



GOVERNMENT OF INDIA
BUREAU OF OUTREACH & COMMUNICATION
Ministry of Information & Broadcasting

Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi 110003

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Phone No(with STD code) :	3245435446	Address :	fdy
Department file. Ref. No. :	BOC/t4	Campaign type :	Multiple media
Media name :	Print, Outdoor, AV-TV, AV-Radio,		
Publication start date :	24-05-2022	Publication end date :	27-05-2022
Media plan type :	Multiple Plan	Size :	Half Page Horizontal
Advertise length(Cm.) :	25	Advertise breadth(Cm.) :	33
Advertise area(Sq Cm) :	825	Color :	Color
Budget :	543543	Target area :	Group of States
Group of states :	Andaman and Nicobar Islands, Bihar, Chandigarh, Chhattisgarh, Dadra and Nagar Haveli, Daman and Diu, Delhi,	Language(S/M) :	Multiple
Multiple Language :	Assamese, Bodo, Bhojpuri, Bengali, Dogri, English, Garhwali, Gondi, Garo,	Random cities :	
Demography :	3435	No. Of Plan :	435
Requirement(s) :	gf	Remarks for revision :	g
Advertisement display type :	UPSC	Highlight :	
Publication start date :	01-01-1900	Publication end date :	01-01-1900
Tentative budget :	45		
Media category :	Road side	Target area :	Group States
Group of states :	Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Dadra and Nagar Haveli, Daman and Diu,		
Requirements :	t		
Uploaded creative :	N/A	Language :	N/A
Publication start date :	27-05-2022	Publication end date :	27-05-2022
Size :	Group Regional	Tentative budget :	65
Group Regional :	ASM ~ Assamese, BDO ~ Bodo, BGR ~ Bulgarian, BHJ ~ Bhojpuri, BNG ~ Bengali, CHS ~ Simplified Chinese, CSY ~ Czech, DAN ~ Danish,	Duration(in seconds) :	54654

Spots No.	: 657	Genre	: Both
Requirement(s) (1000 characters max)	: fg	Remarks (100 characters max)	: hgh
Publication start date	: 25-05-2022	Publication end date	: 25-05-2022
Advertisement Medium	: PVT. FM	Target Area	: Group Regional
Tentative budget	: 545	Group Regional	: Assamese, Bodo, Bhojpuri, Bengali, Czech, Danish, German (Austrian), German (Swiss),
Duration(in seconds)	: 54	Spots No.	: 45
Requirement(s) (1000 characters max)	: fg	Remarks (100 characters max)	: gh