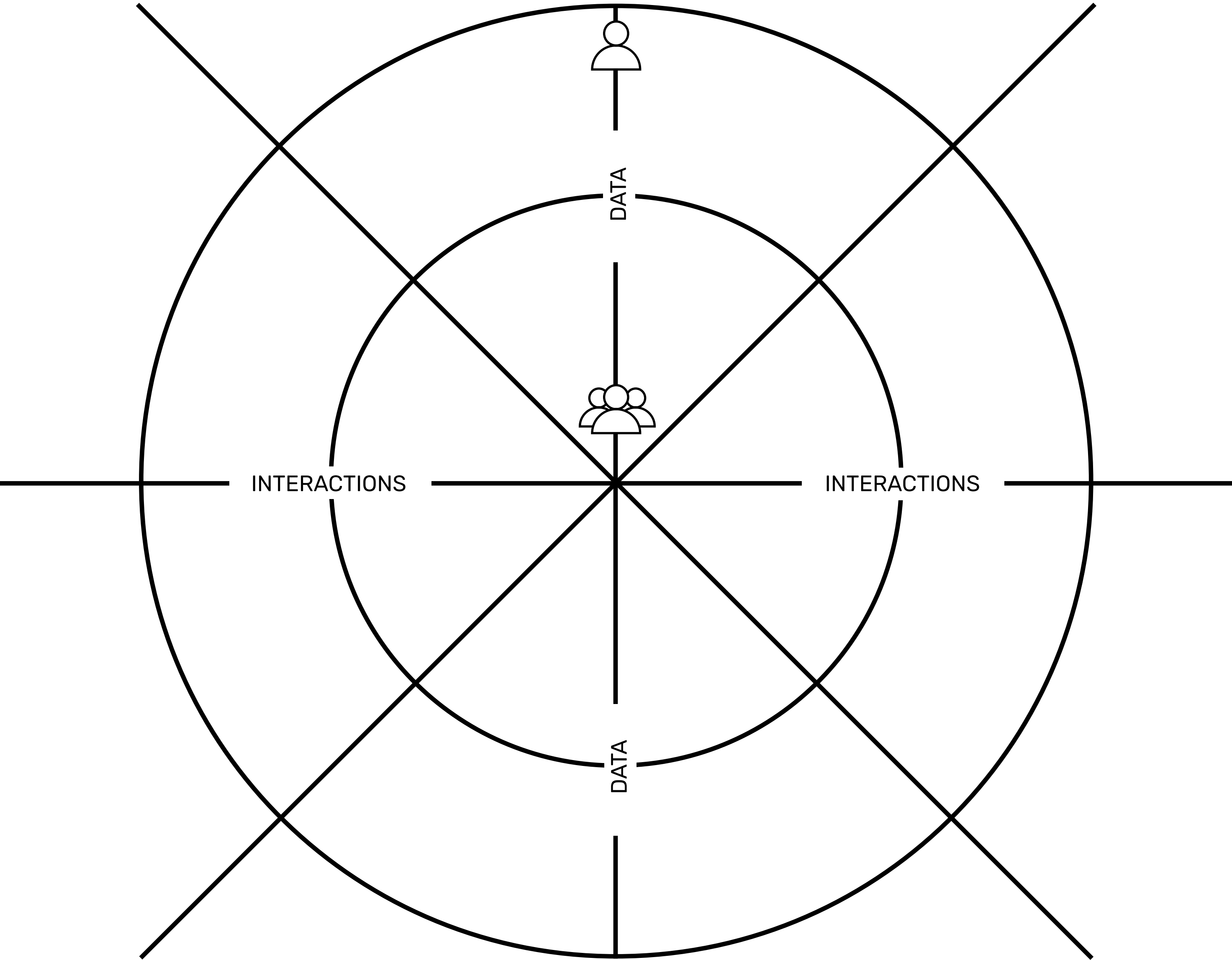


GOALS	ACTIONS
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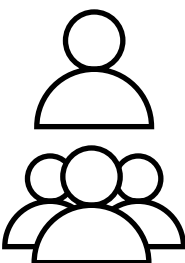
ACTIONS	GOALS
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**DATA LOOP**  
A design canvas for bringing together data and interactions. Find out more at <http://thedata.place/dataloop>.

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**DATA**  
Use these segments for datasets.

**INTERACTIONS**  
Use these segments for interfaces, touchpoints and other points of interaction.



Single; person identifiable data.

Aggregate; anonymous data.