Movie Making Basics in Adobe Premiere Pro



By Curtis Diplock & Alex Young

What is Premiere Pro?

- Premiere Pro is the industry standard video editing software
- ▶ It is suitable for amateur and professional uses
- Allows you to import video, edit it into a new arrangement, then export the video into a new format (size, bitrate, file format, etc.)
- Add cool effects!
- Works great with other Adobe products

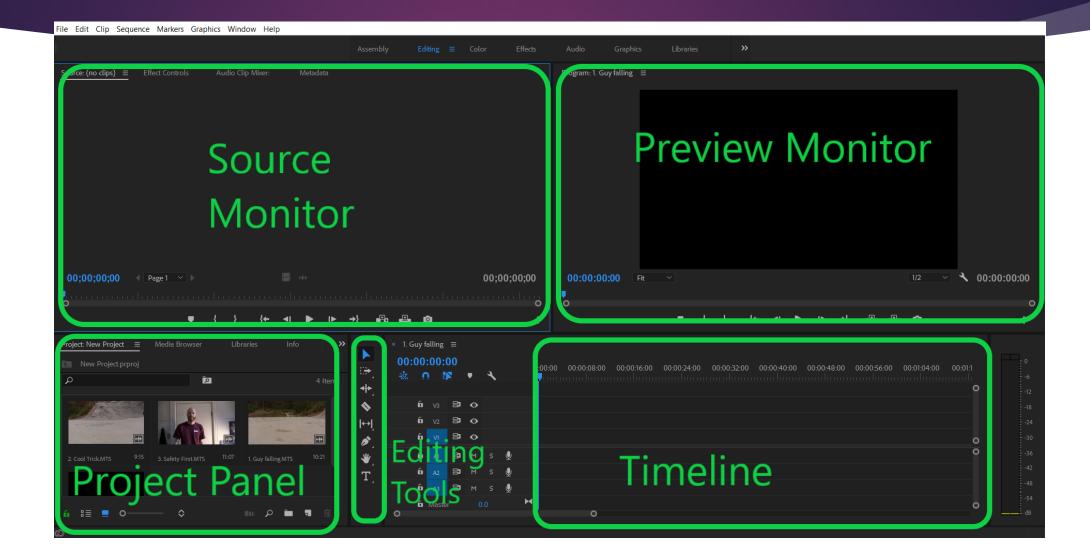
Why is it useful for technical communicators?

- Create Promotional Content (super pole assembly demo?)
- Create Video Tutorials
- Embed the videos you create in a website
- Give your presentations an extra "kick"
- Create videos of subject matter experts
- If you are going to edit videos, why not use industry-leading software?

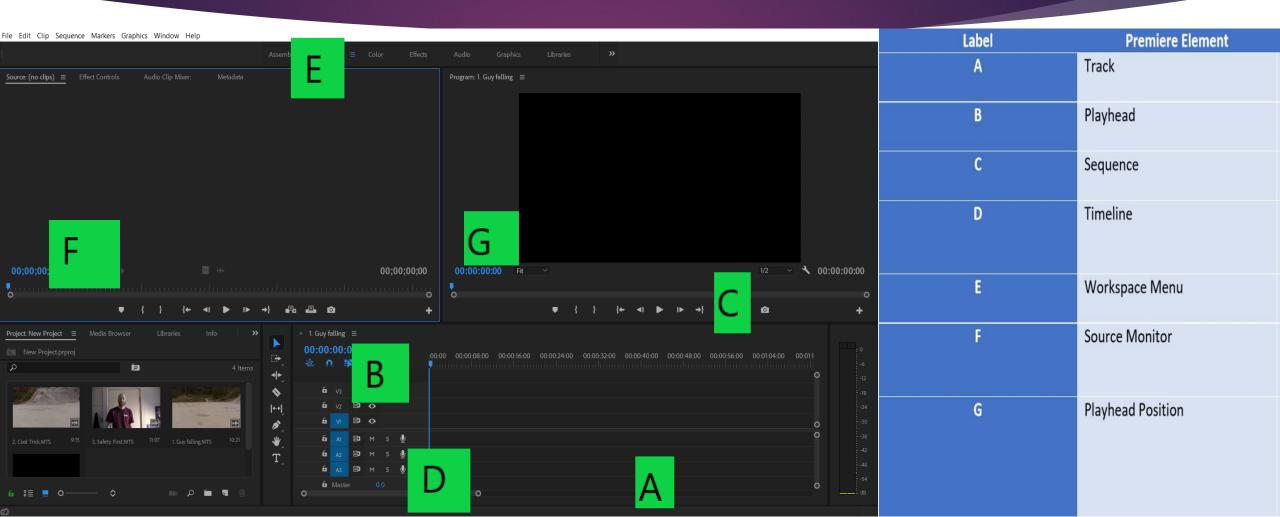
Before We Begin...

Let's take a look at the workspace

The Workspace



The Editing Tools



Learning objectives

By the end of this workshop you should understand:

- How to start an new project
- ► How to perform simple editing tasks
- How to trim clips in the source monitor
- How to add a cross dissolve
- How to Export video
- ▶ The basic workflow of Premiere Pro

Organization

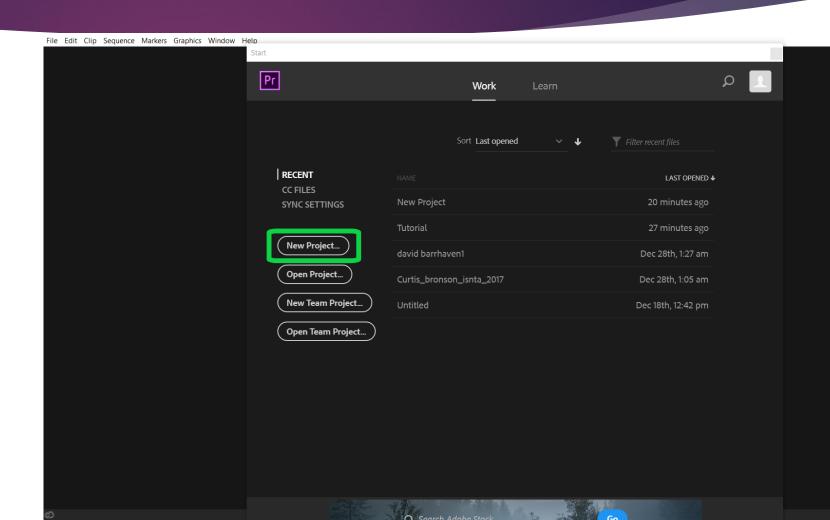
- ▶ Lesson 1: Getting Started with Premiere Pro
 - ▶ Task 1: Opening a new project
 - ▶ Task 2: Importing Media
- ► Lesson 2: Editing Video
 - ▶ Task 1: Trimming a clip in the Source Monitor
 - ▶ Task 2: Trimming a clip with the Selection Tool
 - Task 3: Adding a cross dissolve
- Lesson 3: Exporting Your Video
 - ► Task 1: Exporting your video
 - ▶ Task 2: Creating a Custom Preset (Optional)

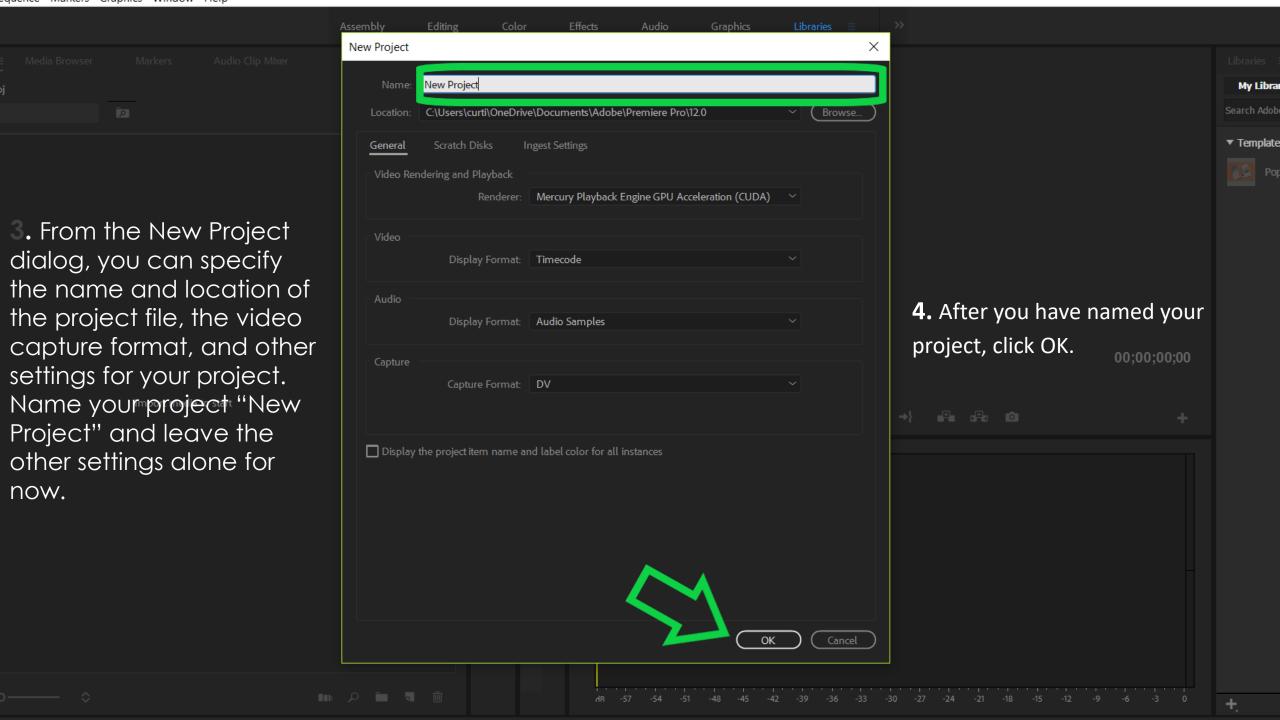
Lesson #1: Getting Started

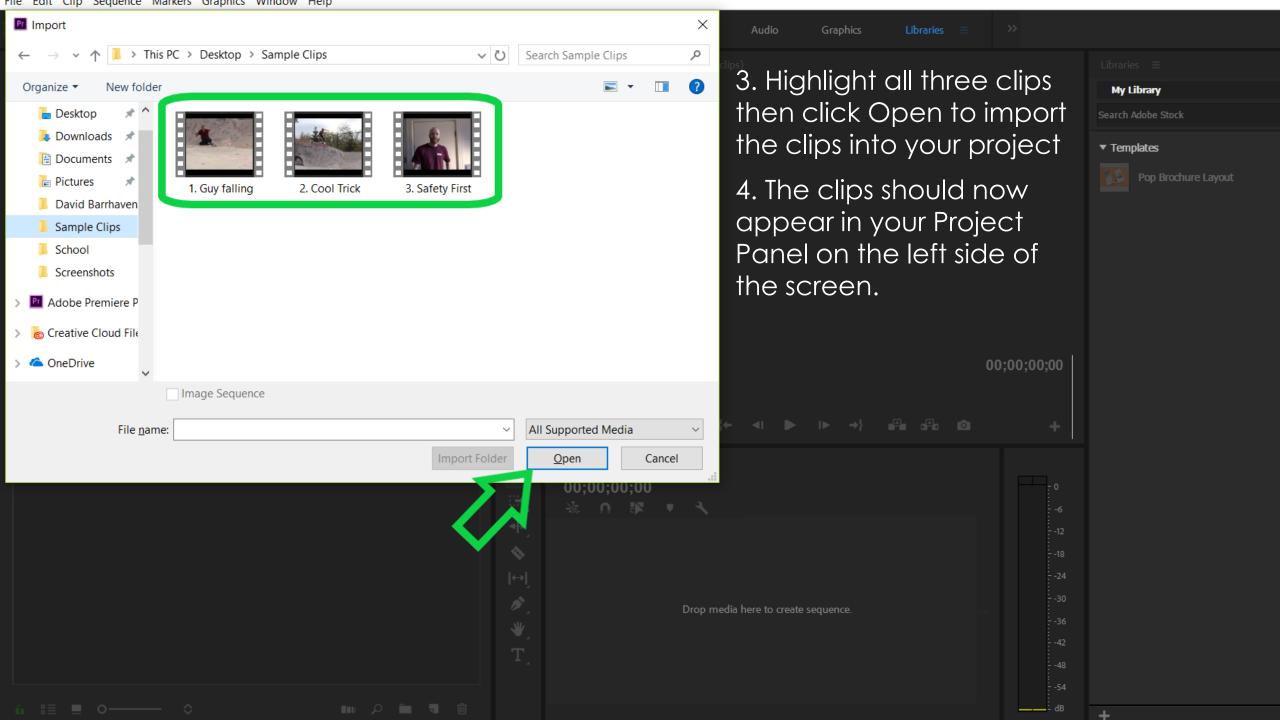
This lesson will teach you how to set up a new premiere project and import media into it.

Task #1: Opening A New Project

- **1.** Open Premiere Pro from the Adobe Creative Cloud App Launcher.
- **2.** The Start Menu should appear. Select New Project from the Start Menu screen

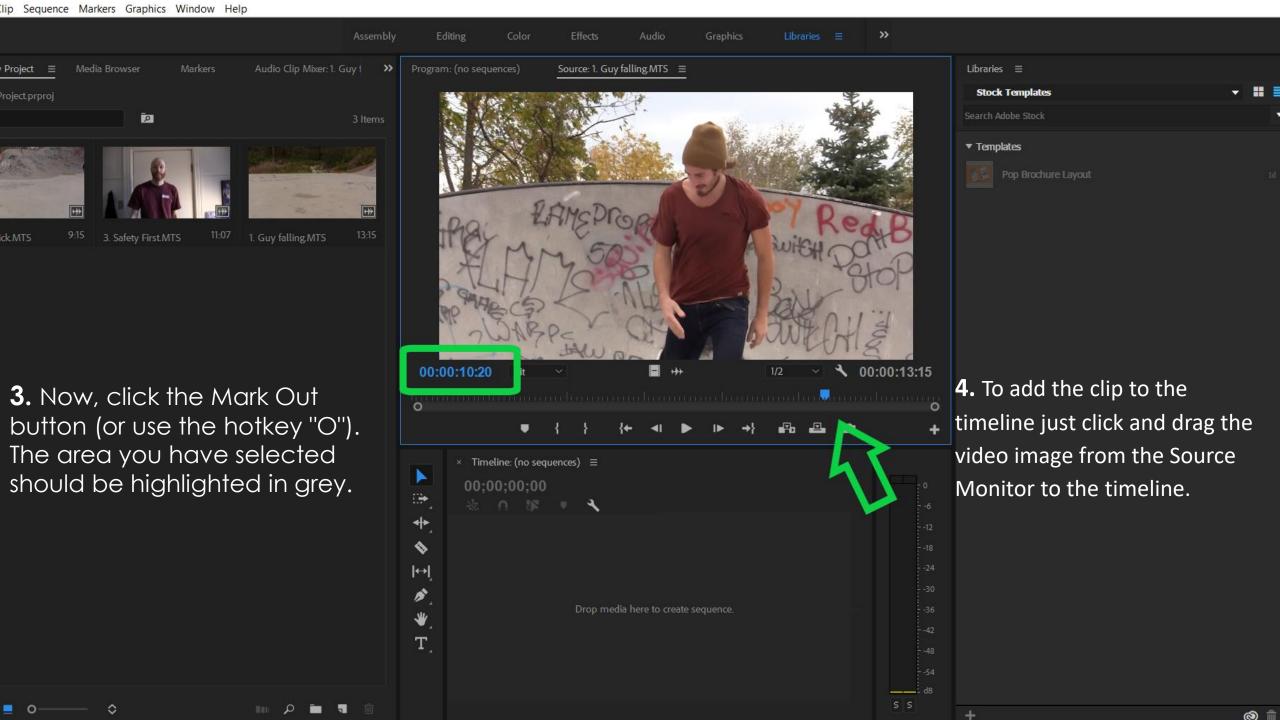


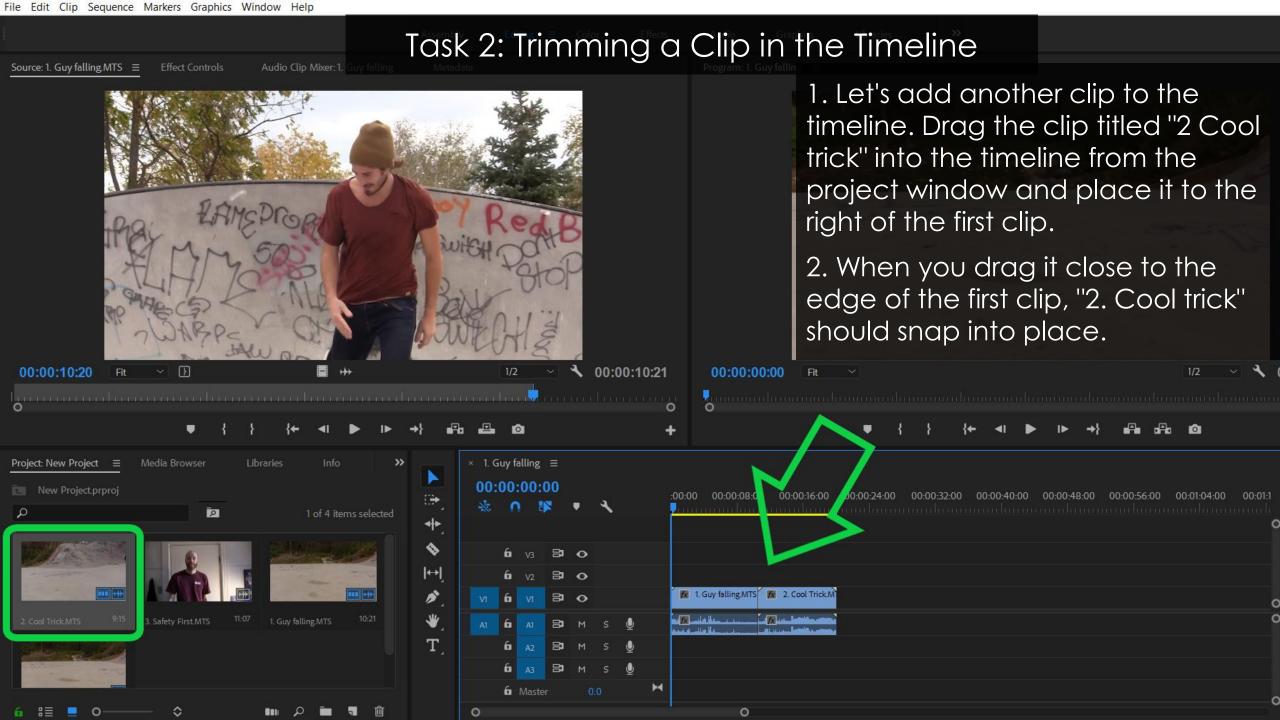


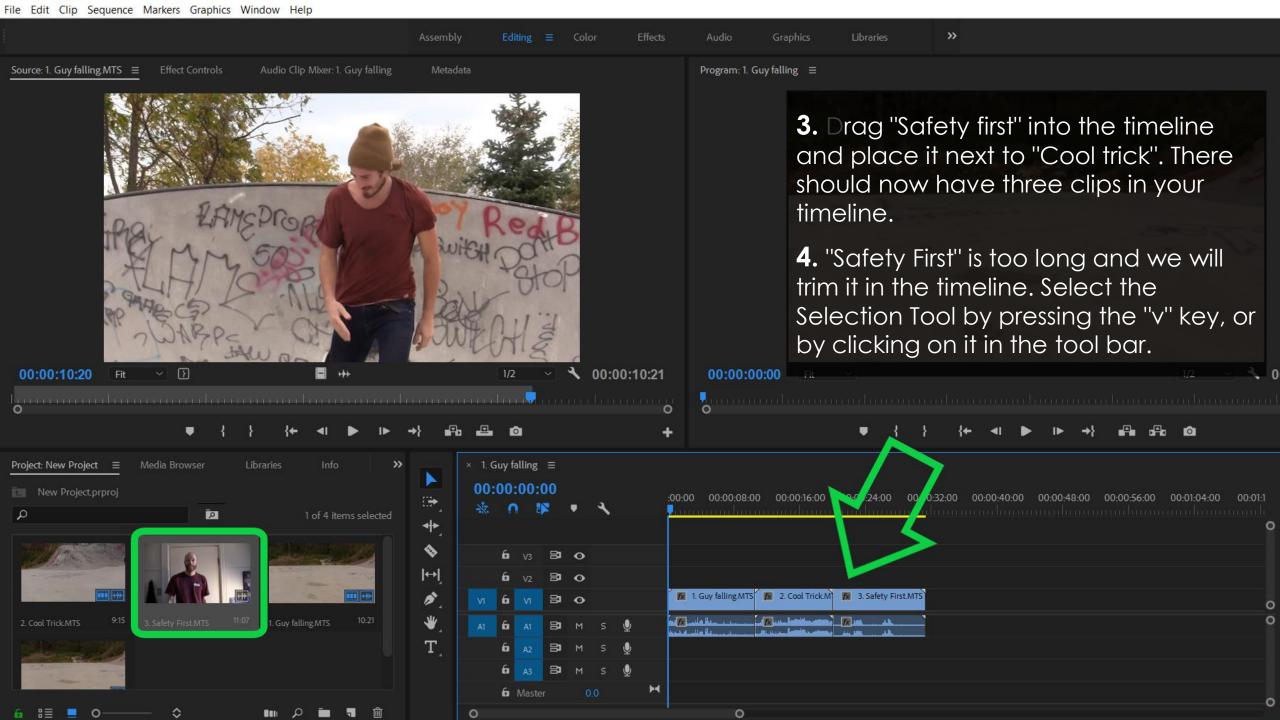


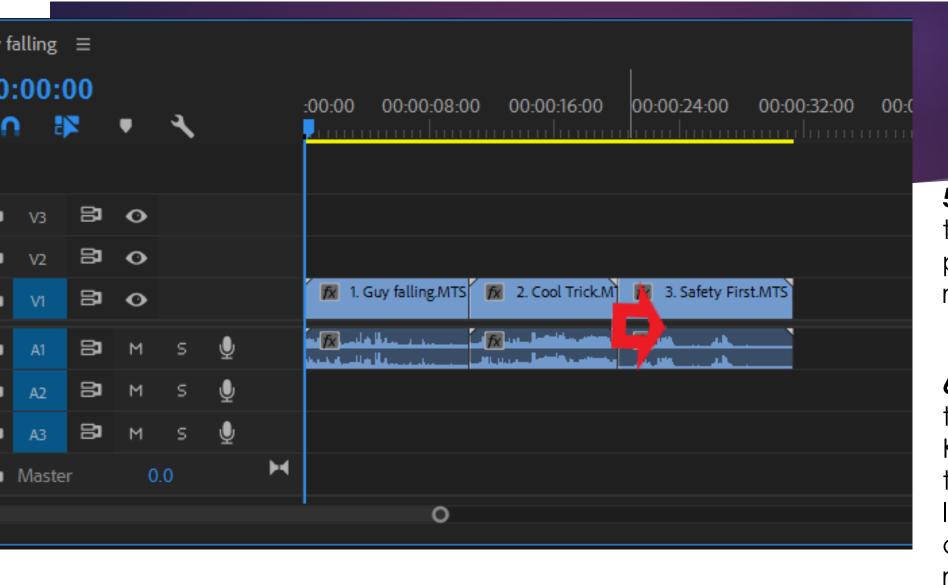
Lesson 2: Editing Video

This lesson will equip you with some basic tools to begin editing video clips together. Editing is an essential skill for any movie making.



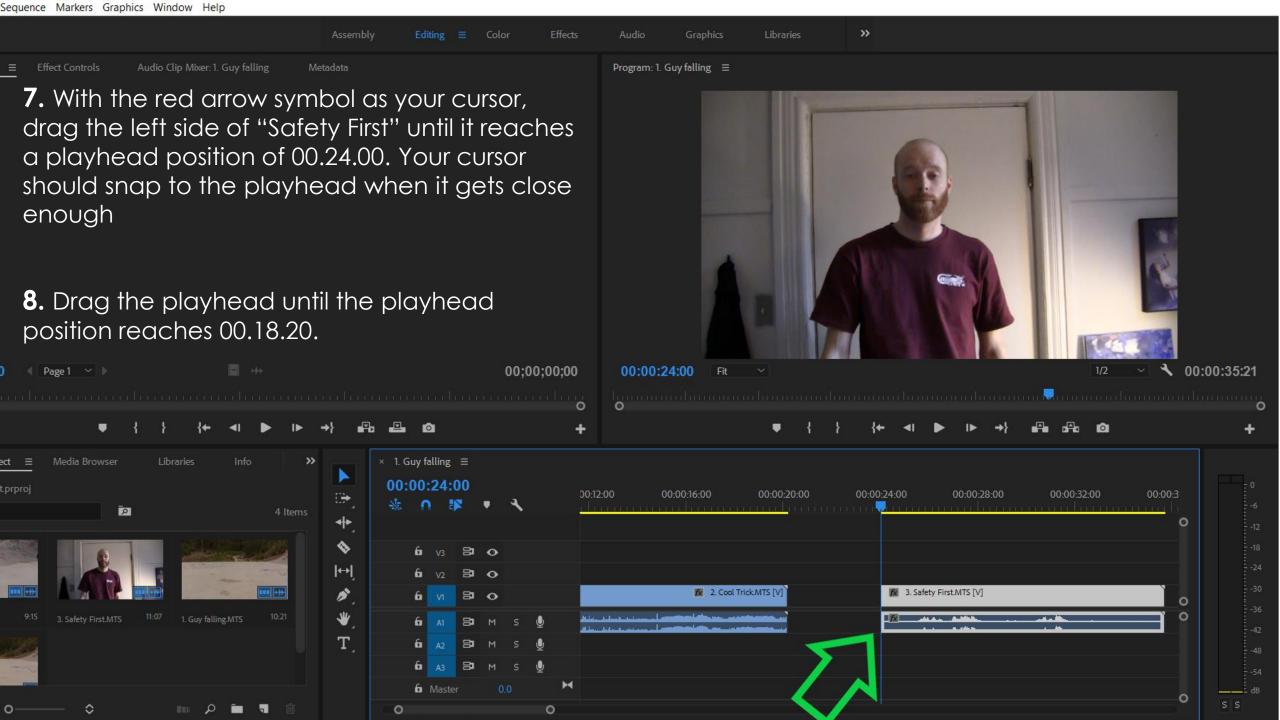


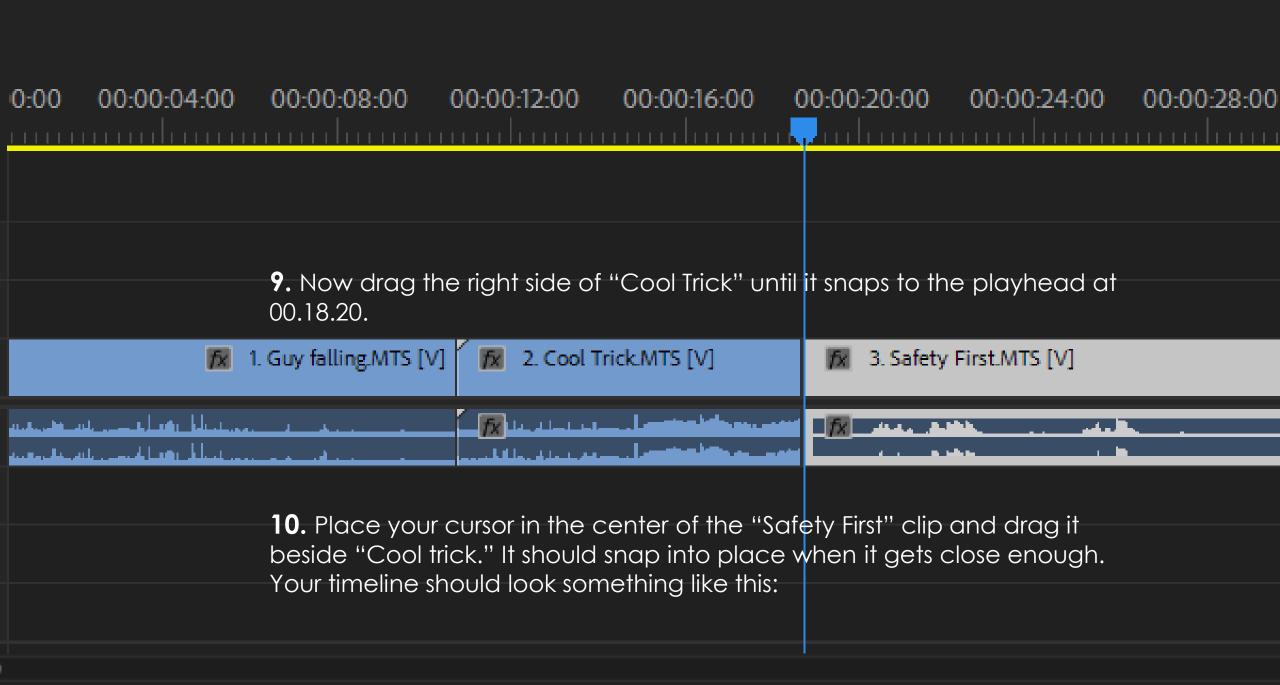




5. Drag the playhead in the timeline until the playhead position reaches 00:24:00

6. Hover your cursor over the "Safety First" clip.
Keep your cursor above the clip, but close to the left side of the clip. Your cursor should turn into a red arrow symbol, like this:

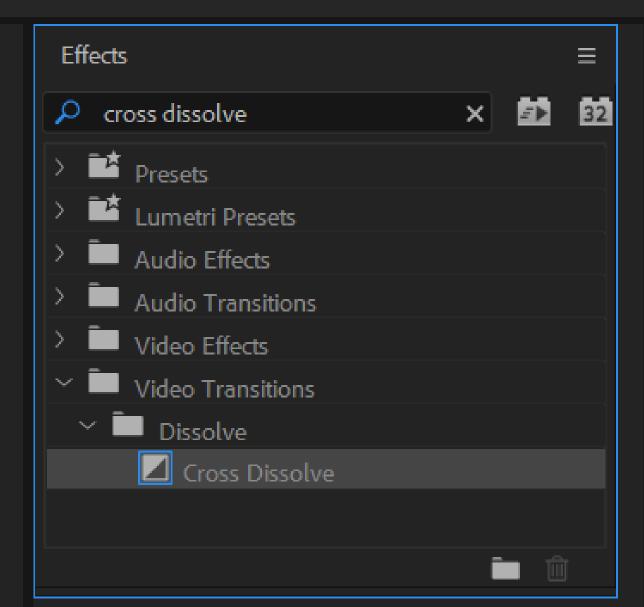


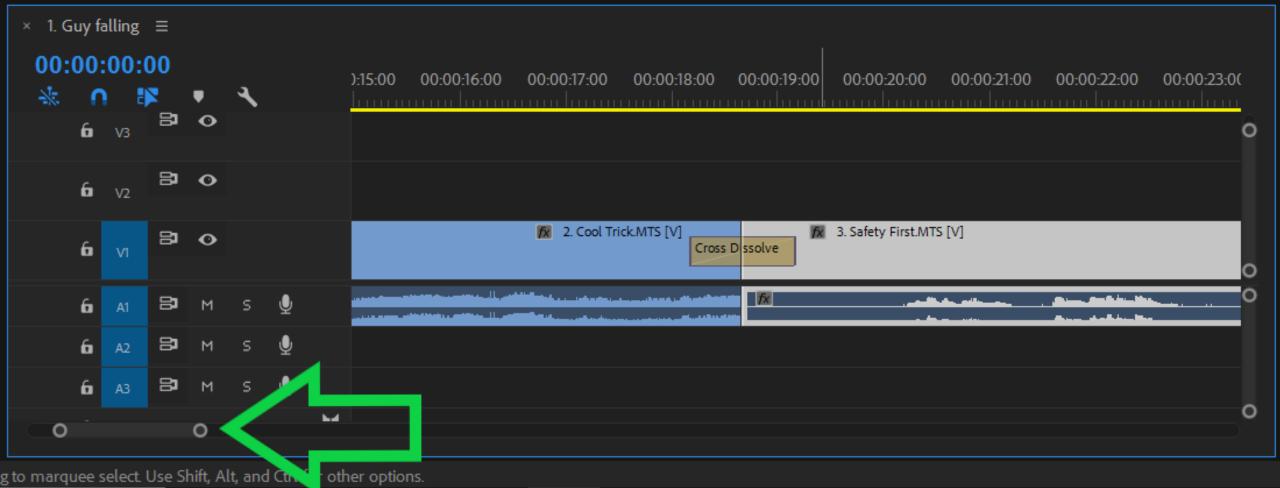


Lesson #2: Adding a Cross-dissolve

3. In the effects search box type the words "cross dissolve."

4. You should see Cross
Dissolve in the list of effect.
Drag the Cross Dissolve icon
from the Effects Panel into your
timeline and place between
the "Cool trick" and "Safety
First" clips.





Quiz #1

- ▶ You can preview clips and trim them in the:
 - A. Workspace Menu
 - B. Playhead
 - c. Source Monitor
 - D. Project Panel

When you import media, it appears in the:

- A. Project Panel
- B. Timeline
- c. Effects Menu
- D. Source Monitor

To move clips around in the timeline we used which tool?

- A. Razor Tool
- B. Selection Tool
- c.Slip Tool
- D. Rate Stretch

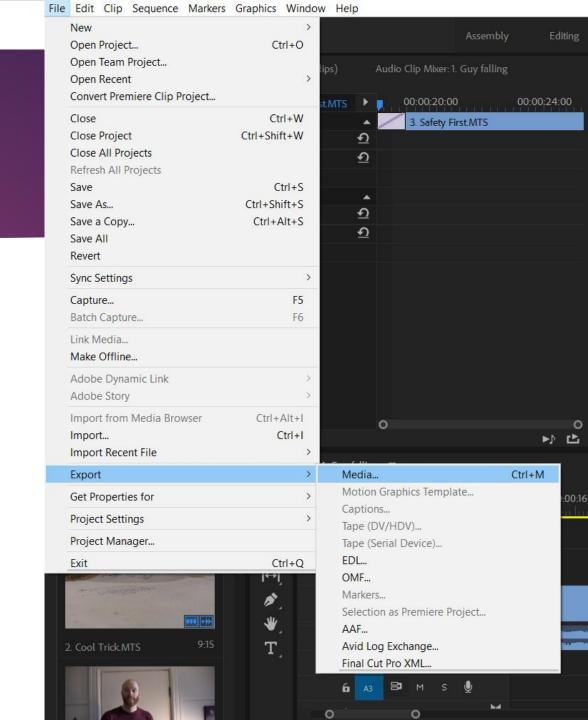
Lesson 3: Exporting Your Video

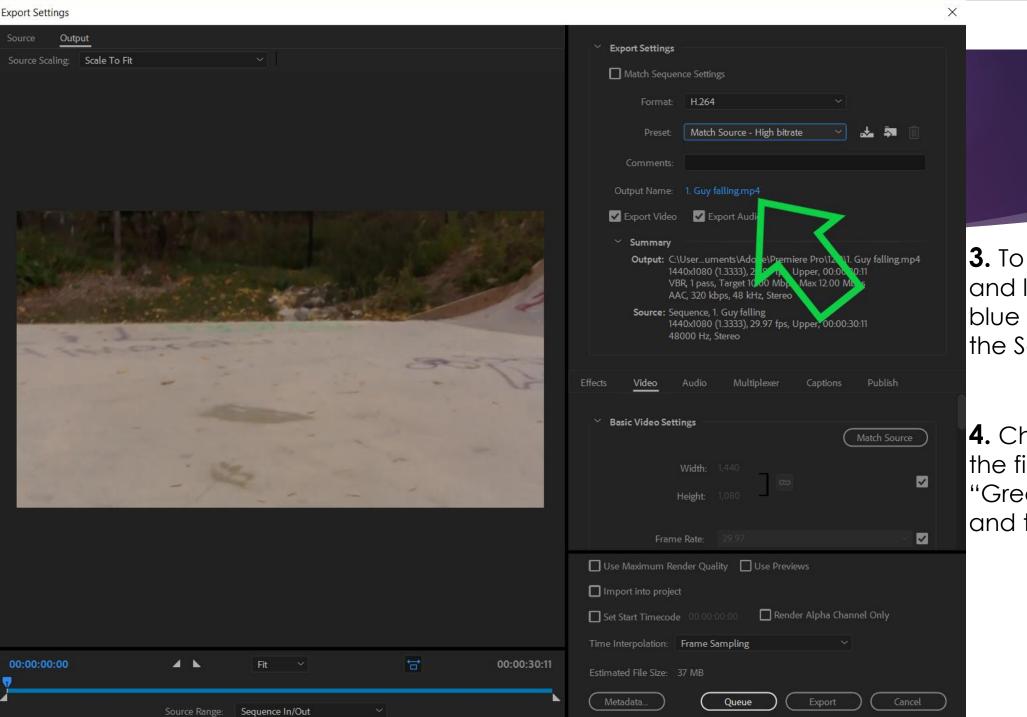
This lesson will show you how to export your video into to a high quality video file, such as a .MOV

Task 1: Exporting Your Project In A Standard Format

1. Make sure the Timeline panel is active and choose File > Export > Media

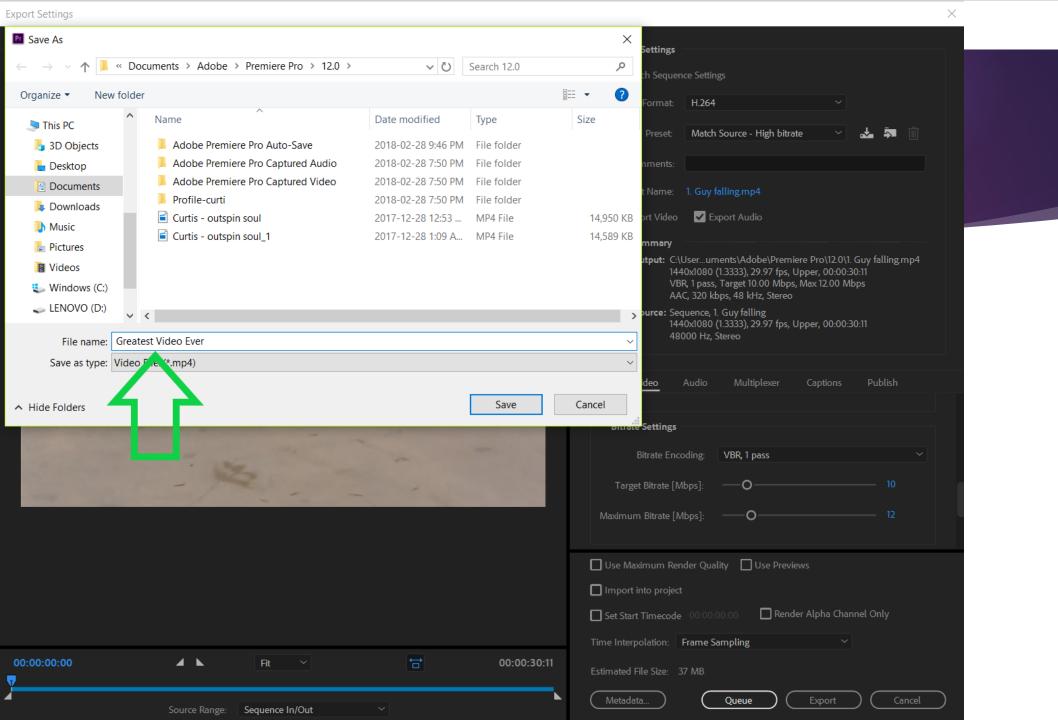
2. In the Export Settings dialog box, choose Format: H.264 and Preset: Match Source – High Bitrate.





3. To choose a filename and location, click the blue filename to open the Save As dialog box.

4. Choose a location for the file, name the file "Greatest Video Ever" and then click Save.



The End Credits...

Thank you for participating is our teach-a-class!

Please complete a short questionnaire and tell us how we did:

https://www.surveymonkey.com/r/NV5XPFG