



GOVERNMENT OF INDIA
BUREAU OF OUTREACH & COMMUNICATION
Ministry of Information & Broadcasting
Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi 110003

MEDIA PLAN

Request No.		OMRTC2022050044		MP No.	MP-113	
Ministry		Defence		Ministry Head	10101	
Plan Budget		NA		Client Name	D/o. Defence/Integrated Defence Headquarters	
Actual Amount		5,481,876				
S.No	MP No.	Agency Code	Agency Name	Category	Amount	
1	MP-113	TC0598	ZEE CINEMA HD		MEDIUM	21,360 (0.39%)
2	MP-113	TC0365	ENTER 10 TELEVISION		MEDIUM	102,900 (1.87%)
3	MP-113	TC0090	UDAYA MOVIES		MEDIUM	130,116 (2.37%)
4	MP-113	TC0045	UDAYA TV		MEDIUM	178,464 (3.24%)
5	MP-113	TC0051	ETV TELUGU		MEDIUM	393,732 (7.16%)
6	MP-113	TC0409	RAMDHENU		MEDIUM	17,892 (0.33%)
7	MP-113	TC0578	JONACK		MEDIUM	17,628 (0.32%)
8	MP-113	TC0737	RENGONI		MEDIUM	24,972 (0.45%)
9	MP-113	TC0545	ANJAN TV		MEDIUM	16,032 (0.29%)
10	MP-113	TC0574	MAHUAA PLUS		MEDIUM	14,652 (0.27%)
11	MP-113	TC0534	OSCAR MOVIES BHOJPURI		MEDIUM	22,176 (0.40%)
12	MP-113	TC0699	BHOJPURI DHAMAKA DISHUM		MEDIUM	32,844 (0.60%)
13	MP-113	TC0624	BHOJPURI CINEMA		MEDIUM	143,400 (2.61%)
14	MP-113	TC0375	DHOOM MUSIC		14,676 (0.27%)	
15	MP-113	TC0747	ORANGE TV		MEDIUM	19,188 (0.35%)
16	MP-113	TC0575	MUSIC F FATFATI		15,564 (0.28%)	
17	MP-113	TC0347	RUPASHI BANGLA		MEDIUM	15,660 (0.28%)
18	MP-113	TC0202	SANGEET BANGLA		21,528 (0.39%)	
19	MP-113	TC0469	AKASH BANGLA		MEDIUM	57,936 (1.05%)
20	MP-113	TC0243	SONY AATH		MEDIUM	54,612 (0.99%)
21	MP-113	TC0106	COLORS BANGLA		MEDIUM	44,136 (0.80%)
22	MP-113	TC0597	ZEE CAFE HD		MEDIUM	13,908 (0.25%)
23	MP-113	TC0196	ZEE CAFE		MEDIUM	13,980 (0.25%)
24	MP-113	TC0611	TLC HD WORLD		14,244 (0.26%)	
25	MP-113	TC0079	FOX LIFE		14,472 (0.26%)	
26	MP-113	TC0628	9X O		15,972 (0.29%)	
27	MP-113	TC0407	VH1		15,492 (0.28%)	
28	MP-113	TC0607	LIVING FOODZ		16,596 (0.30%)	
29	MP-113	TC0455	MOVIES NOW		MEDIUM	20,508 (0.37%)
30	MP-113	TC0109	COLORS GUJARATI		MEDIUM	32,268 (0.59%)
31	MP-113	TC0366	DABANGG		MEDIUM	59,724 (1.09%)
32	MP-113	TC0662	SONY MAX 2		MEDIUM	132,288 (2.41%)
33	MP-113	TC0063	STAR BHARAT		MEDIUM	226,860 (4.12%)
34	MP-113	TC0150	ZEE CINEMA		MEDIUM	329,880 (6.00%)
35	MP-113	TC0049	STAR GOLD		MEDIUM	361,944 (6.58%)
36	MP-113	TC0066	SET MAX		MEDIUM	416,940 (7.58%)
37	MP-113	TC0261	COLORS		MEDIUM	388,908 (7.07%)
38	MP-113	TC0491	CHINTU TV		31,056 (0.56%)	
39	MP-113	TC0489	UDAYA MUSIC		59,928 (1.09%)	
40	MP-113	TC0054	COLORS KANNADA		MEDIUM	233,268 (4.24%)
41	MP-113	TC0094	ZEE MARATHI		MEDIUM	322,332 (5.86%)

S.No	MP No.	Agency Code	Agency Name	Category	Amount	
42	MP-113	TC0171	AMRITA TV		MEDIUM	18,600 (0.34%)
43	MP-113	TC0047	ASIANET		MEDIUM	252,504 (4.59%)
44	MP-113	TC0307	TARANG		MEDIUM	150,972 (2.74%)
45	MP-113	TC0401	SARTHAK TV		MEDIUM	111,720 (2.03%)
46	MP-113	TC0256	MH 1 SHRADDHA		13,872 (0.25%)	
47	MP-113	TC0285	PTC CHAK DE		23,760 (0.43%)	
48	MP-113	TC0629	MANORANJAN MOVIE		MEDIUM	29,940 (0.54%)
49	MP-113	TC0441	9X TASHAN		41,652 (0.76%)	
50	MP-113	TC0200	MH ONE		MEDIUM	37,908 (0.69%)
51	MP-113	TC0266	PTC PUNJABI		MEDIUM	64,764 (1.18%)
52	MP-113	TC0197	VISSA TELEVISION		MEDIUM	14,940 (0.27%)
53	MP-113	TC0532	TOLLYWOOD		MEDIUM	18,672 (0.34%)
54	MP-113	TC0044	GEMINI TV		MEDIUM	294,204 (5.35%)
55	MP-113	TC0142	RAJ TV		MEDIUM	26,436 (0.48%)
56	MP-113	TC0086	SUN MUSIC		67,320 (1.22%)	
57	MP-113	TC0501	K TV		MEDIUM	234,576 (4.27%)
Agree/Return With Comment:						N/A