



Export Intelligence Reports

September - 2015





**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
HĪKINA WHAKATUTUKI

Ministry of Business, Innovation and Employment (MBIE)

Hīkina Whakatutuki – Lifting to make successful

MBIE develops and delivers policy, services, advice and regulation to support economic growth and the prosperity and well-being of New Zealanders.

MBIE combines the former Ministries of Economic Development, Science + Innovation, and the Departments of Labour and Building and Housing.

More information

www.mbie.govt.nz

0800 20 90 20

Information, examples and answers to your questions about the topics covered here can be found on our website www.mbie.govt.nz or by calling us free on 0800 20 90 20.

Disclaimer

This document is a guide only. It should not be used as a substitute for legislation or legal advice. The Ministry of Business, Innovation and Employment is not responsible for the results of any actions taken on the basis of information in this document, or for any errors or omissions.

September - 2015

© Crown copyright 2016 The material contained in this report is subject to Crown copyright protection unless otherwise indicated. The Crown copyright protected material may be reproduced free of charge in any format or media without requiring specific permission. This is subject to the material being reproduced accurately and not being used in a derogatory manner or in a misleading context. Where the material is being published or issued to others, the source and copyright status should be acknowledged. The permission to reproduce Crown copyright protected material does not extend to any material in this report that is identified as being the copyright of a third party. Authorization to reproduce such material should be obtained from the copyright holders.

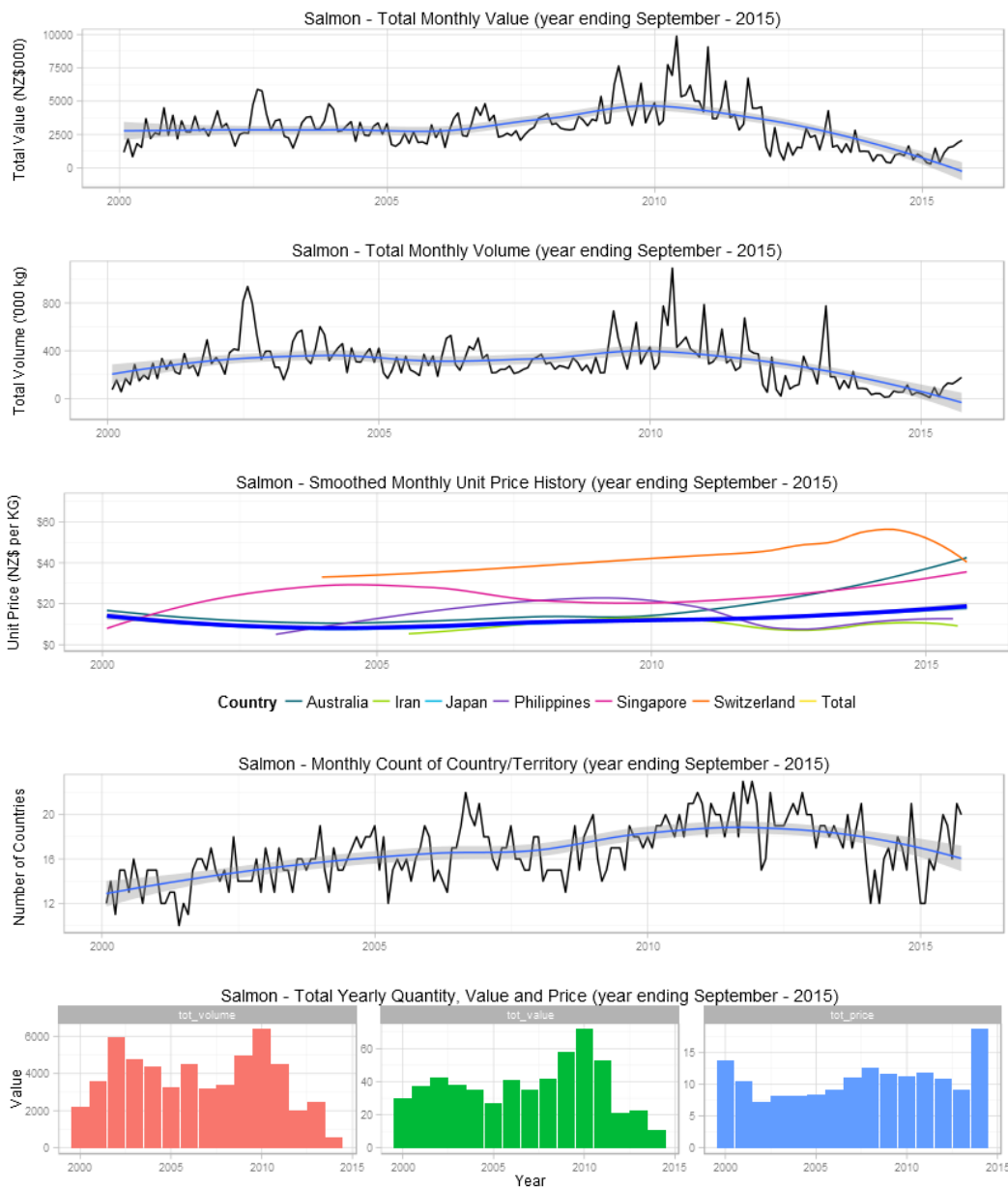


Key Export Statistics¹- Salmon²

February 26, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	666	7.1	\$10.7	-19.1%	-15.9%	4.0%	-4.8
Australia	56	2.0	\$35.1	-33.5%	-17.1%	24.6%	-1.4
Philippines	66	0.8	\$11.9	-6.8%	7.0%	14.8%	-0.5
Singapore	37	0.6	\$16.6	-19.3%	-2.0%	21.4%	-0.9
Iran	61	0.6	\$10.0	18.5%	32.1%	11.4%	1.6
Switzerland	13	0.6	\$46.3	19.9%	18.1%	-1.5%	-13.0
Other	42	1.6	\$37.5	-57.9%	-41.4%	39.2%	-1.5
Total	941	13.2	\$14.1	-24.8%	-19.3%	7.3%	-3.4

Top 6 Salmon Markets for year ending September - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Salmon starting with: 030212, 030214, 030219, 030310, 030311, 030312, 030313, 030319, 030329, 030541.

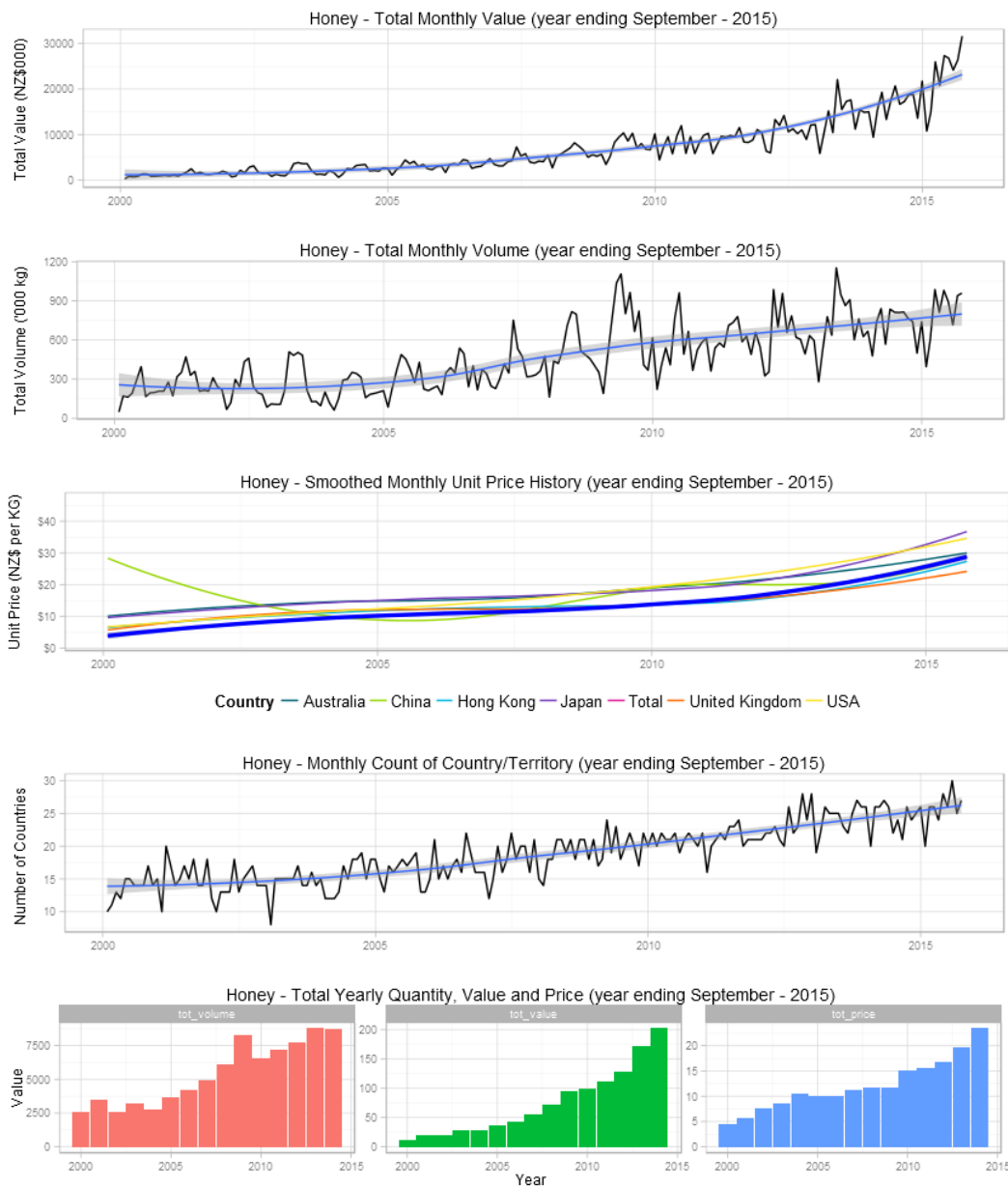


Key Export Statistics¹- Honey²

February 26, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
United Kingdom	2,135	46.1	\$21.6	2.4%	15.6%	12.9%	0.2
Australia	1,376	42.8	\$31.1	34.1%	50.6%	12.3%	2.8
China	1,517	42.1	\$27.8	56.1%	81.3%	16.2%	3.5
Hong Kong	1,129	31.4	\$27.8	-2.2%	23.8%	26.6%	-0.1
USA	631	21.1	\$33.5	25.0%	41.1%	12.9%	1.9
Japan	535	20.3	\$38.0	-8.3%	19.9%	30.8%	-0.3
Other	1,949	58.8	\$30.2	-8.1%	13.6%	23.6%	-0.3
Total	9,272	262.7	\$28.3	6.4%	27.9%	20.2%	0.3

Top 6 Honey Markets for year ending September - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Honey starting with: 040900.