

DAVID WAWERU

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# **David Waweru Ngari**

**UI / UX Designer**



# David Waweru Ngari

## UI / UX DESIGNER

### UI/UX DESIGNER

#### NAPILI STUDIOS

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#### MB96

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**Hello there,**

It's an absolute pleasure to meet your acquaintance.

Let's get to know each other.

I'll start!

I'm a UI/UX Designer. I love what I do and so do my clients. I have gotten the chance to work and be mentored by award-winning creatives. I currently perfect my expertise at MB96, a design agency based in Nairobi, Kenya.

I've also worked on and still am standalone projects that I have gotten through recommendations and referrals.

My specialities in the creative industry include concept development and strategy, UX/UI design, design methodologies, prototyping and web development.

In my leisure work time I engage in writing and practicing code, I love practicing CSS with Javascript animations that may or may not involve after effects. I take my time to improve my skills, all in the fruition of becoming a creative director.

I'm an avid gamer and I take my time to learn how they made using the engines unity hub and unreal engine.

Outside of work, I enjoy staying active and exploring new places through jogging, swimming, or hiking, I basically love being out of the house and staying engaged with the world around me.

Now that you've gotten to know me,

Allow me to show the work I have been able to accomplish at mb96 and as a freelancer.

Sincerely, 



# David Waweru

## UI / UX DESIGNER

### Napili Studios

2021 - Present

#### **Brand Strategy & Creative Development**

Partner at Napili focused on delivering strategic creative solutions for African businesses and organisations. Jack of all trade visual and user experience. Experimenting on new projects that expand my skillset, mastering new technologies on the go and testing out new waters. From brand strategy development to designing and building user Interfaces. Always learning, always doing.

Clients include: **WHO Africa, Lake Region Digital Health Conf, Greenthing Kenya, 912, Replica, Future Farmers, TeeCanva, Amref, Undefined Pictures, Jubilee Party.**

### Employment

#### **MB96**

MB96 is a full service design studio focused in growing startups and scaleups around the globe.

2021 - Present

#### **Creative Developer (UI / UX Designer & Web Developer)**

My role is to handle the firm's UI / UX designing and website development giving every client we serve an experience that they will love to share with the world maintaining their uniqueness. A home on the web space.

2022 - 2023

#### **Motion Graphics**

My role is to handle the firm's motion graphic designs, to suit every client's needs, more so for instagram posts, as well as to improve my UI designs that I would then incorporate to the websites that I built.

2020 - 2020

#### **UI / UX Designer & Web Developer Intern**

My role was to scale-up my skill to be able to understand needs and desires of a task / job and get to implement it with its true need.

Here are a few of my select projects done at MB96 and as a freelancer.  
Enjoy!



# Work



## LRDHCConf '24

The inaugural Lake Region Digital Health Conference prides itself being more than an event – it's a catalyst for transformation in Kenyan healthcare. Set against the backdrop of Lake Victoria, this two-day conference brings together the brightest minds in healthcare, technology, and policy along with representatives from national and county governments.

LRDHC 2024 →



## Revolutionizing Healthcare in the region

The inaugural Lake Region Digital Health Conference prides itself being more than an event – it's a catalyst for transformation in Kenyan healthcare. Set against the backdrop of Lake Victoria, this two-day conference brings together the brightest minds in healthcare, technology, and policy along with representatives from national and county governments.

## Impact

LRDHCConf 2024 prided itself in numbers it achieved this year as compared with previous years. Here are some stats;

1. Over 4k website visits.
2. An average engagement rate of at least 2 minutes for ever user.
3. Over 320k of online ticket sales

Visit LRDHC

The screenshots display the following content:

- Top Left:** Home page with a banner for "Harnessing Technology for Inclusive UHC: Innovate, Integrate, Elevate".
- Top Right:** A page titled "HELP SPREAD THE WORD!" encouraging users to share the conference.
- Middle Left:** A speaker profile for "Prof Peter Anyang' Nyong'o, Chairman, Lake Region Resource Block".
- Middle Right:** A "Partnership package 3" page showing two options: "LRDHC Standard KES 50,000" and "LRDHC Premium KES 15,000".
- Bottom Left:** A page titled "Revolutionizing Healthcare in the region" with a quote about driving innovation and inclusivity in Universal Health Coverage (UHC).
- Bottom Middle:** A "Become a sponsor!" page with a message of thanks to sponsors and partners, featuring the PharmAccess logo.
- Bottom Right:** A page for "CIALA Resort, Kisumu" showing a scenic view of the resort and a "Reserve Now" button.



2023 & 24, Freelance  
UI / UX Design & Web Development

# Work



## Replica Portfolio

Replica wanted a simple, elegant look for their portfolio page. A single page website. Well, that was fast.

Replica is a niche marketing and creative strategy agency focused on corporate technology companies. They specialize in experiential marketing, crafting memorable engagements that foster lasting connections with your brand.

[Replica DX →](#)



## One page love

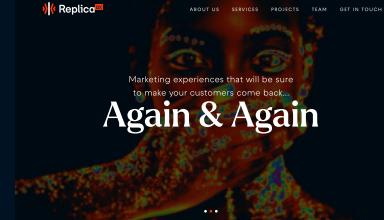
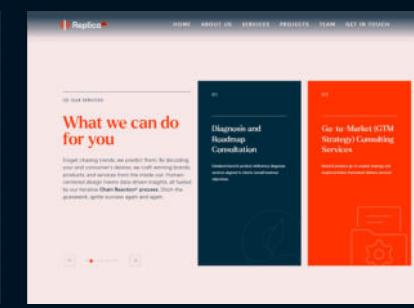
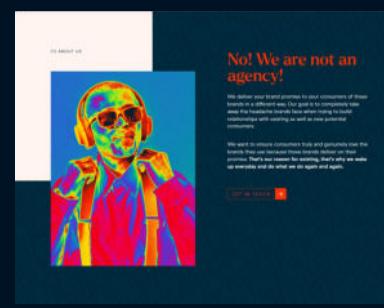
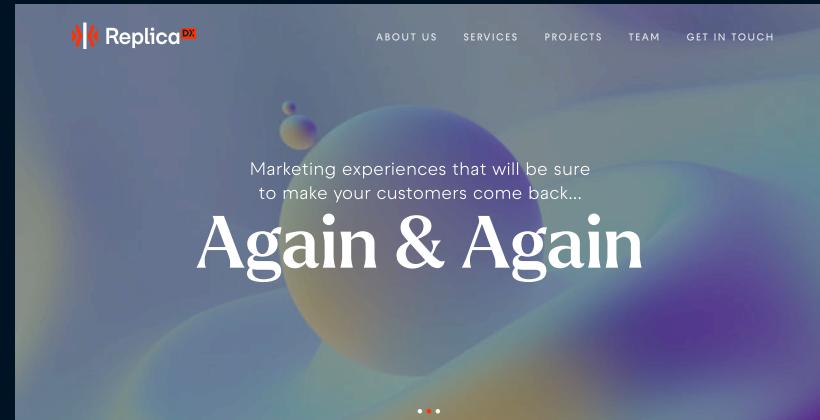
ReplicaDX wanted a simple, elegant look for their portfolio page. A landing page and fast.

Replica is a niche marketing and creative strategy agency focused on corporate technology companies. They specialize in experiential marketing, crafting memorable engagements that foster lasting connections with your brand.

## Impact

A website launched with record time and loads like lightning.

[Visit ReplicaDX](#)





# Work



## Distar Academy

Distar academy, a cool school in the coast, wanted to create great platform that could inform parents, enable online applications as well as inform them of activities the school is about to participate in or create such fun days, annual meetings etc. An engagement centre for parents and aspirants to learn about the school, its location, activities and open online applications tapping into a new market.

Distar Academy 

**Upcoming Events**

Mark your calendar! Our term is packed with exciting events for students, parents, and the whole Distar community. From academic showcases to cultural celebrations, there's something for everyone. Stay connected and get involved!

**12 AUGUST 2024**  
**Music Gala 2024**  
Join us at the Distar School's 4th Annual Music Gala where all students, teachers, and parents are invited to participate! Get ready for a night filled with fun, music, and the chance to win exciting prizes in all categories. Don't miss out on this unforgettable event!

**19 AUGUST 2024**  
**Grade 4 Visit to Fire Station**  
Join us for an unforgettable whole day excursion as Grade 4 pupils visit Mombasa County's Fire & Rescue Station. Get ready for an exciting day of learning about fire safety, emergency response, and more. This is a unique opportunity to experience firsthand the work of our local heroes!

## Young Minds Bright Futures



Distar sought to create an engagement centre for parents and aspirants to learn about the school, its location, activities and open online applications tapping into a new market.

## Impact



A one-stop site for parents to learn about upcoming events, school plans, and for aspiring parents get the chance to apply to join the school. Results, over 20 new submissions in the 3rd term of 2024.

**About Us**

**Distar School: Our Story**

Established in 2015, Distar School was born from a simple idea: to provide top-notch education and facilities right here in Utanga, Mombasa. We saw the need for schools that could cater to families like yours, who value quality education close to home.

Today, Distar School is proud to offer the Competency-Based Curriculum (CBC) to learners from Playgroup (ages 2.5 - 5) all the way through Grade 8. But we're not stopping there!

Our ambitious plans include opening a state-of-the-art Junior Secondary School by 2025.

[Get In Touch](#) [Admission Info](#)



**Unlock your child's potential**

Welcome to Distar School, where we truly believe in giving every child an amazing educational experience in a safe and stimulating environment.

[Learn More](#) [Get In Touch](#)



Visit Distar School





# Work



<https://b-wel.org> →

## B-WEL

Black Women in Executive Leadership is its name and as it clearly says they are Black women in executive leadership all around the world.

As B-WEL kicked off, they needed a home on the digital landscape. A place where people could learn about them, learn about the team and learn what is their true essence in this world. This also acted as an avenue of growth in terms of membership and events.



## highlighting black women across the globe

Black Women in Executive Leadership (B-WEL) is an initiative to leverage insights from Black Women leaders to maximize human capital. They believe experiences of leaders navigating the intersection of patriarchy and racism offer universal lessons.

### background

The need to help Black Women leaders boost each by leveraging insight and human capital. This in essence is promoting community, catalyze collaborations and build more inclusive institutions.

### impact

An organically grown community. Aspirants registered as fellows and currently has over 17 fellows all around the world each with their own home ground community of women who aspire to be Great!

### idea

Create an online community through a platform that promotes collaboration, as well as helping create a space which can be fundamental in shaping a community that thrives in its endeavours.

[Visit B-WEL](#)

**45%**  
B-WEL leaders who successfully transitioned to being fellows.

**15k website visits**

**3 leadership courses activated**

**community collaboration change**

**collect, collate and curate black women's wisdom**

**GLOBAL WOMEN LEADERSHIP COURSE 2024**

**we identify and select black women executives from across sectors and around the world**



## Vault22 South Africa

Vault22 wants to empower Africans to build, grow, and protect their wealth through personalised tools, expert advice, and actionable insights.

Vault22 just rebranded and my task was to craft a beautiful site that corresponds to its vibrancy, give visitors and previous users enlightenment on what has improved or changed and answer pertinent issues that users go through, as well as invite potential partnership opportunities from interested parties.



[Vault22](#) →

[Vault22 South Africa](#) →

The image shows a large tablet displaying the Vault22 website homepage. The website features a blue background with circular patterns. The Vault22 logo is at the top left, followed by a 'See what's new!' button, a 'Login' button, and a menu icon. The main headline reads 'Make wealth a process not a privilege.' Below it, a subtext states: 'Vault22 is your personal financial fitness coach, guiding you towards a more secure and fulfilling financial life. Build, grow, and protect your wealth through personalized tools, expert advice, and actionable insights.' A 'Sign up. It's free' button is visible. Logos for 'scventures by Standard Chartered' and 'OLD MUTUAL' are shown as partners. A large image of a smiling person is at the bottom. To the right, a smaller smartphone displays a mobile application interface titled 'Start Vaulting and get #FinFit'. It shows a progress bar for 'Financial fitness level' with the word 'Expert' and a score of '720'. The background of the phone screen is blue with the number '04' prominently displayed.



# Work

## SARAH DAVIES

### Sarah Davies Portfolio

Sarah Davies is a user experience and customer experience specialist.

She sought to create a directory on Webflow for all her work. A simple site was her main goal as well as;

1. Easy addition, editing and deletion of information
2. Fast hosting services for the site
3. Quick contact to collect leads.

[Sarah Davies Portfolio →](#)

The image displays a laptop screen and a smartphone screen, both showing the website for Sarah Davies. The website has a clean, modern design with a dark header and a light-colored body. The header includes navigation links for HOME, CASE STUDIES, VISUAL DESIGNS, DESIGN PROCESS, and ABOUT + CONTACT. The 'HOME' link is underlined, indicating it's the current page. Below the header, there's a section titled 'SARAH DAVIES' with a brief bio: 'Award-winning Lead Product Designer, Creative Director, and IBM-Certified Design Thinking Practitioner with 15+ years of experience.' This is followed by two project cards: 'NAME OF NEW DESIGN' (UX/UI/Digital Product, Finance/Investing, Mobile/Responsive Web) and 'THE LOWDOWN PODCAST DIGITAL POST/FLYER' (Branding/Identity/Graphics, Lifestyle/Apparel, Digital, Print). The smartphone screen shows the 'ABOUT AND CONTACT' page, which includes sections for requesting a resume, education/skills, and sending an email. It also features a 'ABOUT SARAH DAVIES' section with a detailed biography and a summary of her experiences and education.



# Work



Furaha Financial →

## Furaha

Furaha built a smart financial services platform to make finance accessible to everyone.

As Furaha sought to grow and increase awareness in Uganda they would definitely need a starting point that would be a guide to consumers before engaging with their products. That's where I came in.

I designed and built their website to communicate their products, as well as inform users on what to expect before engaging.

The Furaha website is a purpose-driven financial services platform. The homepage features a smiling father and son looking at a laptop, with the text "Purpose driven financing". The "The Furaha Story" section discusses the company's belief in matching purpose with financing for growth and development. The "EDUCATION LOAN" section offers stress-free financing for children's school expenses.



# mb96.

MB96 →

## MB96 Portfolio

Got the privilege to work with this amazing team as their web developer. I also got the chance to create their portfolio website was a highlight in my career.

MB96 is a design agency that's multi-disciplinary. They create brand experiences and storytelling in a way that is really unique.





Web Development

# Work



## Chui Ventures

Chui Ventures is an investment company with a focus on venture capital investments. It exclusively targets African founders, with a focus on female entrepreneurs and deploy capital to early-growth stage companies.

Chui Ventures sought to create an online platform that will allow them to showcase their work and investments as well as showing their criteria of selection for business and start ups and be able to be contacted for more information.

Chui VC →

The image shows a large smartphone displaying the Chui Ventures website on a desktop browser. The website features a dark background with a vibrant night cityscape of a highway and illuminated buildings in the background. Overlaid on the image is the slogan "Investing in Africa For Africa By Africa". At the top, there's a navigation bar with links for HOME, PORTFOLIO, TEAM, and CONTACT US. A small sidebar on the right contains the text: "Investing in the heart of Africa, Unlocking access, Championing Change, Supporting Entrepreneurs". Below the sidebar, the Chui Ventures logo is visible. To the right of the main phone, a smaller smartphone displays the mobile version of the website, which has a similar design but is optimized for a smaller screen.



Web Development

Work



## Centric Africa

Centric Africa is an energy company that offers advisory services in engineering, environment, project management, health and safety and facility management solutions energy.

Centric Africa →

Centric sought to have an online presence to get to promote their previous work and their expertise and get to make it easier for them to be seen.

The image displays two devices showing the website for Centric Africa. The laptop screen on the left shows the desktop version of the site, which features a background image of a construction worker wearing a yellow hard hat, a modern skyscraper, and a bridge. The header includes the company name 'CENTRIC AFRICA LTD' with a red eye logo. The main headline reads 'TAILORED SOLUTIONS TO DEVELOPMENT NEEDS ACROSS AFRICA'. The smartphone screen on the right shows the mobile version of the site, with a similar layout but a smaller image. It includes a navigation bar with '(1) ABOUT US', a paragraph about the company's services, and a 'GET IN TOUCH' button. Both screens are set against a background with faint, large, semi-transparent text elements: 'DAVID WAWERU' and 'ESTD 1998'.



# UNRELATED

but still related, kind of

Every creative has that other talent that he/she doesn't use that much but when engaged... Let's just say sparks will fly, and mine is video editing and motion graphics. This skill unexpectedly grew from my skills in vector animations. Here is a highlight of the work I've done as a video editor/ motion graphics artist while at MB96. For a detailed dry run of these work, kindly email me.

## Chupachap

Chupachap is a beverage delivery service. It operates within Nairobi and its outskirt towns.

I was in charge of website maintenance, creation, curation and editing of video content that goes on its active social media pages.

## **Chupa**Chap****

[Chupachap](#) →

## Simbisa Brands

Simbisa brands is currently one of the leading quick service restaurant groups in Kenya.

While at MB96, I was in charge of creation, curation and editing of video content that goes on its active social media pages for the sub brands Pizza inn and Chicken Inn



[Pizza Inn](#) →

[Chicken Inn](#) →

## Pwani Oil

Pwani Oil and its brands is one of the leaders in the world of vegetable oils, fats, and soaps.

Same case here, I was in charge of creation, curation and editing of video content that goes on its active social media pages for the Pwani Oil brands Sawa, Fresh Fri and Detrex.



[Fresh Fri](#) → [Sawa](#) →

[Detrex](#) →



# UNRELATED

but still related, kind of

Every creative has that other talent that he/she doesn't use that much but when engaged... Let's just say sparks will fly, and mine is video editing and motion graphics. This skill unexpectedly grew from my skills in vector animations. Here is a highlight of the work I've done as a video editor/ motion graphics artist while at MB96. For a detailed dry run of these work, kindly email me.

## Amina Myren Foundation

Got the privilege to work with this amazing team championing women and young ladies giving security, independency and moreso growth in their potential.



[Amina Myren Foundation →](#)

The foundation was in the effort to grow its number on the web space and raise its impressions with the country

## Future Farmers Org

Future farmers organization trains and support young farmers, so they can focus on the important stuff, like producing quality food that can be enjoyed by everyone.



I was tasked with creating a beautiful, colorful website for future farmers that will be used as a portfolio and entry point for young farmers to contact and join them. Current website isn't live.

# DAVID WAWERU

UI / UX DESIGNER

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Love my work, send me a shout out.

For my full portfolio, kindly send me an email on  
[davidngari47@gmail.com](mailto:davidngari47@gmail.com).

Have an idea and not sure how to go about it, hit  
me up for a brainstorm or maybe to have fun.

## FIND ME

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