

Sagar Verma

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SUMMARY

As a marketing-focused MBA graduate, I've honed my skills in client interaction and proposal writing during my tenure as a Proposal Writer, communicating our services to diverse clientele. Through two internships in marketing, I've demonstrated adaptability and conducted comprehensive market research, contributing to strategic initiatives. My experience and expertise position me well to contribute in roles requiring client engagement, market analysis, and strategic planning.

EXPERIENCE

Proposal Writer

SDLC Corp

09/2023 - 03/2024

Experienced in analyzing client needs, communicating services utilizing AI tools for research. Proficient in Microsoft Excel and Word for process optimization. Skilled in bridging client requirements with offered solutions for seamless communication.

- Enhanced business expansion plan by technical requirements analysis of clients.
- Streamlined data management and reporting processes through proficient use of Microsoft Excel and Word, improving overall efficiency within the business development team.
- Enhanced research capabilities by integrating AI tools into the analysis process, resulting in more accurate and timely insight.

Marketing Intern

Bluebryn Technologies

11/2022 - 12/2022

Applied marketing and web development expertise to improve project results. Used a variety of marketing tools for optimisation and responded to consumer inquiries to enhance the user experience.

- Improved project alignment by actively interacting with clients.
- Employed strong communication skills to keep clients informed.
- Proactively addressed client queries and concerns, ensuring smooth project progress and satisfaction.

Digital Marketing Intern

Touche Doree LLC

06/2022 - 10/2022

I created creative graphics using Canva, handled social media accounts, and used Targeted keywords to optimise Etsy SEO while I worked at Touché Doree LLC. Along with curating content for Pinterest, I also make sure that it fits our brand identity and marketing goals.

- Enhanced brand image and customer perception through visually appealing designs and cohesive content across various marketing channels.

EDUCATION

Master's of Business Administration

Dayalbagh Educational Institute, Agra

2021 - 2023

Bachelor's of Vocational

Dayalbagh Educational Institute, Agra

2018 - 2021

STRENGTHS



Market Research

Conducting thorough market research to identify potential clients, understand market trends



Networking Abilities

Building and maintaining a network of contacts within the industry is crucial for business development.



Attention to Detail

Ensured contract details were accurately documented and executed to ensure successful project delivery.

SKILLS

Strategic Thinking

Team building

Sales Strategy

Consultative Selling

Research proficiency

Client Relationship Management

ACHIEVEMENTS



Launching New Services

Led the successful launch of a new digital product, resulting in a 20% increase in revenue.



Client Retention

Maintained strong relationships with key clients, resulting in a 75% client retention rate.

FIND ME ONLINE



<https://github.com/theeSagar>



<https://www.linkedin.com/in/sagar-verma-78a0661b0/>