

Ethan Wright

Graphic Designer

Optimistic and detail-oriented. Specialized in branding, typography, motion design, web design, and experience design. Passionate about maximizing joyful impacts through thoughtful, human-centered solutions. Thrives in collaborative environments. Excited to work with design studios that value responsible and explorative practices.

CONTACT

Website

theethanwright.com

Phone & Email

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(864) 202-9109

EDUCATION

Graphic Design BFA, South Carolina School of the Arts

Anderson, SC 29621 | 2021-2025 | GPA: 3.95/4.00

High School Degree, New Covenant School

Anderson, SC 29621 | 2016-2021

SKILLS

EXPERT IN

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Figma

SKILLED IN

DaVinci Resolve
Blender
Cinema 4D
Fusion 360
Onshape
Capture One

EXPERIENCE

Studio Assistant, SCSA

Anderson, SC | 2024-Present

Assisted in guiding students through the fundamentals of typography, providing feedback on type selection, hierarchy, spacing, and layout.

Intern, PixlMob

Greenville, SC | summer 2024

Developed user-focused content for internal operations and external SaaS platforms, including strategic branding for sub-identity tailored to a new target market.

Freelance, Kelley Engineering

Piedmont, SC | summer 2022

Designed responsive website, curated promotional photography for online and social media use, and edited promotional videos to boost digital engagement.

Intern, Techtronic Industries

Anderson, SC | summer 2021

Color corrected and edited videos for both social media and internal use.

Senior Designer, Plus CO.

Anderson, SC | 2023-Present

Created a variety of print and digital materials, including posters, social media assets, videos, mailers, and zines, for the South Carolina School of the Arts

Intern, Orian Rugs

Anderson, SC | summer 2023

Managed multiple sub-brand identities, styled and edited professional product photography, and crafted branded email marketing campaigns.

Freelance, 9/8 Central

Greenville, SC | summer 2022

Designed marketing collateral for new filming facility launch.

Freelance, Fortis

Greenville, SC | summer 2020

Developed dynamic logo animations for integration across various web platforms, enhancing brand engagement.

EXHIBITIONS

26 Characters

Anderson, SC — 2023

Subtle

Anderson, SC — 2023

Echo

Anderson, SC — 2023

HONORS

Sophomore Portfolio Distinction

Fall 2022

Received award for excellence on sophomore portfolio review.

American Advertising Awards Greenville

2024

Gold Addy - Special Event Materials
Silver Addy - App Design