

The joy of the world rests
in our hands.

CAMPAIGN

SUBJECT:

Marketing Campaign

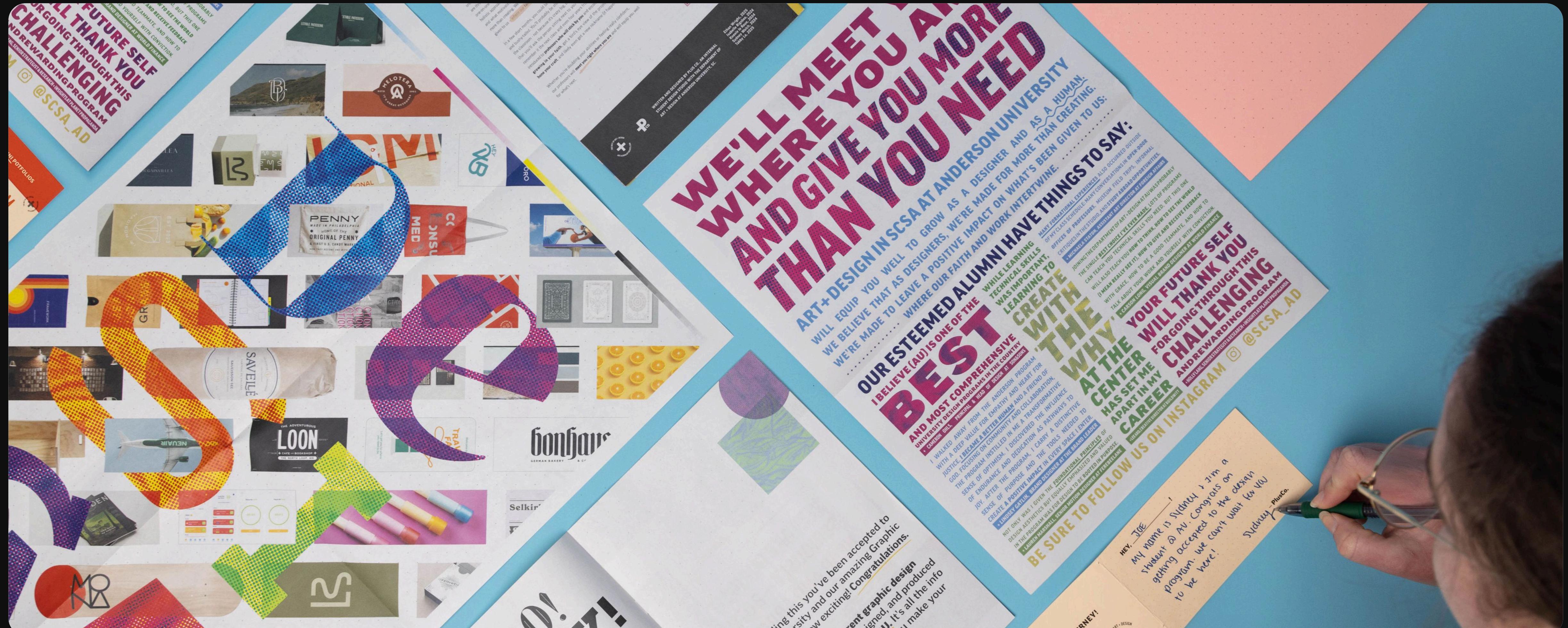
SKILLS USED:

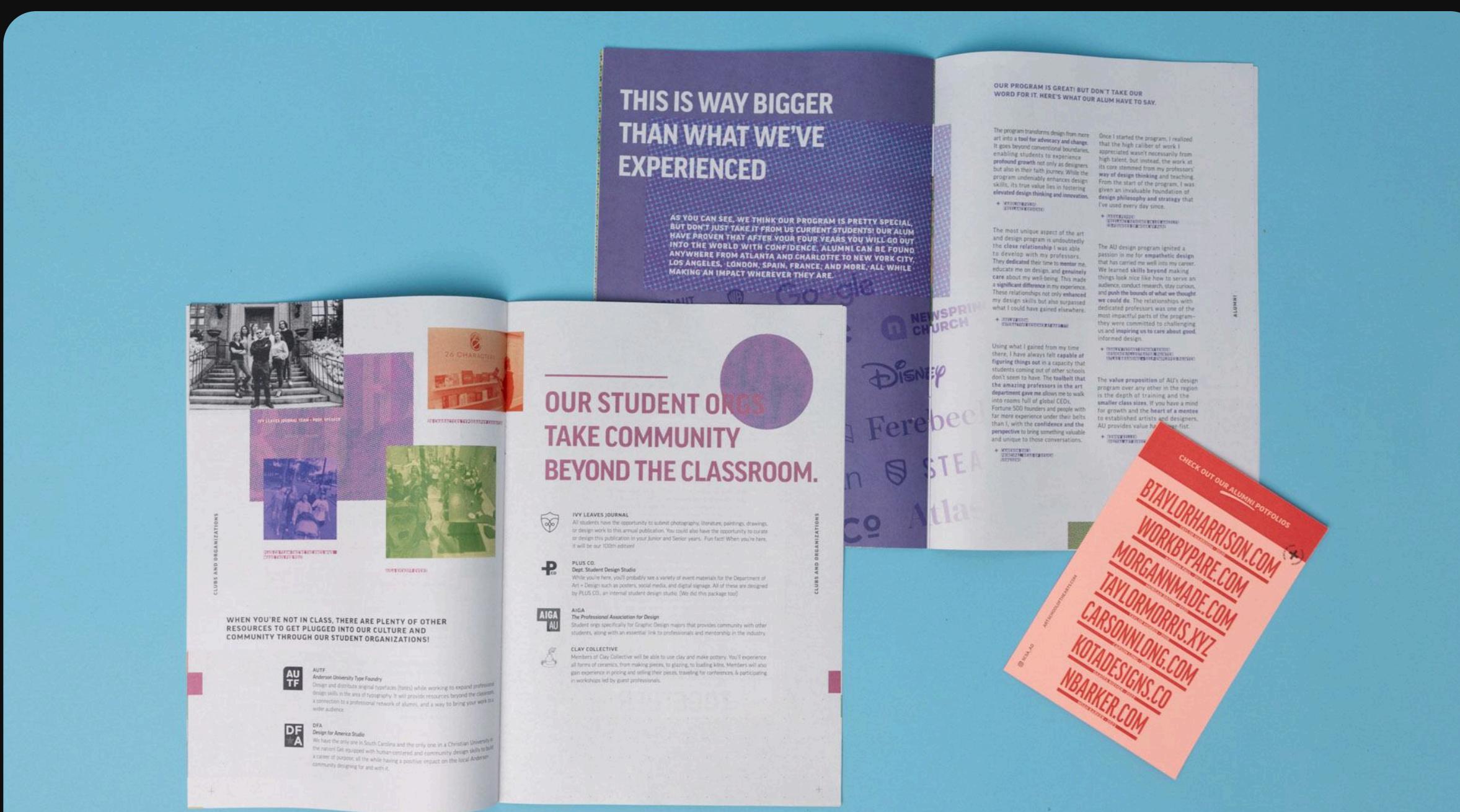
3D Design
Print Production
Studio Photography

The Art+Design program at the South Carolina School of the Arts, Anderson University, fosters growth in both design skills and personal development. This playful and engaging mini zine and fold-out poster offer essential insights from current students to help you make informed college decisions. Featuring student-designed typefaces, artwork, and copy, the zine covers program benefits, clubs, faculty, internships, and future preparation. The fold-out poster showcases the program's excellence with key statistics, alumni quotes, and high-quality student work, highlighting the vibrant and supportive community within our Art+Design department.

Collaborators:
Knoxie le Roux
Sydney Welch
Isabelle Rigsbee
Tabby Lo

02 - 11

[See Full Project](#)



POST HOUSE

SUBJECT:

Branding

SKILLS USED:

3D Design
Print Production
Studio Photography

Post House, a sub-entity of Pixlmob, was created to address the unique challenges faced by large real estate media companies when using traditional marketplace models for post-production services. Unlike the conventional approach, Post House offers a bespoke concierge service, tailored specifically to meet the demands of high-volume real estate media businesses. This pivot allows Post House to provide a seamless, professional experience that helps clients scale their operations efficiently and effectively.

[See Full Project](#)



KIR

SUBJECT:

Branding

SKILLS USED:

3D Design

Print Production

Studio Photography

KIR is a car maintenance subscription box designed for car enthusiasts who value practicality and simplicity. The service takes the guesswork out of vehicle upkeep by creating a personalized maintenance plan tailored to each customer's specific needs. Customers provide details about their car—its make, model, age, driving frequency, mileage, and available tools. From there, KIR builds a customized plan, sending exactly what's needed, precisely when it's needed—nothing more, nothing less. There's no fluff, no wasted materials, and no cluttered garage shelves, just the right tools and supplies at the right time. KIR is like having a trusted mechanic in a box, enabling car owners to maintain their passion for cars without sacrificing time or space. It's DIY car care without the "%@#!"

[See Full Project](#)

KIR



**KEEP IT CLEAN
KEEP IT SIMPLE
KEEP IT RUNNING**



PLAY

SUBJECT:

Exhibition

SKILLS USED:

3D Design

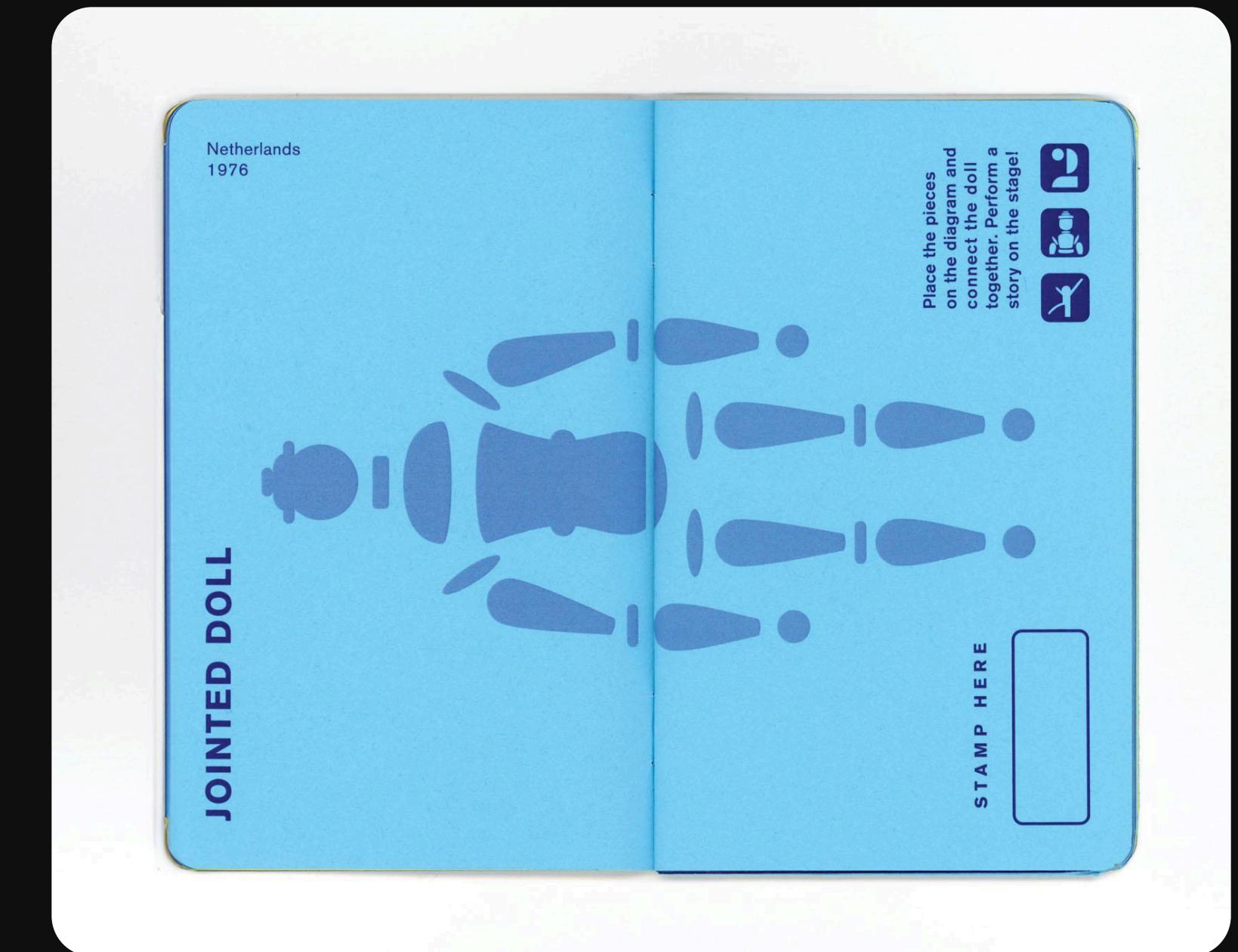
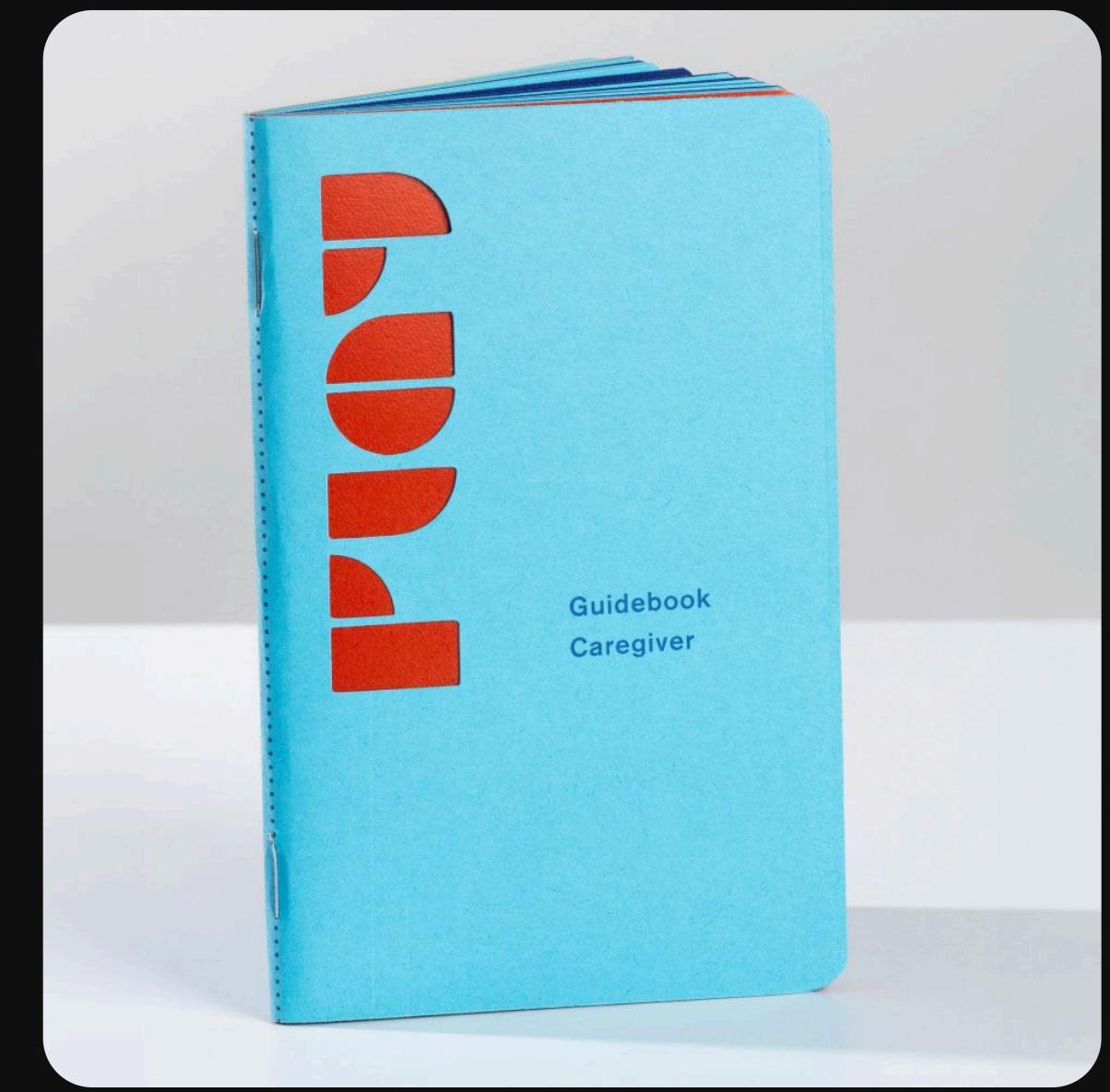
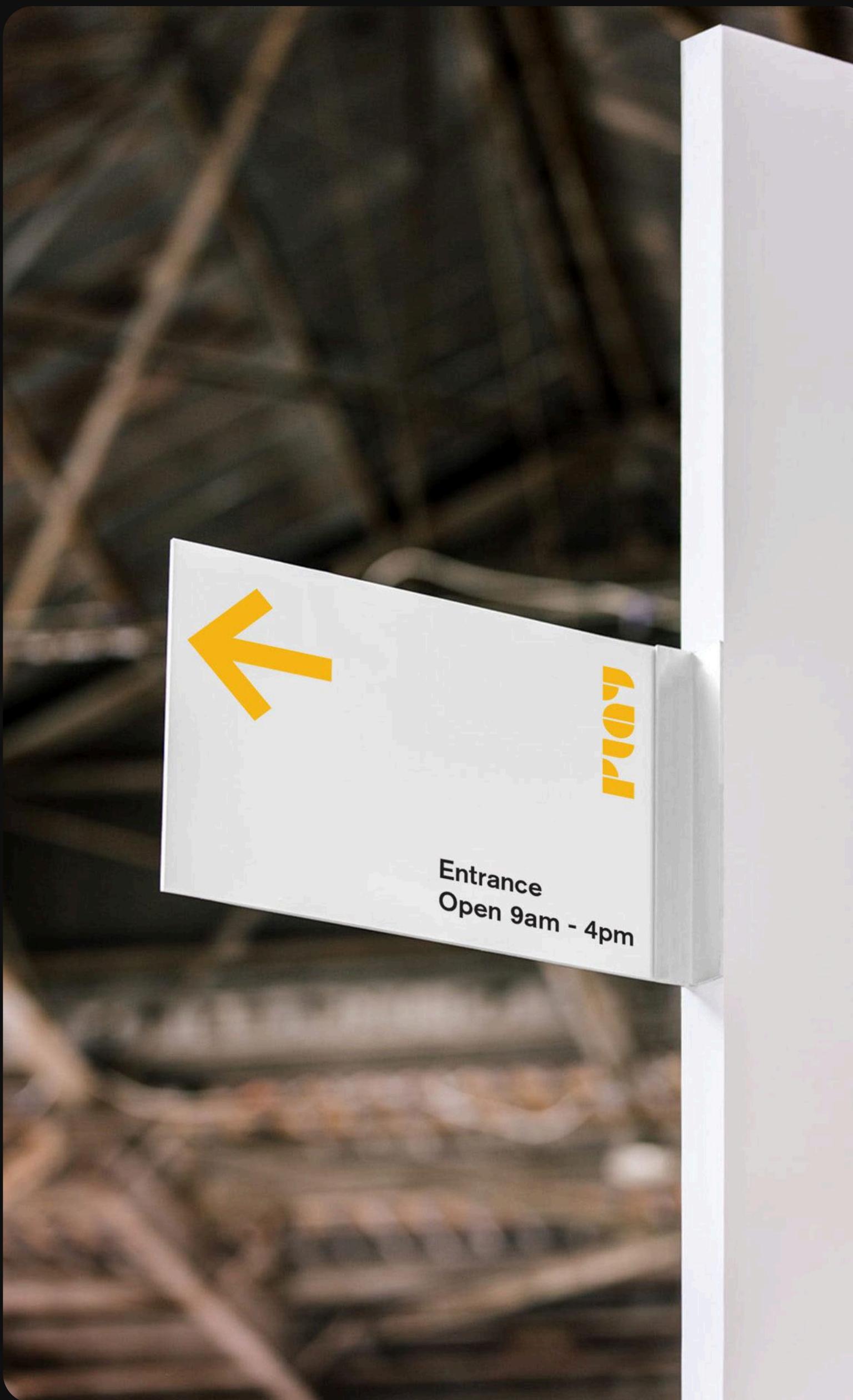
Print Production

Studio Photography

"Play" is a conceptual exhibition sponsored by für Gestaltung Zürich, designed for children to explore independently. The exhibition aims to highlight the universal nature of play that is rooted in modernist ideals. It features works by toy designers from Czechia, America, Switzerland, Netherlands, and Germany, all active between 1920 and 1970. The project showcases how Bauhaus and Modernist principles in toy design can transcend international boundaries, asserting that play is a universal language. To enhance the experience, age-specific field guides and an informative booklet for caregivers were created, embracing the Swiss international style. The exhibition's identity, utilizing basic shapes and the Akzidenz Grotesk typeface, provides a cohesive and recognizable experience across diverse cultures, aiming to offer insights into the interaction between design, children, and parental considerations.

Collaborators:
Ellie Gramm
Rebekah Weeks
Jackson Night

[See Full Project](#)



RESUME

EDUCATION

Graphic Design BFA, Anderson University

Anderson, SC 29621 – 2025

GPA: 3.80/4.00

High School Degree, New Covenant School

Anderson, SC 29621 – 2016-2021

EXPERIENCE

Senior Designer, Plus CO.

Anderson, SC – 2023-Present

created a variety of print and digital materials, including posters, social media assets, videos, mailers, and zines, for the South Carolina School of the Arts

Intern, PixlMob

Greenville, SC – summer 2024

Developed user-focused content for internal operations and external SaaS platforms, including strategic branding for sub-identity tailored to a new target market.

Intern, Orian Rugs

Anderson, SC – summer 2023

Managed multiple sub-brand identities, styled and edited professional product photography, and crafted branded email marketing campaigns.

Intern, Techtronic Industries

Anderson, SC - summer 2021

Color corrected and edited videos for both social media and internal use.

HONORS

Sophomore Portfolio Distinction

Fall 2022

Received award for excellence on sophomore portfolio review.

American Advertising Awards Greenville

2024

Gold Addy - Special Event Materials

Silver Addy - App Design

THANK YOU!

Thank you for checking out my portfolio!
If anything caught your eye, don't hesitate
to reach out.

Email Me!

If you want to see more check out my website!

theethanwright.com