

Jesse Clark

Director, Software Engineering
Richmond, VA

 thedoorman

 jesseclark2

A passionate, mission based leader who relies on his strong foundations in security, software, systems administration, and business to bring forth world-class, high-impact, software teams to deliver customer focused products.

Recent Experience



Director-GhostRed
GE Digital

07/16—Present

Raised funding, and formed mission based software team to inspire, hire, and connect smart-creatives with world-changing careers through our software, and security competition platform – GhostRed. Our platform supported, and ran 15 technology competitions (CTFs & Hackathons) that bolstered brand awareness & equity, pipelined 6 full time hires, and trained over 200 GE employees

Skills

People Leadership



Communication



Product Marketing



Agile



Digital Advertising



HTML/CSS/JS



Java/C/C++



Python/Ruby



Enterprise Architecture



Program Manager-API Management
GE Digital

04/15—07/16

Marketed, deployed, and established a community of 500 application teams around GE's API management platform. This effort led to the definition of 5 authentication standards to drive improved application security across the GE businesses, increased productivity through a self-service offering, and accelerated the adoption of modern service-oriented-architecture

[View more on LinkedIn](#)

Education

2014—2016

UNC Chapel Hill

Masters of Business Administration

2006—2010

UMass Amherst

B.S. Computer Science Cum Laude

Minor Mathematics GPA 3.3

Achievements

2016 | Deep Run HS Advisory Board

2014 | 2x RVATech Award Winner

2013 | Digital Technology expertise award

2012 | GE DTLP graduate

2009—2014 | 4x [Crotonville](#) attendee