Jesse Clark

Director, Software Engineering
Richmond, VA

 thedoorman

 jesseclark2

A passionate, mission based leader who relies on his strong foundations in product marketing, software, security, systems, and business administration to bring forth world-class, high-impact, software teams to deliver customer focused products.

Recent Experience

Director-Software, GhostRed   07/16—Present
GE Digital

Raised funding, and formed mission based software team to inspire, hire, and connect smart-creatives with world-changing careers through our software, and security competition platform – GhostRed. Our platform supported, and ran 15 technology competitions (CTFs & Hackathons) that bolstered brand awareness & equity, pipelined 6 full time hires, and trained over 200 GE employees

Product Manager-API Management   04/15—07/16
GE Digital

Marketed, deployed, and established a community of 250 engineers around GE's API management platform. This effort led to the definition of 5 authentication standards to drive improved application security across the GE businesses, increased productivity through a self-service offering, and accelerated the adoption of service-oriented-architecture

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Skills

People Leadership
● ● ● ● ●

Communication
● ● ● ● ●

Product Marketing
○ ● ● ● ●

Agile
○ ● ● ● ●

Digital Advertising
○ ○ ● ● ●

HTML/CSS/JS
○ ○ ○ ● ●

Java/C/C++
○ ○ ○ ● ●

Python/Ruby
○ ○ ○ ● ●

Enterprise Architecture
○ ○ ○ ● ●

Education

2014—2016   UNC Chapel Hill
        Masters of Business Administration

2006—2010   UMass Amherst
        B.S. Computer Science Cum Laude
        Minor Mathematics   GPA 3.3

Achievements

2016 | Deep Run HS Advisory Board

2014 | 2x RVATech Award Winner

2013 | Digital Technology expertise award

2012 | GE DTLP graduate

2009—2014 | 4x Crotonville attendee