# iSecurity



What is the value of Security?

## **PRICELESS**

The business of security, is a Billion dollar industry. From Home security, car (vehicle), to Personal security. Though we purchase home alarms, car alarms and even items to protect ourselves. Our personal safety in the form of firearms, pepper spray, etc.



# of smartphone users in the US: 143 Million

US Population 2014: 318 Million

#### Security

The fact is, there is no guarantee these said alarms will protect, do what they are intended to do, our Homes, properties, vehicles and Personal security.

We've come to accept our alarms, from ADT home securities, to sensor lighting, to beeping & flashing lights for our vehicles. As well as GPS.

As for our personal security, we as citizens can not walk freely with a loaded gun on our possession, on our person. Pepper spray has been available for decades, though few people carry it. Many of our known personal security devices do not provide the convenience of immediate access. For most are kept in a car (glove compartment) or a woman's purse (not quick to grab when confronted abruptly).

With all this said, alarms and security devices are no guarantee they will produce the results they were intended for. They are merely forms of deterrent to our homes, cars and ourselves. A perpetrator will avoid and or flee the scene that causes alarm and or exposing him and or his intentions.

Thus, the creation of iSecurity phone.

### The iSecurity Difference: Hardware vs. Software

What sets iSecurity apart from other security apps that exist on mobile devices, in specific the apple iPhone, is that iSecurity is not an app. "Apps" by definition is a software application installed on the mobile device. iSecurity takes the mobile device to a whole new level with hardware and BIOS integrated with the operating system.

#### Introduction of the Panic Grip

The "panic grip" is the combination of buttons and action needed to activate iSecurity. Existing Apps require the iPhone to be unlocked, open the app, then press the panic button on the screen. The average time to do so does not leave enough time when being attacked. In most cases, the mind goes in shock mode and user fumbles through the steps with no success.

That is one benefit to the panic grip, it consists of two added buttons that are placed on both sides of the mobile device and naturally align to the grip of how a phone is held. The two buttons must be pressed simluataneously with a considerable amount of pressure. Having one button would make it easy for it be pressed when its sat on or pressed in error. The two buttons pressed simultaneously shows evidence that it was intentional.

### **Tech Specs**



GPS

#### **Features**



**Panic Grip Activation.** Two external buttons that activate iSecurity, without the need of unlocking the phone and opening an app. The buttons are activated with a strong grip that applies pressure to the buttons.



**Camera Activation.** Hardware contingent, front and rear camera activated in sequential mode to capture snapshots. Camera stores photo to server.



**Blinding White Flash.** Serves as a multi-purpose feature providing light in a dark area, provides flash for camera, and as a flare that brings attention to the location of attack.



**High Pitch Alarm.** A piercing sound to cause attention to its origin. Loud enough to be heard by potential witnesses in the surrounding area. Also could serve as a deterrent to scare attacker.



**GPS.** The location of the phone will be tracked from the coordinates of the incident occured til the moment the phone is turned off, destroyed or deactivated.



**Emergency Contacts Notification.** Three contacts will be required at the time of sign up. They will be texted with a pre-scripted message and a link to access your GPS on-line.



**Audo Clip Recorded.** Triggers the memo recording to capture a small audio clip that potentionally could identify the attackers voice.



911 Called. Emergency call will be placed to 911.

#### The iSecurity Difference: Could have saved a life?

Statistically, when kidnapping or abduction occurs, stats reveal significant chances of finding the victim alive within 6 to 12 hours. Finding the perpetrator decreases after 48 hours and the lead could go cold. During this time period, a great number of events occur. From realizing a person is missing, having the police department wait for evidence of a missing persons report or waiting the mandatory 24 hours to investigating the crime scene. How many times does one wish that they had confirmation that a missing person is in fact in trouble, or to have a clue of where to begin looking. Look no further, iSecurity is meant to fill that void by providing in "real time" a security alert to both law enforcement/emergency contacts and a heightened level of leads from captured images, audio recording, GPS tracking, etc. Thus increasing the chances of saving a life and/or the capture of the perpetrator.

#### True crime stories. Without a Trace...

"Brittany Killgore, a Marine's wife, sent a text to a friend saying "help" on April 13, 2012. Found dead April 17, 2013 in San Diego with out any leads or idea who could have committed such a crime."

"Aired on Nancy Grace, July 3, 2012. Pregnant wife to be... murdered! Stabbed 24 times. Boyfriend received a call from her when killing was taking place. Say's he heard a females voice in the background. Also believes call was pocket dialed."

"A nursing student found beaten and buried in Tullahoma, Tennessee. Car found, phone found. . . still police having trouble producing leads, who or why."

"Cal Ripken Jr's mother Vi, was abducted July 24, 2012. Released, suspect on the loose."

"Missing Oregon woman, Whitney Heichel. Missing since October 16. Cell phone found in bushes by some kids. No clue on where she is."

"10 year old Jessica Ridgeway, killed while walking through park in broad daylight. Authorities have no leads."

"Missing girl dragged by the hair during an altercation. Monday night Nov. 12, 2012. Has not been found despite an intense police search on Nov. 13, 2012."

"A young woman disappears after she goes out alone to a nightclub. Cell phone found clear across town thrown onto ground in a neighborhood she wouldn't have entered. Aug. 2, 2006."

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