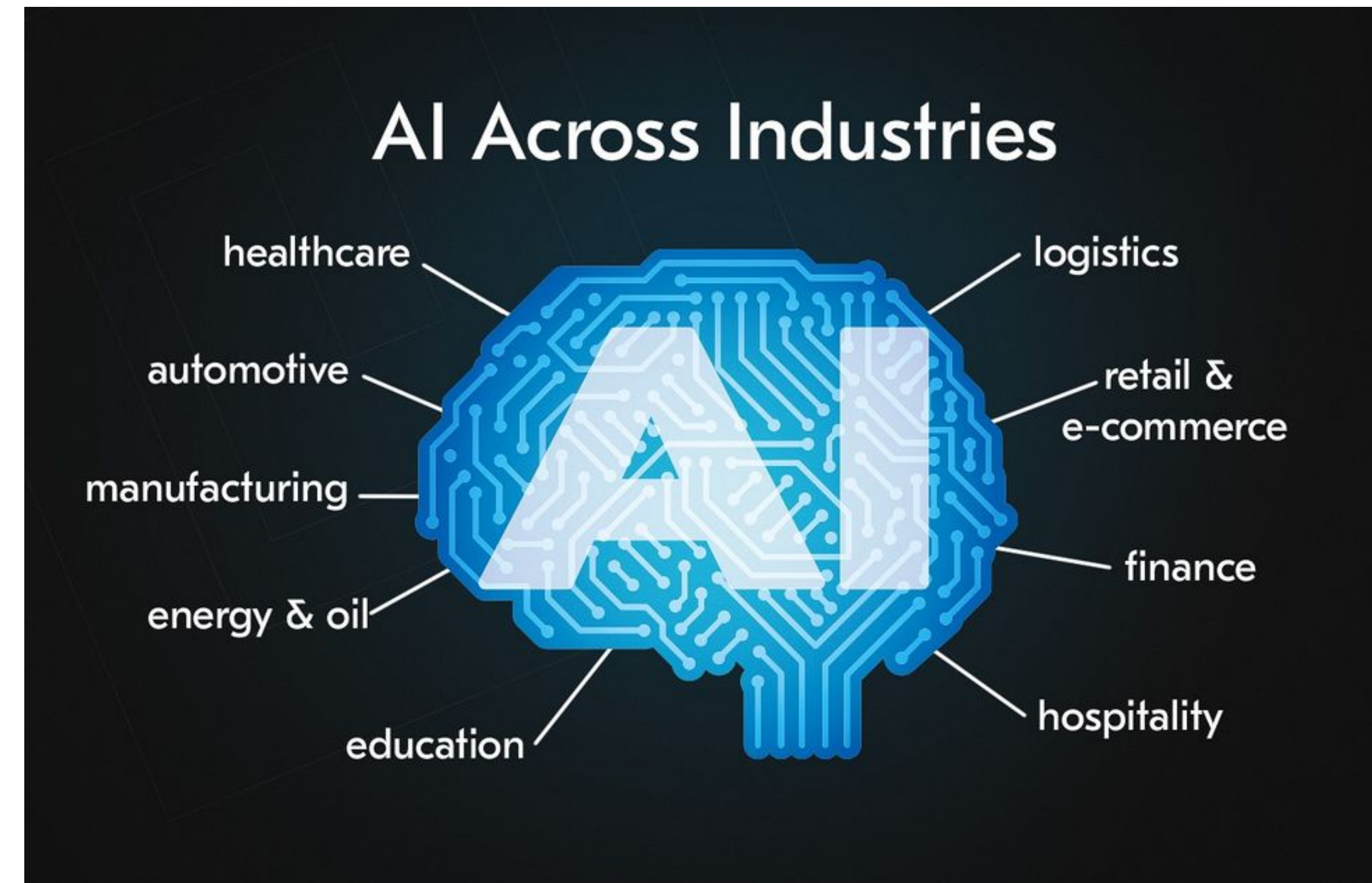
- **The Data Maestro:** Data Engineers design, build, and maintain the complex data infrastructure that makes machine learning possible. They ensure data is accessible, reliable, and ready for analysis and model training.
- **Key Responsibilities:**
  - Design and build data pipelines to collect, process, and store large datasets.
  - Develop and manage data warehouses and data lakes.
  - Ensure data quality, consistency, and security.
  - Work with Data Scientists and ML Engineers to optimize data flow for ML models.
- **Skills:** Big data technologies (Hadoop, Spark), cloud platforms (AWS, Azure, GCP), SQL and NoSQL databases, data modeling.

# Industry Trends: ML's Growing Impact

## ML is Everywhere!

It transforms industries:

- **Healthcare:** Faster diagnoses, personalized treatments, drug discovery.
- **Finance:** Fraud detection, risk assessment, improved customer service.
- **Retail:** Personalized recommendations, optimized pricing, inventory management
- **Technology:** Self-driving cars, chatbots, image recognition, voice assistants
- ...



# Homework

**Task:** try to find yourself! Think about which of the above specialties might be a good fit for you. Explain why.

- **Ideas on how to make an assignment:**
  - check youtube
  - check job aggregators
  - talk to specialists you know
  - ...

Q&A



**Thank you for your attention!**