



**GOVERNMENT OF INDIA**  
**BUREAU OF OUTREACH & COMMUNICATION**  
**Ministry of Information & Broadcasting**

Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi 110003

<b>Ministry Head</b>	: 01131, (Agriculture) Dte. of Mktg. & Inspection, Bangalore	<b>Officer Name</b>	: MKS
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<b>Phone No(with STD code)</b>	: 3245435446	<b>Address</b>	: fdy
<b>Department file. Ref. No.</b>	: BOC/t4	<b>Campaign type</b>	: Multiple media
<b>Media name</b>	: Print, Outdoor, AV-TV, AV-Radio,		
<b>Publication start date</b>	: 24-05-2022	<b>Publication end date</b>	: 27-05-2022
<b>Media plan type</b>	: Multiple Plan	<b>Size</b>	: Half Page Horizontal
<b>Advertise length(Cm.)</b>	: 25	<b>Advertise breadth(Cm.)</b>	: 33
<b>Advertise area(Sq Cm)</b>	: 825	<b>Color</b>	: Color
<b>Budget</b>	: 543543	<b>Target area</b>	: Group of States
<b>Group of states</b>	: Andaman and Nicobar Islands, Bihar, Chandigarh, Chhattisgarh, Dadra and Nagar Haveli, Daman and Diu, Delhi,	<b>Language(S/M)</b>	: Multiple
<b>Multiple Language</b>	: Assamese, Bodo, Bhojpuri, Bengali, Dogri, English, Garhwali, Gondi, Garo,	<b>Random cities</b>	:
<b>Demography</b>	: 3435	<b>No. Of Plan</b>	: 435
<b>Requirement(s)</b>	: gf	<b>Remarks for revision</b>	: g
<b>Advertisement display type</b>	: UPSC	<b>Highlight</b>	:
<b>Publication start date</b>	: 01-01-1900	<b>Publication end date</b>	: 01-01-1900
<b>Tentative budget</b>	: 45		
<b>Media category</b>	: Road side	<b>Target area</b>	: Group States
<b>Group of states</b>	: Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Dadra and Nagar Haveli, Daman and Diu,		
<b>Requirements</b>	: t		
<b>Uploaded creative</b>	: N/A	<b>Language</b>	: N/A
<b>Publication start date</b>	: 27-05-2022	<b>Publication end date</b>	: 27-05-2022
<b>Size</b>	: Group Regional	<b>Tentative budget</b>	: 65
<b>Group Regional</b>	:	<b>Duration(in seconds)</b>	: 54654
<b>Spots No.</b>	: 657	<b>Genre</b>	: Both

<b>Requirement(s)</b> <b>(1000</b> <b>characters</b> <b>max)</b>	:	fg	<b>Remarks (100</b> <b>characters</b> <b>max)</b>	:	gh
<b>Publication</b> <b>start date</b>	:	25-05-2022	<b>Publication</b> <b>end date</b>	:	25-05-2022
<b>Advertisement</b> <b>Medium</b>	:	PVT. FM	<b>Target Area</b>	:	Group Regional
<b>Tentative</b> <b>budget</b>	:	545	<b>Group</b> <b>Regional</b>	:	Assamese, Bodo, Bhojpuri, Bengali, Czech, Danish, German (Austrian), German (Swiss),
<b>Duration(in</b> <b>seconds)</b>	:	54	<b>Spots No.</b>	:	45
<b>Requirement(s)</b> <b>(1000</b> <b>characters</b> <b>max)</b>	:	fg	<b>Remarks (100</b> <b>characters</b> <b>max)</b>	:	gh