



GOVERNMENT OF INDIA
BUREAU OF OUTREACH & COMMUNICATION
Ministry of Information & Broadcasting

Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road, New Delhi 110003

Ministry Head	: 01131, (Agriculture) Dte. of Mktg. & Inspection, Bangalore	Officer Name	: MKS
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Phone No(with STD code)	: 3245435446	Address	: fdy
Department file. Ref. No.	: BOC/t4	Campaign type	: Multiple media
Media name	: Print, Outdoor, AV-TV, AV-Radio,		
Publication start date	: 12-05-2022	Publication end date	: 27-05-2022
Media plan type	: Multiple Plan	Size	: Half Page Horizontal
Advertise length(Cm.)	: 25	Advertise breadth(Cm.)	: 33
Advertise area(Sq Cm)	: 825	Color	: Color
Budget	: 543543	Target area	: Group of States
Group of states	: Andaman and Nicobar Islands, Bihar, Chandigarh, Chhattisgarh, Dadra and Nagar Haveli, Daman and Diu, Delhi,	Language(S/M)	: Multiple
Multiple Language	: Assamese, Bodo, Bhojpuri, Bengali, Dogri, English, Garhwali, Gondi, Garo,	Random cities	:
Demography	: 3435	No. Of Plan	: 435
Requirement(s)	: gf	Remarks for revision	: g
Advertisement display type	: UPSC	Highlight	:
Publication start date	: 01-01-1900	Publication end date	: 01-01-1900
Tentative budget	: 45		
Media category	: Road side	Target area	: Group States
Group of states	: Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Dadra and Nagar Haveli, Daman and Diu,		
Requirements	: t		
Uploaded creative	: N/A	Language	: N/A
Publication start date	: 27-05-2022	Publication end date	: 27-05-2022
Size	: Group Regional	Tentative budget	: 65
Group Regional	: ASM ~ Assamese, BDO ~ Bodo, BGR ~ Bulgarian, BHJ ~ Bhojpuri, BNG ~ Bengali, CHS ~ Simplified Chinese, CSY ~ Czech, DAN ~ Danish,	Duration(in seconds)	: 54654

Spots No.	: 657	Genre	: Both
Requirement(s) (1000 characters max)	: fg	Remarks (100 characters max)	: hgh
Publication start date	: 25-05-2022	Publication end date	: 25-05-2022
Advertisement Medium	: PVT. FM	Target Area	: Group Regional
Tentative budget	: 545	Group Regional	: Assamese, Bodo, Bhojpuri, Bengali, Czech, Danish, German (Austrian), German (Swiss),
Duration(in seconds)	: 54	Spots No.	: 45
Requirement(s) (1000 characters max)	: fg	Remarks (100 characters max)	: gh