

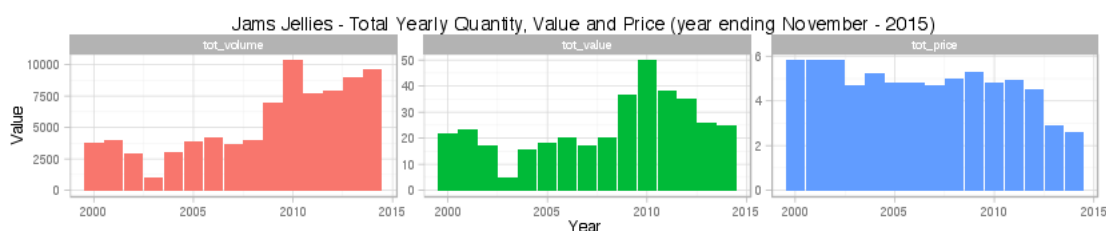
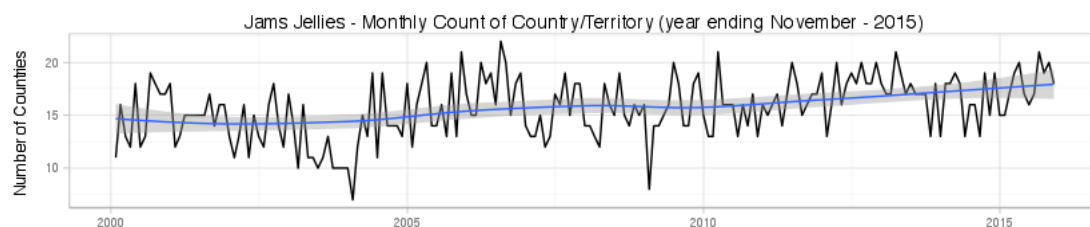
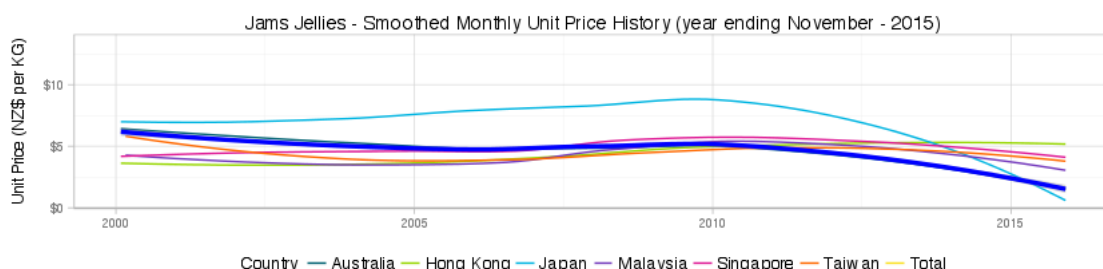
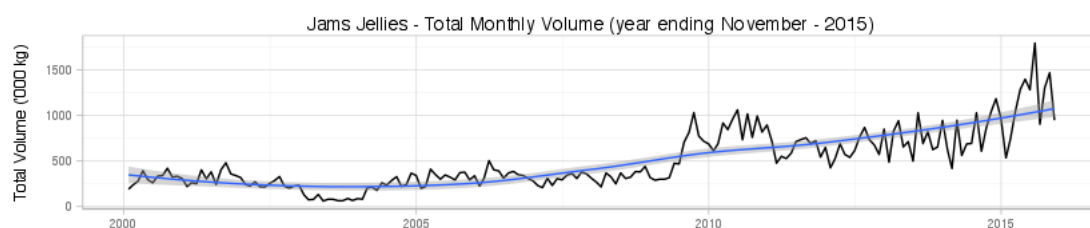
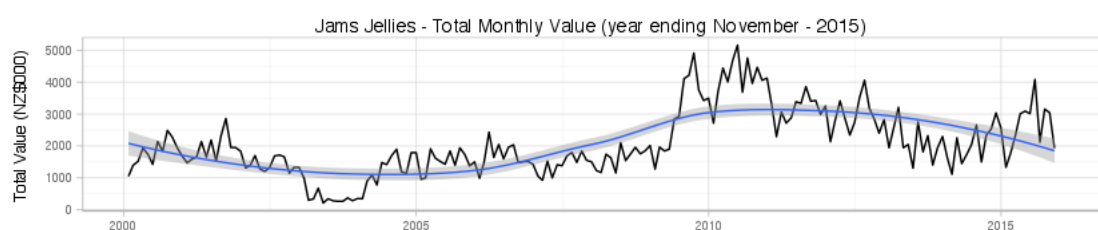


Key Export Statistics¹- Jams Jellies²

April 6, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	12,319	27.6	\$2.2	22.4%	-1.5%	-19.6%	-1.1
Malaysia	162	0.6	\$3.4	-10.6%	-19.4%	-9.9%	1.1
Hong Kong	108	0.5	\$5.0	11.7%	7.3%	-3.9%	-3.0
Japan	224	0.5	\$2.1	60.8%	17.7%	-26.8%	-2.3
Taiwan	104	0.4	\$3.5	-2.4%	-12.9%	-10.8%	0.2
Singapore	107	0.3	\$3.1	26.1%	6.4%	-15.6%	-1.7
Other	659	1.6	\$2.4	3.1%	-24.2%	-26.4%	-0.1
Total	13,683	31.4	\$2.3	20.4%	-3.6%	-20%	-1.0

Top 6 Jams Jellies Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Jams Jellies starting with: 200791, 200799.