

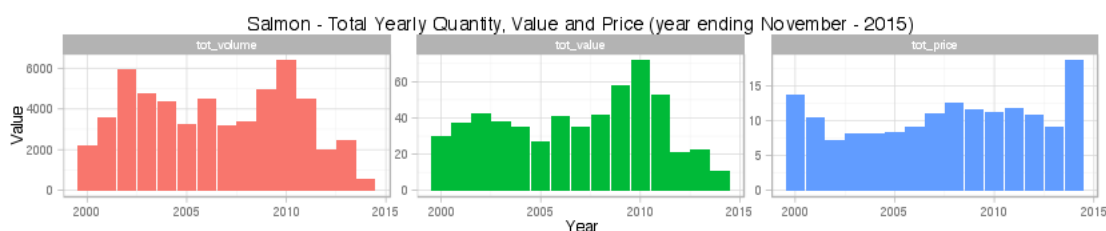
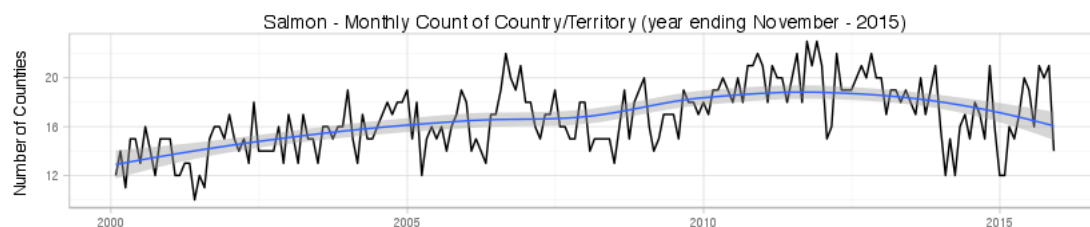
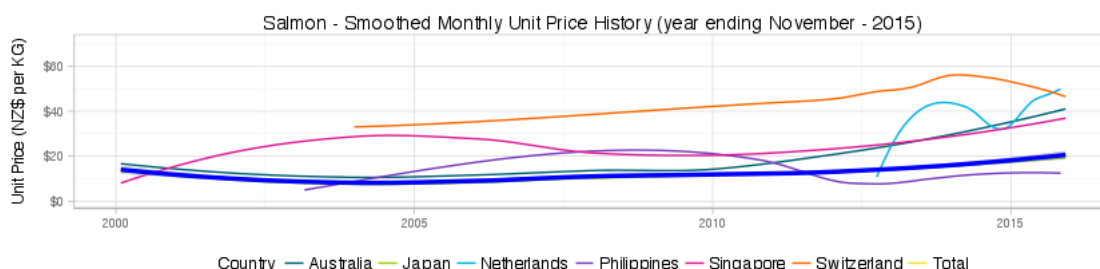
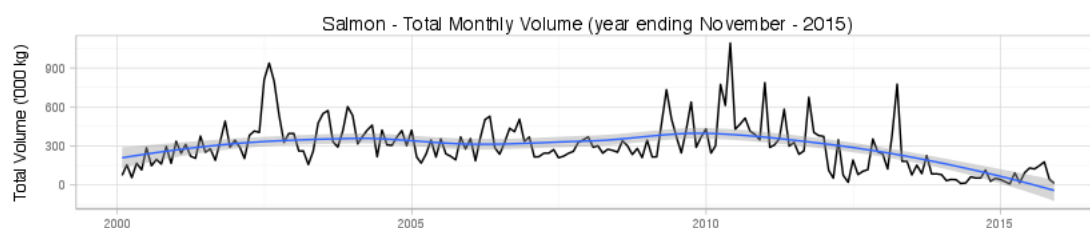
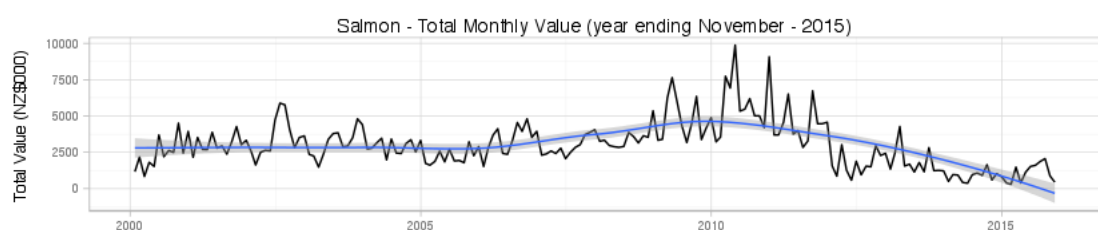


Key Export Statistics¹ - Salmon²

April 6, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	674	7.2	\$10.6	-19.2%	-12.9%	7.9%	-2.4
Australia	60	1.9	\$32.2	-16.4%	-6.4%	11.9%	-1.4
Philippines	55	0.6	\$11.2	-11.7%	0.2%	13.5%	-0.9
Singapore	30	0.5	\$17.8	-7.1%	13.6%	22.4%	-0.3
Switzerland	11	0.5	\$45.9	7%	4.6%	-2.2%	-3.1
Netherlands	9	0.4	\$47.7	27.3%	102.6%	59.2%	0.5
Other	79	1.8	\$22.3	-43.8%	-34.4%	16.7%	-2.6
Total	918	12.9	\$14.1	-22.3%	-14.8%	9.7%	-2.3

Top 6 Salmon Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Salmon starting with: 030212, 030214, 030219, 030310, 030311, 030312, 030313, 030319, 030329, 030541.