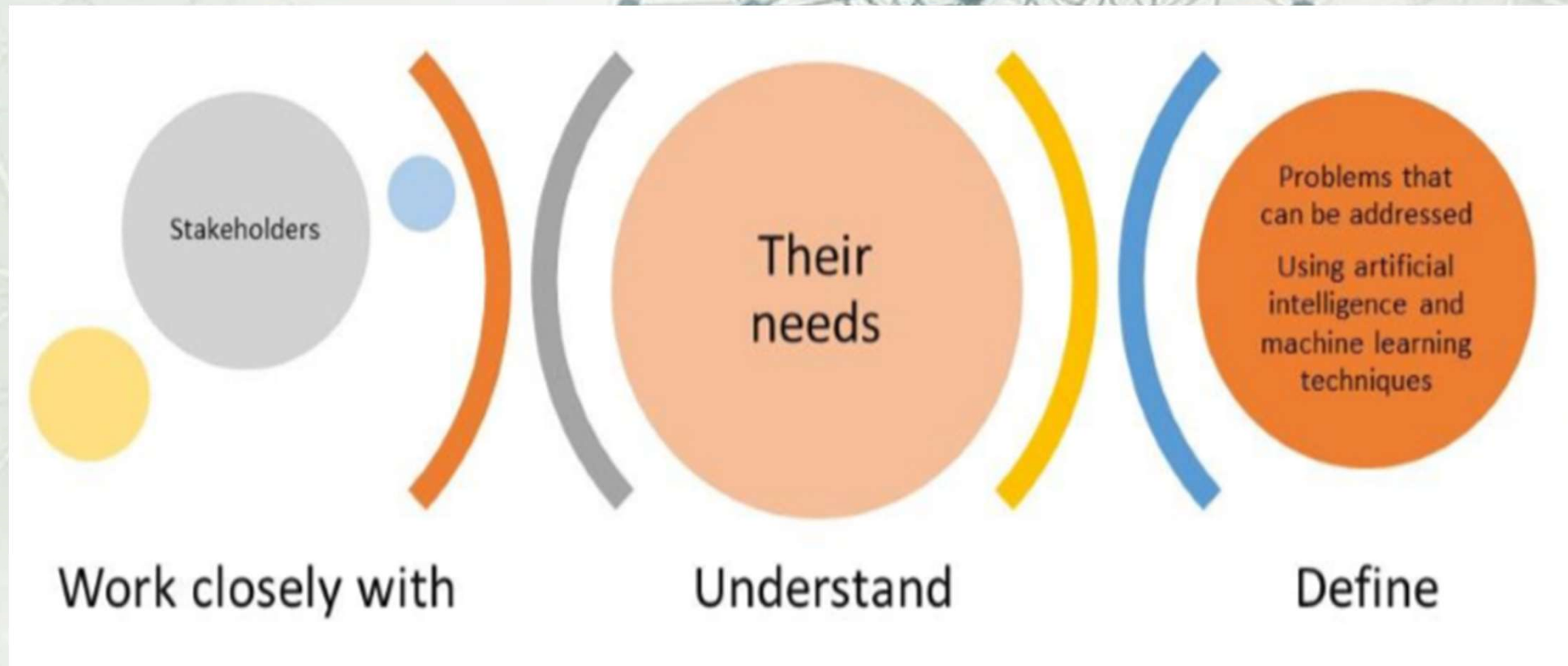




# About Data

Created By  
The easylearn academy

# Problem Definition



# Identify Stakeholders

Stakeholder who will be impacted by or have a interest

Business leaders

Domain experts

End-users

Data analysis

IT professionals

Other relevant parties



# Engage Stakeholders & Listening



# Ask Questions



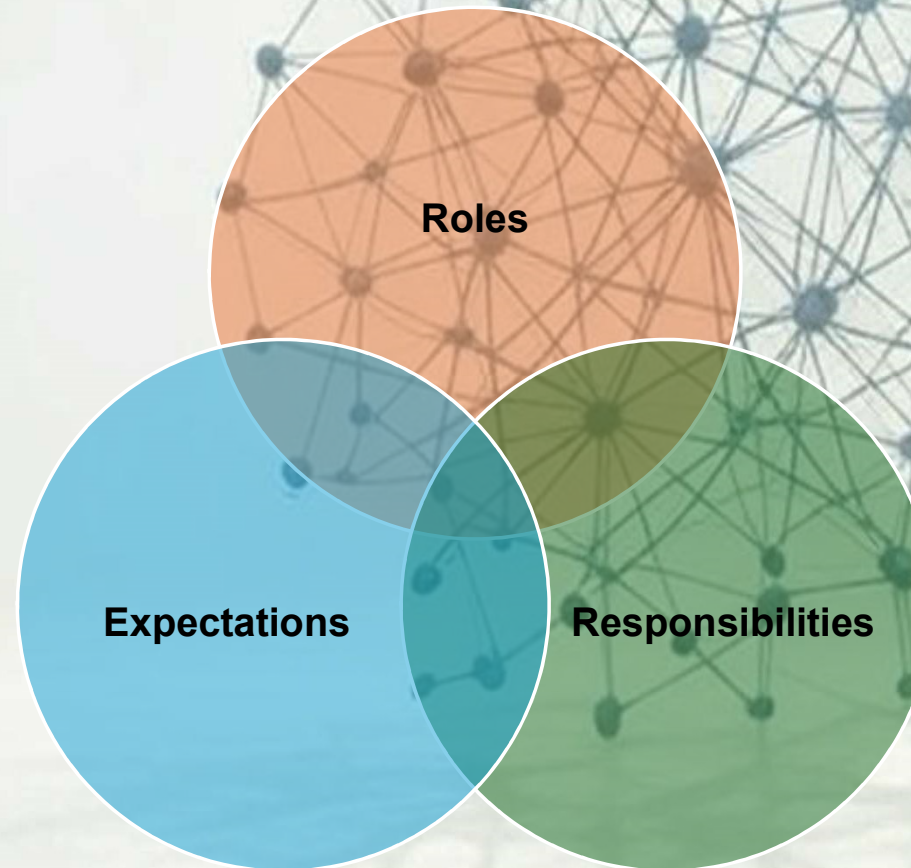
What are your key requirements?

What are the main challenges do you face?

What are your current pain points?

Can you please give examples to illustrate these?

# Understand Requirements





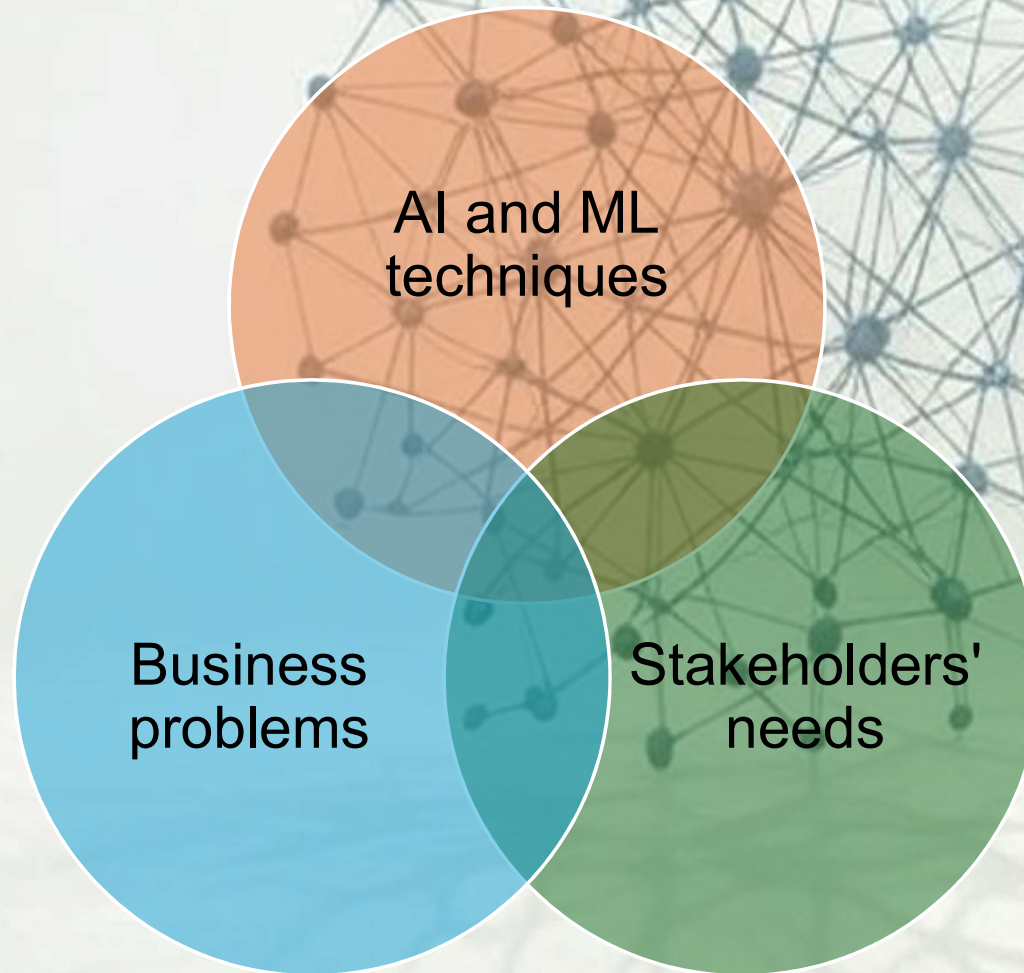
# Collect Data

Gather relevant  
data and  
information from  
stakeholders

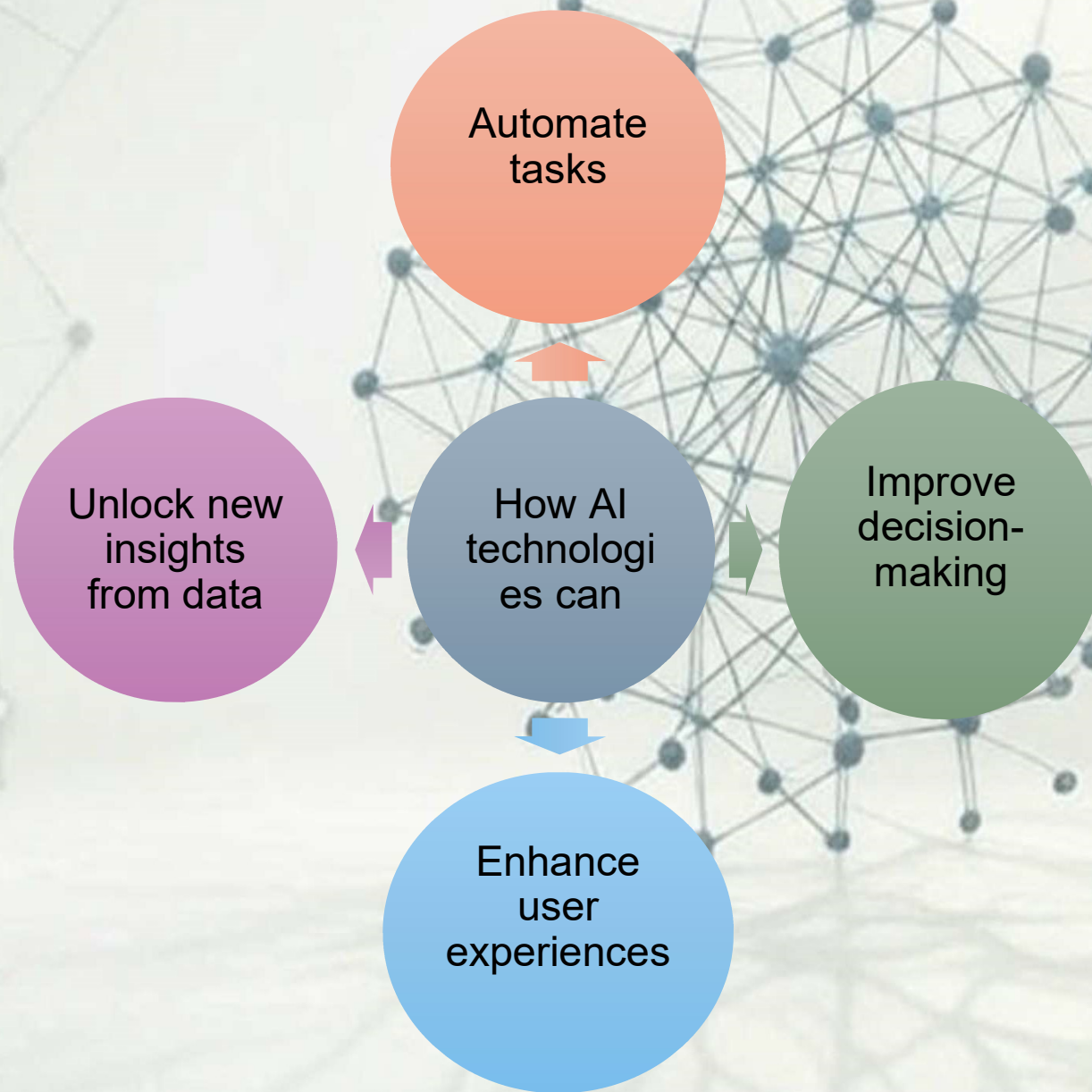
Analyze the data

Identify patterns,  
trends, and  
areas for  
improvement

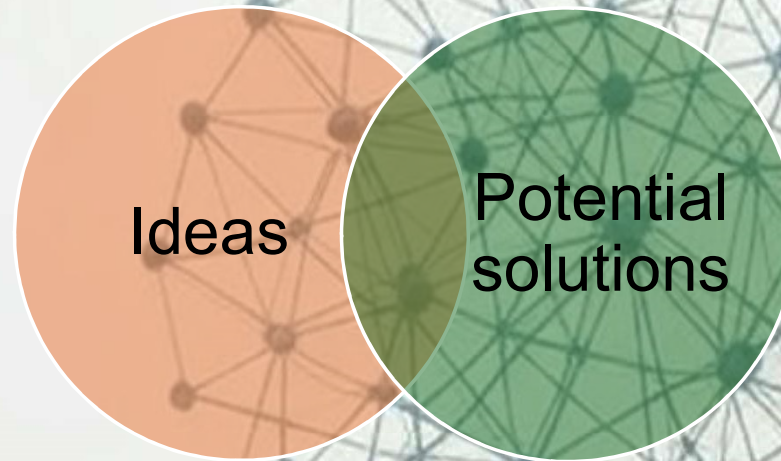
# Map Needs to AI Opportunities







# About Solutions





# Define Success Metrics



Work with  
stakeholders

Define clear and  
measurable success  
metrics

Use to evaluate the  
effectiveness of AI  
solutions

Project  
objectives

Stakeholders'  
expectations



# Proof of Concepts vs. Prototype

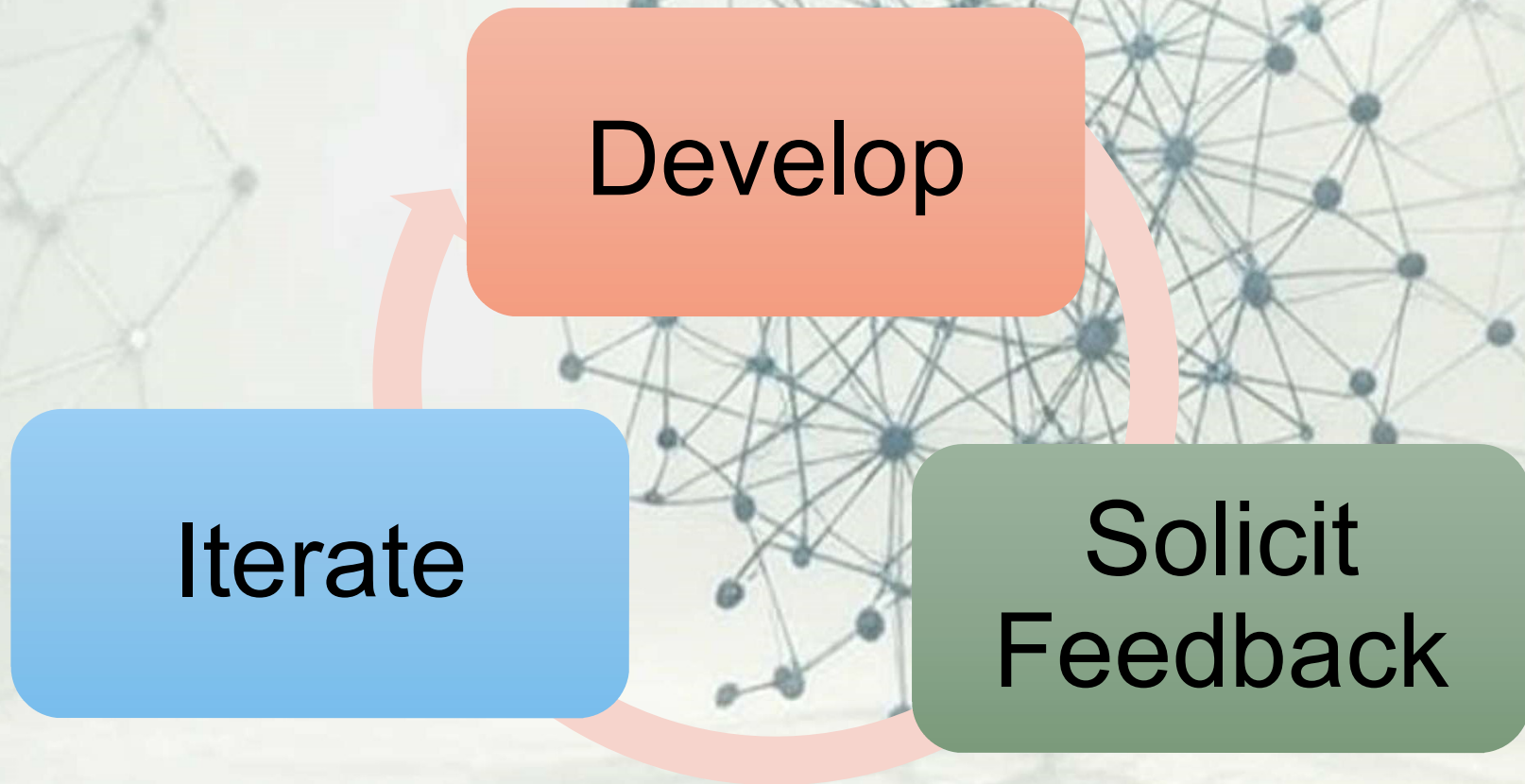
Proof of Concepts(POC)	Prototype
<ul style="list-style-type: none"><li>• Theoretical demonstration of a product/process/concept.</li><li>• Determine whether an idea can be turned into a reality.</li><li>• Test whether the idea is viable and explore the idea's potential to be developed or built.</li><li>• Verify that the idea will function as envisioned.</li><li>• Address how the proposed product or service will support organizational goals, objectives or other business requirements as a secondary goal.</li></ul>	<ul style="list-style-type: none"><li>• Very early draft of a product/process/concept.</li><li>• Meant to turn a POC idea into a slimmed-down version of the end product that can be tested and evaluated for usability, functionality, and design.</li><li>• Not expected to have all the features and functions of a market-ready product, nor is it expected to contain all the usability or aesthetics of a final product.</li><li>• Gives stakeholders, project managers, executives and potential investors a draft of what the final product might be.</li><li>• Allows makers to determine how best to develop the product when it moves into full production for a final, market-ready item</li></ul>

Prototype and Validate

Develop

Iterate

Solicit  
Feedback



# Communicate Effectively

Inform

Progress

Challenges

Decision  
points

Solicit

Their input

At key  
milestones



# How to collect and preprocess data

Ensure its  
quality

Gather  
relevant data

Preprocess it

Make it  
suitable for  
analysis and  
modeling.

# Identify Data Sources

Data Sources

Databases

APIs

Web scraping

Sensor data

Text documents

Spreadsheets

Third-party datasets

# Public Sources for Database

## Kaggle Datasets

- **Kaggle:** One of the largest platforms for datasets, particularly for machine learning and data analysis. Great for structured data.

## Google Dataset Search

- **Google Dataset Search:** A search engine for datasets across the web.



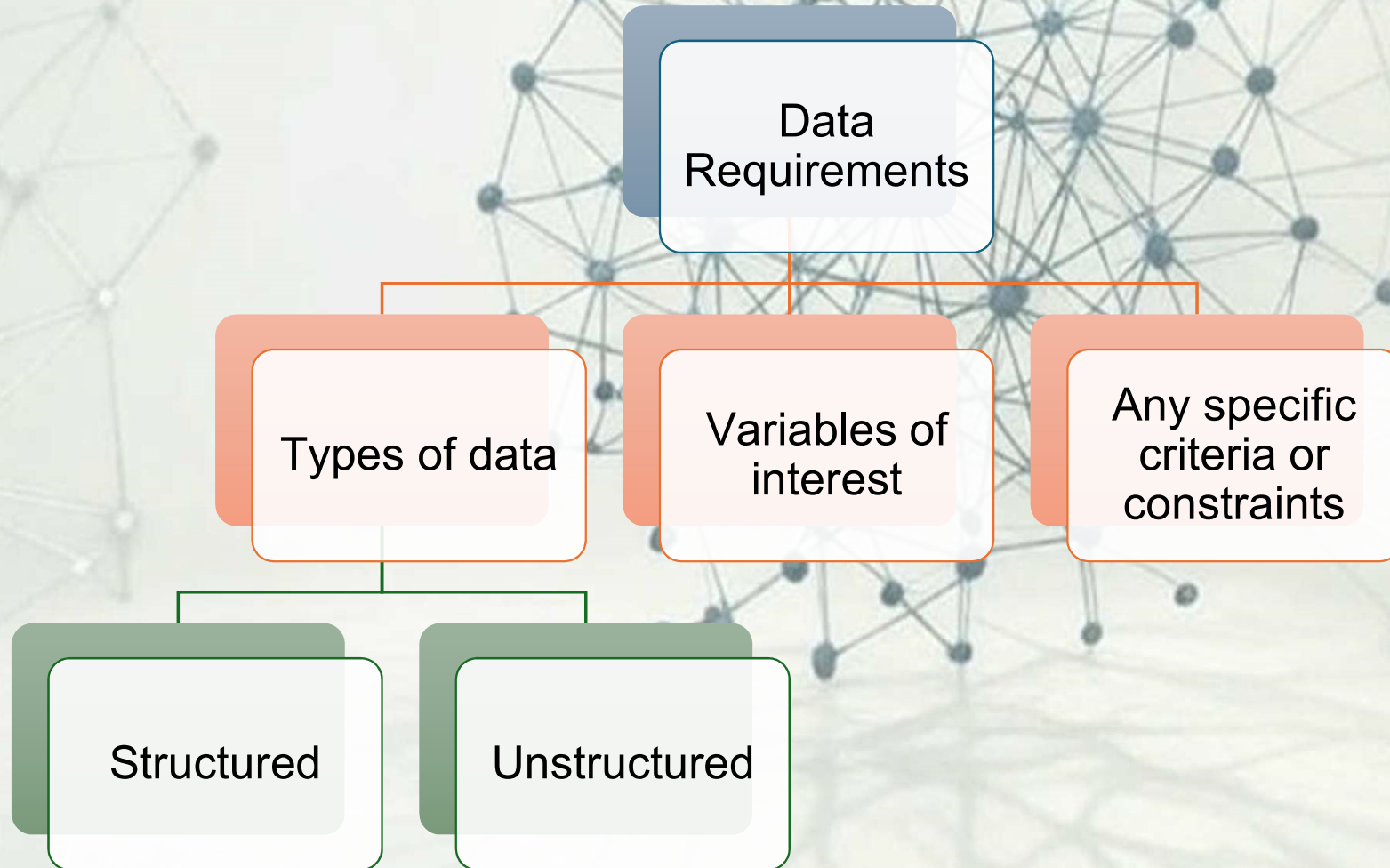
# Ensure Ethical and Legal Considerations

The data is publicly available or you have permission to use it.

Cite sources where appropriate and respect licensing agreements.

If you're working with personal data, ensure compliance with data protection regulations (like GDPR in Europe or CCPA in California).

# Define Data Requirements



# Assess Data Quality





# Clean Data



Missing values

Inconsistencies  
in data formats  
or units

Duplicate  
entries

Errors

Outliers

# Handling Missing Values

Statistical  
methods

Mean

Median

Mode

Deleting  
missing  
data

Rows

Columns

# Standardizing data formats



Dates

Measurement  
units

Language  
Translation



# What Next?

## Removing Duplicates

- Remove duplicates data without losing important information

## Encoding Categorical Variables

- Categorical variables represent data that can be divided into multiple categories but cannot be ordered or measured.
- Each category can be identified by a distinct label, and data points are allocated to these categories based on qualitative properties