



**BUREAU OF OUTREACH & COMMUNICATION**  
**GOVERNMENT OF INDIA**

**MINISTRY OF INFORMATION & BROADCASTING**

**Soochna Bhawan, Phase - V, CGO Complex Lodhi Road, 110001 New Delhi**

**ADVERTISING AV PRODUCER CONTRACT AGREEMENT**

Date : 3/29/2022

**File No. : AV040/A**

**To,**  
**expedien it,**  
**noida sector 12,**

**Subject : Provisional Empanelment of Multi Media Agencies for creative work with Bureau of Outreach and Communication - reg.**

With reference to the application submitted by **M/s MR WOOD** for empanelment as a Multi Media Agency for creative work with Bureau of Outreach and Communication.

BOC is pleased to offer **M/s MR WOOD** Provisional empanelment in **Category A** as per the recommendation of the Empanelment Committee. The offer of the provisional empanelment as **Category A** Multi Media Creative Agencies is subject to the acceptance of enclosed 'Terms and Conditions' and will be effective from the date of signing of the 'Terms and Conditions' in agreement of their acceptance.

The validity of the empanelment (subject to submission of written acceptance of this offer and 'Terms and Conditions') will be till the time of revision / finalization of new panel or until further orders, whichever is earlier.

**M/s MR WOOD** is therefore requested to convey their acceptance by signing the enclosed 'Terms and Conditions' and returning the same in original to BOC within 15 day i.e. by 15 October 2021.

This issues with the approval of the competent authority of BOC.

**(K.C. Meena)**

**Campaign Officer**

E-Mail :