

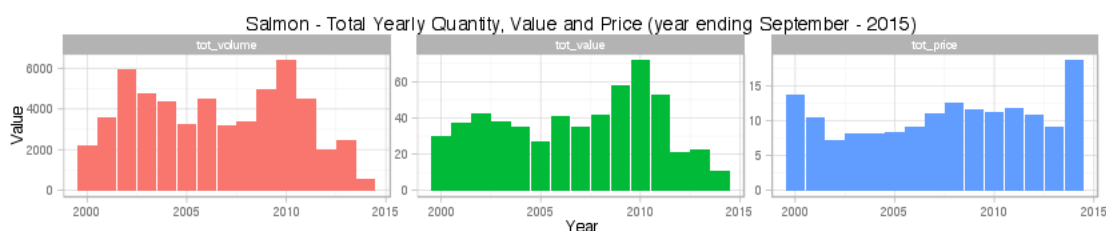
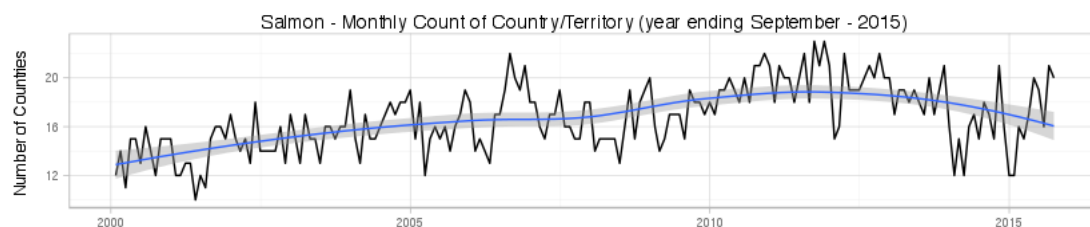
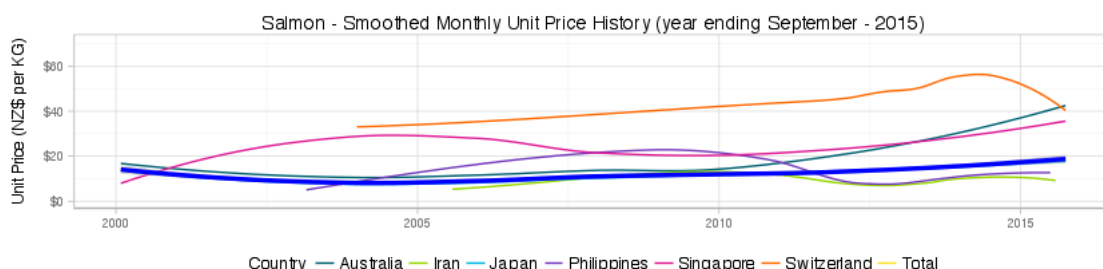
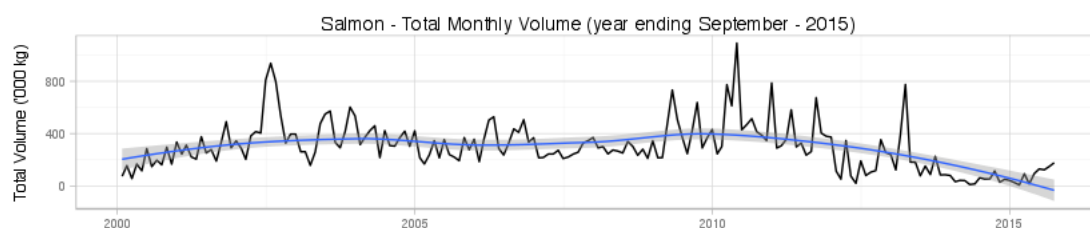
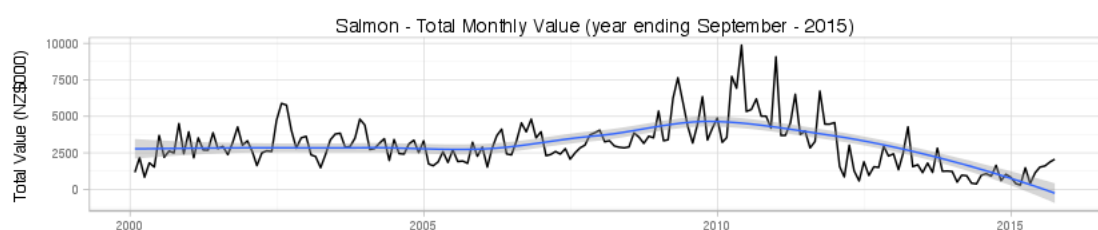


Key Export Statistics¹- Salmon²

February 24, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	666	7.1	\$10.7	-19.1%	-15.9%	4.0%	-4.8
Australia	56	2.0	\$35.1	-33.5%	-17.1%	24.6%	-1.4
Philippines	66	0.8	\$11.9	-6.8%	7.0%	14.8%	-0.5
Singapore	37	0.6	\$16.6	-19.3%	-2.0%	21.4%	-0.9
Iran	61	0.6	\$10.0	18.5%	32.1%	11.4%	1.6
Switzerland	13	0.6	\$46.3	19.9%	18.1%	-1.5%	-13.0
Other	42	1.6	\$37.5	-57.9%	-41.4%	39.2%	-1.5
Total	941	13.2	\$14.1	-24.8%	-19.3%	7.3%	-3.4

Top 6 Salmon Markets for year ending September - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Salmon starting with: 030212, 030214, 030219, 030310, 030311, 030312, 030313, 030319, 030329, 030541.