



Muhammad Dzaky Hidayat

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kyhidayat/

Bandung, Indonesia

A fresh graduate from Telkom University. Data Enthusiast who is skilled in Data Analysis and Marketing Analysis. conscientious person who works smart and pay attention to detail, quick to pick up new skills and always eager to learn from other.

SKILLS QUALIFICATION

Software Skills

- Python
- SQL
- Hive
- Microsoft Excel
- Google Analytics
- Google Data Studio

Research Skills

- Data Visualization
- Data Analysis
- Marketing Analytics

Soft Skills

- Presentation
- Team Work
- Communication
- Critical Thinking

PROFESSIONAL EXPERIENCE

Data Analyst Intern

Jun 2020 – Aug 2020

Indosat Ooredoo - Jakarta, Indonesia

Intern at a telecommunication company based in Jakarta where i participated in Lead Generation Service, I was responsible for creating the analytics of business insight about Telco Data.

- Analyze and interpret data to extract information that can be beneficial for businesses.
- Present the findings in reports to help the management team in the decision-making process.

ACADEMIC QUALIFICATION

Full Stack Digital Marketing

Aug 2022 – Dec 2022

RevoU Bootcamp - Jakarta, Indonesia (Remote)

Selected to join the program with <5% acceptance rate, taught by instructors that coming from top SEA industries like Traveloka, Gojek, Grab, Tokopedia, iPrice, etc. Committed over 200 hours of active participation.

- Achievement – 1st Place in Student Group Competition

Bachelor of Information Technology

Aug 2017 - Dec 2022

Telkom University - Bandung, Indonesia

- Thesis – Risk Management in Agile Scrum based software development (case study: CV. Sankara Prima Indonesia ERP Project)

ORGANIZATIONAL EXPERIENCE

Steering Committee

Aug 2020 – Nov 2021

Olimpiade Telkom - Bandung, Indonesia

Internal university sporting event organizer that hold varying sports tournament annually, as a Steering Committee my job is to oversees the event and provides guidance for the event.

- Provides support, guidance and oversight of progress.
- Ensure performance of the committee and the outcomes of the event.

Medical and Consumption Division Coordinator

Nov 2019 – Aug 2020

Olimpiade Telkom - Bandung, Indonesia

Internal university sporting event organizer that hold varying sports tournament annually, as a Coordinator my job is to ensure my division is working well in the event.

- Provides First-Aid in the event.
- Provides consumption for the event when needed.

Organization and Member Head of Department

Mar 2019 – Mar 2020

KSR PMI Unit Universitas Telkom - Bandung, Indonesia

University unit Indonesian Red Cross that's responsible for providing humanitarian services in Bandung regency, As head of department i ensure the quality of members in the organization.

- Procurement of organizational attributes.
- Fully responsible for member recruitment process.
- Conduct disciplinary action against member who violate organization regulation.
- Ensure the stability of members in the organization.

Volunteer

Dec 2017 – Present

Indonesian Red Cross - Bandung, Indonesia

Indonesian Red Cross act as auxiliaries to the public authorities in the humanitarian field providing a range of services including disaster relief, health and social programs, and educating people about international humanitarian law or the laws of war role, as a Volunteer i have a responsibility to partake when needed and when i am available.

- Activity - Data and Information team in the 2018 Banten Sunda Strait Tsunami.
- Activity - Reviewer for Jumbara PMR IX PMI Jawa Barat in Sumedang.

Staff of Regeneration Department

Aug 2018 – Feb 2020

Himpunan Mahasiswa Teknologi Informasi - Bandung, Indonesia

Student Association that acts as an executive agency at university department level. As staff of regeneration department I was responsible for the regeneration of the student association.

- Ensure the regeneration of the student association.
- Responsible for PROXIMITI student regeneration event.

ADDITIONAL INFORMATION

Certification

- Google Analytics Individual Qualification
Google
- Foundation for Big Data Analysis with SQL
Cloudera
- Full Stack Digital Marketing
RevoU