

**TRAUMA SYSTEM PUBLIC INFORMATION AND EDUCATION****I. AUTHORITY:**

Title 11, 100257. The EMS agency planning to implement a trauma system shall develop policies which address at least the following: Public information and education about the trauma system.

II. APPLICATION:

This policy establishes the criteria for trauma center public information and education relating to the Orange County Trauma System.

III. DEFINITION:

Public Information and Education means the mechanism by which greater awareness of the Orange County Trauma System and its components is achieved and maintained.

IV. CRITERIA:

A. *Each trauma center shall provide the following Trauma System related information to the citizens and service providers within its service area:*

1. *EMS agency designation level (e.g., Level I, II or III)*
2. *The purpose of the trauma center*
3. *The services the trauma center provides*
4. *Methods of accessing the center for use of its services.*

B. *Trauma Centers should developed an organized approach to prioritize injury prevention efforts based on the American College of Surgeons guidelines, community needs, local trauma registry and epidemiologic data.*

C. *Restrictions -- Health and Safety Code 1798.165:*

No health care provider shall use the terms trauma facility, trauma hospital, trauma center, trauma care provider, trauma vehicle, or similar terminology in its signs or advertisements, or in printed materials and information it furnishes to the general public, unless the use is authorized by the local EMS Agency.

Approved:

Sam J. Stratton, MD, MPH
OCEMS Medical Director

Tammi McConnell, MSN, RN
OCEMS Administrator

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