Restaurant Analysis Using SQL

Uncover insights and trends with SQL

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Understanding the Data Landscape

2015 (Jan - Dec)

Order Details

Customer details, pizza order information

Orders

Order ID, date, time, total amount

Pizza Types

Pizza category, description, price

Pizzas

Pizza ID, size, price

```sql
18
19      -- total Revenue (2015 whole year)
20      with cte as (Select order_id, od.pizza_id, price, quantity, (quantity * price) as Total_price
21      from
22      order_details as od
23      left join  pizzas as p
24      on od.pizza_id = p. pizza_id)
25
26      Select round(sum(total_price)) as revenue
27      from cte;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

	revenue
▶	817860

Total Revenue: 8,17,860$

for the year 2015

Pizza Category Diversity

Classic

Pepperoni, cheese, etc.

Chicken

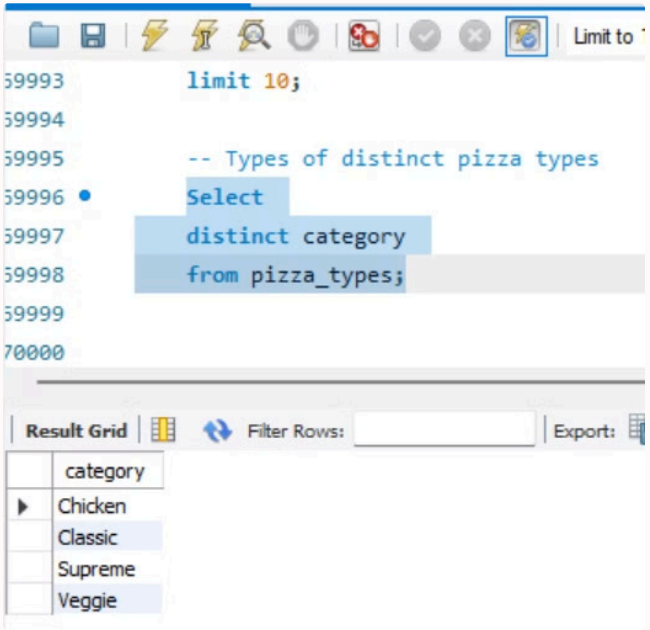
Unique combinations, gourmet ingredients

Veggie

Meat-free options, fresh veggies

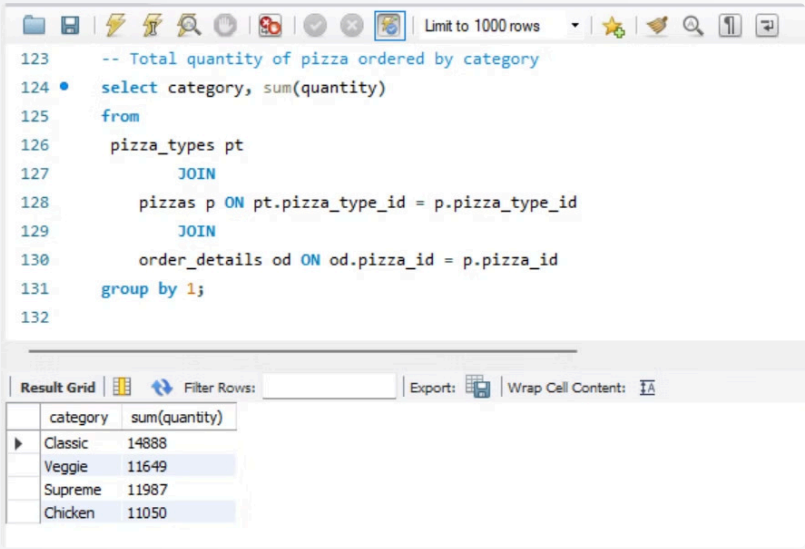
Supreme

Best ingredients



Quantity ordered by category

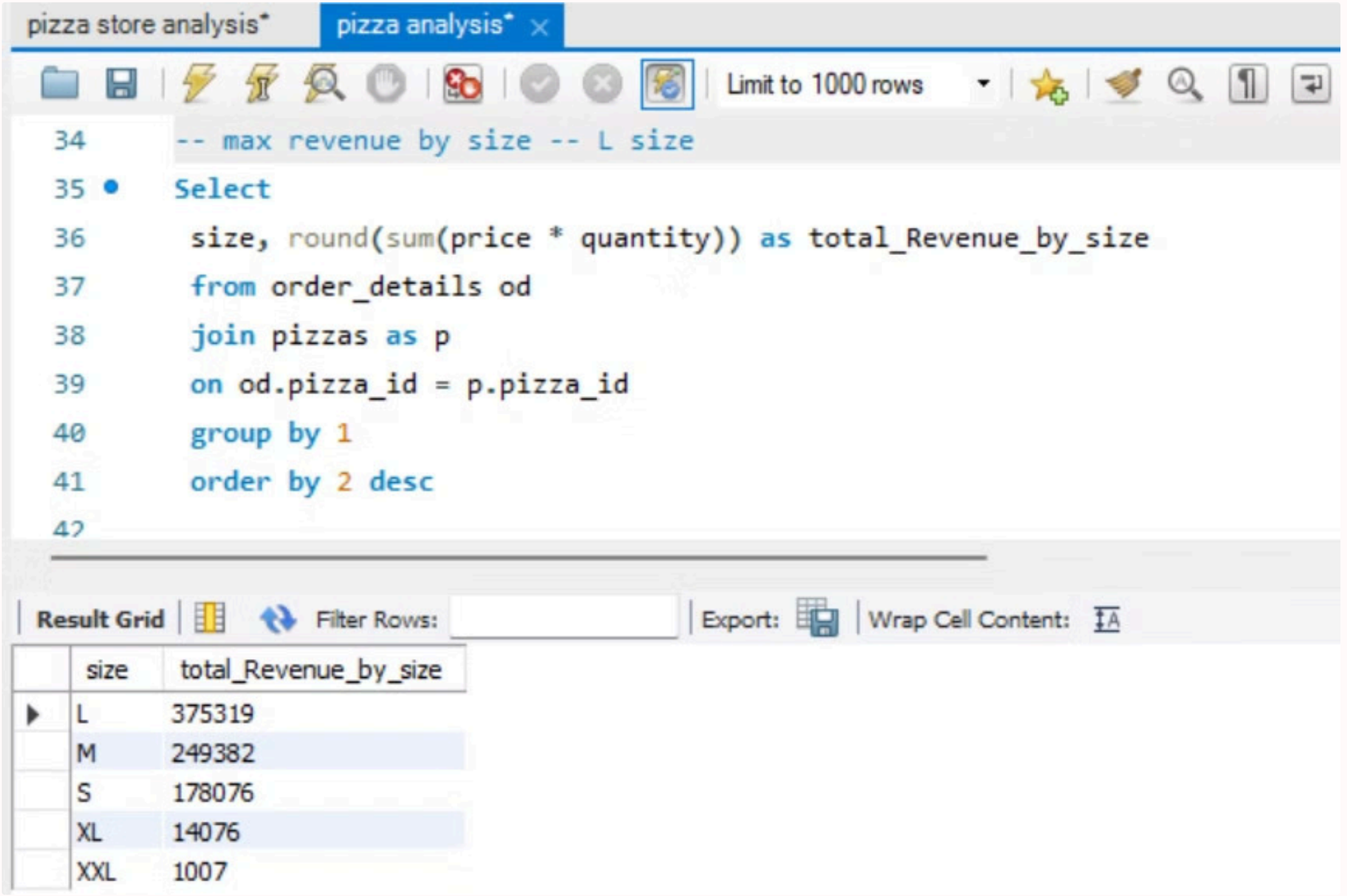
Highest ordered category - classic



```
123  -- Total quantity of pizza ordered by category
124  select category, sum(quantity)
125  from
126   pizza_types pt
127          JOIN
128     pizzas p ON pt.pizza_type_id = p.pizza_type_id
129          JOIN
130     order_details od ON od.pizza_id = p.pizza_id
131  group by 1;
132
```

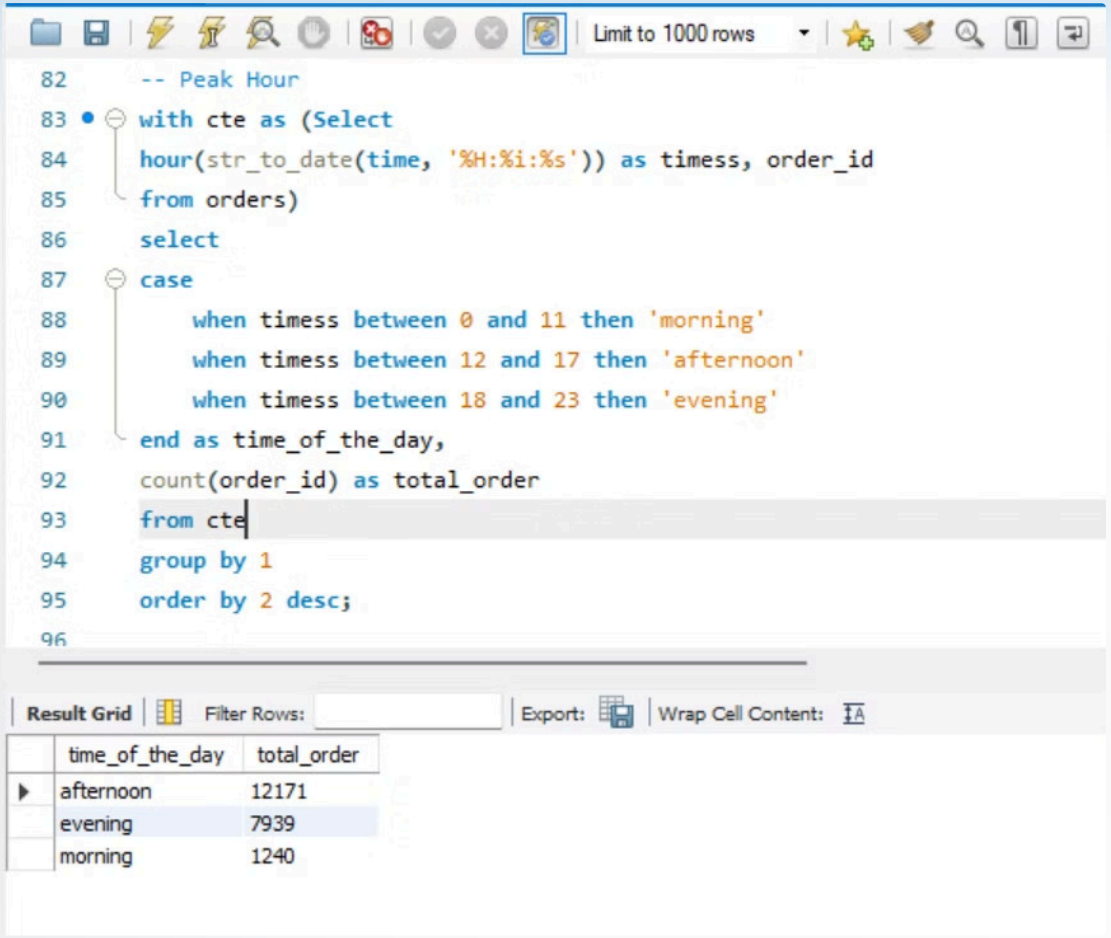
Result Grid | Filter Rows: | Export: | Wrap Cell Content:

category	sum(quantity)
Classic	14888
Veggie	11649
Supreme	11987
Chicken	11050



Pizza Size Popularity: L size

Peak Order Times

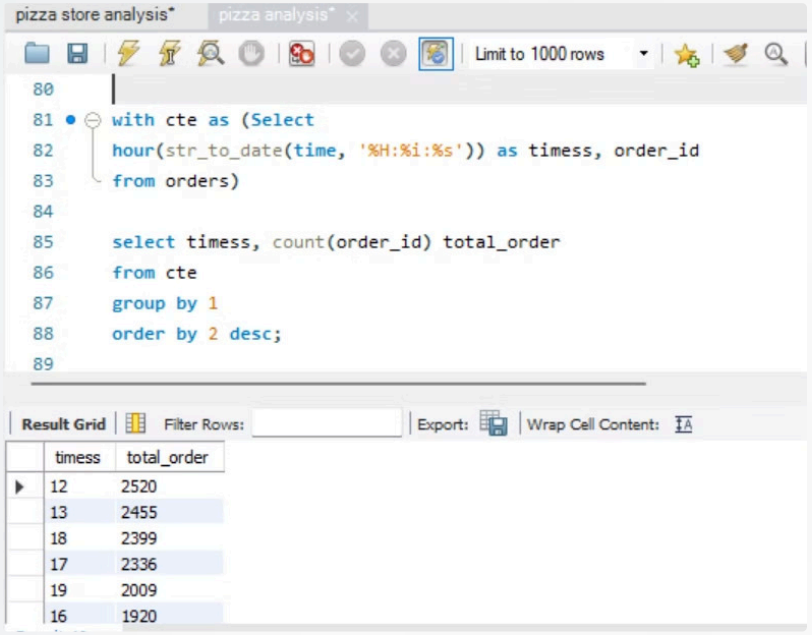


```sql
-- Peak Hour
with cte as (Select
hour(str_to_date(time, '%H:%i:%s')) as timess, order_id
from orders)
select
case
    when timess between 0 and 11 then 'morning'
    when timess between 12 and 17 then 'afternoon'
    when timess between 18 and 23 then 'evening'
end as time_of_the_day,
count(order_id) as total_order
from cte
group by 1
order by 2 desc;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

time_of_the_day	total_order
afternoon	12171
evening	7939
morning	1240

1. Afternoon
2. Evening
3. Morning



Highest Hourly order

12 PM

Highest Monthly Order

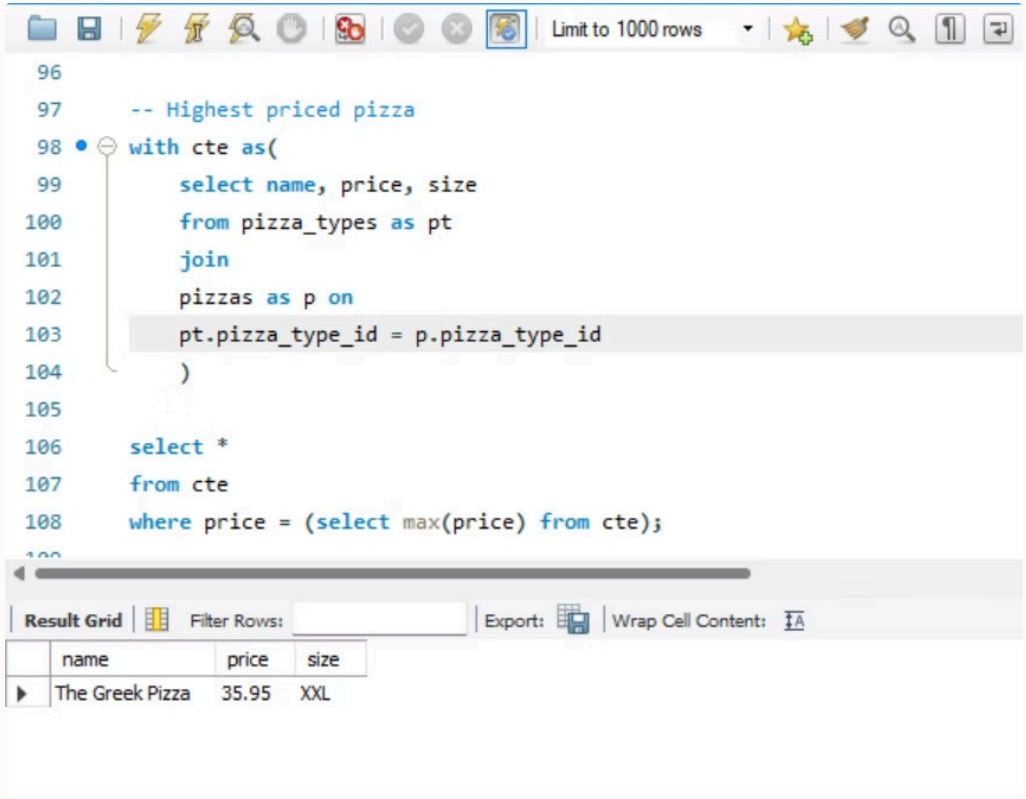
July, 2015

```sql
-- Monthly order -- Highest order in July
with cte as(select * from orders)

select
extract(month from `date`) as month, count(order_id) total_order
from cte
group by 1
order by 2 desc;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

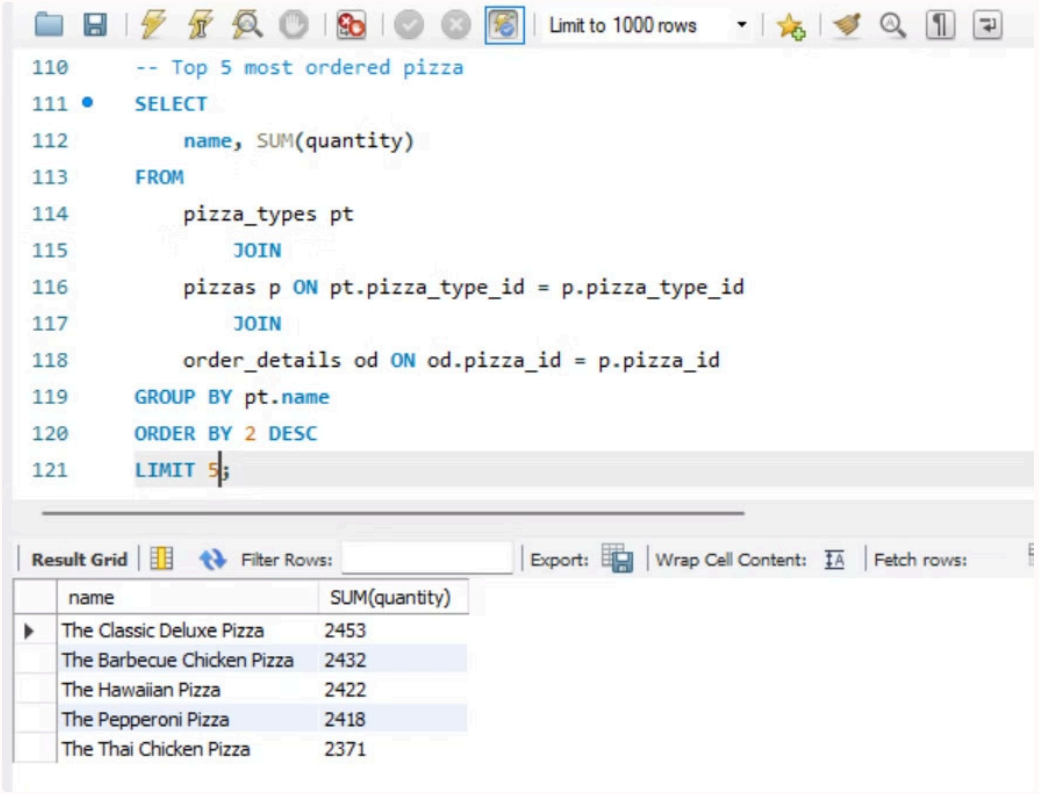
month	total_order
7	1935
5	1853
1	1845
8	1841
3	1840
4	1799
11	1792
6	1773
2	1685



Highest Priced pizza

The Greek pizza

TOP PIZZAS



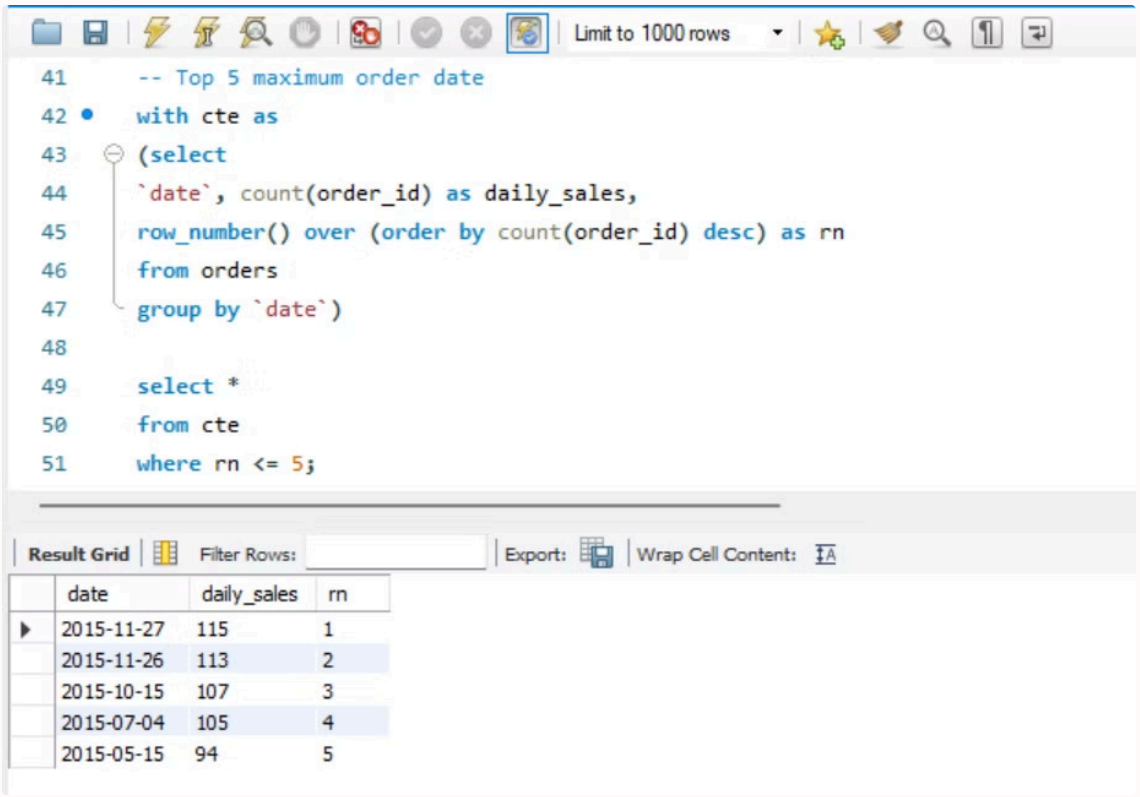
```sql
-- Top 5 most ordered pizza
SELECT
    name, SUM(quantity)
FROM
    pizza_types pt
        JOIN
    pizzas p ON pt.pizza_type_id = p.pizza_type_id
        JOIN
    order_details od ON od.pizza_id = p.pizza_id
GROUP BY pt.name
ORDER BY 2 DESC
LIMIT 5;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content: | Fetch rows:

name	SUM(quantity)
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

Top 5 most ordered pizza (quantity)

TOP PIZZAS



```
41    -- Top 5 maximum order date
42    with cte as
43    (select
44    `date`, count(order_id) as daily_sales,
45    row_number() over (order by count(order_id) desc) as rn
46    from orders
47    group by `date`)
48
49    select *
50    from cte
51    where rn <= 5;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

date	daily_sales	rn
2015-11-27	115	1
2015-11-26	113	2
2015-10-15	107	3
2015-07-04	105	4
2015-05-15	94	5

Top 5 Max order date

TOP PIZZAS

```sql
-- Top 3 most ordered pizza by revenue
SELECT
    name,
    SUM(quantity) total_quantity,
    ROUND(SUM(quantity * price)) AS revenue
FROM
    pizza_types pt
        JOIN
    pizzas p ON pt.pizza_type_id = p.pizza_type_id
        JOIN
    order_details od ON od.pizza_id = p.pizza_id
GROUP BY 1
ORDER BY 3 DESC
LIMIT 3;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Cont

name	total_quantity	revenue
The Thai Chicken Pizza	2371	43434
The Barbecue Chicken Pizza	2432	42768
The California Chicken Pizza	2370	41410

Top 3 most ordered pizza and revenue