



hw 08 Design1: Analyzing Web Sites w/ CRAP

Overview

So, you've been web surfing for quite some time now, and you've undoubtedly found some pages that you like and others that you don't like. Sometimes, it's not so easy to really explain why. You now have a new vocabulary with which to describe your thoughts. Note: When this document has been completed, upload it to the dropbox using filename: **<Last_Name>.docx**.

A. Site Evaluation

1. Follow this link using any browser:

<http://rochesterhomepage.net/>

2. Examine this site; at least the first page and a couple of links to sub-pages (pages that are part of the same site).
3. Summarize your opinions and the reasoning behind them:
 - a. Alignment:
 - b. Proximity:
 - c. Repetition:
 - d. Contrast:

e. Use of color

f. Use of typography

4. In myCourses/Discussions is a **Design Principles** topic. Tell the class your opinions on the design of **[http:// rochesterhomepage.com/](http://rochesterhomepage.com/)**. (HINT: You just wrote them in step 3). Each student must post thoughts individually.

B. Personal Class Page

Your home page is found at *serenity.ist.rit.edu/home/~abc1234/index.html*. Pick a color scheme for your own class page and describe it below. Describe your current, existing color scheme; it's probably very bland. In fact, you could do a screenshot and embed it below. Describe briefly how you would like to redesign this page in terms of what color(s) you would like to use for each element.

Now, use the space below to sketch an improved layout for your page. Don't go crazy here. You're just beginners. Find wire frame design tools at:

<http://mashable.com/2010/07/15/wireframing-tools/#W0akFoWbbZqw>

Alternatively, hand draw a design on a sheet of paper, scan or photograph it with your smart phone and embed it below.

Submission

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Name: _____

Criteria	Weight	Score
A.3 CRAP Analysis – rochesterhomepage.net	30	
A.4 Discussion of site analysis posted to discussion	20	
B. Personal home page shown as graphic or photo	10	
B. Current color scheme for personal home page described	10	
B. Discussion of improved color scheme.	10	
B. Improved layout for personal home page site discussed	10	
B. Graphic of improved personal home page included	10	
Total Points	100	