

Landing Page Headline Generator Tool

This is the exact tool I use to come up with great landing page headlines -- in MINUTES.

Here's how to use it:

1. First, scan the templates at the top of the page, and see if anything “clicks.” Often, I’m able to quickly identify 1 or more templates that gel nicely with the offer of the landing page I’m working on. Then, I simply plug the details in. If it looks good, I run with it.
2. If none of the template formulas stand out as an obvious choice, no worries! We’ve got you covered with over 100+ real, original headline examples below. Simply choose one or more you think would be a good fit, and tweak it to match the details of your offer (e.g. you can change “ebook” to “mini-course”, “Stock trader” to “Ebay seller”, and so on).
3. I recommend choosing 2-3 additional options to deliver to the client along with your first headline choice. Clients love this, and it makes you look great!

Template	Example
<Exciting promise> for <person>	Brand new supplement for people with high cholesterol
<Exciting promise> Today / Right Now / Instantly / Immediately	Cut your credit card bills in half TODAY
How to <cool activity>	How to haggle on any product
How to <cool activity> without <something annoying>	How to burn calories without breaking a sweat
How to get rid of <something annoying>	How to get rid of nasty body odor
Learn to <cool activity>...even if <annoying challenge>	Learn to play the stock market...even if you're clueless about investing
Learn to <cool activity> that <exciting promise>	Learn to create paintings that belong in a museum
Discover the secret to <exciting promise>	Discover the secret to getting a prom date that will make your friends' jaws drop
Slam Dunk way / strategy to <exciting promise>	Slam dunk strategy to get 10,000 Twitter followers this year

Template	Example
<Cool activity> in <short time frame>	Become a data analyst in just 2 months
How I <cool activity> that <exciting promise>	How I find clients that pay premium rates
How I <cool activity> in <short time frame>	How I learned to speak fluent French in 15 days
How I <cool activity> without <annoying thing>	How I quit coffee without getting the shakes
This <fun product> will teach you to <cool activity> like <professional / celebrity>	This new ebook will teach you to write like Stephen King
The <funky adjective> and <funky adjective> way to <cool activity>	The coolest and most exciting way to travel the country
<Annoying thing?> This <solution> will help you <cool activity>	Losing customers? This marketing advice will help you plug the leak
Finally...a <solution> with <exciting promise>	Finally...a weight loss system that uses your exact DNA to customize your plan
Announcing...a <product> that <exciting promise>	Announcing: An iPhone app that walks you through recipes, step-by-step

Template	Example
Now you can <cool activity> that <exciting promise>	Now you can get a gorgeous tan that makes guys drool
Introducing...a <product> with <exciting promise>	Introducing...a pillow that eliminates stress while you sleep
Ready to _____ ?	Ready to earn more money from your living room?
Exciting news: _____	Exciting news: A brand new way to attract email subscribers in droves
Attention <reader>: <Exciting promise> today	Attention migraine sufferers: Get rid of your pain today
Imagine _____	Imagine being able to predict which stocks will explode
Hey <reader>: Get <cool promise> today	Hey book-lovers: Get a free Kindle today
Why is _____?	Why is this supplement flying off shelves?
Is this _____?	Is this learning disability affecting your child?
Are you _____?	Are you worried your spouse has lost interest?

Here are more examples:

Education workshop for High School teachers

Free financial advice for retirees and seniors

Exclusive webinar for marketing consultants

Digital marketing strategies for Dentists

Get more clients

Get a free Starbucks gift card...instantly

Get your 10% discount on a brand new laptop

Get maximum results from your workout

Secure your home from intruders TODAY

Negotiate a higher salary TODAY

Start earning money from home right away

Get rid of bad habits instantly

How to instantly rid your life of toxic people

Start feeling 10x more energetic right now

How to write killer blog posts

How to be the life of the party

How to take on Diabetes and win

How to raise your kids to be academic superstars

How to improve your vocabulary

How to promote your business without spending a dime

How to live longer without avoiding foods you love

How to get “buzzed” without a nasty hangover

How to get a raise without needing to beg or grovel

How to save thousands on a new car without negotiating

How to get organized and stay clutter free

How to burn fat and build muscle

How to sound smart and impress your friends

How to have more energy and feel 20 years younger

How to get more clients and boost repeat business

How to get rid of cockroaches and rodents

How to eliminate harmful germs and dangerous toxins

How to fight chronic inflammation

How to master guitar...even if you're tone deaf

How to code a website...even if you're a technophobe

How to get a great-night's sleep...even if you have insomnia

How to tell if a used car is in good condition

Learn how to manage your finances, even if you're "financially challenged"

Learn to write hypnotic blog posts that people can't stop reading

Learn to bake brownies that are addictive

Learn to play music that sounds like a concerto

Learn to develop money-making apps

Learn to become a poker master

The secret to getting a mortgage with low monthly payments for life

The secret to finding safe investments that get maximum returns

The secret to creating a marketing campaign that boosts sales and revenue

Discover the secret to being charismatic

Slam dunk way to get a promotion

Slam dunk tip to improve your memory

Slam dunk strategy to triple your profits

The slam dunk way to get better sleep

Learn to code in 3 weeks

Improve your IQ in just 5 hours

Renovate your home in 6 weeks

How I write copy that gets high conversions

How I crack jokes that impress the ladies

How I find bargains that save thousands of dollars a year

How I make sumptuous cuisine

How I finally mastered sales and doubled my income

How I got my kids to stop fighting and treat each other with respect

How I lowered my cholesterol in 30 days

How I put away \$10,000 in just 6 months

How I became a finance expert in 8 weeks

How I lost weight without the cravings

How I got ripped without strenuous workouts

How I got a promotion without working harder

How I lost 10 pounds in 2 weeks without cutting calories

This free report will show you how to cook like a French chef

This short video will teach you how to bike like a gold-medalist

This handy guide will teach you to dunk like the pros

Free video: How to sing karaoke like an American Idol star

The fast and easy way to make \$1,000 online

The safe and simple way to protect your home from burglars

The quickest and most lucrative way to launch a startup

The safest, fastest, most fuel-efficient yacht ever built

Kidney stones? This new supplement can eliminate your suffering

Trying to rein in a rebellious teenager? This video course can help

Dating slump? This exciting ebook will boost your confidence

Announcing: New strategy to invest with higher gains and

minimal risk

Finally...a hair restoration solution that looks better than real hair

Now you can earn passive income while you sleep

Now you can become a martial arts expert...right from your living room

Now you can experience skydiving...without being 10,000 feet high

Imagine knowing how to impress the opposite sex every single time

Imagine getting a raise as easily as snapping your fingers

This discovery has rocked the insurance industry to its core

This discovery has revolutionized the healthcare industry

This discovery has improved the pharmaceutical industry

This discovery has reshaped the real estate industry

Why has online freelancing become so popular?

Why are people flocking to this guy's seminars?

Why are so many retirees moving to Belize?

Is this chronic condition wrecking your productivity?

Is this marketing mistake stagnating your business growth?

Is this rising stock going to be the next Google?

Are you bored of the same old online movies?

Are you tired of having a boss?

Attention pharmacists: Get more customers today

Attention marketers: Get this free ebook today

Attention chocolate-lovers: You will love this gift box

Hey movie-lovers: Get this special gift today

Hey restaurant owners: Get this profit-boosting app today

Homeowners: Get this repair kit today

Allergy sufferers: Get this amazing remedy today

Golfers: Get this new type of equipment today

Accountants: This app will increase your productivity by 10X