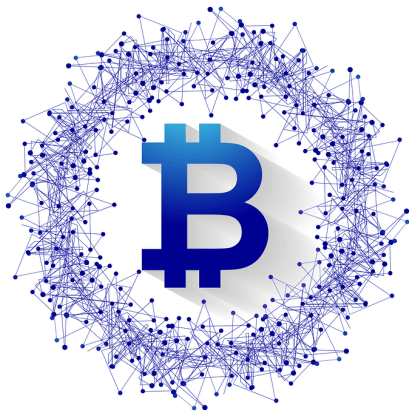










BUSINESS OF BLOCKCHAIN

MIT Technology Review



POSSIBLE USES FOR BLOCKCHAIN

 Banking	 Medical records
 Markets	 Smart contracts
 Selling music	 Reducing labor abuses
 Property records	 Voting

BUSINESS INSIDER

Block Chain for Business Curriculum

ELECTIVE 1 – For Enterprise Business

Module # 1: Blockchain:

➤ **Objective:**

- Blockchain use for enterprise application
- Business case development

➤ **Topics:**

- Introduction to Blockchain's potential, Design and utility
- Blockchain - Why, when and what
- Introduction to architecture of blockchains
- Smart contracts
- Digital asset and digital token
- Public vs Permissioned blockchain
- Usecase and Design implementation

➤ **Skills:**

- Blockchain Platforms

Module # 2: ICO:

➤ **Objective:**

- Understand ICO ecosystem
- Elements of ICO

➤ **Topics:**

- Why ICO
- ICO planning
- ICO Token introduction (ERC 220, ERC 223, ERC 721)
- Token developemnt for ICO
- How to do ICO
- Elements of ICO
 - Whitepaper,
 - token destribution,
 - Developemnt roadmap
- Strategic marketig developemnt for ICO

➤ **Skills:**

- ICO

Module # 3: Crypto Currency Exchange :

➤ Objective:

- Crypto Currency Exchange
- Arbitrization

➤ Topics:

- What is Exchange
- How to setup exchange
- Multi-currency exchange setup
- Liquidity provider
- Hot and cold wallet

➤ Skills:

- Exchange development and setup

