

AJIBADE ENOCH OLUWADARASIMI

Data Analyst | Power BI Developer

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SUMMARY

Results-driven Data Analyst with expertise in developing effective Power BI dashboards that support strategic decision-making. Highly skilled in Power BI, Microsoft Excel, SQL, and data visualisation, with a strong passion for turning complex datasets into actionable insights. Committed to providing innovative, data-driven solutions for technology-focused organisations.

TECHNICAL SKILLS:

Data Analytics & Visualisation (Power BI, Tableau, Excel, SQL) • Programming & ML (Python: Pandas, NumPy, Scikit-learn, Matplotlib; Regression models) • Data Cleaning & Management (SQL, Excel, Power Query) • Productivity Tools (MS Office Suite)

PROFESSIONAL EXPERIENCE

MTN Nigeria

Data Analyst Intern

Lagos, Nigeria

Jun 2024 – Oct 2024

Delivered high-impact data analytics and visualisation solutions, leveraging Power BI and SQL to provide actionable insights for senior executives, enhancing decision-making processes across customer segmentation initiatives.

- Designed and deployed an interactive NIN Barring Dashboard in Power BI that tracked customer volumes before and after the national NIN policy, enabling senior executives to assess customer attrition and policy impact in real time.
- Built a 5G Devices Dashboard to monitor adoption trends and highlight growth opportunities by identifying which devices performed best across different geographical areas, directly supporting MTN's 5G rollout strategy and helped optimise regional marketing campaigns.
- Leveraged SQL, Excel, and Power Query to clean and transform large telecom datasets, improving data reliability and reducing manual reporting time.
- Upgraded existing dashboards to align with new management standards, enhancing usability and decision-making efficiency for 5+ senior managers across departments.

Cowrywise, Nigeria – Volunteer Experience

Student Ambassador

Lagos, Nigeria

Sept 2024 – July 2025

- Represented Cowrywise on campus, assisting students with queries and promoting sign-ups.
- Promoted Cowrywise's financial products, highlighting their benefits and encouraging adoption among peers.

EDUCATION

Redeemers University, Nigeria

Grade: Second Class Upper

Graduation Year: 2025

LANGUAGES: English (Fluent), Yoruba (Native), Italian (Basic – in progress).

OTHER EDUCATION: Udemy - Data Analysis Course (Completion Year: 2024).

INTERESTS: Football, Gaming, Reading, Music.