

GRANICUS PRODUCT CATALOG 2025

Complete Government Technology Solutions

COMPANY OVERVIEW

Granicus is the leading provider of government technology solutions, serving over 5,500 government organizations worldwide. Since 1999, we have been dedicated to helping public sector organizations communicate more effectively with their communities, manage operations efficiently, and deliver better citizen services.

Mission Statement: To connect governments and their communities through innovative technology solutions that promote transparency, engagement, and effective governance.

Core Values:

- Transparency in government operations
 - Citizen-centric service delivery
 - Innovation in public sector technology
 - Data security and privacy protection
 - Accessibility and inclusivity
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PRODUCT PORTFOLIO

1. GOVDELIVERY COMMUNICATIONS CLOUD

Overview

GovDelivery Communications Cloud is our flagship digital communications platform that enables government organizations to reach their audiences through multiple channels including email, SMS, social media, voice messages, and push notifications.

Key Features

- **Multi-channel Messaging:** Email, SMS, voice, social media, and mobile push notifications
- **Advanced Segmentation:** Target specific audience groups with personalized content
- **Analytics and Reporting:** Comprehensive insights into message performance and engagement
- **API Integration:** Connect with existing systems and workflows
- **Template Library:** Professional templates designed for government communications
- **A/B Testing:** Optimize message performance with data-driven testing

Use Cases

- Emergency alerts and public safety notifications
- Community newsletters and announcements
- Public meeting notifications
- Service updates and maintenance alerts
- Policy changes and regulatory updates
- Election and voting information

Pricing Tiers

Starter Plan - \$500/month

- Up to 10,000 subscribers
- Email marketing capabilities
- Basic templates and analytics
- Email support included
- \$250 setup fee

Professional Plan - \$1,500/month

- Up to 50,000 subscribers
- Email and SMS messaging
- Advanced templates and branding
- Social media integration
- Phone and email support
- \$500 setup fee

Enterprise Plan - \$5,000/month

- Up to 250,000 subscribers
 - All communication channels
 - Advanced analytics and API access
 - Dedicated account management
 - 24/7 premium support
 - \$1,000 setup fee
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2. GOVACCESS ADA COMPLIANCE

Overview

govAccess helps government websites achieve and maintain ADA compliance through automated scanning, manual testing, and comprehensive remediation services to ensure digital accessibility for all citizens.

Key Features

- **Automated Scanning:** Regular WCAG 2.1 AA compliance testing
- **Manual Testing:** Expert accessibility evaluation
- **Remediation Services:** Professional accessibility fixes
- **Legal Support:** Compliance guarantee and legal protection
- **Training Resources:** Staff education on accessibility best practices
- **Ongoing Monitoring:** Continuous compliance tracking

Compliance Standards

- WCAG 2.1 AA (Web Content Accessibility Guidelines)
- Section 508 (Rehabilitation Act)
- ADA Title II (Americans with Disabilities Act)
- State-specific accessibility requirements

Pricing Tiers

Basic Plan - \$300/month

- Up to 5 websites
- Automated scanning and reports
- WCAG 2.1 AA compliance testing
- Email support
- \$150 setup fee

Standard Plan - \$800/month

- Up to 25 websites
- Automated and manual testing
- Remediation guidance
- Priority support
- \$300 setup fee

Premium Plan - \$2,000/month

- Up to 100 websites
- Full remediation services

- Legal compliance guarantee
 - 24/7 support
 - \$500 setup fee
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3. GRANICUS PEAK PERFORMANCE

Overview

Granicus Peak Performance optimizes government websites for speed, performance, and user experience through advanced monitoring, optimization tools, and content delivery networks.

Key Features

- **Performance Monitoring:** Real-time website speed and availability tracking
- **Optimization Tools:** Automated performance improvements
- **Content Delivery Network:** Global CDN for faster content delivery
- **A/B Testing:** Performance-focused website optimization
- **Mobile Optimization:** Enhanced mobile user experience
- **Security Monitoring:** Protection against threats and vulnerabilities

Performance Metrics

- Page load speed optimization
- Core Web Vitals improvement
- Mobile performance enhancement
- Uptime and availability monitoring
- User experience optimization

Pricing Tiers

Starter Plan - \$1,200/month

- Up to 3 websites
- Basic performance monitoring
- Monthly optimization reports
- Email support
- \$400 setup fee

Professional Plan - \$3,000/month

- Up to 10 websites
- Advanced optimization tools
- Real-time monitoring
- A/B testing capabilities

- Phone and email support
- \$800 setup fee

Enterprise Plan - \$7,500/month

- Up to 50 websites
 - Custom optimization services
 - Dedicated CDN resources
 - Priority support and SLA
 - 24/7 monitoring
 - \$1,500 setup fee
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4. MEETING MANAGEMENT SUITE

Overview

Comprehensive meeting management solution for government organizations, providing tools for agenda creation, public engagement, live streaming, recording, and meeting documentation.

Key Features

- **Agenda Management:** Digital agenda creation and distribution
- **Live Streaming:** High-quality video streaming for public meetings
- **Recording and Archival:** Automatic meeting recording and storage
- **Public Participation:** Online comment submission and engagement tools
- **Integration Capabilities:** Connect with existing calendar and document systems
- **Accessibility Features:** Closed captioning and multi-language support

Meeting Types Supported

- City council meetings
- School board sessions
- Public hearings
- Committee meetings
- Planning commission hearings
- Emergency meetings

Pricing Tiers

Essential Plan - \$200/month

- Up to 5 meeting rooms
- Basic meeting management
- Document sharing capabilities

- Email support
- \$100 setup fee

Advanced Plan - \$600/month

- Up to 20 meeting rooms
- Live streaming and recording
- Advanced agenda tools
- Phone and email support
- \$200 setup fee

Premium Plan - \$1,500/month

- Up to 100 meeting rooms
- Full feature set including API access
- Multi-language support
- Custom workflows
- 24/7 support
- \$400 setup fee

5. LEGISLATIVE MANAGEMENT

Overview

Specialized solution for legislative bodies to manage bills, track legislation, automate workflows, and provide public access to legislative information.

Key Features

- **Bill Tracking:** Comprehensive legislation monitoring
- **Workflow Automation:** Streamlined legislative processes
- **Public Access Portal:** Citizen access to legislative information
- **Voting Management:** Electronic voting and record keeping
- **Committee Management:** Committee scheduling and documentation
- **Reporting and Analytics:** Legislative performance insights

Legislative Functions

- Bill introduction and tracking
- Committee management
- Voting and roll call
- Amendment processing
- Public comment management
- Legislative calendar

Pricing Tiers

Basic Plan - \$1,000/month

- Up to 10 legislative seats
- Basic bill tracking
- Standard reporting
- Email support
- \$300 setup fee

Professional Plan - \$2,500/month

- Up to 50 legislative seats
- Advanced analytics
- Workflow automation
- Phone and email support
- \$600 setup fee

Enterprise Plan - \$6,000/month

- Up to 200 legislative seats
 - Multi-jurisdiction support
 - API access and integrations
 - Dedicated training
 - 24/7 support
 - \$1,200 setup fee
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6. PUBLIC RECORDS PORTAL

Overview

Streamlined solution for managing Freedom of Information Act (FOIA) requests, public records management, and transparent government operations.

Key Features

- **FOIA Request Management:** Automated request processing
- **Document Search and Retrieval:** Advanced search capabilities
- **Redaction Tools:** Automated and manual document redaction
- **Payment Processing:** Fee collection for record requests
- **Workflow Automation:** Streamlined approval processes
- **Public Portal:** Self-service request submission

Record Types Supported

- Government documents
- Meeting minutes and recordings
- Financial records
- Personnel files (redacted)
- Contracts and agreements
- Correspondence

Pricing Tiers

Starter Plan - \$400/month

- Up to 5 departments
- Basic FOIA management
- Simple request forms
- Email support
- \$150 setup fee

Standard Plan - \$1,000/month

- Up to 25 departments
- Advanced search and redaction
- Payment processing
- Phone and email support
- \$300 setup fee

Enterprise Plan - \$2,500/month

- Unlimited departments
- API integration
- Bulk processing capabilities
- Advanced analytics
- 24/7 support
- \$600 setup fee

7. BUDGET PARTICIPATION PLATFORM

Overview

Innovative platform for engaging citizens in government budget processes through interactive tools, surveys, and participatory budgeting features.

Key Features

- **Interactive Budget Tools:** Visual budget exploration

- **Participatory Budgeting:** Citizen voting on budget priorities
- **Community Surveys:** Public input collection
- **Data Visualization:** Clear budget presentation
- **Multi-language Support:** Inclusive community engagement
- **Analytics Dashboard:** Participation insights

Engagement Methods

- Budget priority voting
- Community forums
- Survey feedback
- Interactive budget simulations
- Public hearings integration
- Social media engagement

Pricing Tiers

Community Plan - \$300/month

- Up to 10 budget categories
- Basic participation tools
- Community forums
- Email support
- \$100 setup fee

Municipal Plan - \$800/month

- Up to 50 budget categories
- Advanced analytics
- Custom branding
- Multi-language support
- Phone and email support
- \$250 setup fee

Regional Plan - \$2,000/month

- Unlimited budget categories
- API access
- White-label solution
- Advanced reporting
- 24/7 support
- \$500 setup fee

8. ZONING & PLANNING SUITE

Overview

Comprehensive solution for planning departments to manage zoning applications, planning processes, public engagement, and regulatory compliance.

Key Features

- **Zoning Management:** Digital zoning maps and regulations
- **Application Processing:** Online permit and application submission
- **Public Engagement:** Community input and hearing management
- **GIS Integration:** Interactive mapping capabilities
- **Workflow Automation:** Streamlined approval processes
- **Document Management:** Planning document organization

Planning Functions

- Zoning variance applications
- Site plan reviews
- Subdivision approvals
- Public hearings
- Environmental impact assessments
- Code enforcement

Pricing Tiers

Basic Plan - \$600/month

- Up to 5 planning staff
- Basic zoning tools
- Application management
- Email support
- \$200 setup fee

Professional Plan - \$1,500/month

- Up to 25 planning staff
- GIS integration
- Advanced workflows
- Public portal
- Phone and email support
- \$400 setup fee

Enterprise Plan - \$3,500/month

- Unlimited staff access
- Custom integrations

- Multi-department support
 - API access
 - 24/7 support
 - \$700 setup fee
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IMPLEMENTATION AND SUPPORT

Professional Services

Implementation Services:

- Project planning and timeline development
- Data migration from existing systems
- Custom configuration and setup
- Staff training and onboarding
- Go-live support and monitoring

Training Programs:

- Administrator training sessions
- End-user training workshops
- Online training resources
- Video tutorials and documentation
- Ongoing education programs

Technical Support:

- Email support (all plans)
- Phone support (Professional and Enterprise)
- 24/7 premium support (Enterprise plans)
- Dedicated account management
- Priority escalation procedures

Integration Capabilities

System Integrations:

- Customer Relationship Management (CRM) systems
- Content Management Systems (CMS)
- Financial management software
- Human resources systems
- Geographic Information Systems (GIS)

Authentication Integration:

- Single Sign-On (SSO) support
 - Active Directory integration
 - SAML 2.0 authentication
 - OAuth 2.0 authorization
 - Multi-factor authentication (MFA)
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SECURITY AND COMPLIANCE

Security Framework

Data Protection:

- AES-256 encryption for data at rest
- TLS 1.3 encryption for data in transit
- Regular security audits and assessments
- Intrusion detection and prevention
- Secure backup and disaster recovery

Access Controls:

- Role-based access control (RBAC)
- Multi-factor authentication
- Session management and timeouts
- Audit logging and monitoring
- IP address restrictions

Compliance Certifications

Government Standards:

- FedRAMP Moderate Authorization
- FISMA Compliance
- Section 508 Accessibility
- NIST Cybersecurity Framework

Industry Certifications:

- SOC 2 Type II
 - ISO 27001
 - PCI DSS Level 1
 - GDPR Compliance
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CUSTOMER SUCCESS STORIES

Federal Agency Implementation

A large federal agency implemented GovDelivery Communications Cloud to reach 2.5 million citizens with emergency alerts and policy updates, achieving 99.2% delivery rates and reducing communication costs by 40%.

State Government Accessibility

A state government used govAccess to achieve full ADA compliance across 150 websites, avoiding potential litigation and improving accessibility for 500,000+ citizens with disabilities.

City Council Modernization

A major city implemented the Meeting Management Suite to provide live streaming and digital engagement for council meetings, increasing public participation by 300% and reducing administrative costs by 25%.

GETTING STARTED

Evaluation Process

1. **Needs Assessment:** Consultation to understand your requirements
2. **Product Demo:** Customized demonstration of relevant solutions
3. **Pilot Program:** Limited trial implementation to validate fit
4. **Implementation Planning:** Detailed project planning and timeline
5. **Go-Live Support:** Full support during deployment and launch

Contact Information

Sales Team: sales@granicus.com | 1-800-GRANICUS **Support Team:** support@granicus.com | 24/7 available for Enterprise customers **Professional Services:** services@granicus.com **Website:** www.granicus.com (<http://www.granicus.com>)

Next Steps

Contact our team today to schedule a personalized demonstration and discuss how Granicus solutions can help your organization achieve its communication, engagement, and operational goals.

This catalog represents current pricing and features as of September 2025. Pricing may vary based on specific requirements, volume discounts, and custom implementations. Contact our sales team for detailed quotes and proposals.