

# David Weng

Vancouver, British Columbia, Canada

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## Summary

David Weng is a content creator with extensive experience and multiple skills, including video editing, UI/UX design, photography, social media management, website operation, and event planning. With the ultimate pursuit of details and a strong sense of responsibility, he can successfully complete multiple complex projects. As a professional and passionate content creator, David is committed to staying at the forefront of the industry and providing clients with the most competitive solutions.

Check out the website to learn more.

## Experience



### General Member (Recognition Committee)

National Residence Hall Honorary, Thunderbird Chapter

Oct 2023 - Present (1 month)



### Educational Technology Assistant

UBC Department of Physical Therapy

Sep 2023 - Present (2 months)



### Resident Advisor

UBC Student Housing and Hospitality Services

Aug 2023 - Present (3 months)



### Treasurer

UBC Media Studies Student Association

May 2023 - Present (6 months)

- Oversee all the financial activities
- Be accountable for all transactions made
- Seek out alternative sources of revenue for unexpected expenditures or special projects
- Reimburse individuals who have spent money on behalf of MSSA and paying all the companies with which MSSA does business



### VP of Media Department

UBC Chinese Students and Scholars Association (UBC CSSA)

Apr 2023 - Present (7 months)



### Video Specialist

Global Youth Summit 中国世界青年峰会

Jan 2023 - Present (10 months)

Serve as a director in video department, arrange work and overseeing QC.



### **Writer & Editor**

词堂 Citang

Dec 2022 - Present (11 months)

Write and create posts for Instagram account @this\_is\_citang



### **Co-Founder**

Daybreak Global

May 2022 - Present (1 year 6 months)

Wenzhou Daybreak Global Co., Ltd. is mainly engaged in self-funded study abroad business, and provides various related services.



### **Video Production Assistant**

Beaty Biodiversity Museum

May 2023 - Sep 2023 (5 months)

- Filmed and edited various research and promotional videos
- Demonstrated creativity by designing numerous signs, posters, and plaques for the Beaty Museum, contributing to the enhancement of the museum's image



### **Social Media Coordinator**

Vancouver Arts Colloquium Society (VACS)

Jan 2023 - May 2023 (5 months)

Responsible for social media marketing, organizing activities and writing articles for newsletter.



### **Communications Coordinator**

UBC Media Studies Student Association

Nov 2022 - May 2023 (7 months)

- Collaborated closely with the Vice President of Marketing to enhance communication strategies, specifically through the design of engaging graphics, the promotion of key events, and the generation of various content.
- Jointly authored, refined, and disseminated monthly MSSA newsletters, contributing to overall content creation and distribution.
- Assisted in the management of social media accounts, strictly following brand guidelines and implementing the social media strategy to ensure brand consistency and reach.



### **Director of the Media Department**

UBC Chinese Students and Scholars Association (UBC CSSA)

Apr 2022 - Apr 2023 (1 year 1 month)

Responsible for arrange work and capturing and producing event photos, videos, and films.



### **Campus Ambassador**

Neo Financial

Nov 2022 - Mar 2023 (5 months)



### **Operations Specialist**

Global Youth Summit 中国世界青年峰会

Jul 2022 - Jan 2023 (7 months)



### **Executive Committee**

UBC Chinese Students and Scholars Association (UBC CSSA)

Sep 2021 - Dec 2022 (1 year 4 months)

## **Education**



### **The University of British Columbia**

Bachelor of Media Studies, Media Studies

2021 - 2025

### **Canadian Secondary Wenzhou No. 22 School**

High School Diploma

Sep 2018 - Sep 2021

I was

- President of the Student Union

- Director of the School TV Station

## **Licenses & Certifications**



**Privacy and Information Security Training for IT Professionals** - The University of British Columbia



### **Social Media Marketing** - HubSpot Academy

Issued Jan 2023 - Expires Feb 2025

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### **Visual Elements of User Interface Design** - Coursera

TFCLBQEV9HLX



**UBC Chinese Language Program Volunteer** - UBC Department of Asian Studies



**TCPS 2: CORE 2022 Certificate of Completion** - Government of Canada

0000950476



**Excel Essential Training (Microsoft 365)** - National Association of State Boards of Accountancy (NASBA)

81db42fccaaaf00d2e9fc532f810eddfd9f6b393101bbc5245f7cd23b5ad9b429



**Graphic Design Foundations: Typography** - LinkedIn



**Brain-Based Elearning Design** - LinkedIn

fa26c2622960178efa5a7de4b8ae407593a85bead5410ab726e67b0cd97c2ad1



**Project Management Foundations: Small Projects** - Project Management Institute

c3f5feb4f108b5f708ba0462509b54ac1dfee3d716002a67dc84476fa268f0ff



**Project Management Foundations (2019)** - Project Management Institute

2f4987529ea8c89747c4554c44739e3f9822c3d045a0dd8ba1c0ad7296af2c21

## **Skills**

E-Learning Development • Microsoft Excel • Academic Writing • Higher Education • Tutoring • Academic Research • Academic English • Communication • Marketing • Sales