

Sagar Verma

+91-7078636216 @sagar.karanveer1@gmail.com Agra

SUMMARY

I hold an MBA in marketing and work as a digital marketing analyst with a strong foundation in web development. I have honed my skills in strategic planning and market analysis while mastering web development. My versatility is demonstrated through in-depth web development internships. Proficient in SQL, Python, HTML, CSS, JavaScript, React, and Django I am equipped to positions that call for strategic analysis and front-end development.

EXPERIENCE

Digital Marketing Analyst

Retrotech Business Solutions 04/2024 - 07/2024

As a Digital Marketing Analyst, I analyze the European IT asset market, maintain records using MS Excel and SQL, and utilize various tools for market analysis to inform strategic decisions.

- Excel and SQL proficient; transitioning to Python and JavaScript for advanced data manipulation and visualization in market analysis.
- Achieved 30% faster data analysis by becoming proficient in Python and JavaScript.
- Utilizing Excel, SQL for data analysis; advancing skills in Python, JavaScript for enhanced visualization and manipulation in IT asset market analysis.

Proposal Analyst

SDLC Corp 09/2023 - 03/2024

Proficient in utilizing AI tools for client needs analysis, bridging requirements with solutions, and optimizing processes with Microsoft Excel and Word.

- Enhanced business expansion plan by technical requirements analysis of more than 50 clients.
- Improved overall business development team efficiency by 15% through streamlining data management and reporting processes.
- Enhanced research capabilities by integrating AI tools into the analysis process, resulting in more accurate and timely insight.

Marketing Intern

Bluebryn Technologies 11/2022 - 12/2022

Applied marketing and web development expertise to improve project results. Used a variety of marketing tools for optimisation and responded to consumer inquiries to enhance the user experience.

- Enhanced project alignment by engaging with clients.
- Employed strong communication skills to keep clients informed.
- Proactively addressed client queries and concerns, ensuring smooth project progress and satisfaction.

Digital Marketing Intern

Touche Doree LLC 06/2022 - 10/2022

At Touché Doree LLC, I handled graphic design using Canva, managed social media, optimized Etsy SEO, and curated Pinterest content to align with brand identity and marketing goals.

- Increased brand loyalty by 10% by redesigning marketing materials across 5 channels.

EDUCATION

Master's of Business Administration

Dayalbagh Educational Institute, Agra 2021 - 2023

Bachelor's of Vocational

Dayalbagh Educational Institute, Agra 2018 - 2021

STRENGTHS

- Market Research**
Conducting thorough market research to identify potential clients, understand market trends
- Networking Abilities**
Building and maintaining a network of contacts within the industry is crucial for business development.
- Attention to Detail**
Ensured contract details were accurately documented and executed to ensure successful project delivery.

SKILLS

SQL	Python	HTML	CSS
Django	JavaScript	React	JS

ACHIEVEMENTS

- Google Cloud Arcade**
Participated in the Arcade by Google Cloud competition, securing a Silver Badge and earning Google goodies.
- Namaste React**
Mastering React JS fundamentals and advanced concepts building application.

FIND ME ONLINE

- <https://github.com/theeSagar>
- <https://www.linkedin.com/in/sagar-verma-78a0661b0/>