

Portfolio

Design & Creation

— DAVID WENG

2023-06-07

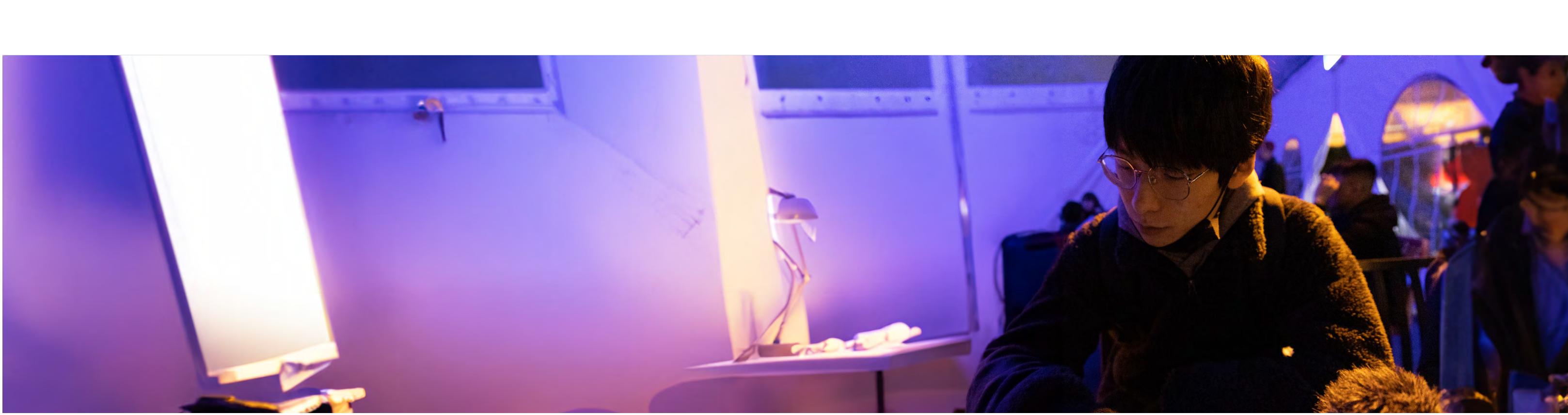


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Graphic Design

David served as a Video Production Assistant at the Beaty Biodiversity Museum.



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Music Creation

David has released his music on major streaming platform such as Spotify, Apple Music, and Amazon Music.

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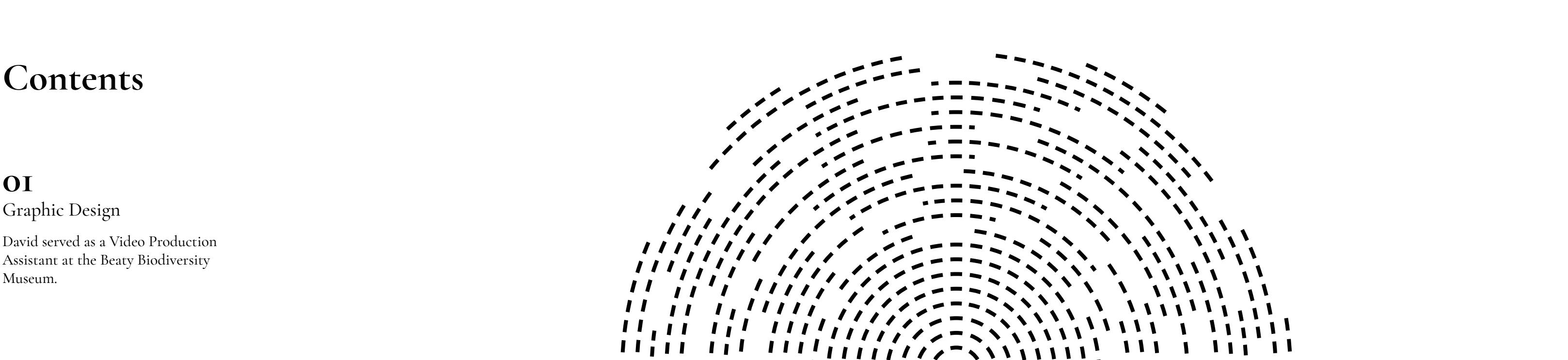
Video Projects

David's most established skill area is video editing.

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Team Management

David served as the Minister of the Media Department at the UBC Chinese Students and Scholars Association.



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Personal Project

David's website provides a window to engage with his latest work.

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Social Media Marketing

David's experience in social media.

Graphic Design

David served as a Video Production Assistant at the Beaty Biodiversity Museum, where he filmed and edited various research and promotional videos. He also designed many of the museum's signs, posters. His work involved the use of Adobe software including Premier Pro, Photoshop, Lightroom, InDesign, and Illustrator.

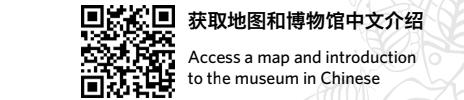


Photo Share Poster

Encouraging people to take photos and share them on social media, the poster integrates surrealistic illustrations while maintaining the same style as the museum's exhibit boards.

ADMISSION	
prices include applicable taxes	
Adult	\$14
Child 0-4 years (0-4 years, must be accompanied by adult)	free
Child 5-12 years (5-12 years, must be accompanied by adult)	\$10
Youth 13-17 years (5-12 years, must be accompanied by adult)	\$12
Non-UBC student (with valid ID)	\$12
Senior (65+)	\$12
Small family (1 adult and up to 2 children 5-17 years)	\$30
Family (2 adults and up to 4 children 5-17 years)	\$45
UBC alumni (with Alumni Card)	2 for 1
UBC faculty, staff or student (with UBCcard)	free
MEMBERSHIP	
includes one year unlimited admission and exclusive member benefits	
Individual adult	\$35
Concession (5-17 years, 65+, student with valid ID)	\$25
Couple (2 adults)	\$60
Concession couple	\$45
Small family (1 adult and up to 2 children 5-17 years)	\$45
Family (2 adults and up to 4 children 5-17 years)	\$70
Refunds only issued with presentation of receipt	

ACCESSIBILITY	
at the Beaty Museum	
Features available to visitors, please enquire for more information:	
	Assisted Listening Devices
	Seating
	Inclusive washroom
	Elevator
	Baby-change table
	Wheelchair
EXIT HERE	
Thank you for visiting!	
Ask for a paper copy if you need	



其中一些为贝蒂生物多样性博物馆设计的标志和海报

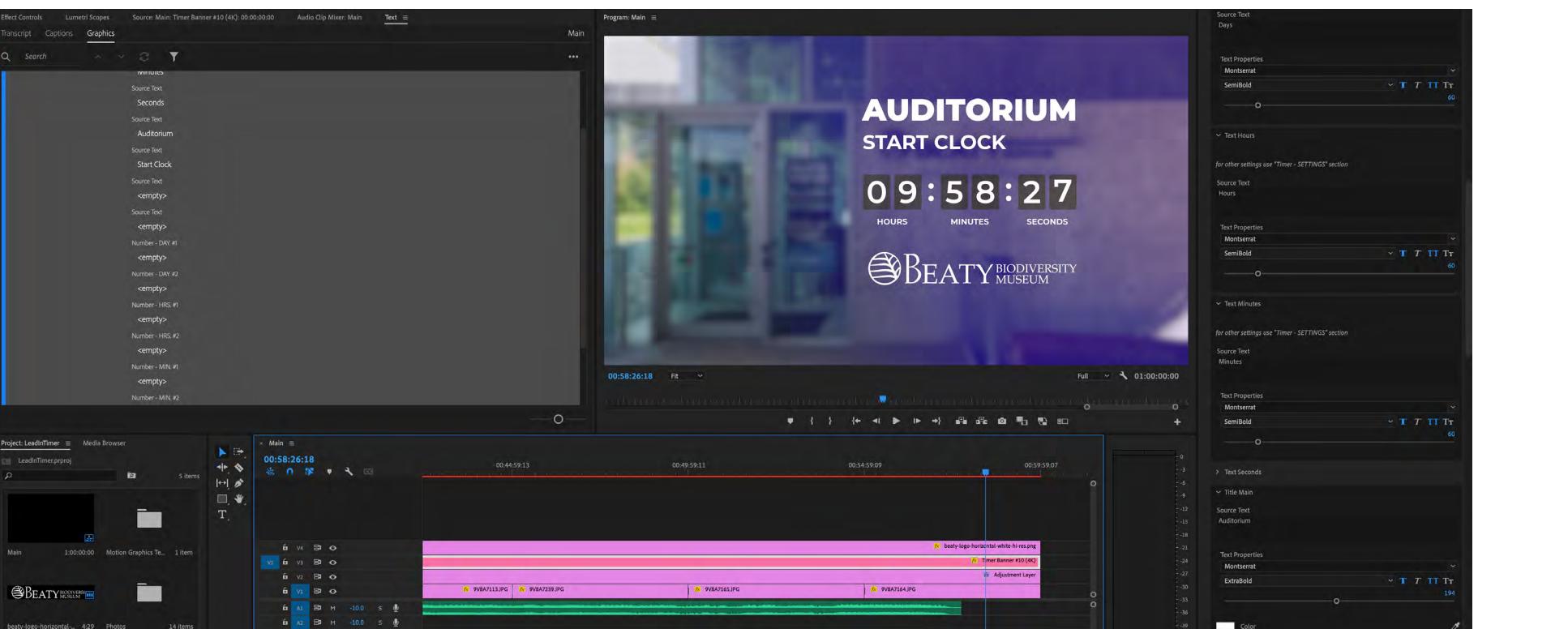
Some of the signs and posters designed for the Beaty Biodiversity Museum

Theatre Playlist

Organizing, make interlude video and count down timers

The Allan Yap Theatre within the Beaty Biodiversity Museum plays a series of videos daily. David was responsible for compiling the video playlist and producing timer video as shown below.

贝蒂生物多样性博物馆内的叶家海剧院每天都会固定播放一系列视频。翁佳宸负责编排视频播放列表并制作如下图所示的计时器视频等。

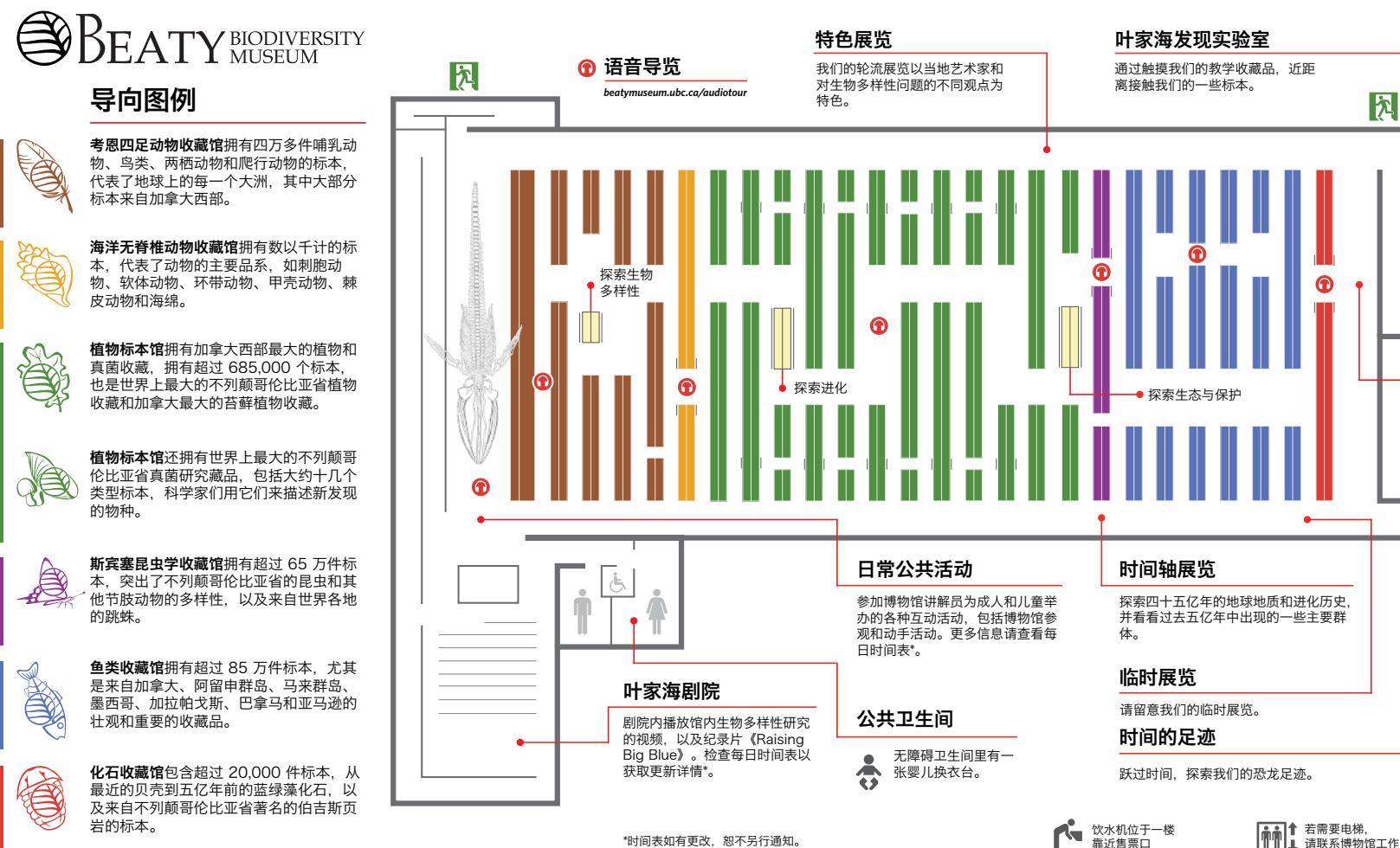


Lead In

Timer

Visitor Guide

Chinese version of the Visitor Guide



The Beaty Biodiversity Museum welcomes visitors from various nationalities and cultures. Leveraging his language skills,

David produced a Chinese version of the Visitor Guide for Chinese-speaking visitors

Music Creation

David has tried his hand at music, Logic Pro is his Digital Audio Workstation (DAW)

He has released his music on major streaming platform such as Spotify, Apple Music, and Amazon Music.

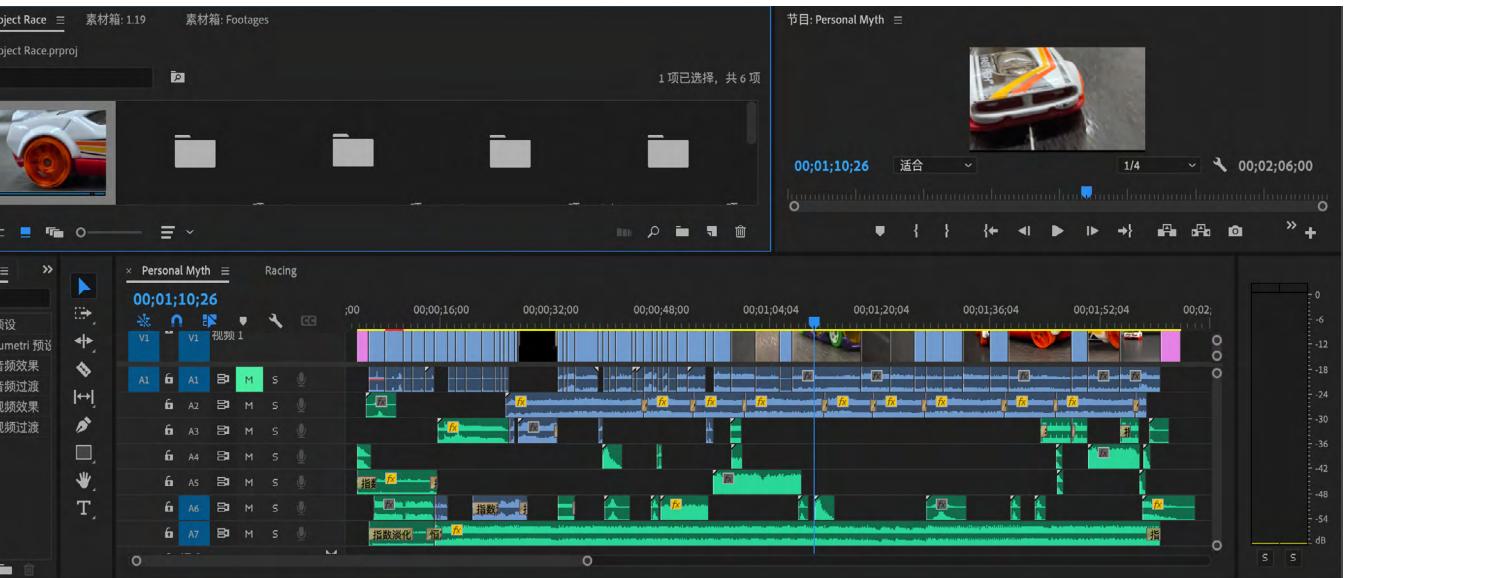
The screenshot shows a dark-themed digital audio workstation interface. At the top left is a thumbnail for the single 'Midnight' by Davy Weng, featuring a night sky and a full moon. To the right of the thumbnail, the word 'Single' is displayed. The main title 'Midnight (Demo)' is prominently displayed in large white letters. Below the title, the artist name 'Davy Weng' is shown next to a small profile picture, followed by the release year '2022' and '1 song, 3 min 16 sec'. The track listing below shows one entry: '1 Midnight - Demo' by 'Davy Weng'. On the far left of the track list are icons for play, like, and more options. On the far right are icons for repeat and shuffle. At the bottom left, the date 'February 11, 2022' and copyright information '© 2022 Davy Weng' are visible. At the bottom right, there is a green heart icon and the duration '3:16'.

Video Projects



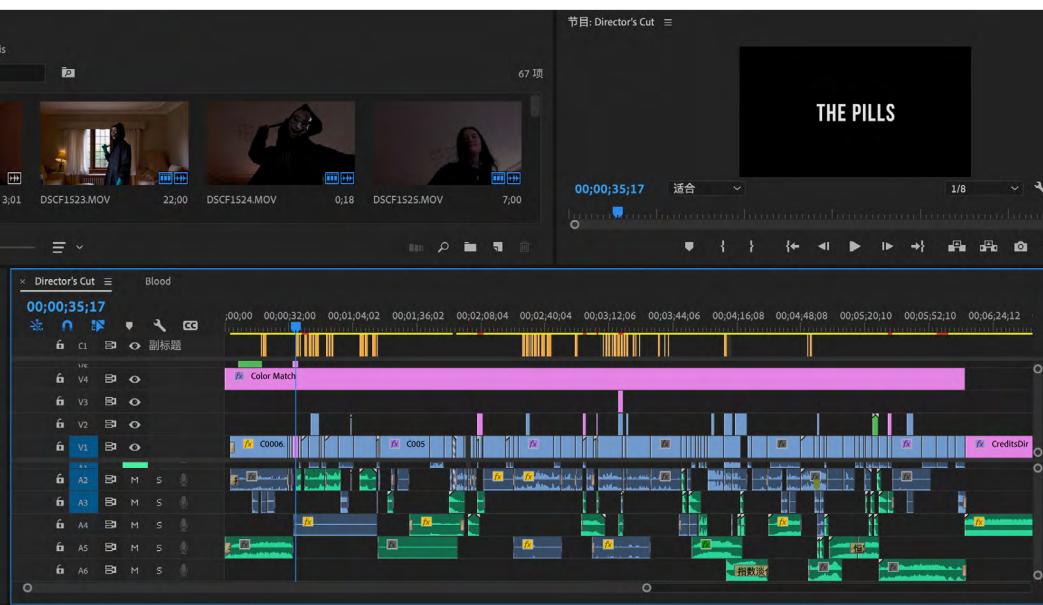
The Project Race

A racing scene shot with Hot Wheels Cars



The Project Race

A racing scene shot with Hot Wheels Cars



The Pills

A horror microfilm David made for his FIPR 133 class at UBC.



This microfilm shoot took two nights at David's friend's house.

Editing and sound design are the core of horror films, the post-production time of the film exceeds the shooting time.

GOURD (2020) is a short film adapted from Naoya Shiga's story Seibe and the Gourd. While retaining the original characters, the plot has been modernized with a focus on phenomena such as domestic violence and school bullying.

清兵卫 (2020) 是一部改编自志贺直哉《清兵卫与葫芦》一文的微电影，在保留原作角色的基础上对剧情进行了现代化改编，着眼于家庭暴力、校园霸凌等现象。



清兵卫

GOULD

翁佳宸 导演作品

温州市第二十二中学加拿大高中

GOURD (2020)

The Canadian Secondary Wenzhou No. 22 School Class of 2021 Graduation Video was the last video produced by David in high school. Due to its high entertainment value, it achieved an effect beyond expectations when it was played at the graduation ceremony.

The Canadian Secondary Wenzhou
No. 22 School Class of 2021 Graduation Video



Team Management

The UBC Chinese Students and Scholars Association is a non-political, non-profit, independent organization. David served as the Minister of the Media Department for 2023-2024, where he produced a large number of videos and was also responsible for technical support. He assisted the organization with nearly a hundred members in transitioning from Google Workspace to MS Teams, and introduced Lark Mail to replace the old email system, transferring 15,884 emails. This saved UBC CSSA nearly sixteen hundred Canadian dollars.

英属哥伦比亚大学中国学生学者联谊会 (UBC CSSA) 是一个非政治性、非营利性的独立组织。翁佳宸在 2023-2024 年度担任了该组织的宣传部部长，期间制作了大量的视频，并负责相关的技术支持工作。他协助了近百人的团队从 Google GSuite 迁移到 MS Teams，同时引入了 Lark Mail 来代替原有的邮件系统，并转移了 15884 封邮件。这一系列操作为 CSSA 节省了近一千六百加元的开支。同时，他还领导了网站的建设以及视频平台内容的整理等工作。

Introduced MS Teams

Moving from WeChat
to business communication platform MS Teams

The screenshot shows the Microsoft Teams interface. On the left, the 'All teams' sidebar lists the 'UBC CSSA' team. The main area displays a post from '执委报到' (Executive Committee Report) dated May 12, 2023. The post, made by davyweng@student.ubc.ca at 04-07 10:11 p.m., reads: 'Media 宣传部报道' (Media Publicity Department Report). It states: '宣传部担任了 UBC CSSA 的宣传职能。负责所有活动的照片拍摄、视频制作以及技术相关工作。在这里，你可以结识有共同爱好的朋友和锻炼自己的专业技能。从 2023 年开始，文宣部改名为宣传部，新的名字更能体现出我们的职责与价值，宣传部将会继续肩负起其职能，持续产出优秀内容。' Below this post, another from the same user at 04-07 10:20 p.m. says: '我是 2023-24 宣传 VP 翁佳宸 David' and provides links to LinkedIn and a personal website. Other users' comments are visible below, including Bill, Moyal, and Steven.

The Media Department serves as the promotional function for UBC CSSA, responsible for the photography, video production, and all technical-related tasks for all activities. Here, you can meet friends with common interests and hone your professional skills. Starting from 2023, the Department of Publicity has been renamed as the Publicity Department, a name that better reflects our duties and value. The Publicity Department will continue to shoulder its responsibilities and consistently produce excellent content.

Personal Projects

davidweng.tk is David's dynamic portfolio, providing a window to engage with his latest work. It includes portal to David's personal blogs, websites, videos, social media handles, and more.

翁佳宸的动态作品集提供了一个接触他最新作品的窗口。

其内容包括指向翁佳宸的个人博客、网站、视频、社交媒体账号的链接。

**Hi, my name is David Weng
I'm a Video Editor, a Photographer, and a
Designer.**

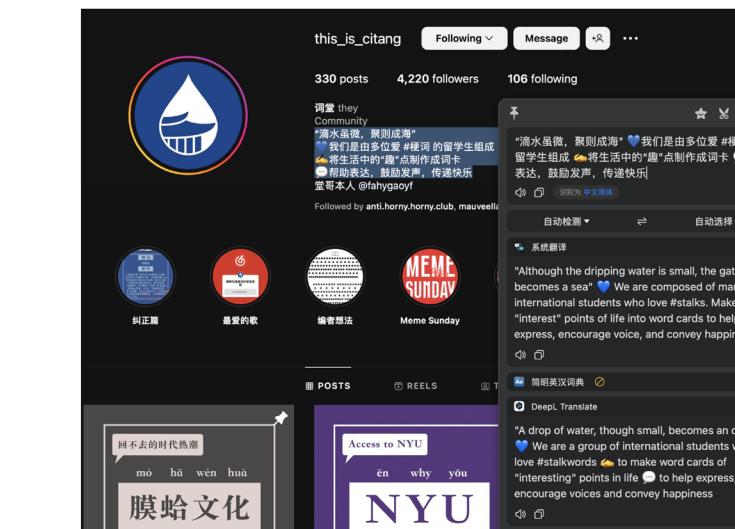
[Know more](#)

Social Media Marketing

Strategy Experiment

Introduction

@this_is_citang is a social media account subsequently consisting of four members including myself. It presents Chinese internet memes in a graphic and textual format, partly similar to Urban Dictionary. Two member Fahy and I take turns producing content, regularly updating with two to three entries per week. We have accumulated 4,192 followers as of Jan 23, 2023.



@this_is_citang 是一个翁佳宸在内的四名成员共同运营的社交媒体帐户，主要以图形和文本格式呈现中文互联网上的模因/梗，部分类似于 Urban Dictionary。我和另一位成员 Fahy 每周会定期更新两到三个帖子。截止至 2023 年 1 月 23 日，词堂已经在 Instagram 积累了 4192 名粉丝。



Database in Notion

Strategy Experiment

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