

UDISHI VERMA

Address: K2, Pragati Nagar, Near Florence Apartments, Kotra,
Ajmer 305001 (Raj.)
Phone no.: +91 966-011-6462
Email: udishiverma28@gmail.com
<https://www.linkedin.com/in/udishi-verma-00b8301bb/>



OBJECTIVE:

Due to graduating in the next few months, I am seeking a position where my contribution adds real value. I am able to learn new skills and tasks quickly and work in both structured and unstructured environments.

EDUCATIONAL BACKGROUND:

2019 - 2022	BACHELOR'S OF COMMERCE Sophia Girls' College (Autonomous), Ajmer
2005 - 2019	HIGH SCHOOL Sophia Sr, Sec. School, Ajmer

CERTIFICATIONS:

February 2022	<u>INTERNSHIP AND JOB PREPARATION</u> Internshala Trainings
January 2022	<u>DIGITAL MARKETING</u> Internshala Trainings
January 2022	<u>GOOGLE ADS SEARCH CERTIFICATION</u> Google Skillshop
September 2021	<u>SOCIAL MEDIA MARKETING</u> Edelytics

SKILLS:

- | | | |
|---------------------------|----------------------------|------------------------|
| • SEO | • Keyword Analysis | • Operative |
| • Article Writing | • Microsoft Excel | • Communication Skills |
| • Proof Reading | • Word | • Team Work |
| • Digital Marketing | • PowerPoint Presentations | |
| • Social Media Management | • Shopify Content Writing | |

INTERNSHIP EXPERIENCE:

SHOPIFY CONTENT WRITER AND SEO ANALYST

July 2021 - Feb 2022

Spike Fitness

◆ Key Responsibilities:

- Implementing article research and publishing relevant content related to the products offered.
- Performing keywords research and interlinking and backlinking with various related blogs.
- SEO Analysis to optimize the traffic to attract more target audience.
- Writing YouTube Descriptions for various products offered.

◆ Achievements:

- Wrote more than 100 quality articles related to fitness and wellbeing.
- Helped increase traffic to the website by producing relevant content.

CONTENT WRITER AND SOCIAL MEDIA ANALYST

July 2020 – Dec 2020

Singh John

◆ Key Responsibilities:

- Writing Articles on various niches and performing research.
- Giving product reviews.
- Proof Reading for Quality Standards.
- Maintaining Content and Managing tasks in MS Office.

◆ Achievements:

- Received a Letter of Recommendation for this internship.

DECLARATION:

I hereby declare that above information is true to my personal Knowledge.