

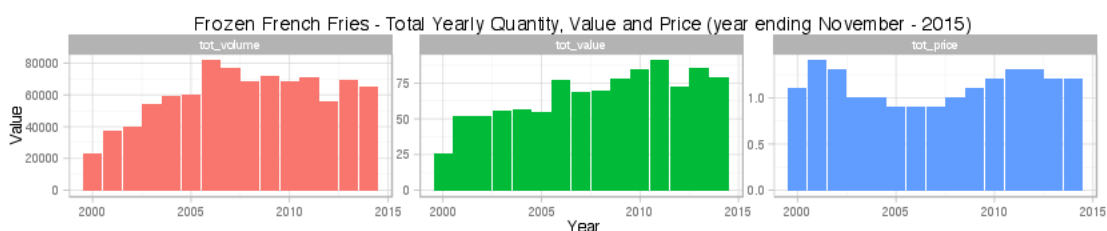
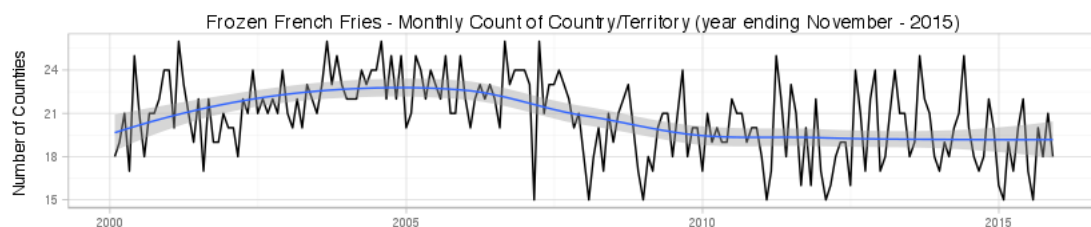
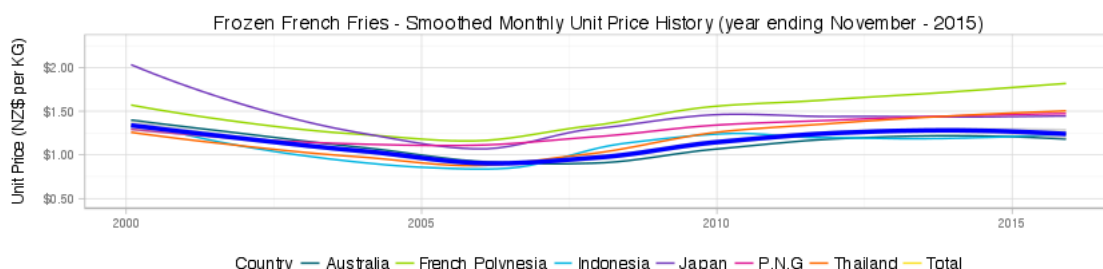
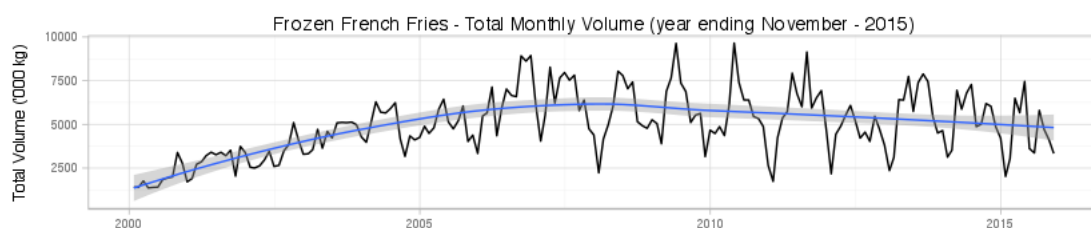
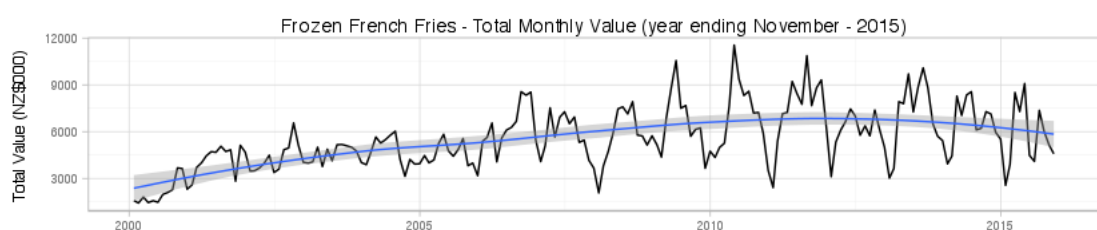


Key Export Statistics¹- Frozen French Fries²

April 6, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	42,774	51.4	\$1.2	3.2%	2.3%	-0.9%	-3.7
Japan	3,302	5.2	\$1.6	-3.3%	0.5%	4%	-0.8
Thailand	1,974	3.2	\$1.6	-25.5%	-24.9%	0.8%	-31.1
French Polynesia	1,341	2.5	\$1.9	-9.5%	-6.6%	3.2%	-3.0
P.N.G	834	1.3	\$1.5	-26.8%	-26.3%	0.7%	-38.7
Indonesia	902	1.2	\$1.3	14.7%	22.6%	6.9%	2.1
Other	2,745	3.9	\$1.4	-5.7%	-5.1%	0.7%	-8.5
Total	53,871	68.6	\$1.3	-0.8%	-1.6%	-0.9%	0.9

Top 6 Frozen French Fries Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Frozen French Fries starting with: 200410.