



GOVERNMENT OF INDIA  
BUREAU OF OUTREACH & COMMUNICATION  
Ministry of Information & Broadcasting

Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi 110003

MEDIA PLAN

Request No.		OMRTC2022050044	MP No.	MP-113	
Ministry		Defence	Ministry Head	10101	
Plan Budget		NA	Client Name	D/o. Defence/Integrated Defence Headquarters	
Actual Amount		5,481,876			
S.No	MP No.	Agency Code	Agency Name	Category	Amount
1	MP-113	TC0598	ZEE CINEMA HD	MEDIUM	
2	MP-113	TC0365	ENTER 10 TELEVISION	MEDIUM	
3	MP-113	TC0090	UDAYA MOVIES	MEDIUM	
4	MP-113	TC0045	UDAYA TV	MEDIUM	
5	MP-113	TC0051	ETV TELUGU	MEDIUM	
6	MP-113	TC0409	RAMDHENU	MEDIUM	
7	MP-113	TC0578	JONACK	MEDIUM	
8	MP-113	TC0737	RENGONI	MEDIUM	
9	MP-113	TC0545	ANJAN TV	MEDIUM	
10	MP-113	TC0574	MAHUAA PLUS	MEDIUM	
11	MP-113	TC0534	OSCAR MOVIES BHOJPURI	MEDIUM	
12	MP-113	TC0699	BHOJPURI DHAMAKA DISHUM	MEDIUM	
13	MP-113	TC0624	BHOJPURI CINEMA	MEDIUM	
14	MP-113	TC0375	DHOOM MUSIC		
15	MP-113	TC0747	ORANGE TV	MEDIUM	
16	MP-113	TC0575	MUSIC F FATFATI		
17	MP-113	TC0347	RUPASHI BANGLA	MEDIUM	
18	MP-113	TC0202	SANGEET BANGLA		
19	MP-113	TC0469	AKASH BANGLA	MEDIUM	
20	MP-113	TC0243	SONY AATH	MEDIUM	
21	MP-113	TC0106	COLORS BANGLA	MEDIUM	
22	MP-113	TC0597	ZEE CAFE HD	MEDIUM	
23	MP-113	TC0196	ZEE CAFE	MEDIUM	
24	MP-113	TC0611	TLC HD WORLD		
25	MP-113	TC0079	FOX LIFE		
26	MP-113	TC0628	9X O		
27	MP-113	TC0407	VH1		
28	MP-113	TC0607	LIVING FOODZ		
29	MP-113	TC0455	MOVIES NOW	MEDIUM	
30	MP-113	TC0109	COLORS GUJARATI	MEDIUM	
31	MP-113	TC0366	DABANGG	MEDIUM	
32	MP-113	TC0662	SONY MAX 2	MEDIUM	
33	MP-113	TC0063	STAR BHARAT	MEDIUM	
34	MP-113	TC0150	ZEE CINEMA	MEDIUM	
35	MP-113	TC0049	STAR GOLD	MEDIUM	
36	MP-113	TC0066	SET MAX	MEDIUM	
37	MP-113	TC0261	COLORS	MEDIUM	
38	MP-113	TC0491	CHINTU TV		
39	MP-113	TC0489	UDAYA MUSIC		

S.No	MP No.	Agency Code	Agency Name	Category	Amount
40	MP-113	TC0054	COLORS KANNADA	MEDIUM	
41	MP-113	TC0094	ZEE MARATHI	MEDIUM	
42	MP-113	TC0171	AMRITA TV	MEDIUM	
43	MP-113	TC0047	ASIANET	MEDIUM	
44	MP-113	TC0307	TARANG	MEDIUM	
45	MP-113	TC0401	SARTHAK TV	MEDIUM	
46	MP-113	TC0256	MH 1 SHRADDHA		
47	MP-113	TC0285	PTC CHAK DE		
48	MP-113	TC0629	MANORANJAN MOVIE	MEDIUM	
49	MP-113	TC0441	9X TASHAN		
50	MP-113	TC0200	MH ONE	MEDIUM	
51	MP-113	TC0266	PTC PUNJABI	MEDIUM	
52	MP-113	TC0197	VISSA TELEVISION	MEDIUM	
53	MP-113	TC0532	TOLLYWOOD	MEDIUM	
54	MP-113	TC0044	GEMINI TV	MEDIUM	
55	MP-113	TC0142	RAJ TV	MEDIUM	
56	MP-113	TC0086	SUN MUSIC		
57	MP-113	TC0501	K TV	MEDIUM	
Agree/Return With Comment:					N/A