

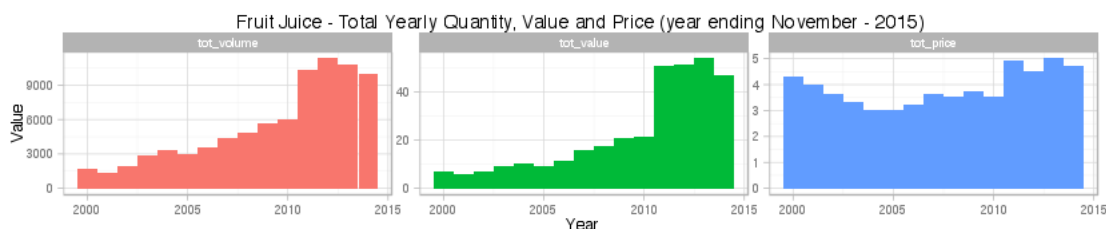
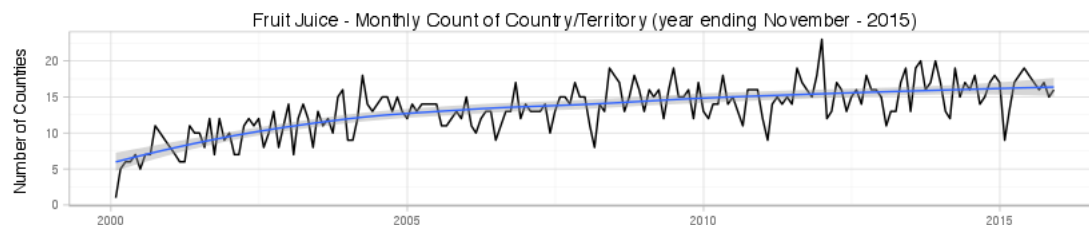
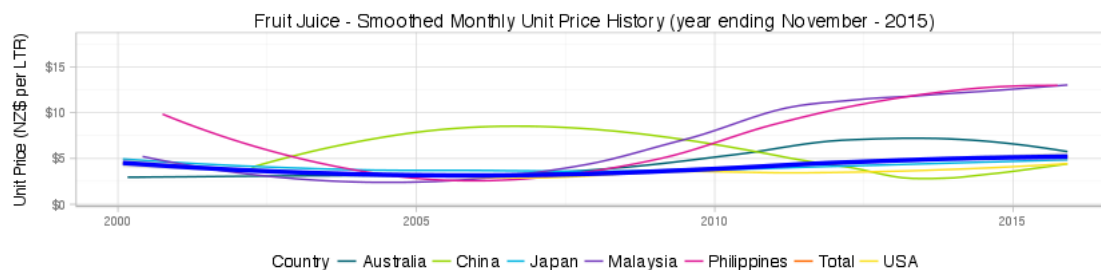
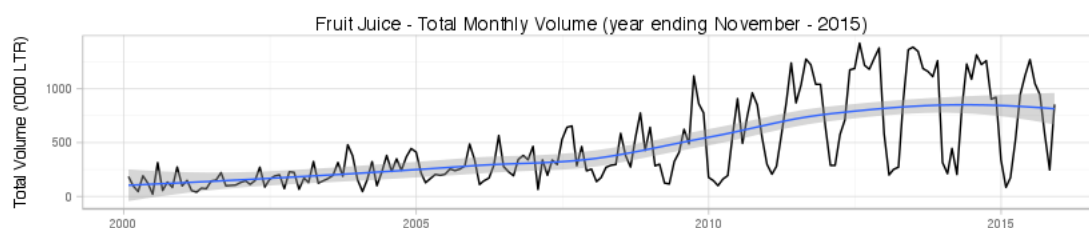
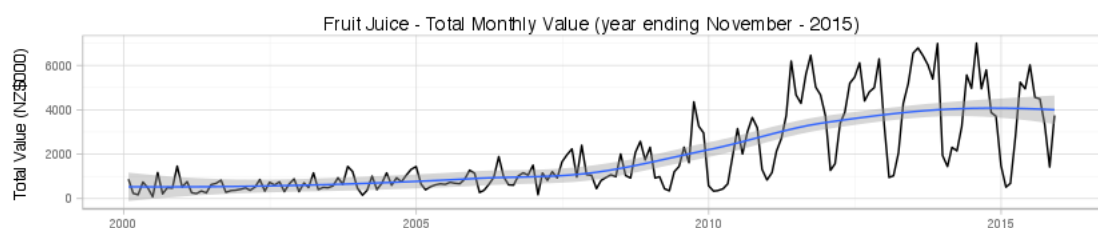


Key Export Statistics¹- Fruit Juice²

April 6, 2016

Country	Yearly Qty	Yearly Value	Yearly Price	3Year CAGR(Qty)	3Year CAGR(Value)	3Year CAGR(Price)	Price Elasticity
Japan	5,216	23.1	\$4.4	-14.4%	-9%	6.3%	-2.3
USA	1,475	5.5	\$3.7	8%	17.9%	9.2%	0.9
Malaysia	377	5.0	\$13.3	-23.5%	-19.5%	5.1%	-4.6
Australia	275	1.3	\$4.8	-11.9%	-27.2%	-17.3%	0.7
China	236	0.9	\$3.8	52.2%	47.4%	-3.2%	-16.4
Philippines	52	0.8	\$15.1	-11.6%	-5.1%	7.3%	-1.6
Other	515	2.6	\$5.0	4.7%	1.4%	-3.2%	-1.5
Total	8,146	39.3	\$4.8	-10.4%	-8.2%	2.4%	-4.4

Top 6 Fruit Juice Markets for year ending November - 2015: Quantity('000 LTR) Value(NZ\$Mill), Price and their last 3-Year Growth Rates



¹Source: Statistics New Zealand - Overseas Merchandise Trade

²Harmonised System Codes for Fruit Juice starting with: 200980, 200981, 200989.