



GOVERNMENT OF INDIA  
BUREAU OF OUTREACH & COMMUNICATION  
Ministry of Information & Broadcasting

Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi 110003

MEDIA PLAN

Request No.		OMRTC2022050044		MP No.	MP-113	
Ministry		Defence		Ministry Head	10101	
Plan Budget		NA		Client Name	D/o. Defence/Integrated Defence Headquarters	
Actual Amount		5,481,876				
S.No	MP No.	Agency Code	Agency Name	Category	Amount	
1	MP-113	TC0598	ZEE CINEMA HD	MEDIUM		21,360 ( 0.39%)
2	MP-113	TC0365	ENTER 10 TELEVISION	MEDIUM		102,900 ( 1.87%)
3	MP-113	TC0090	UDAYA MOVIES	MEDIUM		130,116 ( 2.37%)
4	MP-113	TC0045	UDAYA TV	MEDIUM		178,464 ( 3.24%)
5	MP-113	TC0051	ETV TELUGU	MEDIUM		393,732 ( 7.16%)
6	MP-113	TC0409	RAMDHENU	MEDIUM		17,892 ( 0.33%)
7	MP-113	TC0578	JONACK	MEDIUM		17,628 ( 0.32%)
8	MP-113	TC0737	RENGONI	MEDIUM		24,972 ( 0.45%)
9	MP-113	TC0545	ANJAN TV	MEDIUM		16,032 ( 0.29%)
10	MP-113	TC0574	MAHUAA PLUS	MEDIUM		14,652 ( 0.27%)
11	MP-113	TC0534	OSCAR MOVIES BHOJPURI	MEDIUM		22,176 ( 0.40%)
12	MP-113	TC0699	BHOJPURI DHAMAKA DISHUM	MEDIUM		32,844 ( 0.60%)
13	MP-113	TC0624	BHOJPURI CINEMA	MEDIUM		143,400 ( 2.61%)
14	MP-113	TC0375	DHOOM MUSIC		14,676 ( 0.27%)	
15	MP-113	TC0747	ORANGE TV	MEDIUM		19,188 ( 0.35%)
16	MP-113	TC0575	MUSIC F FATFATI		15,564 ( 0.28%)	
17	MP-113	TC0347	RUPASHI BANGLA	MEDIUM		15,660 ( 0.28%)
18	MP-113	TC0202	SANGEET BANGLA		21,528 ( 0.39%)	
19	MP-113	TC0469	AKASH BANGLA	MEDIUM		57,936 ( 1.05%)
20	MP-113	TC0243	SONY AATH	MEDIUM		54,612 ( 0.99%)
21	MP-113	TC0106	COLORS BANGLA	MEDIUM		44,136 ( 0.80%)
22	MP-113	TC0597	ZEE CAFE HD	MEDIUM		13,908 ( 0.25%)
23	MP-113	TC0196	ZEE CAFE	MEDIUM		13,980 ( 0.25%)
24	MP-113	TC0611	TLC HD WORLD		14,244 ( 0.26%)	
25	MP-113	TC0079	FOX LIFE		14,472 ( 0.26%)	
26	MP-113	TC0628	9X O		15,972 ( 0.29%)	
27	MP-113	TC0407	VH1		15,492 ( 0.28%)	
28	MP-113	TC0607	LIVING FOODZ		16,596 ( 0.30%)	
29	MP-113	TC0455	MOVIES NOW	MEDIUM		20,508 ( 0.37%)
30	MP-113	TC0109	COLORS GUJARATI	MEDIUM		32,268 ( 0.59%)
31	MP-113	TC0366	DABANGG	MEDIUM		59,724 ( 1.09%)
32	MP-113	TC0662	SONY MAX 2	MEDIUM		132,288 ( 2.41%)
33	MP-113	TC0063	STAR BHARAT	MEDIUM		226,860 ( 4.12%)
34	MP-113	TC0150	ZEE CINEMA	MEDIUM		329,880 ( 6.00%)
35	MP-113	TC0049	STAR GOLD	MEDIUM		361,944 ( 6.58%)
36	MP-113	TC0066	SET MAX	MEDIUM		416,940 ( 7.58%)
37	MP-113	TC0261	COLORS	MEDIUM		388,908 ( 7.07%)
38	MP-113	TC0491	CHINTU TV		31,056 ( 0.56%)	
39	MP-113	TC0489	UDAYA MUSIC		59,928 ( 1.09%)	
40	MP-113	TC0054	COLORS KANNADA	MEDIUM		233,268 ( 4.24%)
41	MP-113	TC0094	ZEE MARATHI	MEDIUM		322,332 ( 5.86%)

S.No	MP No.	Agency Code	Agency Name	Category	Amount	
42	MP-113	TC0171	AMRITA TV	MEDIUM		18,600 ( 0.34%)
43	MP-113	TC0047	ASIANET	MEDIUM		252,504 ( 4.59%)
44	MP-113	TC0307	TARANG	MEDIUM		150,972 ( 2.74%)
45	MP-113	TC0401	SARTHAK TV	MEDIUM		111,720 ( 2.03%)
46	MP-113	TC0256	MH 1 SHRADDHA		13,872 ( 0.25%)	
47	MP-113	TC0285	PTC CHAK DE		23,760 ( 0.43%)	
48	MP-113	TC0629	MANORANJAN MOVIE	MEDIUM		29,940 ( 0.54%)
49	MP-113	TC0441	9X TASHAN		41,652 ( 0.76%)	
50	MP-113	TC0200	MH ONE	MEDIUM		37,908 ( 0.69%)
51	MP-113	TC0266	PTC PUNJABI	MEDIUM		64,764 ( 1.18%)
52	MP-113	TC0197	VISSA TELEVISION	MEDIUM		14,940 ( 0.27%)
53	MP-113	TC0532	TOLLYWOOD	MEDIUM		18,672 ( 0.34%)
54	MP-113	TC0044	GEMINI TV	MEDIUM		294,204 ( 5.35%)
55	MP-113	TC0142	RAJ TV	MEDIUM		26,436 ( 0.48%)
56	MP-113	TC0086	SUN MUSIC		67,320 ( 1.22%)	
57	MP-113	TC0501	K TV	MEDIUM		234,576 ( 4.27%)
Agree/Return With Comment:						N/A