



Project 1: All About You

Due: Friday of Week 5

Overview

In this assignment, create a multi-section, single-page web site about yourself. In the site, include information about your professional experience and education. Remember, this site has a professional focus – think about it as a marketing tool reviewed by potential employers. The goal in doing this is to make this content easily accessible by anyone who wants or needs to learn more about you.

Location

This site will be mounted on Serenity. Create a new directory called *project1* under the 140 directory. The index file created in hw02 will go here and must be enhanced to meet the specifications of *project1*. Within *project1*, create an *assets* directory. In *assets*, create a CSS directory and a *media* directory for storing CSS files and images, respectively.

```

abc1234/
|
|--Sites/
|
|   |--140/
|   |
|   |   |--index.html
|   |   |
|   |   |--project1/
|   |   |
|   |   |   |--index.html
|   |   |   |
|   |   |   |--assets/
|   |   |   |
|   |   |   |   |--css/
|   |   |   |   |
|   |   |   |   |   |--style.css
|   |   |   |   |
|   |   |   |   |--media/
|   |   |   |   |
|   |   |   |   |   |--image1.jpg
|   |   |   |   |   |--image2.jpg, etc.

```

Requirements

To successfully complete this project, the following requirements must be met:

- Create a single html page¹ (index.html), which will contain the following sections:
 - **“Homepage”** (doesn’t actually need a section title since it’s first)
 - The first section of the portfolio site is where users will “land.”
 - This section should have a recognizable, business-appropriate picture²
 - Full name
 - A brief *professional* summary, including interests
 - A statement of the mission or purpose of this site. Aside from it being an assignment, what are the site’s goals or purposes? Describe the audience for the sites viewers (i.e. professors, potential employers, etc). This should be similar to the objective statement in résumés.
 - Remember: first impressions are very important so try hard.
 - **Résumé**
 - This section will have a professional résumé formatted to look like a printed résumé.
 - Summarize experiences, including both paid and any other (volunteers) activities that support the field of study and intended job.
 - For each item here, list the name, location and dates, as well as information about work experiences learned and/or used at this “job.”
 - Be sure to include any special awards or recognitions.
 - Include any “success stories” from a job. (For example: *Redeveloped portions of the inventory reporting system resulting in a 400% speed increase in report production.*)
 - Be sure users will have a way to get a print-formatted résumé.
 - Provide a link to a PDF file created from the résumé page.
 - Consider creating a print style sheet *in addition to* a PDF file (to grab some bonus points).
 - This résumé section must be written in HTML; the PDF should be accessible through a link.
 - It’s not acceptable to simply write for this section something like “This will be my resume once I have some experience”. *Everyone* has some experience doing *something*.
 - **Education**
 - This page will include educational background information.
 - Provide a little more than just schools and dates here, such as school information/quick facts, groups in which you participated in the school, etc.
 - This page will probably be fairly small; at the very least, include high school and RIT.
 - **Personal**
 - List hobbies, clubs, and other items of interest that relate to your background.
 - Include here anything relevant; even interests and pastimes can be insightful.
 - **Other sections**
 - Optionally include other pages as well. For example, if graphic design is part of your skill set/job focus, include a section that demonstrates expertise or capability.
 - If there is a particular area of the industry in which you have a strong interest or has become your professional focus, include a section describing that interest and participation in the field.

¹ A single page is not meant to be a restrictive requirement. Students may use multiple pages; e.g. index.html, resume.html, experience.html, etc.

² Students reluctant to use a photo of themselves in this document for security reasons, may use an icon.

- Graphic Design
 - Create a professional-looking design theme; this is a site that you should be proud to show to prospective employers or graduate schools.
 - The theme should be consistent across all sections of the site.
- Navigation
 - A navigation menu must contain links to all sections of the site.
 - Be sure to include a descriptive title for the site in the `<title>` tag.
 - Consider how the user might be able to navigate between sections.
- All content must be correctly spelled and grammatically correct.
- Use HTML tags to apply appropriate semantic page markup where an enhancement makes sense.
- Use HTML tables *only* to present tabular information.
- Use an *external* CSS style sheet for **all** formatting and positioning.

Submission

This assignment is due 11:59pm, Friday, week 5

1. Put the page in the appropriate directory on Serenity to be graded
2. Set permissions
3. Make sure to test the site once it is online, to be sure page(s) work! The URL should be:
`http://serenity.ist.rit.edu/~abc1234/140/project1/index.html`
4. Create *project1.zip* containing the contents of the *project1* folder; i.e. the *index.html*, the *assets* folder and all folders and files underneath *assets*. Upload *project1.zip* the *project1* dropbox
5. In the *project1* dropbox comment area, place the link from step 3 above

If there is anything special that should be reviewed, make a note of it in the dropbox comment area.

Grading

NOTE: The project1 index.html page URL must be included in the dropbox comments.

Criteria	Weight	Score
Minimum of four sections: index, resume, education, personal	8	
Each section's content is substantial and audience-appropriate	10	
All content is correctly spelled and grammatically correct	13	
Resume page has link to PDF or another printable document	5	
Includes a picture in business attire (alternate icon OK)	5	
Overall aesthetic (use of font, color, image, CRAP principles, etc.) is appropriate for this type of site	15	
Consistent application of aesthetic theme across all sections	5	
Site navigation is clear and consistent, and contains all necessary links.	10	
<title> tag is descriptive	3	
Appropriate use of HTML semantic tags (<div> is allowed)	6	
HTML passes W3C validation service	5	
CSS is used to control formatting	5	
CSS Validates correctly	5	
Files are appropriately named and in correct directories.	5	
Bonus	5	
Possible Total Points	105	