Jesse Clark

Director, Software Engineering
Richmond, VA

thedoorman

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A passionate, mission based leader who relies on his strong foundations in product marketing, software, security, systems, and business administration to bring forth world-class, high-impact, software teams to deliver customer focused products.

Recent Experience

Director-Software, GhostRed — 07/16—Present
GE Digital

Conducted market research, defined product & execution strategy, and raised funding to form mission based software organization to inspire, hire, and connect smart-creatives with world-changing careers. Our organization, GhostRed, designed, coordinated, and supported 20 technology competitions in 12 months differentiating GE in the market for talent, bolstering brand equity, & positioning GE for successful digital transformation.

Product Manager-API Management — 04/15—07/16
GE Digital

Marketed, architected, deployed, and established a community of 250 engineers around GE's API management platform. Upon positioning ourselves as GE's data-marketplace, I moved the community toward 5 authentication standards, self-service access provisioning to increase application security, improve developer productivity, and accelerate the adoption of service-oriented-architecture

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Skills

People Leadership
● ● ● ● ●

Communication
● ● ● ● ●

Product Marketing
○ ● ● ● ●

Agile
○ ● ● ○ ●

Strategy
○ ● ● ● ●

Digital Advertising
○ ○ ● ● ●

HTML/CSS/JS
○ ○ ○ ● ●

Python/Ruby
○ ○ ○ ● ●

Java/C/C++
○ ○ ○ ● ●

Education

2014—2016   UNC Chapel Hill
          Masters of Business Administration

2006—2010   UMass Amherst
          B.S. Computer Science   Cum Laude
          Minor Mathematics   GPA 3.3

Achievements

2016 | Deep Run HS Advisory Board

2014 | 2x RVATech Award Winner

2013 | Digital Technology expertise award

2012 | GE DTLP graduate

2009—2014 | 4x Crotonville attendee