

lab05

```
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.3.1 --
```

```
## v ggplot2 3.3.5    v purrr  0.3.4
## v tibble  3.1.6    v dplyr  1.0.7
## v tidyr   1.1.4    v stringr 1.4.0
## v readr   2.1.1    v forcats 0.5.1
```

```
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
```

```
library(stringr)
library(knitr)
library(skimr)
library(broom)
```

```
airbnb <- read_csv("listings.csv")
```

```
## Rows: 1489 Columns: 18
```

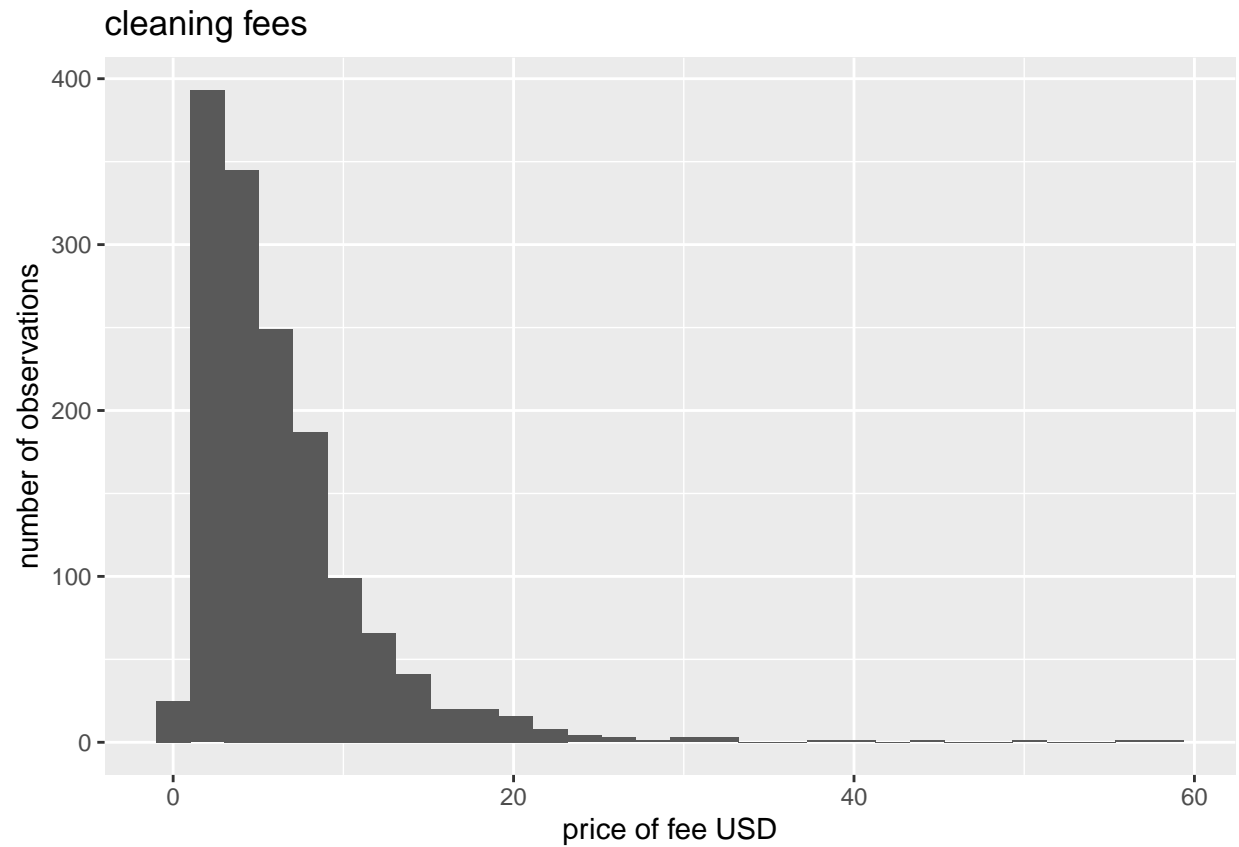
```
## -- Column specification -----
## Delimiter: ","
## chr   (4): name, host_name, neighbourhood, room_type
## dbl   (11): id, host_id, latitude, longitude, price, minimum_nights, number_o...
## lgl   (2): neighbourhood_group, license
## date  (1): last_review
```

```
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

Exercise 1/2

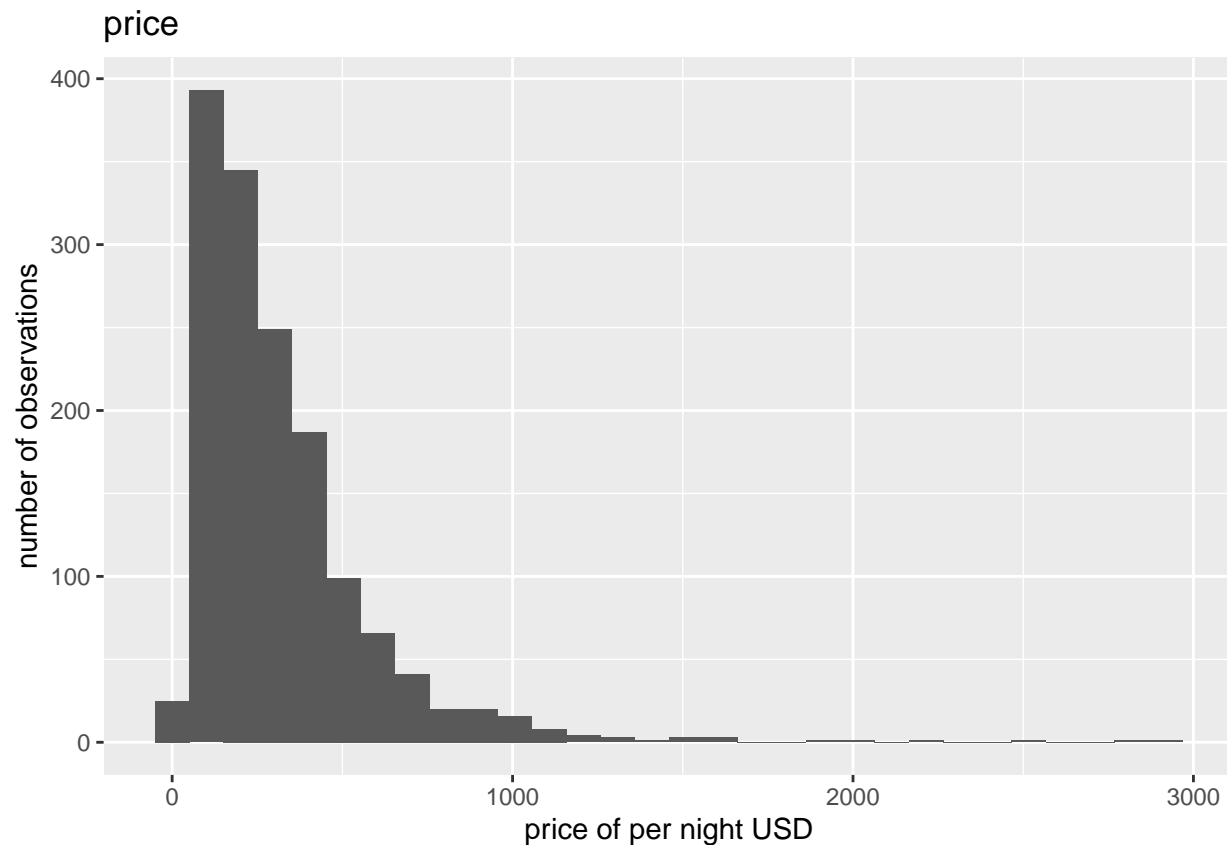
```
cleaning_fee <- transform(airbnb, fee = price * .02)
cplot<- ggplot(cleaning_fee, aes(x=fee)) + geom_histogram() + labs(title = "cleaning fees", x = "price of per
pplot<- ggplot(cleaning_fee, aes(x=price)) + geom_histogram() + labs(title = "price", x = "price of per
cplot
```

```
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
```



```
pplot
```

```
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
```



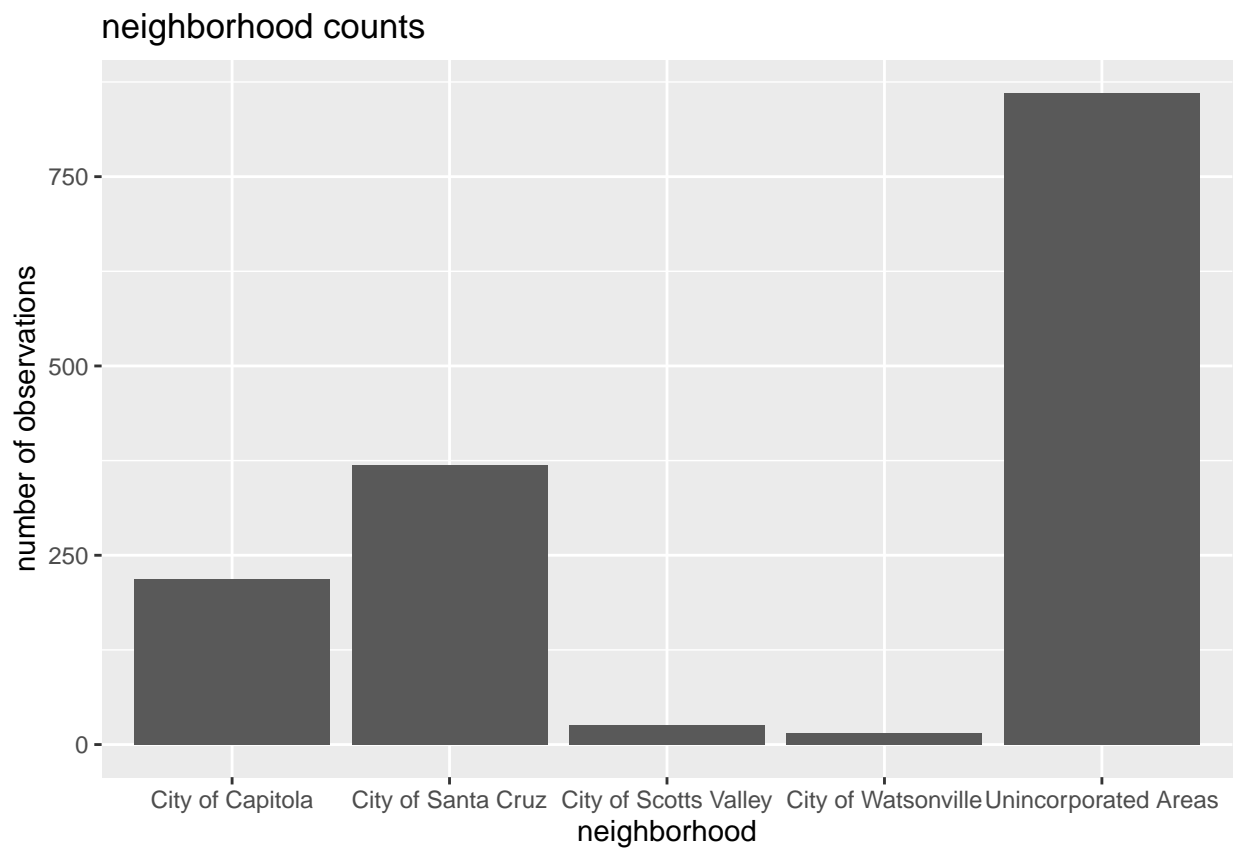
```
summary(cleaning_fee)
```

```
##      id          name      host_id      host_name
## Min.   : 8357   Length:1489   Min.    : 3177   Length:1489
## 1st Qu.:13436121 Class :character 1st Qu.: 15867956 Class :character
## Median :28966253 Mode  :character Median : 45862270 Mode  :character
## Mean   :28997705          Mean   : 90615670
## 3rd Qu.:46470409          3rd Qu.:118394874
## Max.    :54036247          Max.    :436679905
##
## neighbourhood_group neighbourhood      latitude      longitude
## Mode:logical      Length:1489      Min.    :36.85   Min.    : -122.3
## NA's:1489          Class :character 1st Qu.:36.96   1st Qu.: -122.0
##                      Mode  :character Median :36.97   Median : -122.0
##                      Mean   :36.99   Mean   : -122.0
##                      3rd Qu.:36.99   3rd Qu.: -121.9
##                      Max.    :37.19   Max.    : -121.7
##
## room_type      price      minimum_nights  number_of_reviews
## Length:1489      Min.    : 31.0   Min.    : 1.00   Min.    : 0.00
## Class :character 1st Qu.: 144.0   1st Qu.: 1.00   1st Qu.: 8.00
## Mode  :character Median : 250.0   Median : 2.00   Median : 35.00
##                      Mean   : 318.9   Mean   : 4.86   Mean   : 84.18
##                      3rd Qu.: 403.0   3rd Qu.: 3.00   3rd Qu.: 105.00
##                      Max.    :2950.0   Max.    :90.00   Max.    :1623.00
```

```
##
##   last_review      reviews_per_month calculated_host_listings_count
##   Min.   :2014-03-24   Min.   : 0.010   Min.   : 1.000
##   1st Qu.:2021-09-24   1st Qu.: 0.650   1st Qu.: 1.000
##   Median :2021-11-27   Median : 1.640   Median : 1.000
##   Mean   :2021-08-17   Mean   : 2.298   Mean   : 7.021
##   3rd Qu.:2021-12-19   3rd Qu.: 3.305   3rd Qu.: 5.000
##   Max.   :2021-12-29   Max.   :13.540   Max.   :43.000
##   NA's   :114         NA's   :114
##   availability_365 number_of_reviews_ltm license      fee
##   Min.   : 0.0      Min.   : 0.00      Mode:logical   Min.   : 0.620
##   1st Qu.: 76.0     1st Qu.: 2.00      NA's:1489      1st Qu.: 2.880
##   Median :175.0     Median : 12.00      Median : 5.000
##   Mean   :185.1     Mean   : 22.35      Mean   : 6.378
##   3rd Qu.:312.0     3rd Qu.: 34.00      3rd Qu.: 8.060
##   Max.   :365.0     Max.   :159.00      Max.   :59.000
##
```

Exercise 3

```
np <- ggplot(airbnb, aes(x=neighbourhood)) + geom_bar() + labs(title = "neighborhood counts", x = "neighborhood")
np
```



```
c <- airbnb %>% count(neighbourhood)
c
```

```
## # A tibble: 5 x 2
##   neighbourhood      n
##   <chr>            <int>
## 1 City of Capitola    218
## 2 City of Santa Cruz  369
## 3 City of Scotts Valley  26
## 4 City of Watsonville  15
## 5 Unincorporated Areas 861
```

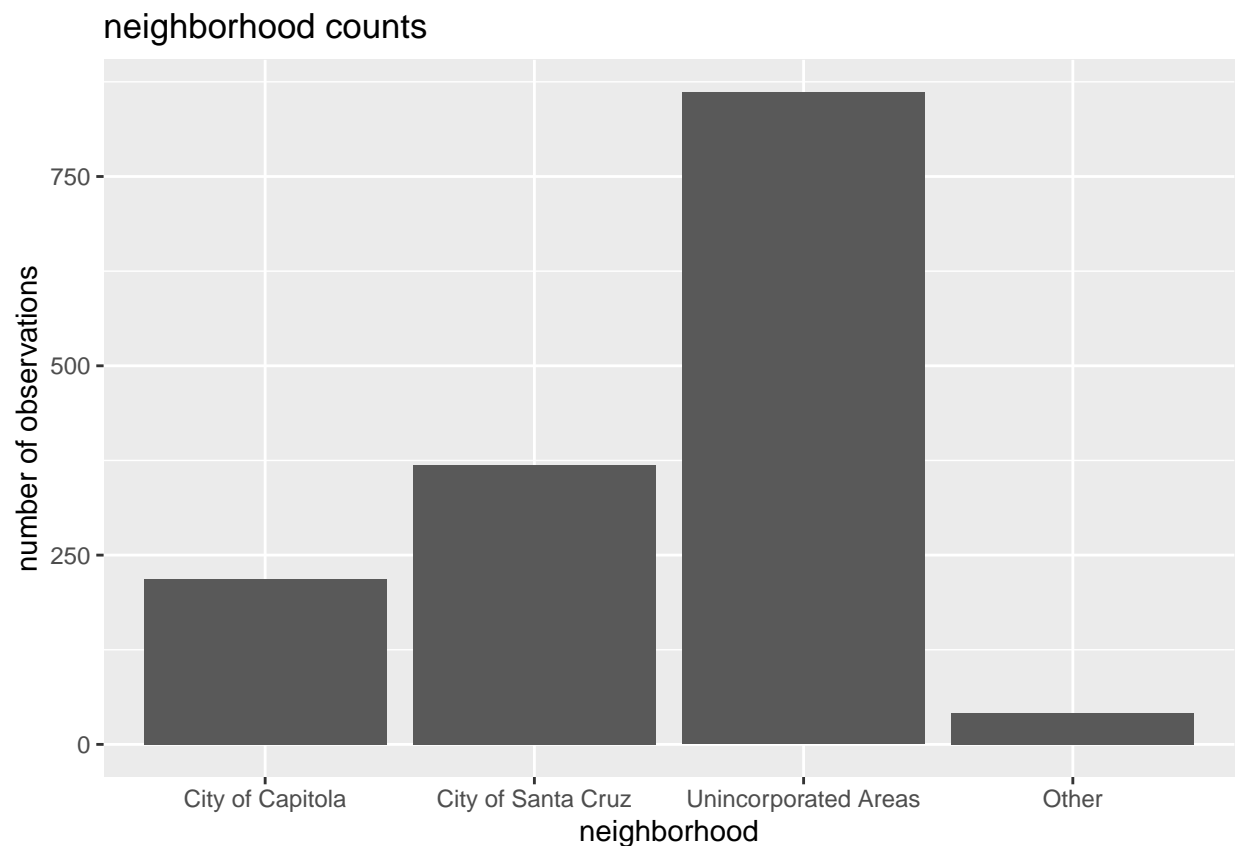
There are 5 different categories of neighbourhood.

Capitola, unicorperated areas, and Santa Cruz are the most common. They make up 97% of the population.

Exercise 4:

```
neigh_simp_df <- airbnb %>%
  mutate(neighbourhood = fct_lump(neighbourhood, n = 3, other_level = "Other"))

np_s <- ggplot(neigh_simp_df, aes(x=neighbourhood)) + geom_bar() + labs(title = "neighborhood counts",
np_s
```



```
cs <- neigh_simp_df %>% count(neighbourhood)
cs
```

```
## # A tibble: 4 x 2
##   neighbourhood      n
```

```
##   <fct>                <int>
## 1 City of Capitola      218
## 2 City of Santa Cruz    369
## 3 Unincorporated Areas  861
## 4 Other                 41
```

Exercise 5:

```
cm <- neigh_simp_df %>% count(minimum_nights)
cm
```

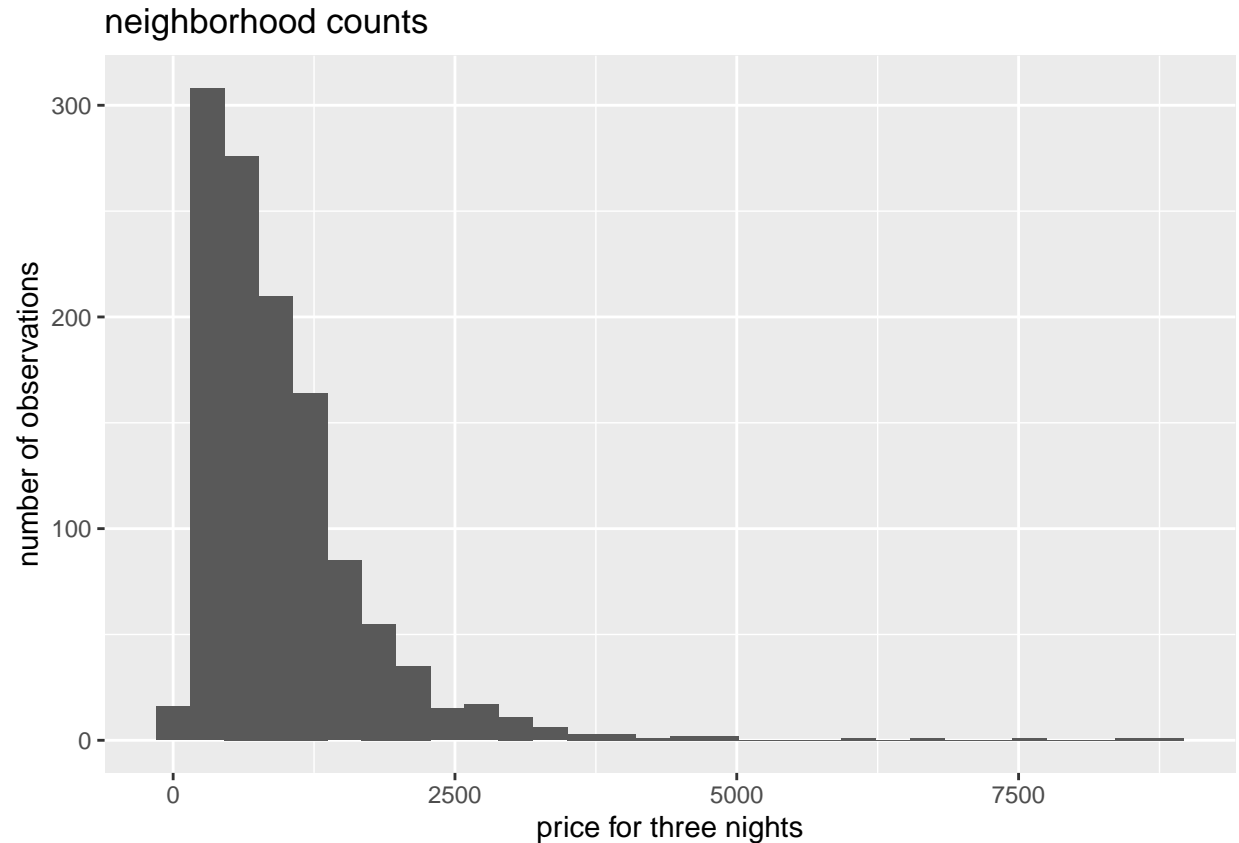
```
## # A tibble: 21 x 2
##   minimum_nights    n
##         <dbl> <int>
## 1             1  420
## 2             2  571
## 3             3  223
## 4             4   56
## 5             5   32
## 6             6   10
## 7             7   30
## 8             8    1
## 9            10    3
## 10            14    7
## # ... with 11 more rows
```

The 4 most common minimum nights are 1,2,3 and 4 nights. 1 minimum night stands out because it a minimum of 1 night implies that there can be less than 1 night. The intended purpose of this value is likely listings without a minimum.

Exercise 6

```
fm <- neigh_simp_df %>% filter(minimum_nights <= 3)
three_n <- transform(fm, price_three_nights = .02 * price + (price * 3))
np_tn <- ggplot(three_n, aes(x=price_three_nights)) + geom_histogram() + labs(title = "neighborhood count")
np_tn
```

```
## 'stat_bin()' using 'bins = 30'. Pick better value with 'binwidth'.
```



```
summary(three_n)
```

```
##      id      name      host_id      host_name
## Min.   : 8357 Length:1214 Min.   : 3177 Length:1214
## 1st Qu.:13690600 Class :character 1st Qu.: 15958711 Class :character
## Median :29047859 Mode  :character Median : 47316700 Mode  :character
## Mean   :29203488 Mean   : 93836810
## 3rd Qu.:46688456 3rd Qu.:126617361
## Max.   :53932000 Max.   :435944193
##
## neighbourhood_group neighbourhood latitude
## Mode:logical City of Capitola :178 Min. :36.85
## NA's:1214 City of Santa Cruz :260 1st Qu.:36.96
## Unincorporated Areas:749 Median :36.97
## Other : 27 Mean :36.99
## 3rd Qu.:37.01
## Max. :37.19
##
## longitude room_type price minimum_nights
## Min. :-122.3 Length:1214 Min. : 31.0 Min. :1.000
## 1st Qu.: -122.0 Class :character 1st Qu.: 146.2 1st Qu.:1.000
## Median : -122.0 Mode :character Median : 255.5 Median :2.000
## Mean : -122.0 Mean : 322.9 Mean :1.838
## 3rd Qu.: -121.9 3rd Qu.: 409.0 3rd Qu.:2.000
## Max. : -121.7 Max. :2950.0 Max. :3.000
```

```
##
## number_of_reviews last_review reviews_per_month
## Min. : 0.00 Min. :2015-08-30 Min. : 0.030
## 1st Qu.: 14.00 1st Qu.:2021-10-17 1st Qu.: 0.975
## Median : 46.50 Median :2021-11-28 Median : 2.070
## Mean : 96.88 Mean :2021-09-20 Mean : 2.623
## 3rd Qu.: 125.50 3rd Qu.:2021-12-20 3rd Qu.: 3.725
## Max. :1623.00 Max. :2021-12-29 Max. :13.540
## NA's :71 NA's :71
## calculated_host_listings_count availability_365 number_of_reviews_ltm
## Min. : 1.000 Min. : 0.0 Min. : 0.00
## 1st Qu.: 1.000 1st Qu.: 80.0 1st Qu.: 5.00
## Median : 2.000 Median :177.0 Median : 18.00
## Mean : 7.405 Mean :191.0 Mean : 26.32
## 3rd Qu.: 6.000 3rd Qu.:321.8 3rd Qu.: 39.00
## Max. :43.000 Max. :365.0 Max. :159.00
##
## license price_three_nights
## Mode:logical Min. : 93.62
## NA's:1214 1st Qu.: 441.68
## Median : 771.61
## Mean : 975.30
## 3rd Qu.:1235.18
## Max. :8909.00
##
```

Exercise 7:

```
m1 <- lm(price_three_nights~neighbourhood + number_of_reviews + reviews_per_month, data = three_n)
tidy(m1, conf.int = 95) %>% kable(format = "markdown", digits = 3)
```

term	estimate	std.error	statistic	p.value	conf.low	conf.high
(Intercept)	1475.380	65.136	22.651	0.000	1347.580	1603.181
neighbourhoodCity of Santa Cruz	-208.001	75.923	-2.740	0.006	-356.966	-59.036
neighbourhoodUnincorporated Areas	-312.632	65.758	-4.754	0.000	-441.652	-183.613
neighbourhoodOther	-671.550	159.777	-4.203	0.000	-985.040	-358.059
number_of_reviews	-0.437	0.202	-2.158	0.031	-0.834	-0.040
reviews_per_month	-85.171	12.564	-6.779	0.000	-109.821	-60.520

Exercise 8: Every 1 increase in number_of_reviews results in a .437 USD decrease in price. We are 95% confident the true parameter is between -.834 and -0.04

Exercise 9: If the neighbourhood of the listing is in Santa Cruz, then our price of the listing for 3 nights would be 208.001 USD less than the price if the listing was in Scotts Valley. We are 95% confident the true parameter is between -356.966 -59.036.

Exercise 10: The intercept has meaningful interpretation. It estimates the price for 3 nights for a listing in Scotts Valley with no reviews. This is a valid case.

Exercise 11: Estimated price for 3 nights = $1457.38 + 10(-0.437) + 5.14(-85.171) = 1015.23106$ USD

Exercise 12:

I think there are a few concerning things about our assumptions. It seems that the number of reviews, and the reviews per month would be dependent on each other. A higher number of reviews per month will always result in a higher number of total reviews. Also, the p-value for number_of_reviews is much higher than the others. I think it can be assumed that all observations would be independent of each other given that the price of one listing will not directly affect the price of another. Based on these assumptions I would be cautious when using this model.