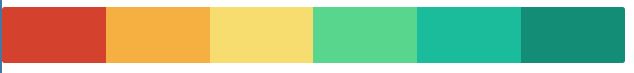
* Name:
  + SkyNote OR Sky Note OR Skynote
* Purpose:
  + “weather updates every hour”
* Target Audience:
  + Men and Women, 25-55
  + Active in their respective communities.
  + Support local.
  + Use mobile apps.
  + Married or Single.
* Site Map:
  + Home
    - Weather story.
    - Site info.
  + Franklin
    - Weather data.
    - 10 day forecast.
    - City article.
  + Greenville
    - Weather data.
    - 10 day forecast.
    - City article.
  + Springfield
    - Weather data.
    - 10 day forecast.
    - City article.
  + Storm Center
    - ??
  + Gallery
    - Photos
* Color Scheme (This will probably change):
  + #d4422e (probably shift to a neutral color. White?)
  + #f5b041
  + #f7dc6f
  + #58d68d
  + #1abc9c
  + #138d75



* Typography:
  + Sans-Serif
  + I would like to use some serif, but I doubt I will.
  + Logo // headings: Quicksand // Raleway // Josefin Sans
  + Body: Questrial? Not sure. I need to find something simple.
* Wireframe(s):