

I'D RIDE THAT PONY PRODUCTIONS PRESENTS



IT'S FINE

A NEW COMEDY BY SARAH MACK AND LAUREN DORTCH - CROZIER

Talented but underemployed playwright pays the bills selling clothes to New York's elite, all while surviving the antics of her asinine coworker.

~~And the women of the upper west side.~~

~~And a dying relative.~~

~~And the crippling thought she may not be good enough.~~

IT'S FINE.

Playwright Mackenzie Barker is forced to spend her days catering to the rich in an upscale women's boutique where the pressures and requests placed upon her get harder and stranger to fulfill each day. Annoyingly present is her coworker Cassidy Fink, who speaks the language of 'entitled' and only makes life harder. This dark comedy follows Mackenzie as she attempts to navigate real life issues in her own world, while dealing with the absurdity of New York on a daily basis.





"It was a fine fall day last year that I first met the fabulous Sarah and Lauren. After immediately hitting it off, our creative collaboration has since blossomed into a beautiful friendship. Though I originally joined the project as the Director of Photography, I ended up also directing most of the episodes with great help from our amazing producer Josh Price. The thought of directing in addition to shooting was a bit overwhelming at first, but the energetic crew, fantastic cast of characters and hilarious leading ladies made it all very easy and fun. I hope that you will find *It's Fine* to be more than just fine (and I challenge you to say that sentence five more times really fast). Please join Mackenzie and Cassidy on their journey of bizarre, unexpected and hysterical encounters!"



Tine DiLucia: (Director/DP)

Tine DiLucia was born and raised in Oslo, Norway where she earned a Bachelor's Degree in Radio and Television Journalism. On a quest to further explore visual storytelling she ended up in New York where she later received a second degree in Film Production and fell in love with the art and craft of cinematography. In her work she aims to serve the story and performances and strives to create a safe and harmonious environment on set.

Tine has served as cinematographer on both narrative and documentary features as well as countless shorts, music videos, commercials and branded content. When she's not shooting chances are Tine can be found cuddling or photographing her beautiful cat, Beverley.



Sarah Mack: (writer/creator)

Sarah Mack has 7 younger brothers and sisters and she was not in a cult. She is, however, open to the possibility of cult leadership in the future . She has been seen on stage and screen across the country for over 20 years. in 2015 Sarah and Fellow actress, Lauren Dorch-Crozier created 'I'd Ride That Pony Productions', a production company committed to helping female artists tell their stories. The two of them wrote and produced their own dark comedy series, 'It's Fine' that is set to premier September 2016. www.SarahMack.net



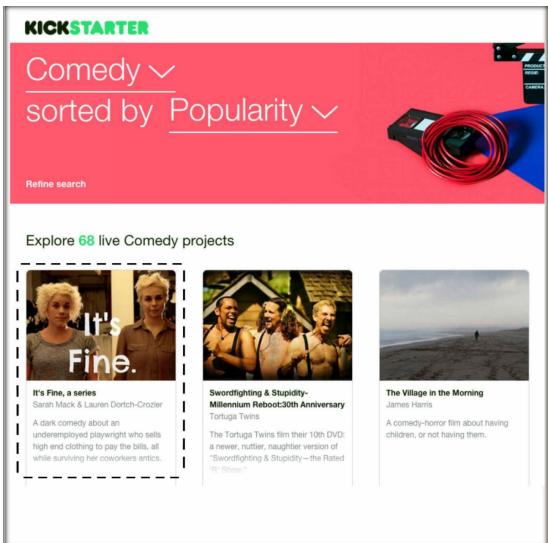
Lauren Dorch-Crozier: (writer/creator)

is a comedic actress and coffee addict who calls Brooklyn home. She and fellow NY actress Sarah Mack founded the female driven production company I'd Ride That Pony in 2015 with the goal of creating work and supporting women in the entertainment industry. Lauren's credits include Off and Off-Off Broadway theatre in New York, rolling world premieres throughout the southeast, as well as various national commercial, voiceover and filmcredits. She's been featured on the cover of American Theatre Magazine, and called "Nothing short of astonishing" by Creative Loafing. Find her at www.LaurenDC.com and tell her your favorite karaoke song.

NOTEWORTHY

BEDFORD + BOWERY

New York Magazine's Bedford + Bowery picked up on the buzz created by Lauren & Sarah's music video for It's Fine & set up an interview



"Are Your Parents Proud of You", the It's Fine song was named a Kickstarter Staff Pick, with funding in record time.

Sarah & Lauren are interviewed about the creation of the series & the rise of women in the film industry.



Constance Zimmer @ConstanceZimmer

Help these girls make an inspiring web series about what it takes to be an artist! [@kickstarter](#)

Sarah Mack @SarahMack224
Great day so far for #itsfineseries after an interview with @NYMag @bedbow we are feeling good! Its-fine.com @kickstarter

RETWEETS 6 LIKES 13

1:21 PM - 12 Aug 2015

4

Constance Zimmer received a copy of the pilot script and tweeted out her support for It's Fine!



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i'd ride that pony productions 2016