



# Export Intelligence Reports

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November - 2015

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**MINISTRY OF BUSINESS,  
INNOVATION & EMPLOYMENT**  
HĪKINA WHAKATUTUKI

## Ministry of Business, Innovation and Employment (MBIE)

Hīkina Whakatutuki – Lifting to make successful

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November - 2015

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## MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT HĪKINA WHAKATUTUKI

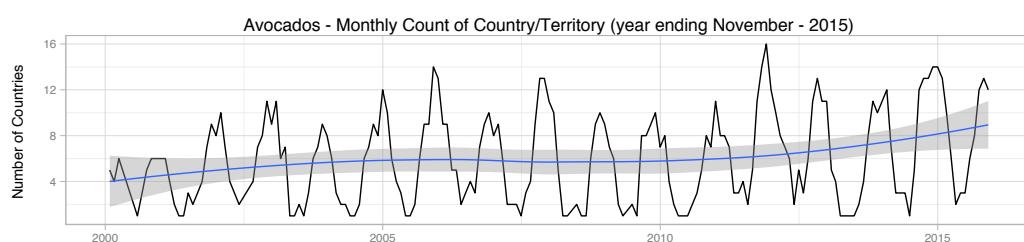
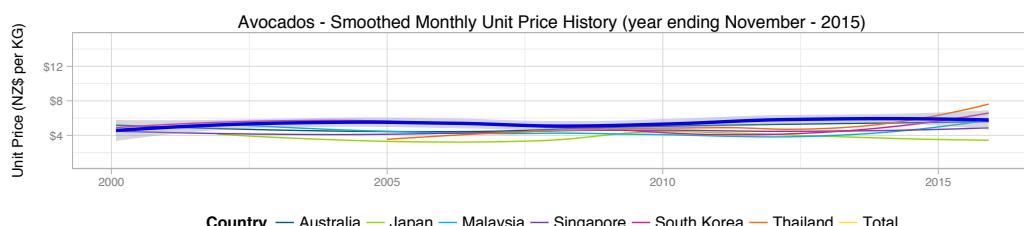
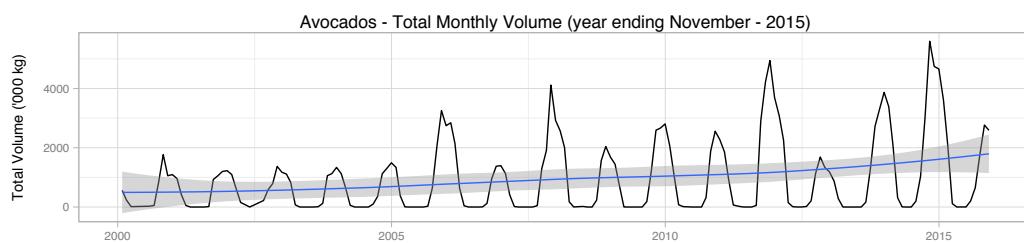
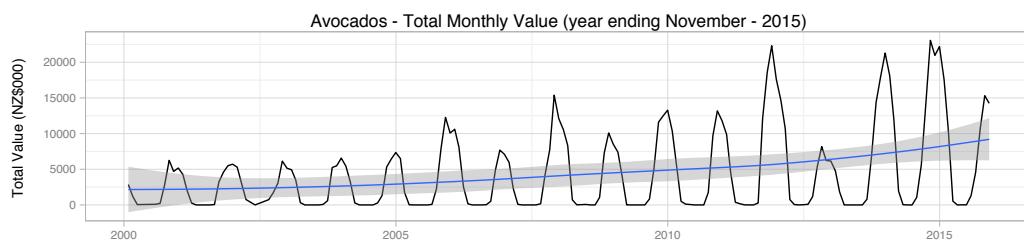
### Key Export Statistics<sup>1</sup>- Avocados<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	15,842	83.2	\$5.3	18.8%	20.8%	1.6%	11.5
Thailand	561	3.8	\$6.9	224.8%	285%	18.5%	12.1
Singapore	742	3.6	\$4.8	12.8%	19.6%	6%	2.1
Japan	701	2.5	\$3.5	-3.4%	-1.2%	2.2%	-1.5
South Korea	364	2.4	\$6.5	21.6%	44.1%	18.5%	1.2
Malaysia	106	0.5	\$5.0	18.2%	30.4%	10.3%	1.8
Other	128	0.9	\$6.8	26.4%	42.9%	13.1%	2.0
Total	18,443	96.9	\$5.3	18.5%	22.1%	3%	6.2

Top 6 Avocados Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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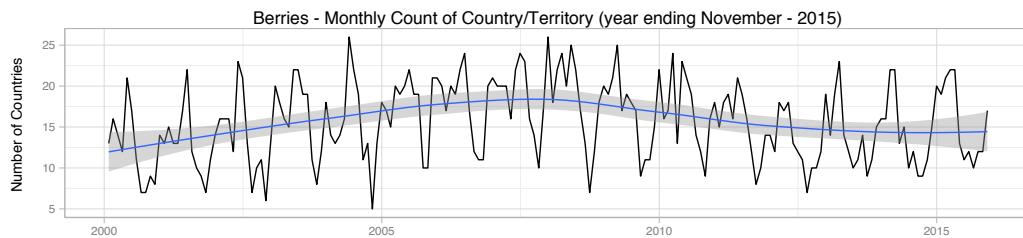
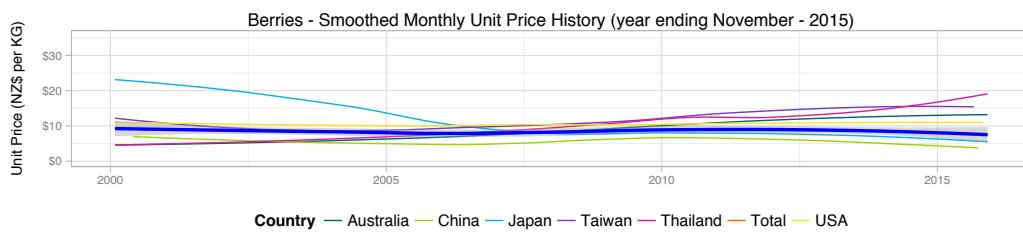
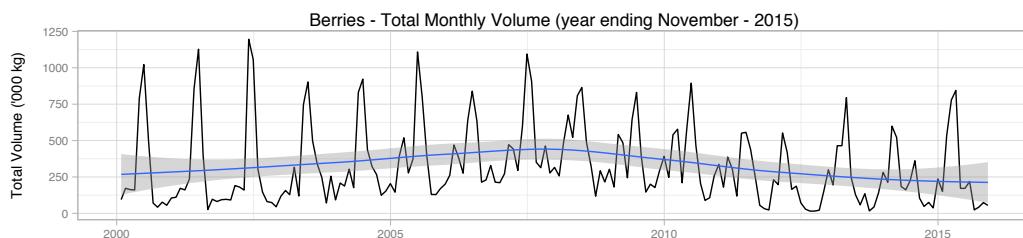
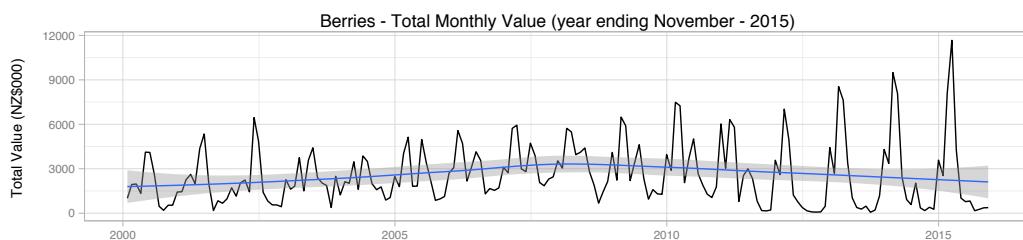
### Key Export Statistics<sup>1</sup>- Berries<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	1,137	22.0	\$19.3	3.6%	8.2%	4.4%	0.8
China	1,291	4.5	\$3.5	24.8%	43.5%	15%	1.7
USA	248	2.6	\$10.4	23.4%	24.6%	0.9%	25.3
Japan	383	1.5	\$3.8	23.6%	22.9%	-0.5%	-44.5
Thailand	41	0.7	\$16.1	6%	39.9%	32%	0.2
Taiwan	39	0.6	\$15.7	27.8%	54.2%	20.7%	1.3
Other	164	2.2	\$13.3	47.3%	34.7%	-8.5%	-5.5
Total	3,302	33.9	\$10.3	15.8%	15.1%	-0.7%	-23.9

Top 6 Berries Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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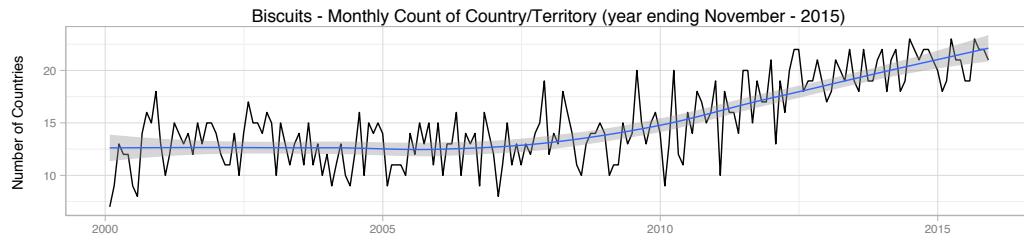
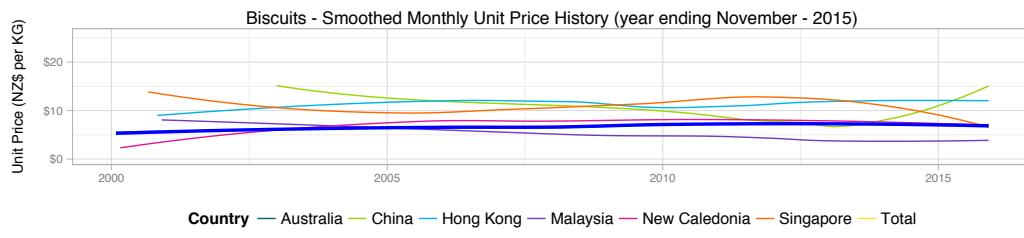
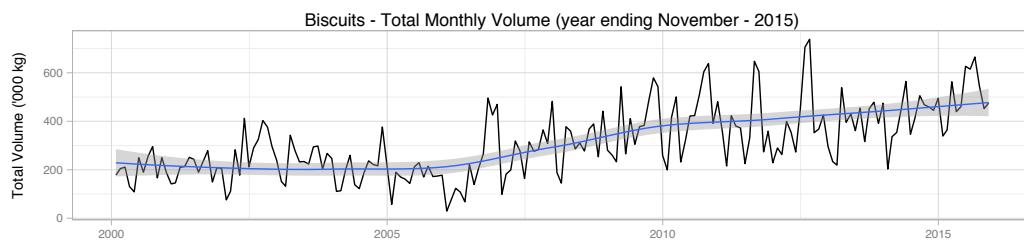
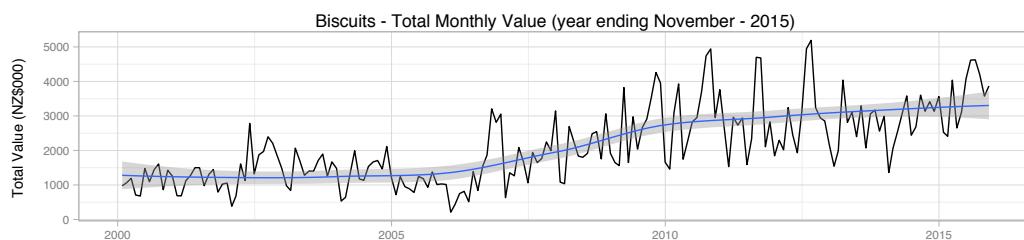
### Key Export Statistics<sup>1</sup>- Biscuits<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	5,024	35.3	\$7.0	5.6%	2.8%	-2.6%	-2.2
China	170	2.4	\$13.9	29.7%	65%	27.2%	1.1
Hong Kong	67	1.1	\$16.7	62%	81.9%	12.3%	5.1
Malaysia	230	0.8	\$3.7	8.1%	7.9%	-0.2%	-47.2
New Caledonia	109	0.8	\$7.4	14.9%	15.2%	0.2%	79.9
Singapore	106	0.5	\$4.9	114.1%	76.6%	-17.5%	-6.5
Other	334	2.3	\$6.8	5.4%	5.9%	0.5%	11.0
Total	6,040	43.2	\$7.2	7.1%	5.9%	-1.1%	-6.4

Top 6 Biscuits Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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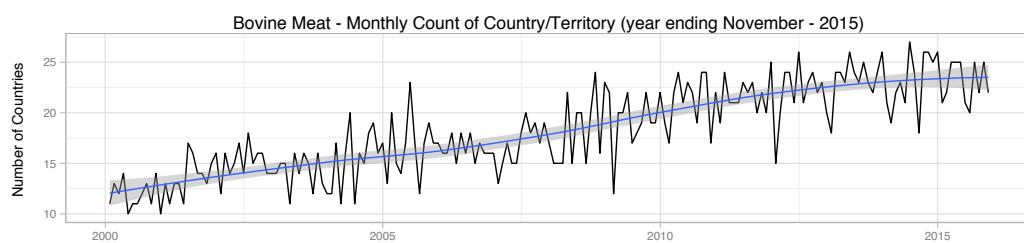
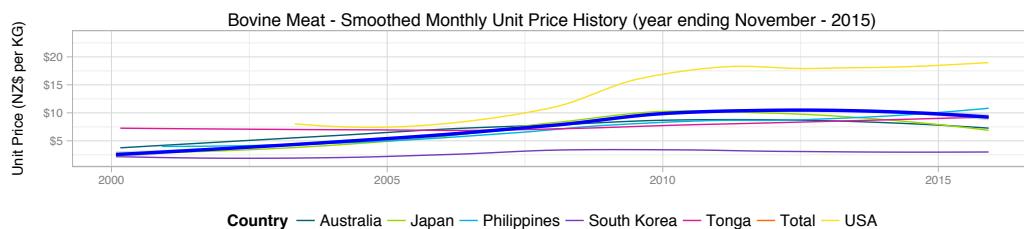
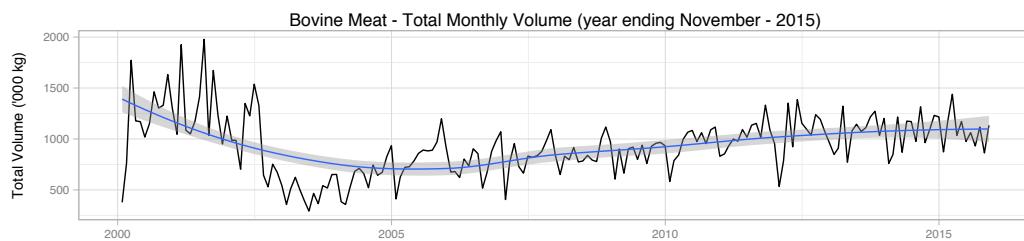
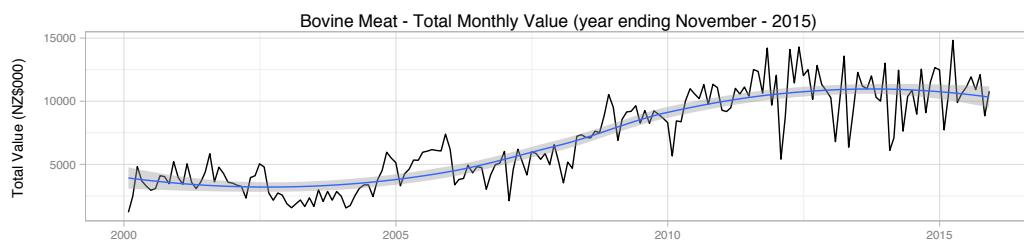
### Key Export Statistics<sup>1</sup>- Bovine Meat<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
USA	2,595	50.4	\$19.4	-9.3%	-5.8%	3.8%	-2.4
Australia	4,230	32.2	\$7.6	5.8%	2%	-3.6%	-1.6
Japan	905	7.7	\$8.5	-6.3%	-10.4%	-4.4%	1.4
Philippines	661	7.5	\$11.4	4.5%	14.4%	9.5%	0.5
South Korea	1,727	5.5	\$3.2	8.1%	11.8%	3.4%	2.4
Tonga	347	3.2	\$9.3	-2.6%	-0.3%	2.3%	-1.1
Other	2,523	25.2	\$10.0	3.6%	7.2%	3.5%	1.0
Total	12,987	131.7	\$10.1	0.7%	-0.6%	-1.2%	-0.5

Top 6 Bovine Meat Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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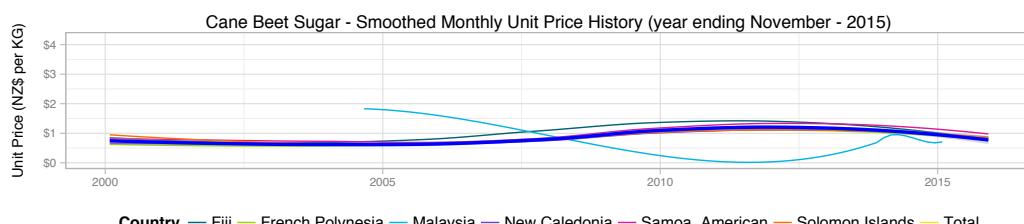
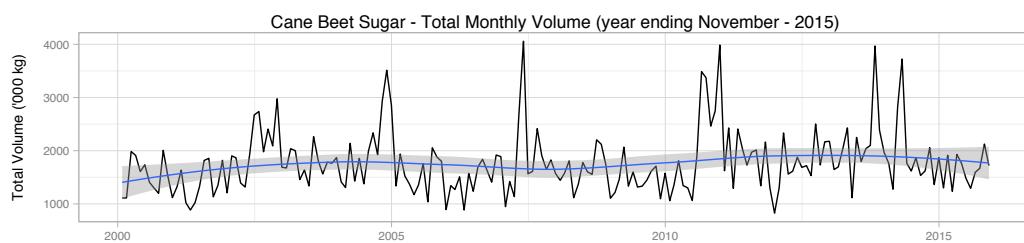
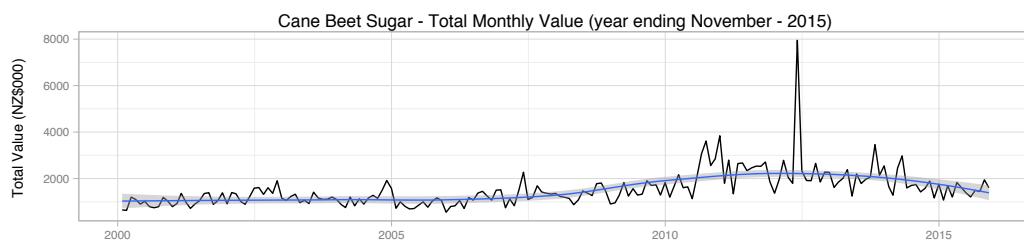
### Key Export Statistics<sup>1</sup>- Cane Beet Sugar<sup>2</sup>

Published on April 11, 2016.

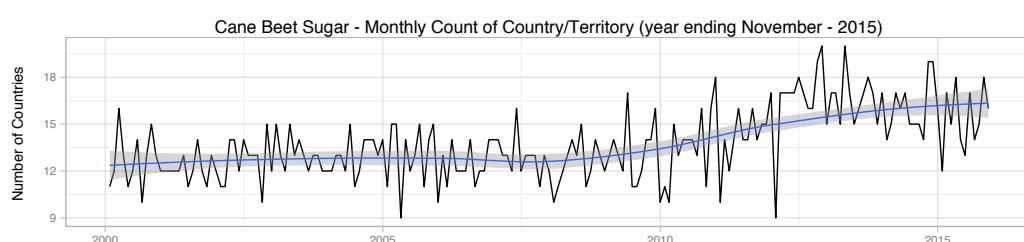
Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
French Polynesia	6,059	5.2	\$0.9	1.2%	-24%	-25%	0.0
Solomon Islands	4,560	4.3	\$0.9	9.4%	-3.4%	-11.7%	-0.8
New Caledonia	3,308	3.1	\$0.9	-17.8%	-25.2%	-8.9%	2.0
Fiji	2,453	2.1	\$0.8	70.1%	47%	-13.6%	-5.2
Samoa, American	981	1.0	\$1.1	-6.1%	-13.1%	-7.4%	0.8
Malaysia	666	0.5	\$0.7	-49.7%	-55.5%	-11.6%	4.3
Other	1,873	2.0	\$1.1	-56.1%	-60.2%	-9.2%	6.1
Total	19,901	18.2	\$0.9	50.5%	15.1%	-23.5%	-2.1

Top 6 Cane Beet Sugar Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



Country: Fiji French Polynesia Malaysia New Caledonia Samoa, American Solomon Islands Total





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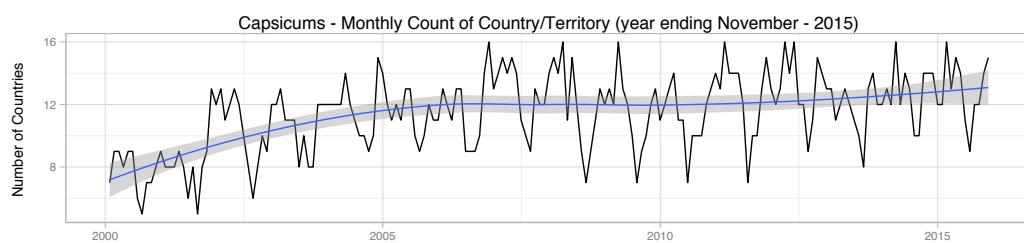
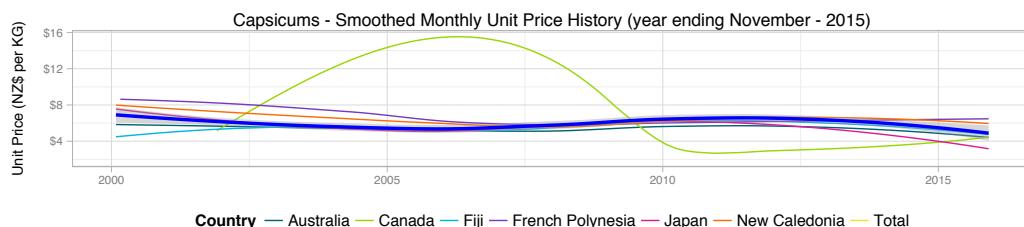
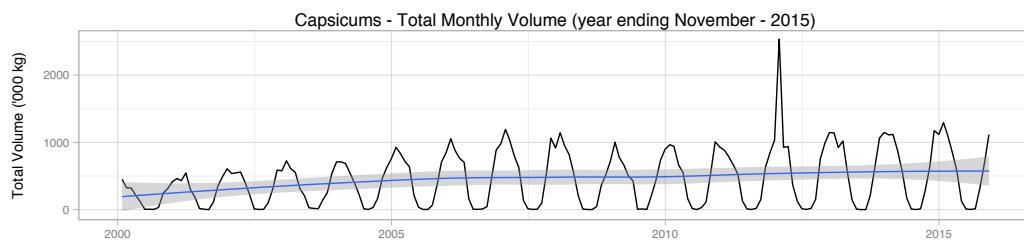
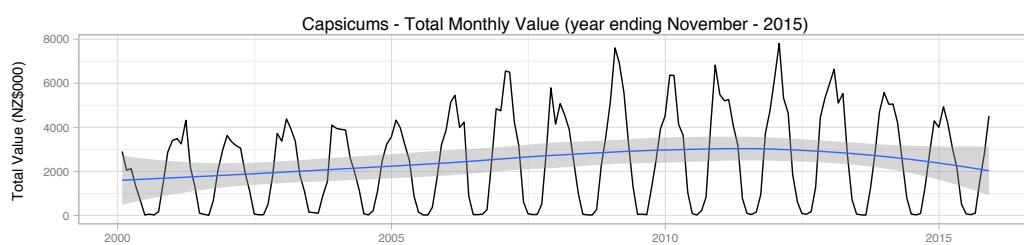
### Key Export Statistics<sup>1</sup>- Capsicums<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	5,281	19.6	\$3.7	-5%	-10.4%	-5.7%	0.9
Australia	1,720	7.3	\$4.3	1.2%	-8.1%	-9.2%	-0.1
Fiji	67	0.3	\$4.7	8.2%	4.9%	-3%	-2.7
French Polynesia	39	0.2	\$5.7	11.2%	8.4%	-2.5%	-4.5
New Caledonia	42	0.2	\$5.2	4.4%	-1%	-5.1%	-0.9
Canada	36	0.2	\$4.4	19.5%	-6.2%	-21.5%	-0.9
Other	28	0.2	\$6.7	-84.8%	-82.9%	12.3%	-6.9
Total	7,213	28.0	\$3.9	5.4%	0.9%	-4.2%	-1.3

Top 6 Capsicums Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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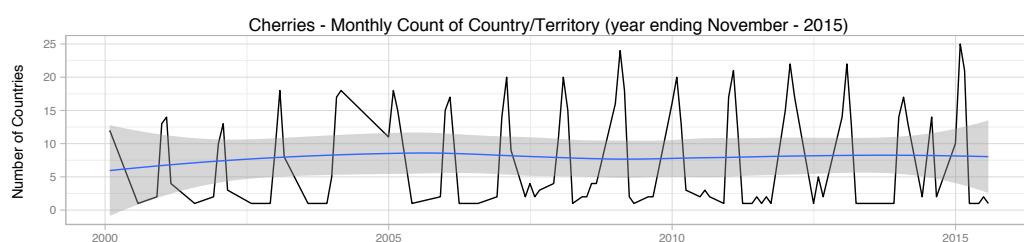
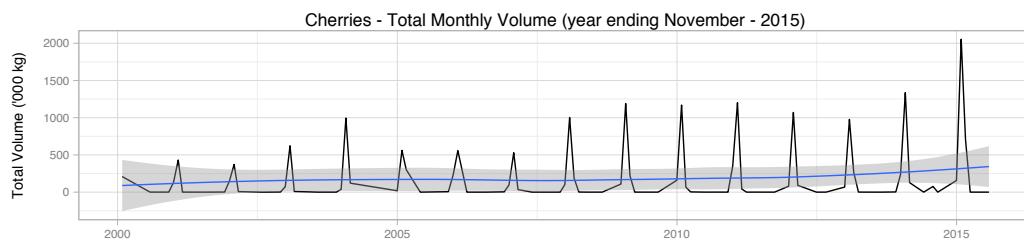
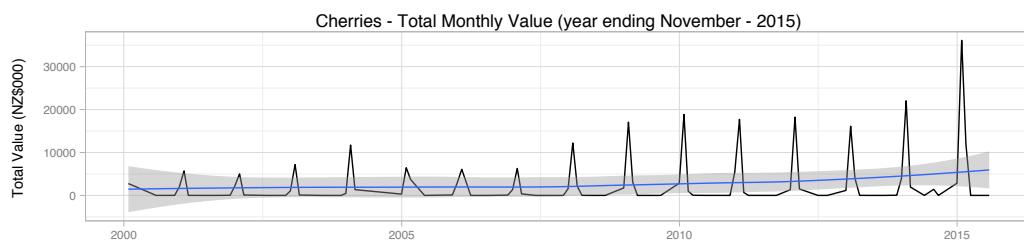
### Key Export Statistics<sup>1</sup>- Cherries<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Taiwan	1,163	20.3	\$17.5	24.1%	28.7%	3.7%	6.5
China	578	11.1	\$19.2	355.2%	247.2%	-23.7%	-15.0
Thailand	350	5.7	\$16.2	21.5%	16.8%	-3.9%	-5.5
Vietnam	242	4.0	\$16.7	142.7%	115.9%	-11%	-12.9
Singapore	160	2.6	\$16.1	31.8%	26.9%	-3.7%	-8.7
South Korea	140	2.1	\$14.7	10.7%	6.7%	-3.6%	-2.9
Other	289	5.1	\$17.7	8%	7%	-0.9%	-8.9
Total	2,922	50.9	\$17.4	33.5%	34.5%	0.8%	42.6

Top 6 Cherries Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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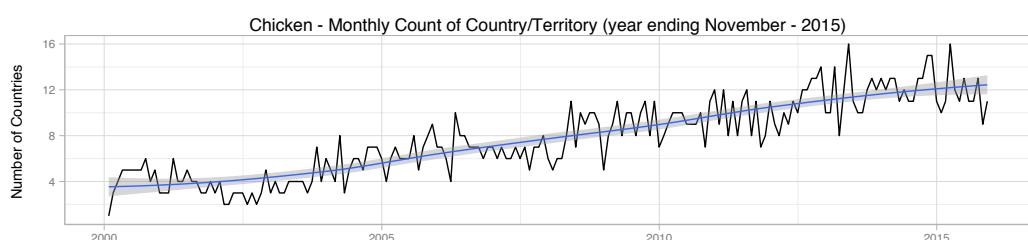
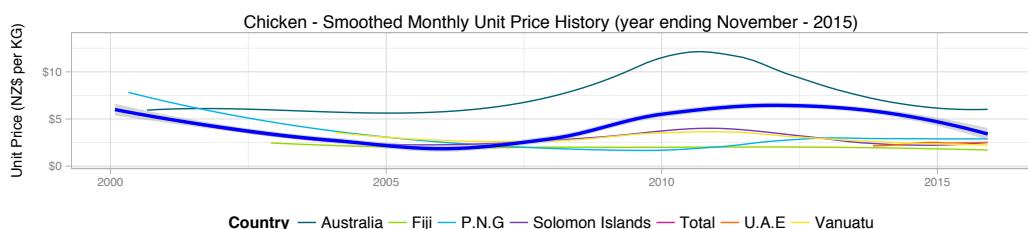
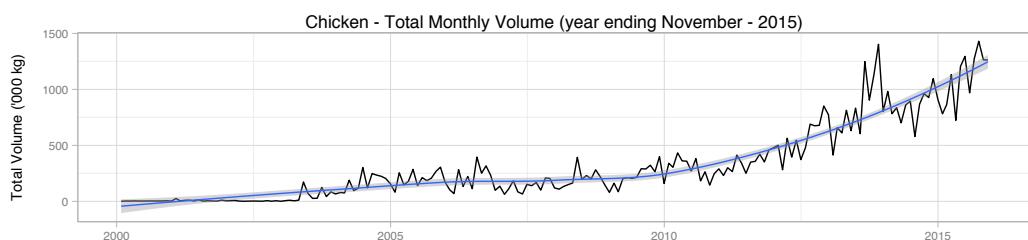
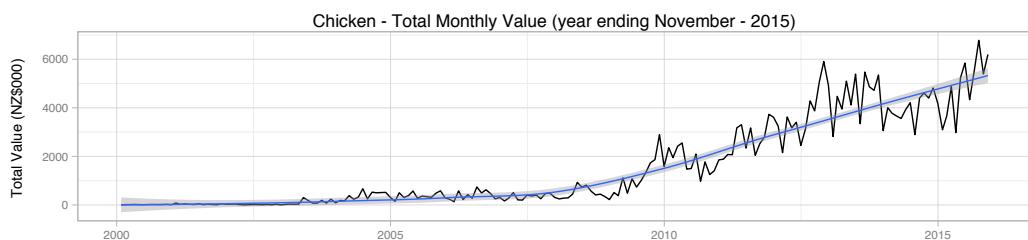
### Key Export Statistics<sup>1</sup>- Chicken<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	6,874	41.7	\$6.1	16.6%	2.2%	-12.3%	-1.3
P.N.G	2,559	7.9	\$3.1	87.9%	93.2%	2.8%	30.9
Vanuatu	1,146	2.7	\$2.4	117.9%	103.7%	-6.5%	-18.1
Fiji	1,240	2.3	\$1.8	-2.6%	-8.2%	-5.8%	0.5
Solomon Islands	555	1.3	\$2.4	91.2%	93.5%	1.2%	77.5
U.A.E	262	0.6	\$2.5	-22%	-27.4%	-6.9%	3.2
Other	478	1.5	\$3.2	-58.8%	-67.7%	-21.6%	2.7
Total	13,114	58.1	\$4.4	44.6%	14.2%	-21%	-2.1

Top 6 Chicken Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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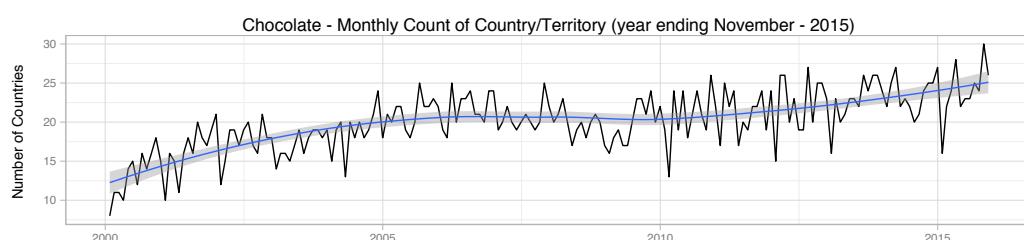
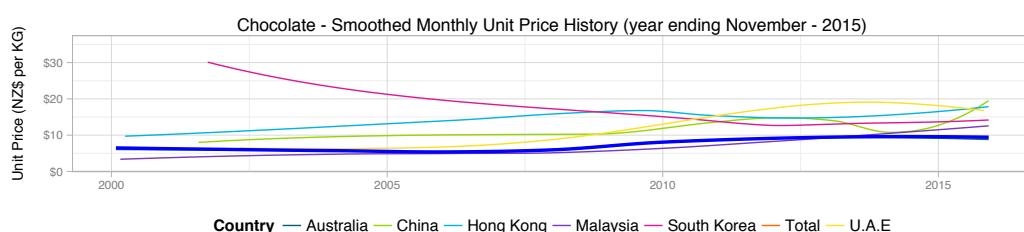
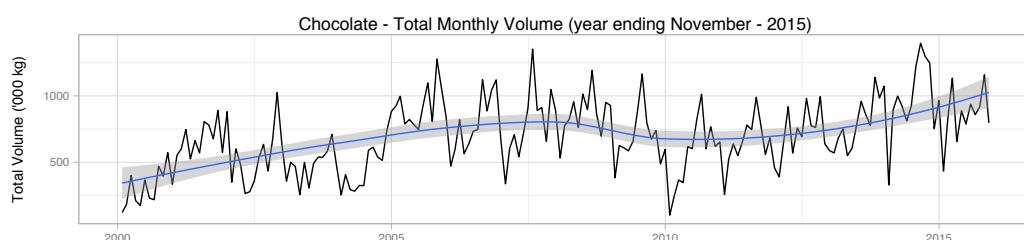
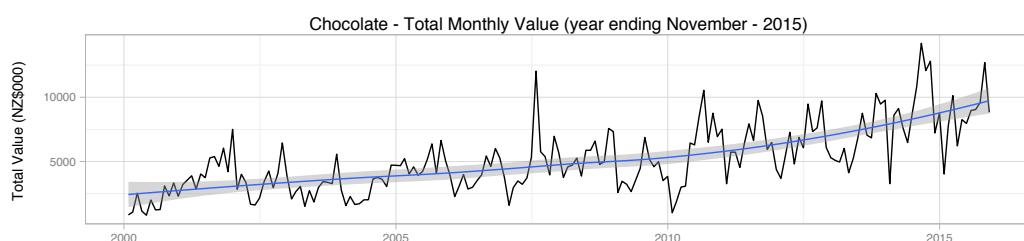
### Key Export Statistics<sup>1</sup>- Chocolate<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	9,197	86.6	\$9.4	4.9%	6.7%	1.7%	3.0
China	237	3.4	\$14.1	107.6%	117.3%	4.7%	22.9
Malaysia	227	3.0	\$13.3	13.9%	23.8%	8.6%	1.6
U.A.E	58	1.1	\$19.2	346.8%	234.7%	-25.1%	-13.8
Hong Kong	54	0.9	\$16.8	32%	43.7%	8.9%	3.6
South Korea	65	0.9	\$13.9	11.5%	16.4%	4.5%	2.6
Other	513	6.4	\$12.5	1%	5.6%	4.6%	0.2
Total	10,350	102.3	\$9.9	5.9%	8.7%	2.6%	2.2

Top 6 Chocolate Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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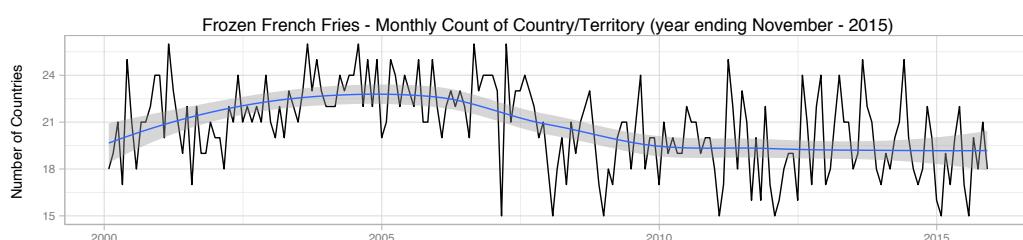
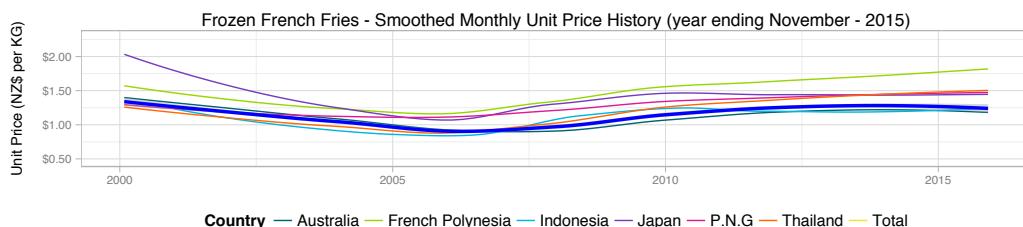
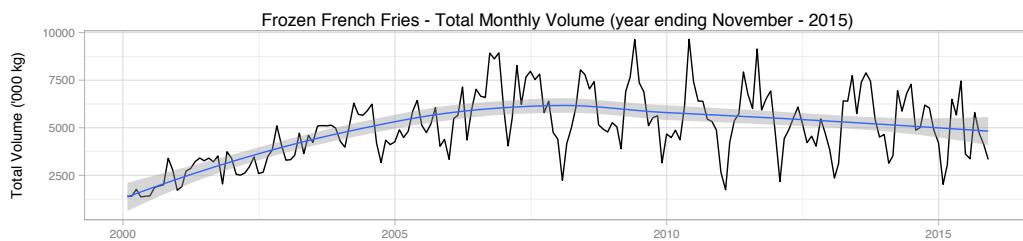
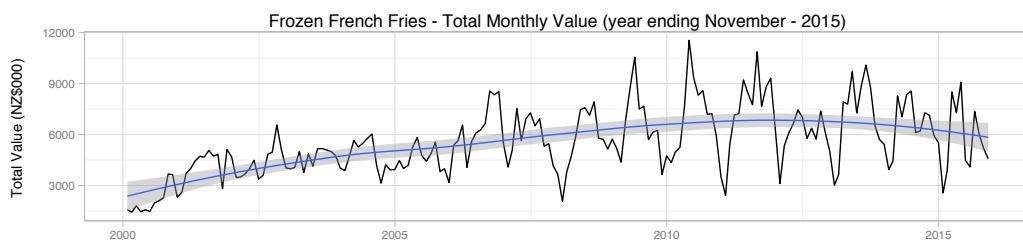
### Key Export Statistics<sup>1</sup>- Frozen French Fries<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	42,774	51.4	\$1.2	3.2%	2.3%	-0.9%	-3.7
Japan	3,302	5.2	\$1.6	-3.3%	0.5%	4%	-0.8
Thailand	1,974	3.2	\$1.6	-25.5%	-24.9%	0.8%	-31.1
French Polynesia	1,341	2.5	\$1.9	-9.5%	-6.6%	3.2%	-3.0
P.N.G	834	1.3	\$1.5	-26.8%	-26.3%	0.7%	-38.7
Indonesia	902	1.2	\$1.3	14.7%	22.6%	6.9%	2.1
Other	2,745	3.9	\$1.4	-5.7%	-5.1%	0.7%	-8.5
Total	53,871	68.6	\$1.3	-0.8%	-1.6%	-0.9%	0.9

Top 6 Frozen French Fries Markets for year ending November - 2015: Quantity('000 kg), Value(NZ\$Mill), Price and their last 3-Year Growth Rates





## MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT HĪKINA WHAKATUTUKI

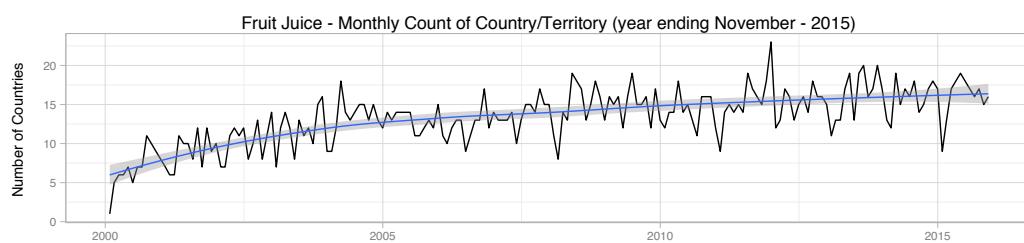
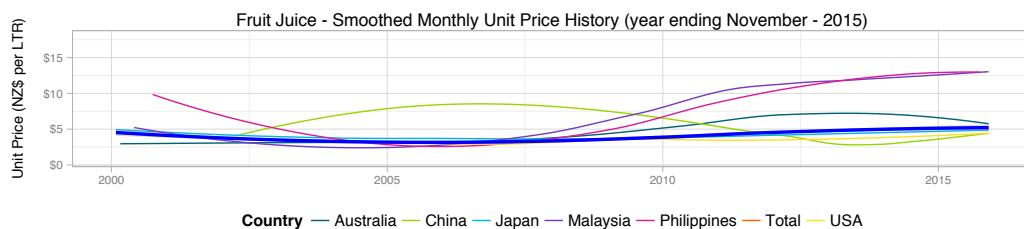
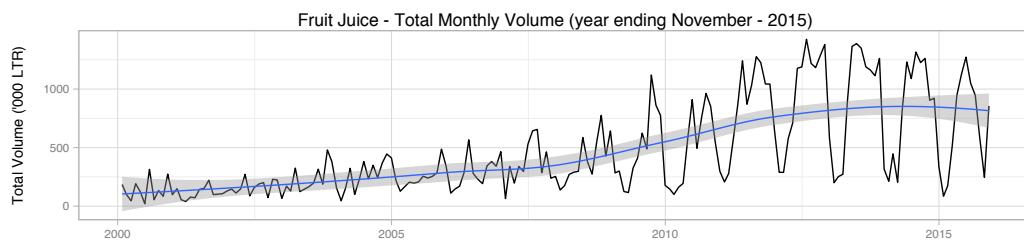
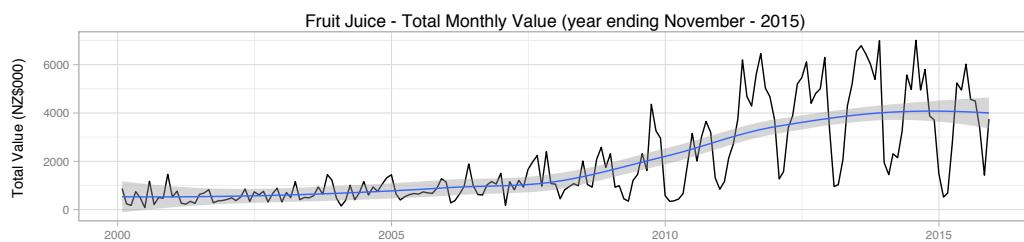
### Key Export Statistics<sup>1</sup>- Fruit Juice<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	5,216	23.1	\$4.4	-14.4%	-9%	6.3%	-2.3
USA	1,475	5.5	\$3.7	8%	17.9%	9.2%	0.9
Malaysia	377	5.0	\$13.3	-23.5%	-19.5%	5.1%	-4.6
Australia	275	1.3	\$4.8	-11.9%	-27.2%	-17.3%	0.7
China	236	0.9	\$3.8	52.2%	47.4%	-3.2%	-16.4
Philippines	52	0.8	\$15.1	-11.6%	-5.1%	7.3%	-1.6
Other	515	2.6	\$5.0	4.7%	1.4%	-3.2%	-1.5
Total	8,146	39.3	\$4.8	-10.4%	-8.2%	2.4%	-4.4

Top 6 Fruit Juice Markets for year ending November - 2015: Quantity('000 LTR) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





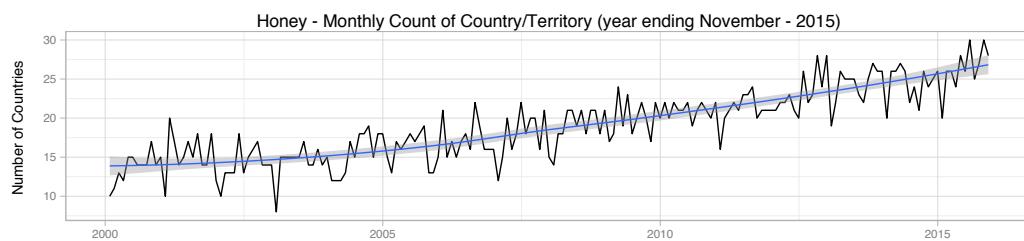
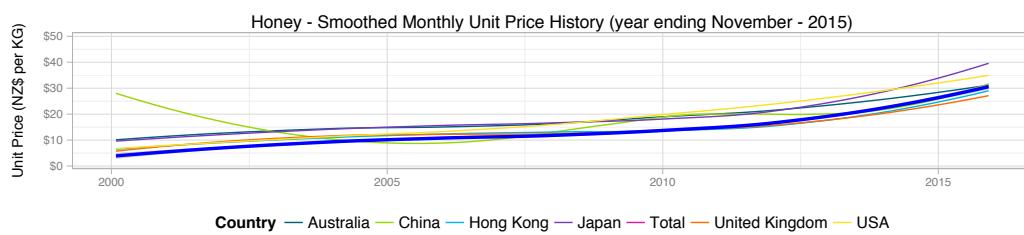
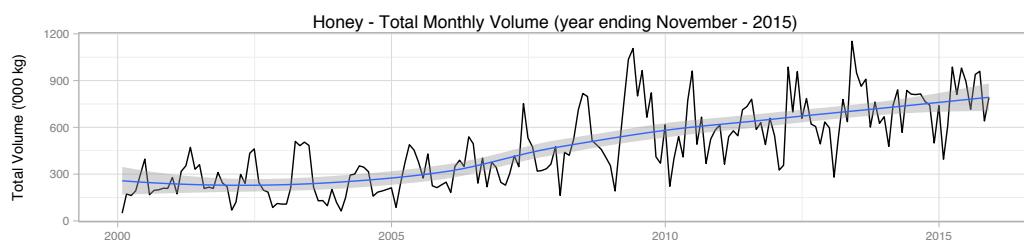
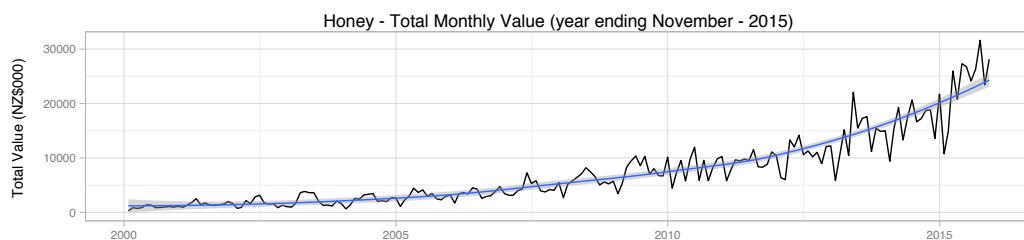
## Key Export Statistics<sup>1</sup>- Honey<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	1,452	46.9	\$32.3	36%	50.8%	10.8%	3.3
United Kingdom	2,040	46.8	\$22.9	2.5%	19.6%	16.6%	0.2
China	1,476	43.9	\$29.7	41.6%	67.2%	18.1%	2.3
Hong Kong	1,211	35.2	\$29.0	0.7%	27.2%	26.4%	0.0
USA	730	25.1	\$34.4	25.4%	43.3%	14.2%	1.8
Japan	595	22.7	\$38.1	-2.5%	25.3%	28.5%	-0.1
Other	1,959	61.4	\$31.3	-8.2%	14.6%	24.9%	-0.3
Total	9,463	281.9	\$29.8	7%	30%	21.5%	0.3

Top 6 Honey Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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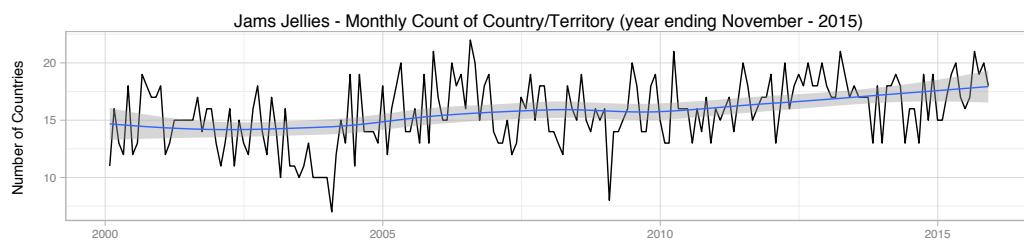
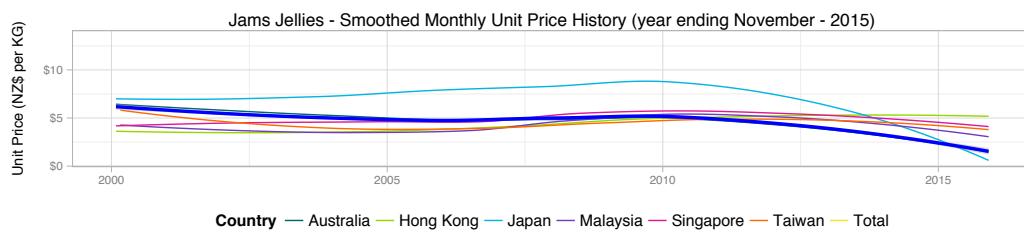
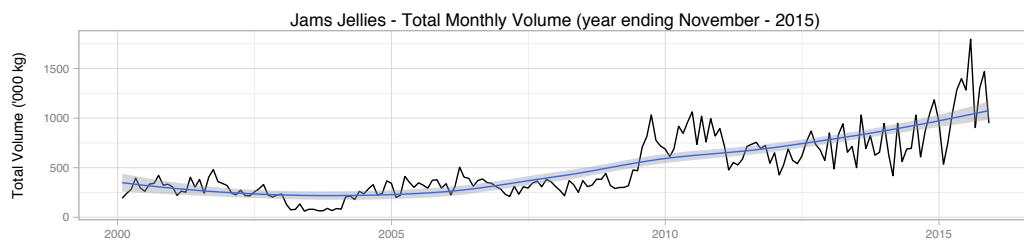
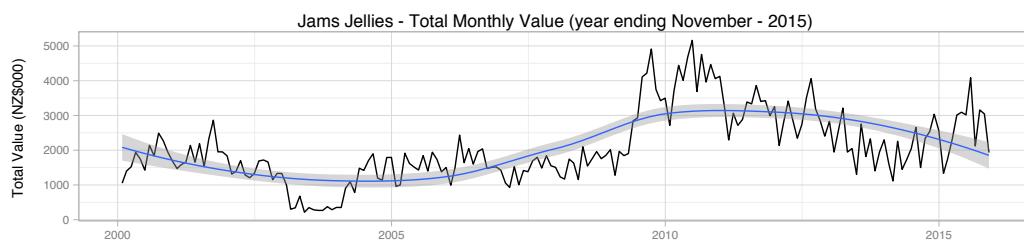
### Key Export Statistics<sup>1</sup>- Jams Jellies<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	12,319	27.6	\$2.2	22.4%	-1.5%	-19.6%	-1.1
Malaysia	162	0.6	\$3.4	-10.6%	-19.4%	-9.9%	1.1
Hong Kong	108	0.5	\$5.0	11.7%	7.3%	-3.9%	-3.0
Japan	224	0.5	\$2.1	60.8%	17.7%	-26.8%	-2.3
Taiwan	104	0.4	\$3.5	-2.4%	-12.9%	-10.8%	0.2
Singapore	107	0.3	\$3.1	26.1%	6.4%	-15.6%	-1.7
Other	659	1.6	\$2.4	3.1%	-24.2%	-26.4%	-0.1
Total	13,683	31.4	\$2.3	20.4%	-3.6%	-20%	-1.0

Top 6 Jams Jellies Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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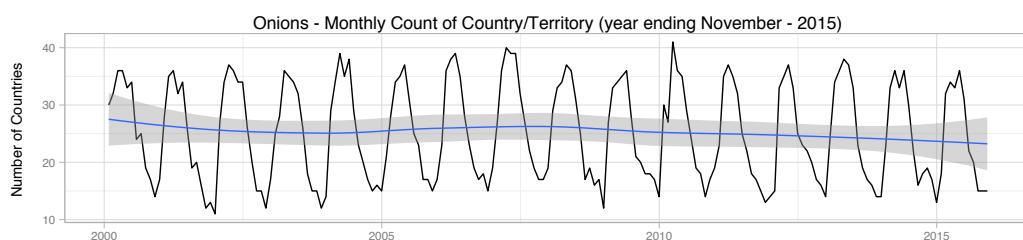
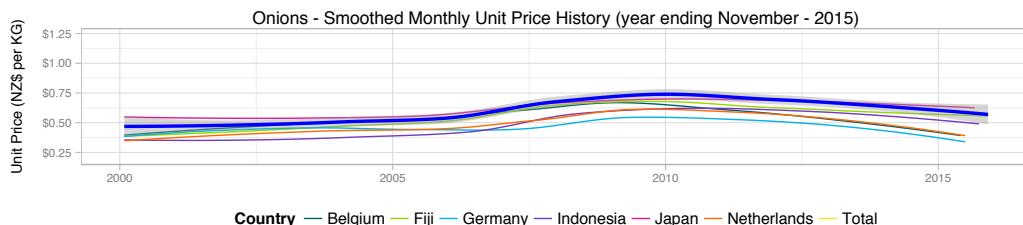
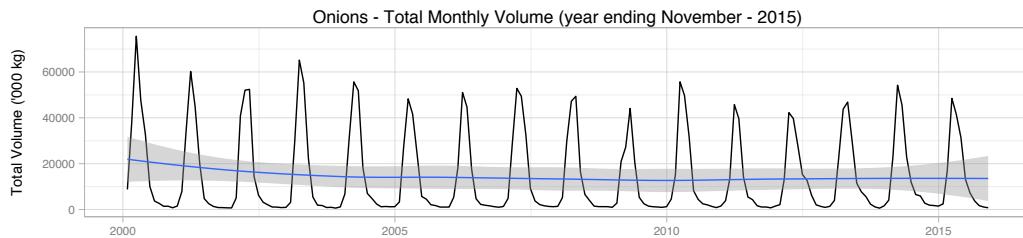
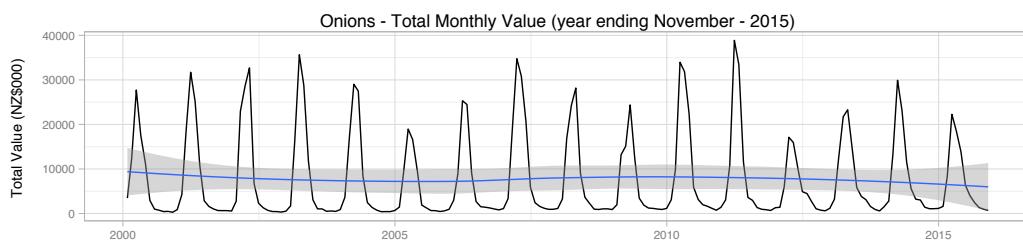
### Key Export Statistics<sup>1</sup>- Onions<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Netherlands	31,492	13.9	\$0.4	7.8%	9.7%	1.7%	4.5
Indonesia	21,307	10.2	\$0.5	10%	22.5%	11.4%	0.9
Japan	18,340	9.3	\$0.5	-9.9%	-6.7%	3.6%	-2.8
Germany	15,764	6.4	\$0.4	1.3%	24.3%	10%	1.3
Belgium	14,348	6.2	\$0.4	1.2%	6.1%	4.8%	0.2
Fiji	8,675	5.2	\$0.6	3.6%	16.8%	12.7%	0.3
Other	59,838	30.2	\$0.5	-3.2%	4.1%	7.6%	-0.4
Total	169,765	81.5	\$0.5	1%	7.2%	6.1%	0.2

Top 6 Onions Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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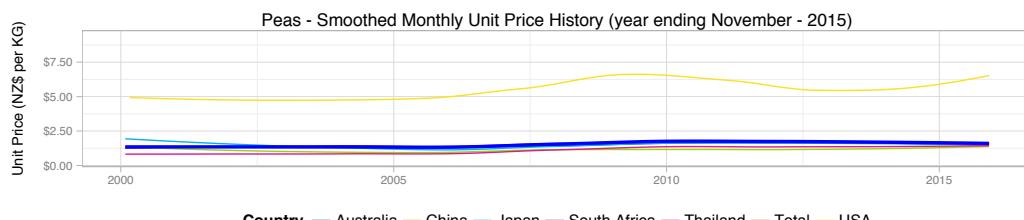
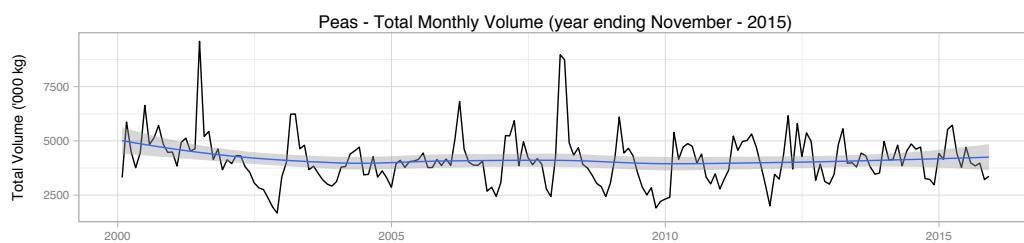
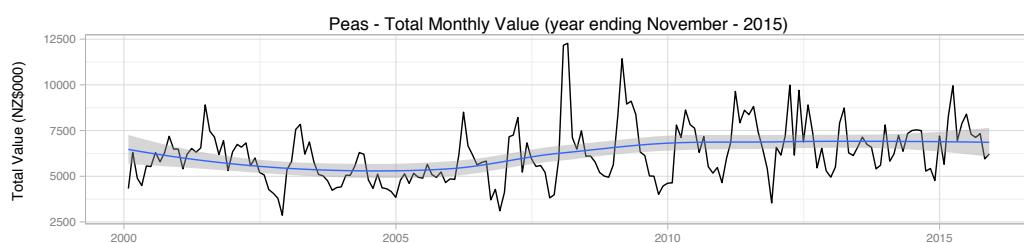
### Key Export Statistics<sup>1</sup>- Peas<sup>2</sup>

Published on April 11, 2016.

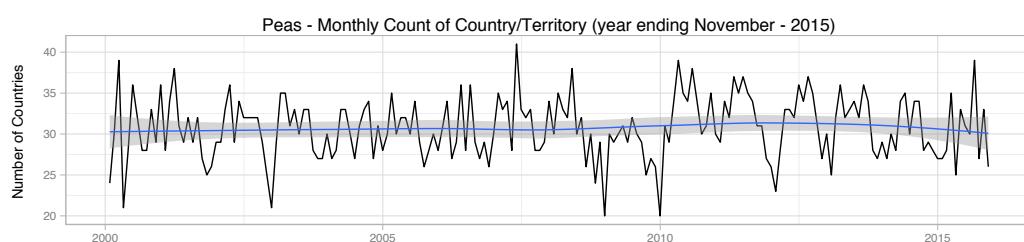
Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	21,216	32.9	\$1.5	-0.5%	-3.3%	-2.8%	0.2
USA	2,059	9.4	\$4.6	-10.5%	-0.3%	11.4%	-0.9
China	5,909	7.9	\$1.3	7.5%	10.9%	3.2%	2.4
Japan	3,817	6.3	\$1.7	-3.2%	-1.7%	1.6%	-2.0
South Africa	3,464	4.3	\$1.2	36.9%	25.9%	-8%	-4.6
Thailand	2,665	4.1	\$1.5	2.1%	13.2%	10.8%	0.2
Other	12,002	23.4	\$1.9	-4.8%	3%	8.2%	-0.6
Total	51,131	88.2	\$1.7	0%	1.4%	1.4%	0.0

Top 6 Peas Markets for year ending November - 2015: Quantity('000 kg), Value(NZ\$Mill), Price and their last 3-Year Growth Rates



Country — Australia — China — Japan — South Africa — Thailand — Total — USA





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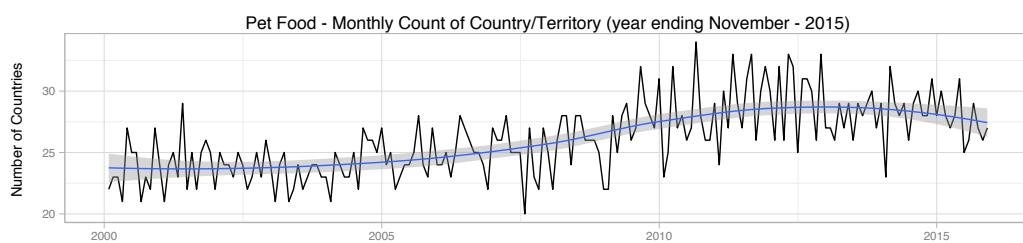
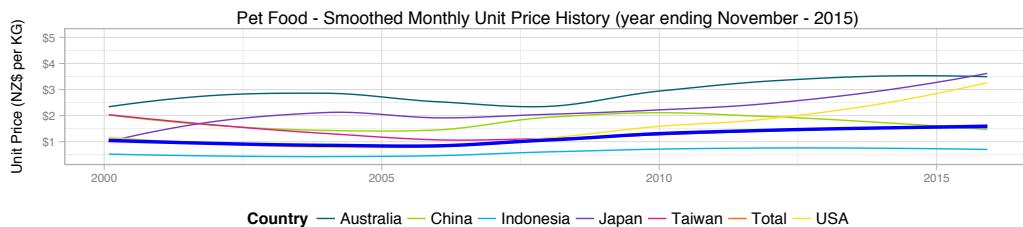
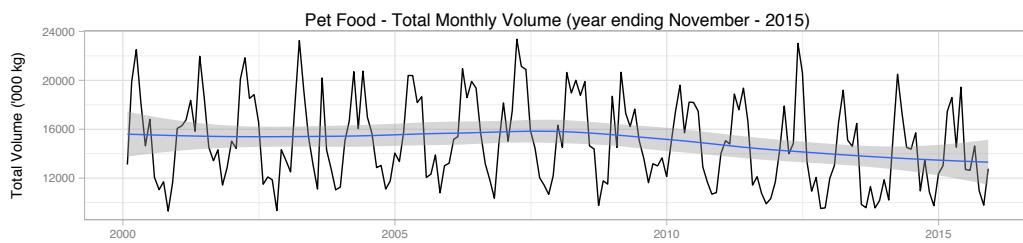
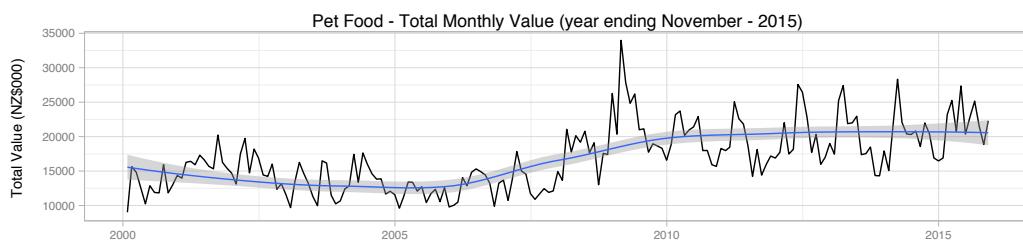
### Key Export Statistics<sup>1</sup>- Pet Food<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	13,358	50.5	\$3.8	2.1%	0.2%	-1.9%	-1.1
China	31,952	48.1	\$1.5	32.1%	27.9%	-3.2%	-10.0
Indonesia	62,337	43.9	\$0.7	-5%	-7%	-2%	2.5
USA	12,032	36.0	\$3.0	-22.2%	-6.5%	20.2%	-1.1
Taiwan	10,310	16.1	\$1.6	6.1%	10.2%	3.9%	1.6
Japan	4,418	15.1	\$3.4	-13.8%	-3.1%	12.4%	-1.1
Other	34,483	51.3	\$1.5	2.6%	7.1%	4.4%	0.6
Total	168,890	261.0	\$1.5	-0.7%	2.5%	3.2%	-0.2

Top 6 Pet Food Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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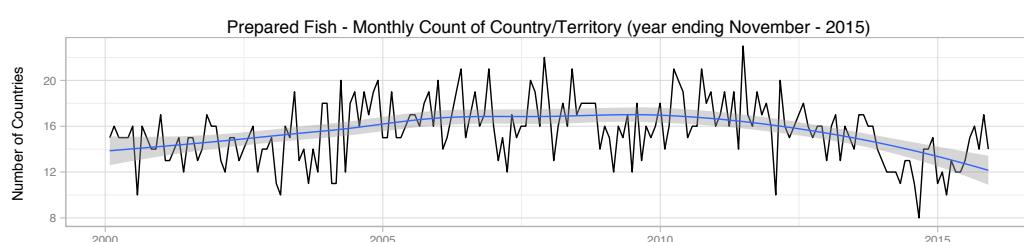
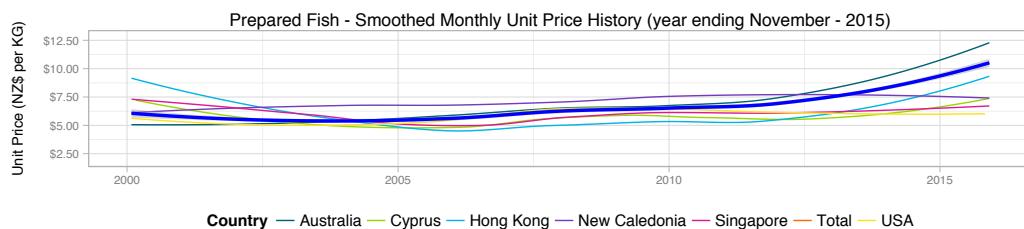
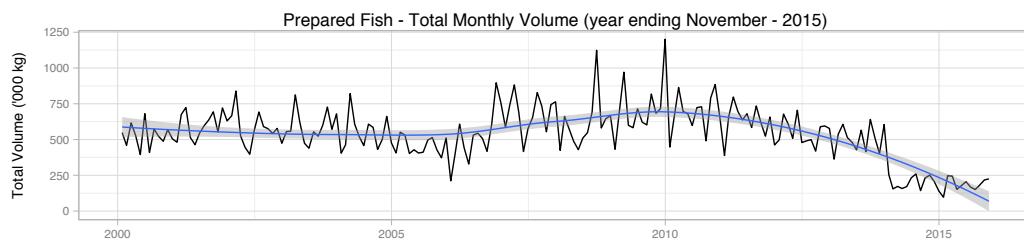
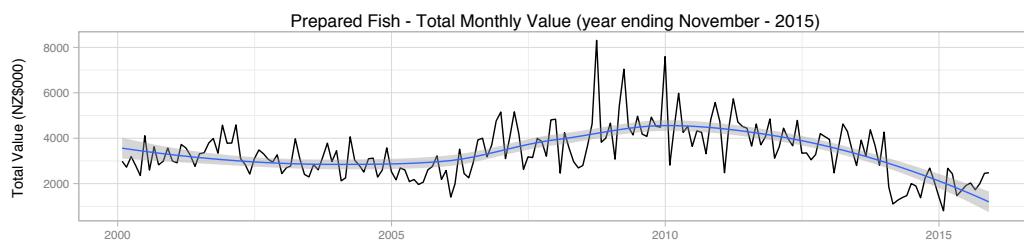
### Key Export Statistics<sup>1</sup>- Prepared Fish<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	1,084	13.2	\$12.2	-38.3%	-27.2%	18%	-2.1
Hong Kong	517	5.7	\$11.0	2.6%	29.2%	25.9%	0.1
USA	282	1.8	\$6.5	-21.1%	-16.8%	5.5%	-3.8
Cyprus	193	1.3	\$6.8	2.6%	12.3%	9.5%	0.3
New Caledonia	69	0.5	\$7.6	-14.6%	-15.7%	-1.3%	11.1
Singapore	12	0.1	\$10.7	-39.1%	-22.2%	27.8%	-1.4
Other	49	0.4	\$7.9	-57.6%	-52.6%	11.7%	-4.9
Total	2,206	23.1	\$10.5	-30.8%	-20.4%	15%	-2.0

Top 6 Prepared Fish Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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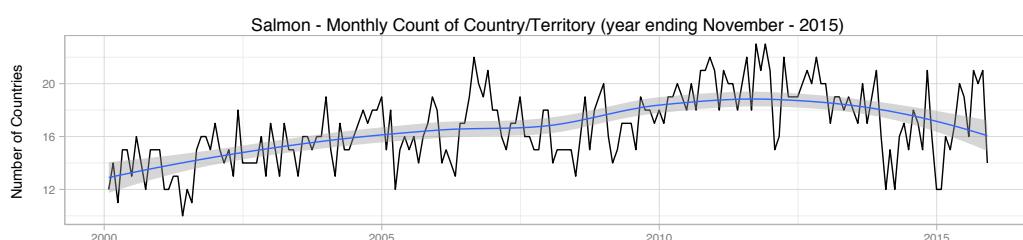
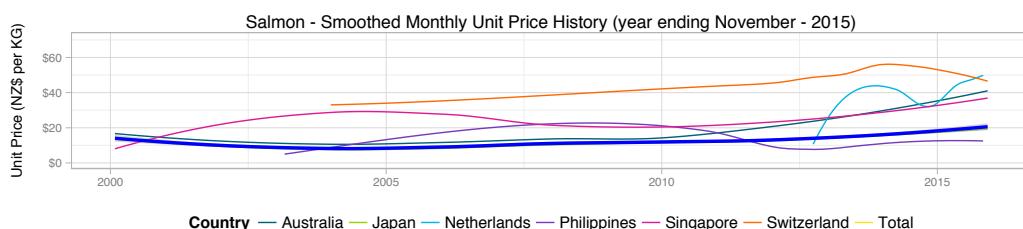
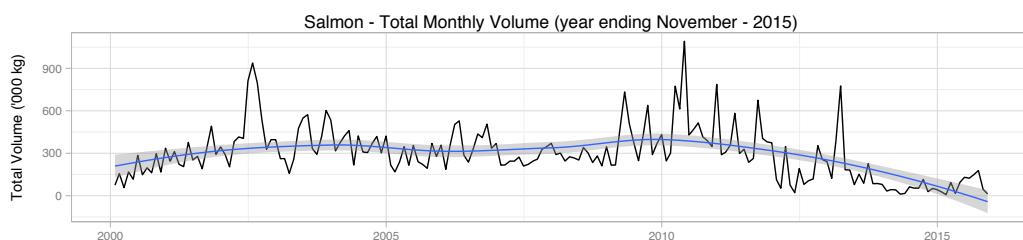
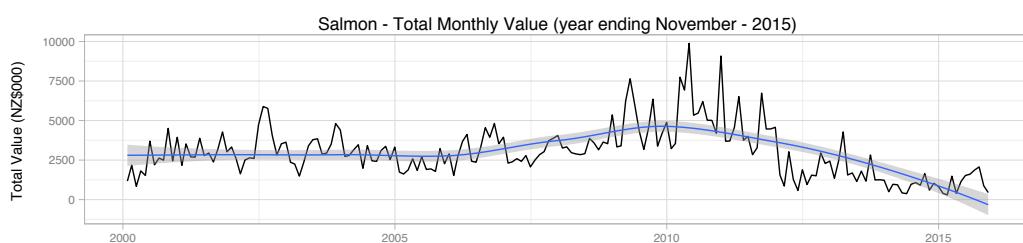
### Key Export Statistics<sup>1</sup>- Salmon<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	674	7.2	\$10.6	-19.2%	-12.9%	7.9%	-2.4
Australia	60	1.9	\$32.2	-16.4%	-6.4%	11.9%	-1.4
Philippines	55	0.6	\$11.2	-11.7%	0.2%	13.5%	-0.9
Singapore	30	0.5	\$17.8	-7.1%	13.6%	22.4%	-0.3
Switzerland	11	0.5	\$45.9	7%	4.6%	-2.2%	-3.1
Netherlands	9	0.4	\$47.7	27.3%	102.6%	59.2%	0.5
Other	79	1.8	\$22.3	-43.8%	-34.4%	16.7%	-2.6
Total	918	12.9	\$14.1	-22.3%	-14.8%	9.7%	-2.3

Top 6 Salmon Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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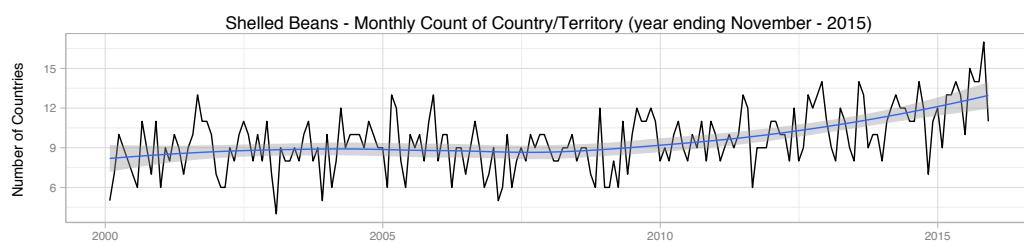
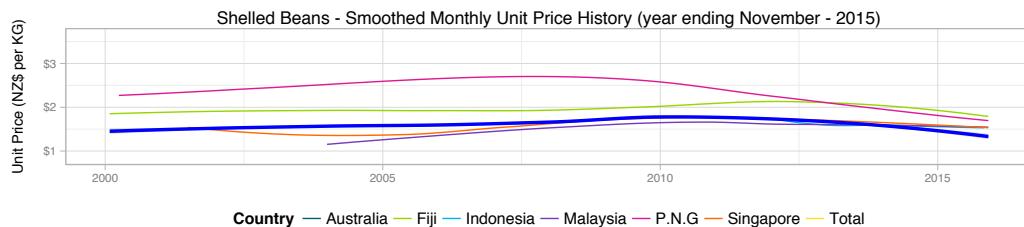
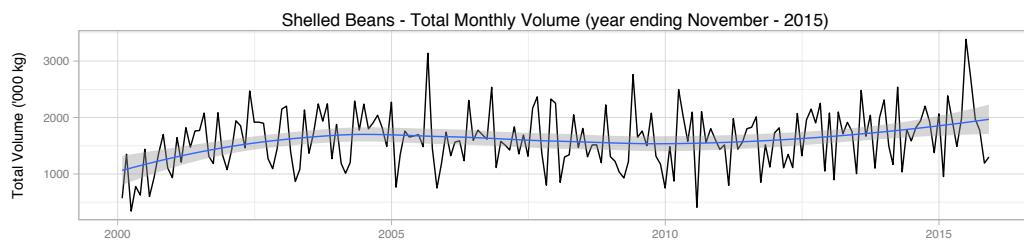
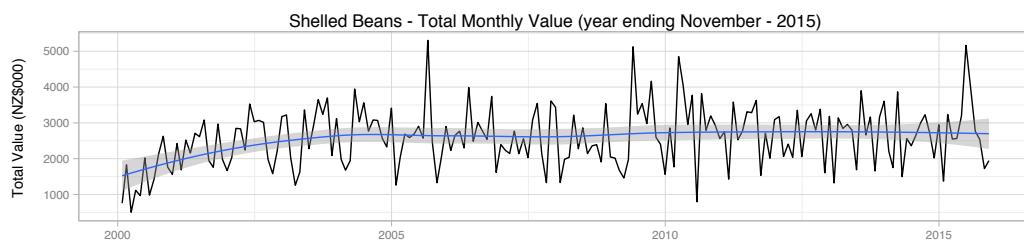
### Key Export Statistics<sup>1</sup>- Shelled Beans<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	22,102	32.2	\$1.5	4.5%	1.3%	-3%	-1.5
Singapore	343	0.5	\$1.6	2%	0.3%	-1.7%	-1.2
Fiji	184	0.3	\$1.6	14%	14.1%	0.1%	114.3
P.N.G	153	0.3	\$1.7	53.4%	47.1%	-4.1%	-13.0
Malaysia	126	0.2	\$1.5	-0.3%	-1.8%	-1.5%	0.2
Indonesia	73	0.1	\$1.5	-6.4%	-8.4%	-2.2%	2.9
Other	158	0.4	\$2.3	13.3%	11.3%	-1.7%	-7.8
Total	23,138	34.0	\$1.5	4.7%	1.6%	-2.9%	-1.6

Top 6 Shelled Beans Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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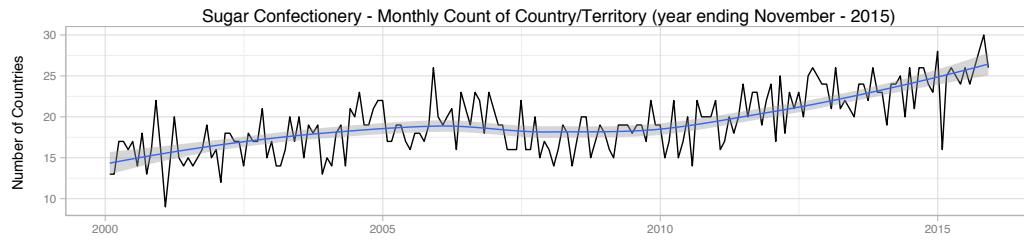
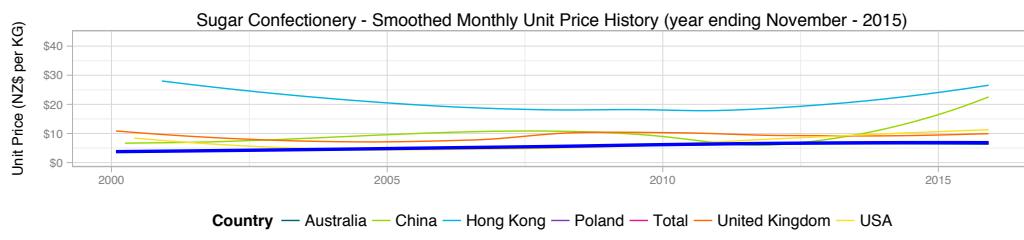
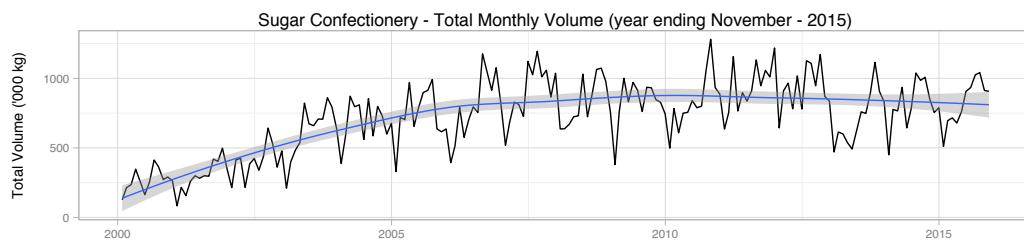
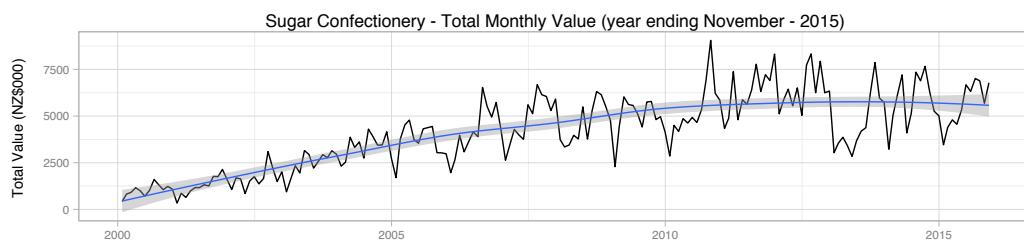
### Key Export Statistics<sup>1</sup>- Sugar Confectionery<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Australia	8,887	56.7	\$6.4	-4.9%	-7.2%	-2.4%	2.0
USA	335	2.6	\$7.8	21.2%	26.8%	4.6%	4.6
United Kingdom	198	1.6	\$8.1	-4.8%	4.2%	9.4%	-0.5
Hong Kong	53	1.3	\$24.9	-8.1%	4.8%	14%	-0.6
Poland	5	0.8	\$166.0	-17.4%	144.9%	196.6%	-0.1
China	16	0.6	\$41.8	-63.7%	-35.2%	78.2%	-0.8
Other	386	3.2	\$8.2	-67.4%	-65.6%	5.6%	-11.9
Total	9,878	66.9	\$6.8	-1.5%	-2%	-0.5%	3.2

Top 6 Sugar Confectionery Markets for year ending November - 2015: Quantity('000 kg) Value(NZ\$Mill), Price and their last 3-Year Growth Rates





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### Key Export Statistics<sup>1</sup>- Water Unsweetened<sup>2</sup>

Published on April 11, 2016.

Monthly data from January 2000 to November 2015.

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
USA	9,330	7.2	\$0.8	17%	16.8%	-0.2%	-95.0
China	7,361	4.4	\$0.6	99.5%	70.6%	-14.5%	-6.9
Australia	1,170	2.9	\$2.5	12.4%	6%	-5.7%	-2.2
Hong Kong	861	1.1	\$1.3	74.8%	64.7%	-5.8%	-12.9
U.A.E	336	0.9	\$2.7	-3%	27.1%	31%	-0.1
Singapore	174	0.4	\$2.4	24.8%	30.1%	4.2%	5.9
Other	1,198	1.5	\$1.2	-1.2%	-2.3%	-1.1%	1.2
Total	20,430	18.4	\$0.9	29.4%	21.4%	-6.2%	-4.8

Top 6 Water Unsweetened Markets for year ending November - 2015: Quantity('000 LTR) Value(NZ\$Mill), Price and their last 3-Year Growth Rates

