

# HOUSING IN BANGKOK

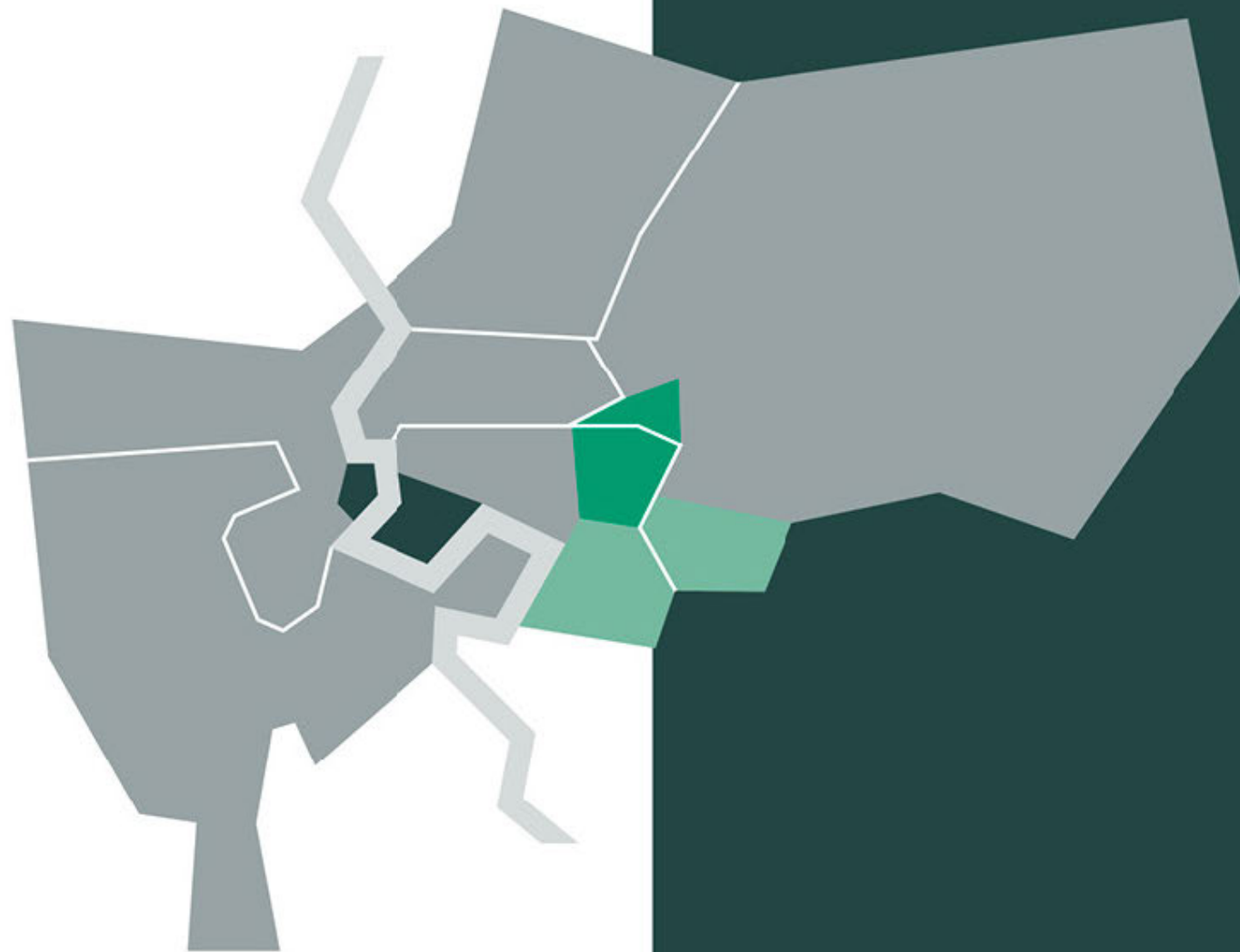


# TOP 3 BANGKOK HOUSING ZONING

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NEAR TOP  
INTERNATIONAL  
SCHOOLS

-  **New Central Business District (New CBD)**
-  **Neighborhood of Financial District**
-  **Extended CBD**



# TOP 3 BANGKOK HOUSING ZONING

## NEAR TOP INTERNATIONAL SCHOOLS

### New Central Business District (New CBD)

Rama9 - Krungthep Kreetha



Bangkok Pattana International School  
Brighton College School  
Wellington College International School  
The Regent's International School  
SISB

Avg. Price (2022)

11 – 170 MB.

Avg. Rental Price

40,000 – 450,000 B./M.

Resale ROI

12.3% per year

Rental ROI

9.0% per year

### Neighborhood of Financial District

Rama3



Shrewsbury International School  
King's College International School  
St. Andrew International School Sathorn  
Hampton International School  
NSIS (Aster International School)

Avg. Price (2022)

18 – 60 MB.

Avg. Rental Price

40,000 – 300,000 B./M.

Resale ROI

32.5% per year

Rental ROI

4.3% per year

### Extended CBD

Bangna - Bangplee



Concordian International School  
St. Andrew International School  
ICS  
Verso International School  
Bangkok Prep International School

Avg. Price (2022)

8.5 – 100 MB.

Avg. Rental Price

35,000 – 300,000 B./M.

Resale ROI

8.3% per year

Rental ROI

9.3% per year

\*The highest ROI are luxury houses in Bangplee area (9.3%).



# CONDOMINIUM IN BANGKOK

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## TOP 5 BKK CONDOMINIUM ZONING (All-time favorite choice)

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### **New Hub of Transportation**

Saphan Kwai - Phaholyothin - Ladprao

### **World Class Shopping District**

Phayathai - Siam - Chidlom - Ratchadamri

### **Financial District**

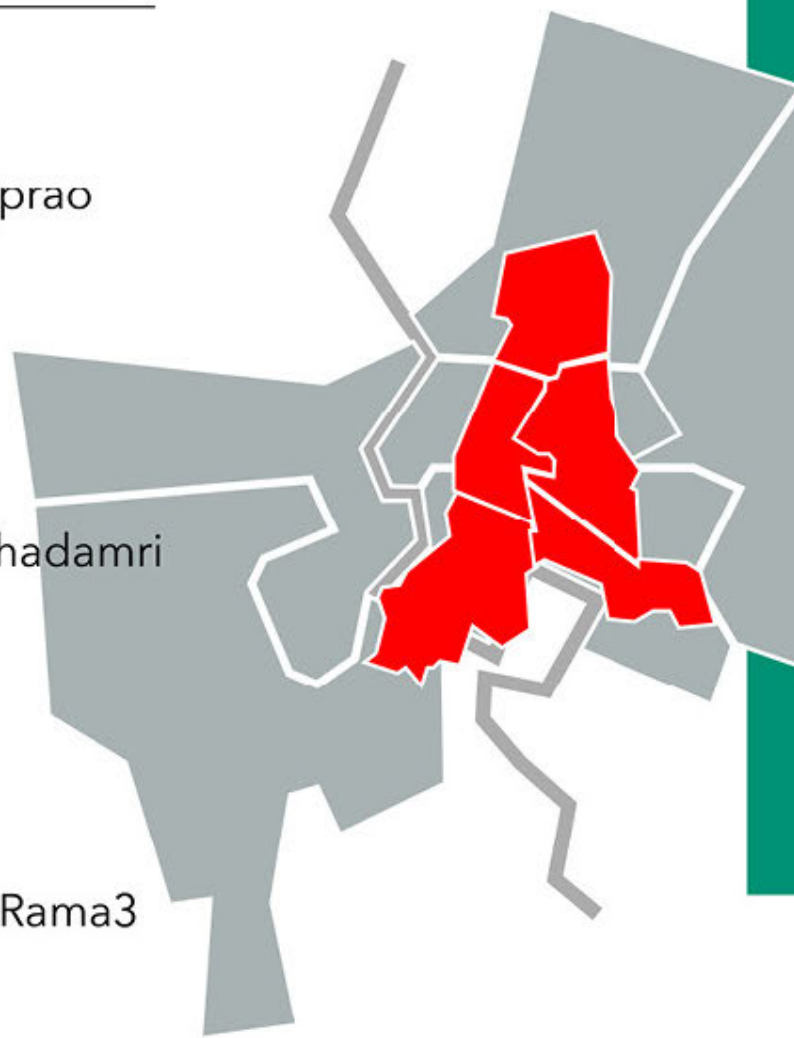
Silom - Sathorn - Saphan Taksin - Rama3

### **NEW CENTRAL BUSINESS DISTRICT (NEW CBD)**

Asoke - Rama9 - Huaikwang

### **Extended CBD**

Rama4 - Phrakanong - Onnut -  
Bangna - Prawet - Bangplee



## TOP 5 BKK CONDOMINIUM ZONING (All-time favorite choice)

### NEW HUB OF TRANSPORTATION

Saphan Kwai - Phaholyothin - Ladprao

#### CONDO

Avg. Price (2022) : 145,000 - 201,000 B./SQ.M.

Resale ROI : 14.5% per year

Avg. Rental Price : 9,000 - 50,000 B./M.

Rental ROI : 4.6% per year

### WORLD CLASS SHOPPING DISTRICT

Phaya'hai - Siam - Chidlom - Ratchadamri

#### CONDO

Avg. Price (2022) : 130,000 - 690,000 B./SQ.M.

Resale ROI : 25% per year

Avg. Rental Price : 15,000 - 600,000 B./M.

Rental ROI : 4.1% per year

### NEW CENTRAL BUSINESS DISTRICT (NEW CBD)

Asoke - Rama9 - Huaikwang

#### CONDO

Avg. Price (2022) : 190,000 - 450,000 B./SQ.M.

Resale ROI : 29.8% per year

Avg. Rental Price : 15,000 - 350,000 B./M.

Rental ROI : 5.2% per year

### FINANCIAL DISTRICT

Silom - Sathorn - Saphan Taksin - Rama3

#### CONDO

Avg. Price (2022) : 150,000 - 200,000 B./SQ.M.

Resale ROI : 21.6% per year

Avg. Rental Price : 15,000 - 50,000 B./M.

Rental ROI : 3.6% per year

### EXTENDED CBD

Rama4 - Phraknong - Onnut - Bangna -  
Prawet - Bangplee

#### CONDO

Avg. Price (2022) : 130,000 - 160,000 B./SQ.M.

Resale ROI : 26.9% per year

Avg. Rental Price : 9,000 - 130,000 B./M.

Rental ROI : 5.39% per year

\*The highest price/sq.m. & highest ROI are Condos  
in Phrompong area.

\*The best avg. ROI is Condos in Ekkamai area  
(avg. 4.56%), then Asoke area comes the second  
place (avg. 4.06%).

\*Onnut condos < 800 M. radius from Onnut Station



# LUXURY CONCIERGE SERVICES



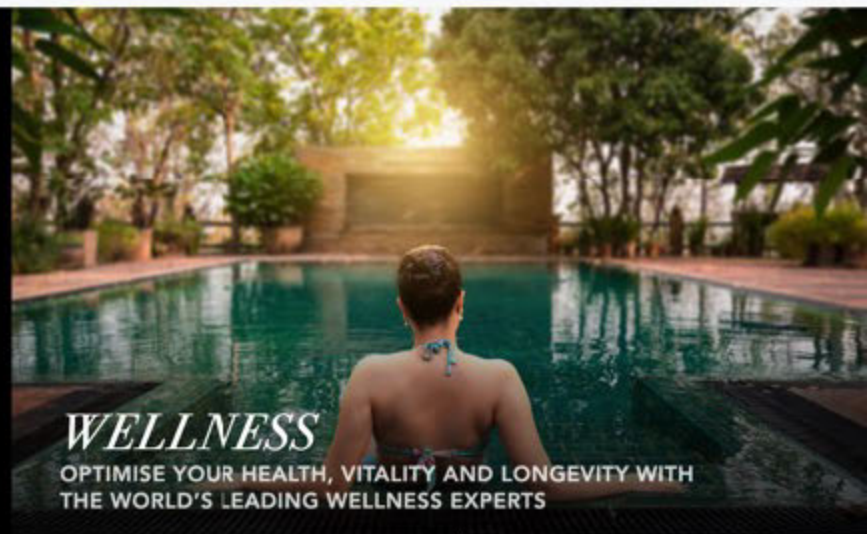
## TRAVEL & LIFESTYLE

THERE IS A DIFFERENCE BETWEEN SIMPLY SEEING THE WORLD AND EXPERIENCING IT THROUGH INSIGNIA



## SHOPPING

FROM THE LATEST TRENDING LABELS AND THE HOTTEST INVESTMENT PIECES TO BESPOKE ITEMS



## WELLNESS

OPTIMISE YOUR HEALTH, VITALITY AND LONGEVITY WITH THE WORLD'S LEADING WELLNESS EXPERTS



### HOTELS

HERE AT INSIGNIA, WE BELIEVE THAT ABSENCE MAKES THE LIST GROW STRONGER. OUR TEAM ...



### VILLAS

LUXURY IS OFTEN TYPIFIED BY HOW FAR AWAY FROM IT ALL YOU CAN POSSIBLY GET, WHILE STILL...



### RESTAURANTS

THERE'S NO SHORTAGE OF FOOD-FOCUSED INSTAGRAM FEEDS THAT WILL DIRECT YOU T...



### PRIVATE JETS

FLYING PRIVATE IS JUST THAT - PRIVATE, AND CONFIDENTIAL, LUXURIOUS, CONVENIENT AND...



### HELICOPTERS

WHILE YACHTS AND JETS ARE SUITABLE FOR EXTENDED JOURNEYS, A TRIP TO THE...



### YACHTS

THE MEDIA IS SATURATED WITH IMAGES OF A-LISTERS ENJOYING THEMSELVES ON INNOVATIVE...



### SECURITY SERVICES

THE WEALTHY GLOBAL COMMUNITY IS IN NEED OF AUTHORITATIVE SECURITY...



### ENTERTAINMENT

THE WORLD OF ENTERTAINMENT IS COLOURFUL, EXCITING AND ECLECTIC. BE ENTHRALLED...



### FASHION

SHOP THE LATEST DESIGNER BRANDS FOR MEN AND WOMEN. AT INSIGNIA, WE CAN ARRANGE...



### JEWELLERY

WE WANT YOUR PIECES TO SPARKLE. FROM OUR EXTENSIVE RANGE, YOU CAN FIND THE...



### WATCHES

WE OFFER AN EXTRAORDINARILY DIVERSE RANGE OF LUXURY TIMEPIECES IN A WIDE VARIETY...



### ARTS & ANTIQUES

SHOP OUR SELECTION OF ART & ANTIQUES FROM THE WORLD'S MOST EXCLUSIVE AUCTIONS AN...



### CARS

IN SEARCH OF THE LATEST SUPERCAR? WE OFFER THE MOST EXCLUSIVE PRESTIGE CARS FOR...



### TECHNOLOGY

AS INTERNET CONNECTIVITY BECOMES EVER MORE IMPORTANT, NEW TECHNOLOGI...



### WINES & SPIRITS

INSIGNIA DELIVERS HARD-TO-FIND SPECIALTY ITEMS AS WELL AS YOUR TRUSTED FAVOURITES...



### GASTRONOMY

THEY SAY FOOD IS THE WAY TO THE HEART. THE SECRET TO OUR GASTRONOMIC CREATIONS IS...



### BEAUTY & SPA

INSIGNIA IS YOUR EXCLUSIVE GATEWAY TO THE BEST HEALTH AND WELLNESS SPECIALISTS...



### SPORTS & EQUIPMENT

FOR THOSE WHO WANT TO GET IN SHAPE AND WHILE ENJOYING THE SUNSHINE CAN OPT FOR A...



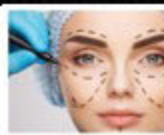
### WELLNESS PACKAGES

INSIGNIA PROVIDES WELLNESS PACKAGES THAT ARE TAILORED TO EVERY MEMBER'S NEEDS...



### MEDICAL CHECKUPS

WHAT IS YOUR MOST PRICELESS POSSESSION? YOUR HEALTH. ONE OF THE MOST IMPORTANT...



### PLASTIC SURGERIES

HOW WE LOOK ON THE OUTSIDE OFTEN REFLECTS OUR INNER HEALTH AND WELLBEING...



### COSMECEUTICAL PRODUCTS

WE ALL WANT TO HAVE LUMINOUS HEALTHY SKIN. THE KEY TO ACHIEVING THIS IS...



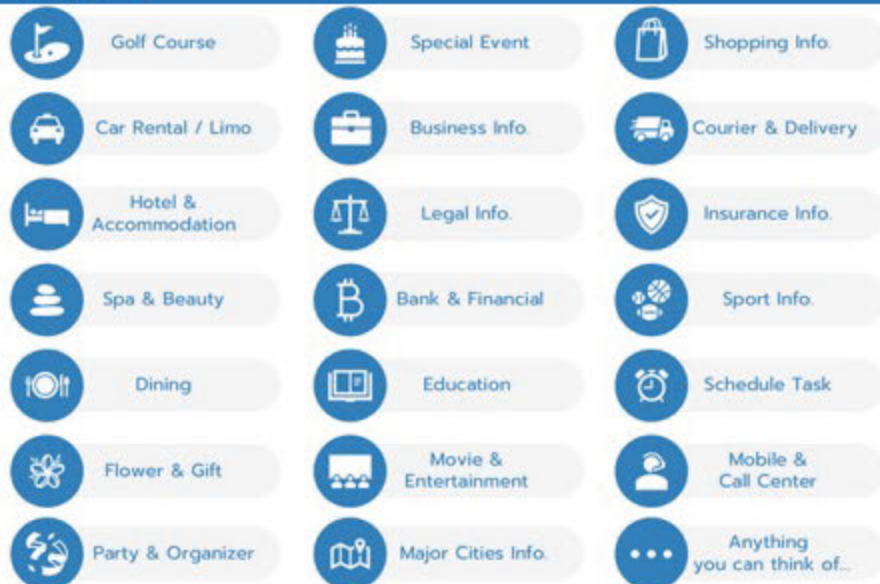
### KIDS SPA

THE ONLY THINGS MORE IMPORTANT TO A PARENT THAN THEIR CHILDREN IS THEIR...

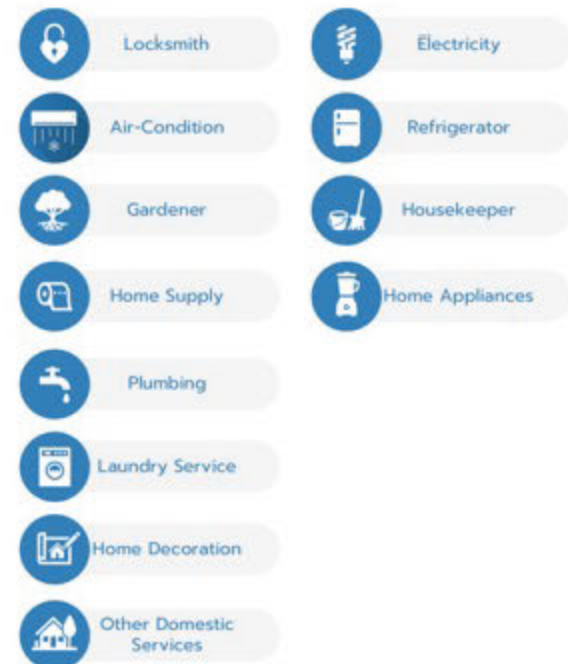


# Scope of Service

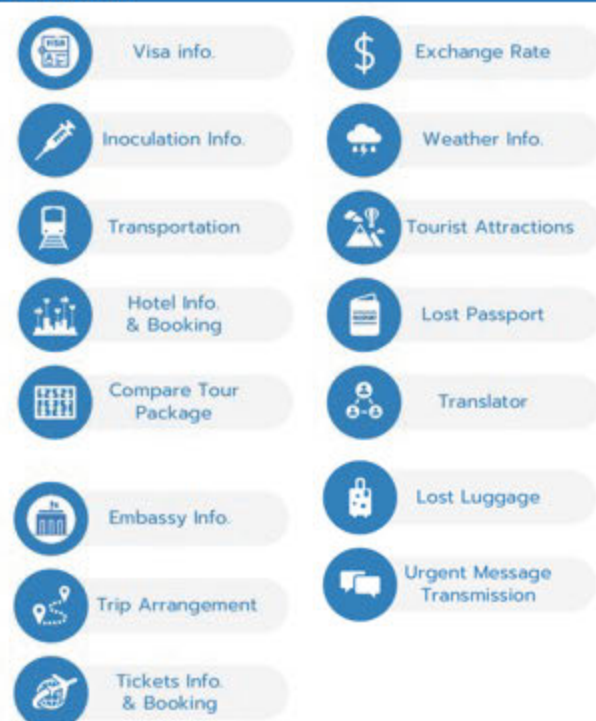
## 1. Personal



## 4. Home



## 2. Travel



## 5. Medical



## 3. Roadside



## 6. Kids



## 7. Pets





# Concierge Service Package

## 7 Days Trip

Standard Select  
3 Services From 7 Categories

THB 8,000

## Monthly Package

Standard Select  
3 Services From 7 Categories

THB 12,000

## Yearly Package

Standard Select  
3 Services From 7  
Categories

THB 25,000

Premium Select  
5 Services From 7  
Categories

THB 35,000

Elite Select  
Full Services

THB 45,000

Elite Family Select (4  
Persons)  
Full Services

THB 85,000