



Export Intelligence Reports

September - 2015





**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
HĪKINA WHAKATUTUKI

Ministry of Business, Innovation and Employment (MBIE)

Hīkina Whakatutuki – Lifting to make successful

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September - 2015

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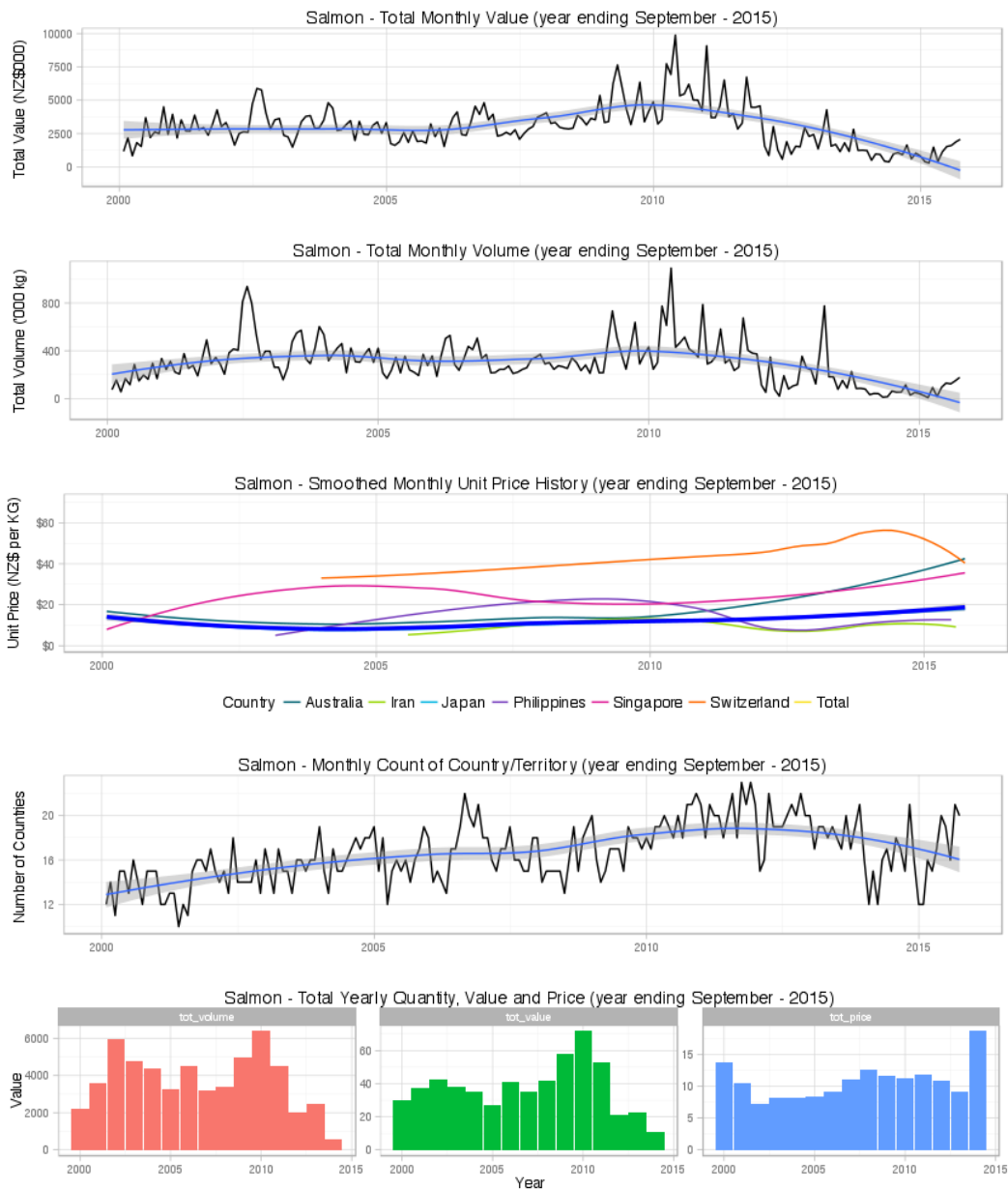


Key Export Statistics¹ - Salmon²

February 24, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	666	7.1	\$10.7	-19.1%	-15.9%	4.0%	-4.8
Australia	56	2.0	\$35.1	-33.5%	-17.1%	24.6%	-1.4
Philippines	66	0.8	\$11.9	-6.8%	7.0%	14.8%	-0.5
Singapore	37	0.6	\$16.6	-19.3%	-2.0%	21.4%	-0.9
Iran	61	0.6	\$10.0	18.5%	32.1%	11.4%	1.6
Switzerland	13	0.6	\$46.3	19.9%	18.1%	-1.5%	-13.0
Other	42	1.6	\$37.5	-57.9%	-41.4%	39.2%	-1.5
Total	941	13.2	\$14.1	-24.8%	-19.3%	7.3%	-3.4

Top 6 Salmon Markets for year ending September - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Salmon starting with: 030212, 030214, 030219, 030310, 030311, 030312, 030313, 030319, 030329, 030541.

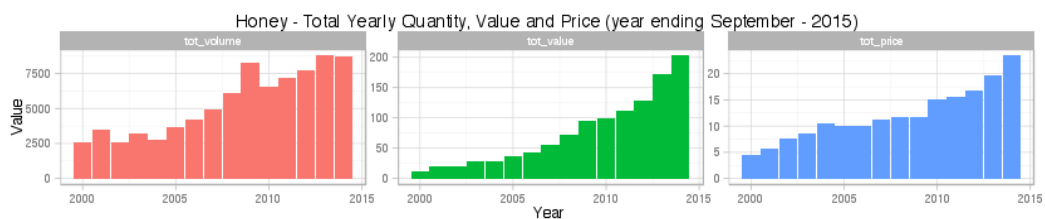
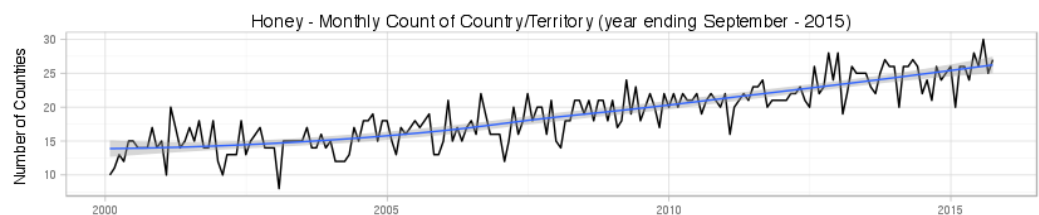
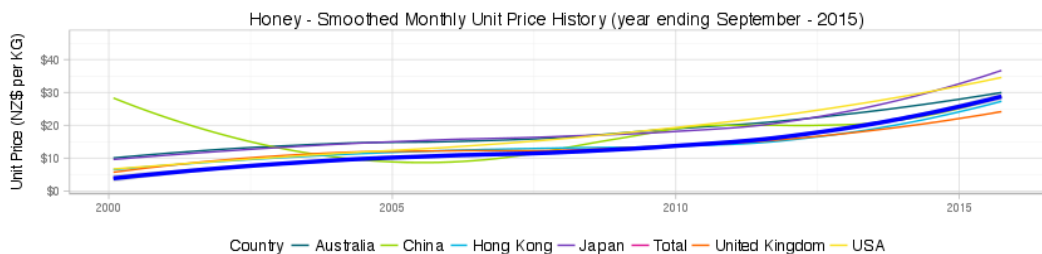
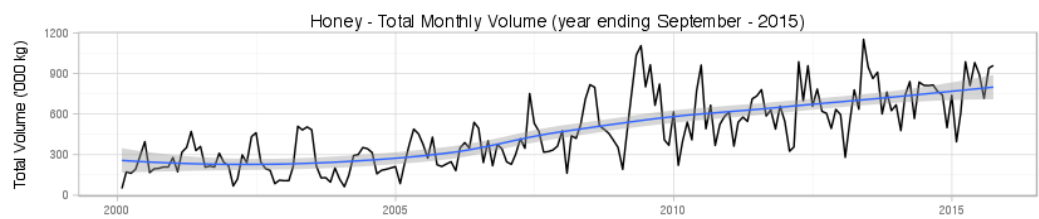
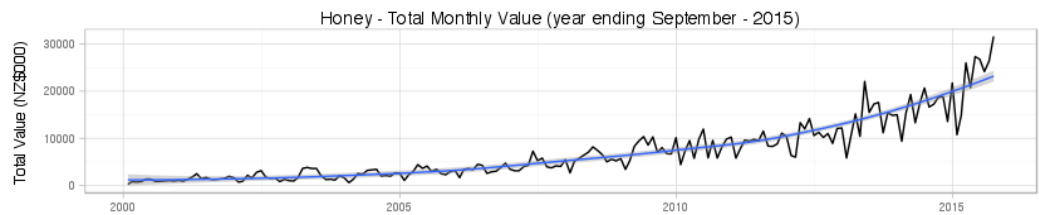


Key Export Statistics¹ - Honey²

February 24, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
United Kingdom	2,135	46.1	\$21.6	2.4%	15.6%	12.9%	0.2
Australia	1,376	42.8	\$31.1	34.1%	50.6%	12.3%	2.8
China	1,517	42.1	\$27.8	56.1%	81.3%	16.2%	3.5
Hong Kong	1,129	31.4	\$27.8	-2.2%	23.8%	26.6%	-0.1
USA	631	21.1	\$33.5	25.0%	41.1%	12.9%	1.9
Japan	535	20.3	\$38.0	-8.3%	19.9%	30.8%	-0.3
Other	1,949	58.8	\$30.2	-8.1%	13.6%	23.6%	-0.3
Total	9,272	262.7	\$28.3	6.4%	27.9%	20.2%	0.3

Top 6 Honey Markets for year ending September - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Honey starting with: 040900.