# **Ethan Wright**

Graphic Designer

Optimistic and detail-oriented. Specialized in branding, typography, motion design, web design, and experience design. Passionate about maximizing joyful impacts through thoughtful, human-centered solutions. Thrives in collaborative environments. Excited to work with design studios that value responsible and explorative practices.

#### CONTACT

#### Website

theethanwright.com

### Phone & Email

theethanwright@gmail.com (864) 202-9109

#### SKILLS

#### **EXPERT IN**

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Premiere Pro Adobe After Effects Figma

#### SKILLED IN

DaVinci Resolve Blender Cinema 4D Fusion 360 Onshape Capture One

#### EXHIBITIONS

#### 26 Characters

Anderson, SC - 2023

#### Chairs

Anderson, SC - 2023

#### Echo

Anderson, SC — 2023

#### EDUCATION

**Graphic Design BFA, Anderson University** Anderson, SC 2021 - 2025, GPA: 3.80/4.00

**High School Degree, New Covenant School** Anderson, SC 29621 - 2016-2021

#### EXPERIENCE

### Senior Designer, Plus CO. Anderson, SC - 2023-Present

created a variety of print and digital materials, including posters, social media assets, videos, mailers, and zines, for the South Carolina School of the Arts

## Intern, Orian Rugs Anderson, SC - summer 2023

Managed multiple sub-brand identities, styled and edited professional product photography, and crafted branded email marketing campaigns.

## Freelance, 9/8 Central Greenville, SC — summer 2022

Designed marketing collateral for new filming facility launch.

## Freelance, Fortis Greenville, SC - summer 2020

Developed dynamic logo animations for integration across various web platforms, enhancing brand engagement.

## Intern, PixlMob

Greenville, SC - summer 2024

Developed user-focused content for internal operations and external SaaS platforms, including strategic branding for sub-identity tailored to a new target market.

## Freelance, Kelley Engineering Piedmont, SC - summer 2022

Designed responsive website, curated promotional photography for online and social media use, and edited promotional videos to boost digital engagement.

## Intern, Techtronic Industries Anderson, SC - summer 2021

Color corrected and edited videos for both social media and internal use.

#### HONORS

### Sophomore Portfolio Distinction Fall 2022

Received award for excellence on sophomore portfolio review.

### American Advertising Awards Greenville 2024

Gold Addy - Special Event Materials Silver Addy - App Design