

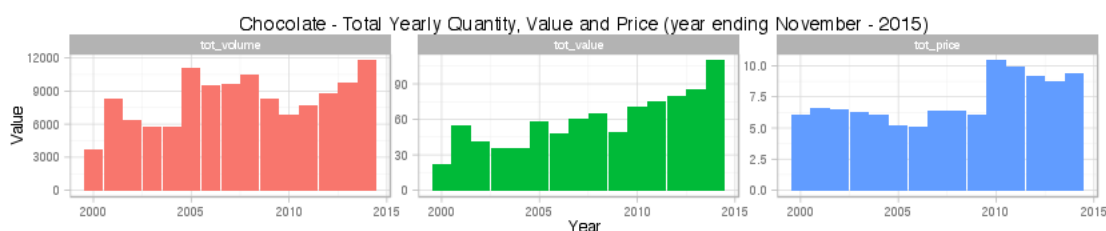
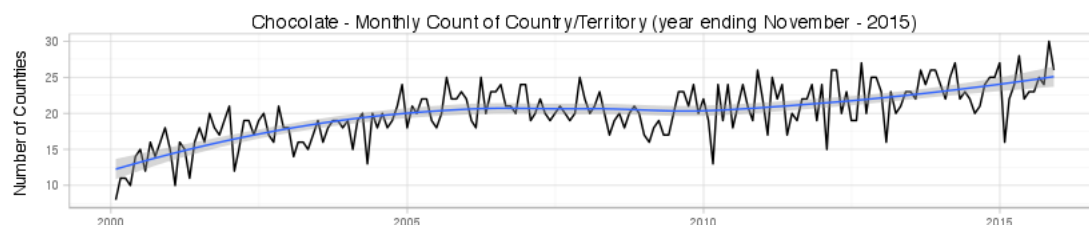
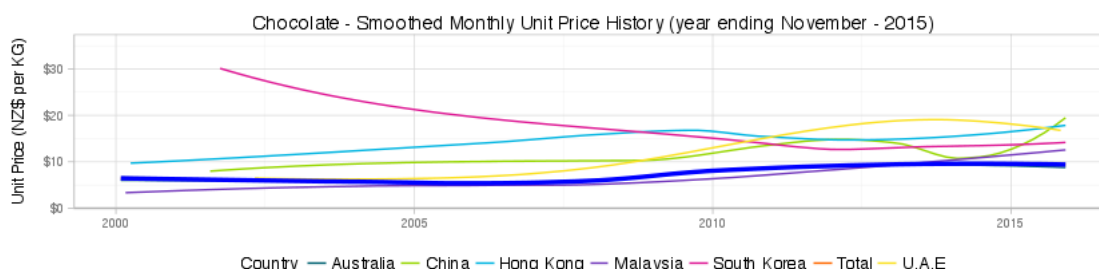
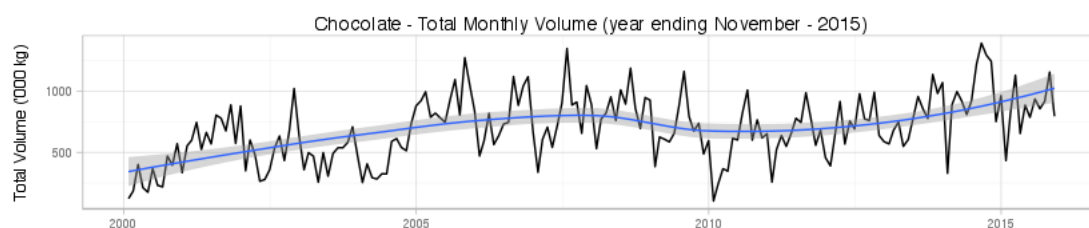
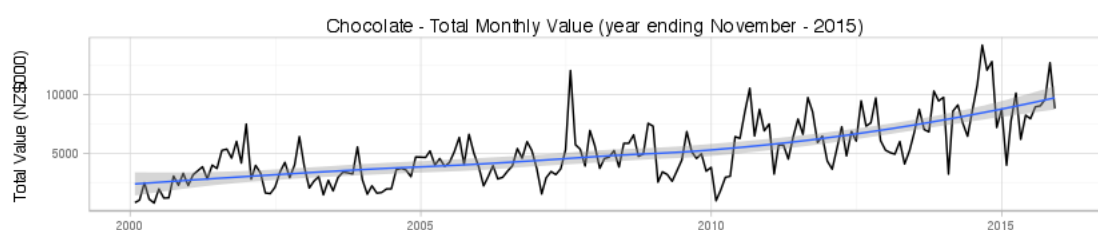


Key Export Statistics¹ - Chocolate²

April 6, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	9,197	86.6	\$9.4	4.9%	6.7%	1.7%	3.0
China	237	3.4	\$14.1	107.6%	117.3%	4.7%	22.9
Malaysia	227	3.0	\$13.3	13.9%	23.8%	8.6%	1.6
U.A.E	58	1.1	\$19.2	346.8%	234.7%	-25.1%	-13.8
Hong Kong	54	0.9	\$16.8	32%	43.7%	8.9%	3.6
South Korea	65	0.9	\$13.9	11.5%	16.4%	4.5%	2.6
Other	513	6.4	\$12.5	1%	5.6%	4.6%	0.2
Total	10,350	102.3	\$9.9	5.9%	8.7%	2.6%	2.2

Top 6 Chocolate Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Chocolate starting with: 180631, 180632, 180690.