

# The Exact Landing Page Samples That Won Me a \$10k+ Job

## Landing Page Sample #1

### Headline options:

- Increase Sales With A Viral Giveaway Promotion
- One Simple Secret To More Traffic, Engagement, And Sales
- Create A Viral Campaign In 5 Minutes (For Only \$24.00)
- What Type Of Promotion Can Boost Retail Sales By 475% In One Day?

### Subhead:

██████████ is a web-based tool that lets you quickly and easily create irresistible giveaway promotions that attract new customers, generate buzz, and increase sales

Start My Free Trial

**Subhead:** Stand up and get noticed

**Copy:** In an overcrowded marketplace that's already filled with noise and clutter, hoping your products get noticed is little more than wishful thinking.

<p>“██████████ stands out as an ideal tool for businesses of all sizes trying to promote themselves in an engaging way.”</p> <p>██████████</p>	<p>“The contest was a great success building quality traffic to our site, generating a boost in sales as well as providing a nice increase in our email marketing list and facebook fans.”</p> <p>████████████████████</p>
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**Subhead:** A proven approach to growing your brand virally

For decades, retail stores have understood the power of free samples—which have been shown to boost sales by an average of 475% in just one day!

And 96% of consumers who have participated in a brand-sponsored giveaway are more likely to purchase a product from that brand.

With ██████████, you can unleash the power of free sample promotion to a responsive online audience, helping you stand out from the crowd, easily create new raving fans, and dramatically boost sales.

**Subhead:** 3 simple steps to more sales with ██████████

### **Step 1: Create Your Promotion**

With ██████████, creating your promotion is as easy as giving us some simple information about your business and your offer. Once you create your offer, one of our live promotions experts will review it for approval (we may even offer suggestions for

optimizing your giveaway).

## **Step 2: Launch Your Offer**

Once your promotion is approved, it's time to launch. We'll display your offer on our site, send emails out to fans, and share it on social networks for you—all while creating incentives for entrants to share your promotion with everyone they know, creating optimal conditions for your contest to go viral.

## **Step 3: Track Your Progress**

Tracking how people are responding to your offer lets you optimize your current and future giveaways for even better results. Our dashboard gives you a clear, easy-to-understand breakdown of both basic and advanced analytics (more on this below) for maximum insight and impact.

[Start My Free Trial](#)

**Subhead:** What makes [REDACTED] stand out from the crowd?

### **Built-In Audience**

For optimal success, a giveaway promotion needs a responsive target audience. Yours is built right into our platform! We have more than 10,000 registered consumers in our user base (and following us on social media), creating the perfect conditions for your offer to be highly visible, talked about, and virally shared.

### **Advanced Analytics**

Knowledge equals profits. While other tools give you basic

analytics like number of entries, shares, follows, and website visits—we take our tracking to the next level, giving you access to deeper insights through demographics of age, gender and location of all your entrants, so you can continue to create more targeted, finely-tuned offers that generate an increasing amount of revenue.

## Consolation Offer

Okay, so your promo is over, and there are a few lucky winners. But wouldn't it be great if there were an easy way to please the other 99.9% of your fans who entered as well? We'll send an email on your company's behalf to all entrants who didn't win, offering a special discount as your way of thanking them for participating in your promotion. **Note:** the consolation offer is always optional.

[Start My Free Trial](#)

**Subhead:** More features to support your promotion

<b>Unique Landing Page</b> We'll give your offer its own unique landing page and URL, making it easy to enter.	<b>Tipping Point</b> Encourage more engagement by upgrading the prize once a certain number of people enter (optional).
<b>Web Traffic Options</b> Entrants are funneled straight to your website or landing page as soon as they sign up.	<b>Grow Your List</b> We prompt each entrant to provide their email address to improve his or her odds of winning.

<b>Incentivized Sharing</b> Entrants can increase their chances of winning by engaging with and sharing your offer.	<b>Featured Listings</b> Have your offer featured on our contest page for maximum visibility and viral potential.
<b>Private Listing Option</b> Create a private promotion that's only shown to people who click on a particular giveaway link.	<b>Email Advertisements</b> We'll email our subscribers to let them know your promotion is underway as soon as you launch.
<b>Widget</b> Embed our spiffy widget on your site, so people can sign up directly from your page.	<b>Verified Entrants</b> We verify everyone who enters your contest, so entries are always 100% authentic.

Start My Free Trial

**Subhead:** Take advantage of our free trial and go viral now

	Bronze	Gold	Platinum
Number of monthly promotions	Unlimited	Unlimited	Unlimited
Monthly featured listings on our promo page	0	1	5
Analytics/ reporting	Basic	Advanced	Advanced

	<b>\$14.00 per month</b>	<b>Free 30-Day Trial</b> (\$24.00 per month thereafter)	<b>\$99.00 per month</b>
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[Start My Free Trial Now](#)

*100% Risk Free!*  
**30 Day Money Back Guarantee**



If for any reason you're not 100% happy with [REDACTED] just let us know within 30 days of your first bill, and we'll be happy to refund your money in full—no strings attached.

"I was blown away by the response we received through our promotion with [REDACTED]... We accomplished every goal we wanted to including increased traffic to our site, more followers through our social media channels and boosting our brand awareness."

[REDACTED]

"We loved the opportunity that [REDACTED] gave us to broaden awareness of our brand and products. With our offer of a single product as a giveaway item, hundreds of new potential customers came to our site. Thanks, [REDACTED]!"

[REDACTED]

# Landing Page Sample #2

Phone: [REDACTED]

**Headline:** Have Conventional Methods Fixed Your Company Processes?

**Copy:** Watch this 1-minute video or click the button below to see how I can fix your office processes for good.

Schedule My Free  
Phone Consultation

[Video]

*"[REDACTED] offers a very different perspective on process improvement. What is so refreshing is that his approach is much more practical and realistic, taking into account the non-routine and the unexpected."*

~ [REDACTED], Senior  
Director, Non-Profit  
Organization

*"[REDACTED] has been a huge influence on my understanding of process. He is an experienced and very talented consultant. I have no hesitation in recommending him to any organization looking to improve its processes."*

~ [REDACTED], VP Sales, IT  
Services Company

## Headline: Does Your Office Look Like An Assembly Line?

**Copy:** Of course not. Yet most process improvement methods come from manufacturing – which makes no sense for your office. My approach is designed specifically to fix office processes like yours.

Schedule My Free  
Phone Consultation

## Headline: Top 5 Signs Your Office Processes Need Help

- ✓ Employees are buried in email
- ✓ Processes take longer than before
- ✓ Your business has recently grown
- ✓ Training has become more difficult
- ✓ 1 missing employee gets you stuck
- ✓ Customers are growing unhappy
- ✓ “Exceptions” cause you problems
- ✓ Frequent mistakes are happening
- ✓ You’re worried about compliance
- ✓ Your office runs on spreadsheets

## Subhead: A process improvement method that works

### Office Based Processes

I specialize exclusively in improving process in office environments.

### Flexible Process Management

Other methods don’t leave room for exceptions—my approach does!



<b>Put Spreadsheets In Their Place</b> Spreadsheets are designed to support your process, not to be your process.	<b>Info-Based Process Improvement</b> Other methods are based on manufacturing; I focus on office process.
<b>Master Your Process</b> I'll help you take back the reigns to your office and your company.	<b>Stop Email Slavery</b> Email is an awful medium for process. I'll help you get unburied!
<b>Software Without The Expense</b> You'll get access to my proprietary software (optional), at no extra cost.	<b>Make Your Process Visible</b> "Invisible" processes create problems. If you can't see it, how can you manage it?
<b>Speed Of Implementation</b> My process improvement method is the fastest available.	<b>No Japanese Or Statistical Terms</b> I help you create processes everyone can understand and easily follow.

**Subhead: 3 steps to hiring** [REDACTED]

**Step 1: Initial Phone Consult**

After a short call, we determine if my services are right for your company.

**Step 2: Full-Day Onsite Meeting**

I travel to your company and spend a day observing (you pay expenses only).

**Step 3: Receive A Proposal**

You'll get a detailed proposal & price quote for recommended work.

Schedule My Free Phone Consultation  
With [REDACTED]

**Subhead:** More testimonials from my clients

*"Can we put more  
testimonials here?"*

**~ Danny Margulies, High  
Conversion Sales Writing**

*"Can we put more  
testimonials here?"*

**~ Danny Margulies, High  
Conversion Sales Writing**

Schedule My Free Phone Consultation  
With [REDACTED]

**Footer copy:**

<b>About [REDACTED]</b>  For over 20 years, I've been helping mid-sized businesses improve their office processes using my proprietary system and technology.	<b>Contact [REDACTED]</b>  Phone:  Email:	<b>Ask A Question</b>  <b>Your name</b>  <b>Your email</b>  <b>Your question/ comment</b> <div></div> <div>Send my question</div>
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