

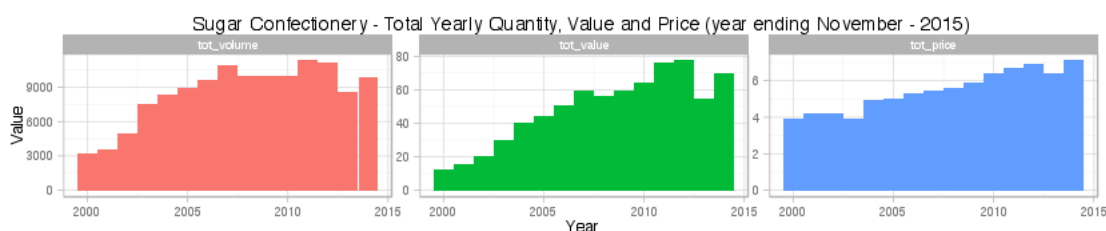
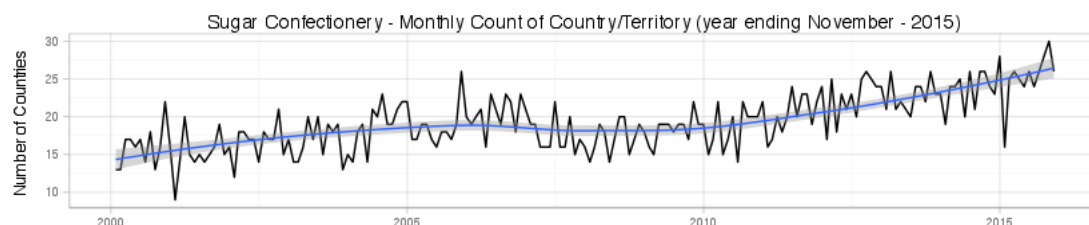
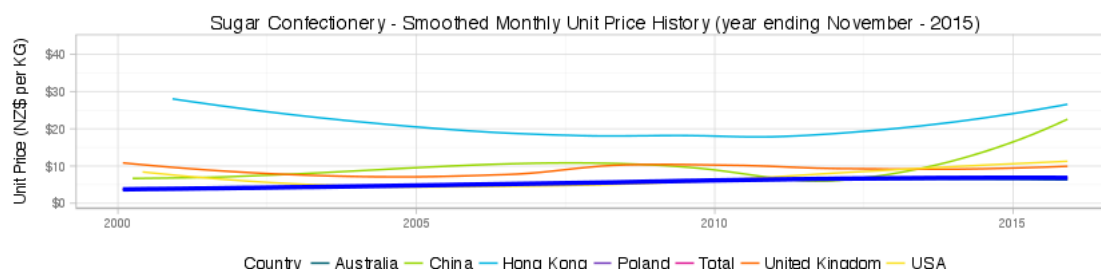
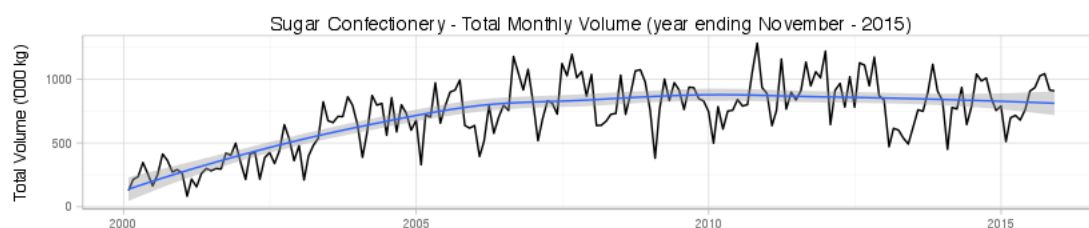
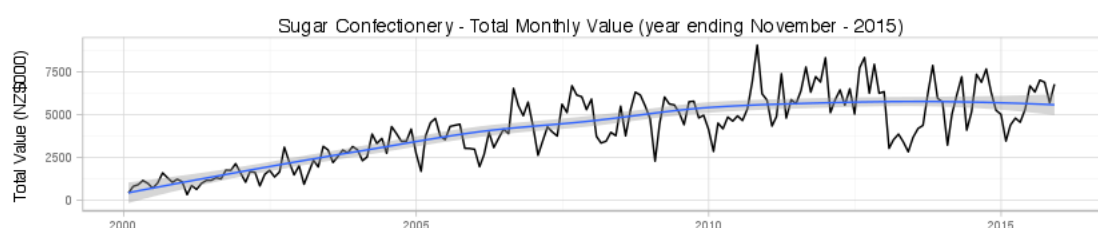


Key Export Statistics¹- Sugar Confectionery²

April 6, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	8,887	56.7	\$6.4	-4.9%	-7.2%	-2.4%	2.0
USA	335	2.6	\$7.8	21.2%	26.8%	4.6%	4.6
United Kingdom	198	1.6	\$8.1	-4.8%	4.2%	9.4%	-0.5
Hong Kong	53	1.3	\$24.9	-8.1%	4.8%	14%	-0.6
Poland	5	0.8	\$166.0	-17.4%	144.9%	196.6%	-0.1
China	16	0.6	\$41.8	-63.7%	-35.2%	78.2%	-0.8
Other	386	3.2	\$8.2	-67.4%	-65.6%	5.6%	-11.9
Total	9,878	66.9	\$6.8	-1.5%	-2%	-0.5%	3.2

Top 6 Sugar Confectionery Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Sugar Confectionery starting with: 170490.