



# UDISHI VERMA

Content Writer

Digital Marketing Analyst

## Why me?

Always “buzzing with thoughts” curious eclectic writer, who further articulates her thoughts into string of words. I like to stay updated on trends and am equipped with extensive experience in writing buzz-worthy content. I’m right on my toes in order to plunge head first into sea to trade the waves of skill sets and talents. The aim is to pierce through the thick fog of life and eventually reach the destination with toothy grin.

## Strengths

- Adaptive
- Dedicated
- Committed to Learn and Improve
- Inquisitive and Creative
- Good Communication Skills
- Attention to Details

## Hobbies

- Writing Poems
- Dancing
- Yoga and Spirituality
- Binge Reading and Learning about Popular

## Certifications

- [Google Search Certification](#)
- [Digital Marketing](#)

## Contact Details

Kotra, Ajmer, 305001, India

Tel: [+91 966-011-6462](tel:+919660116462)

Mail: [udishiverma28@gmail.com](mailto:udishiverma28@gmail.com)

LinkedIn: [in/udishi-verma](https://www.linkedin.com/in/udishi-verma)

## Experience

### Shopify Content Writer and SEO Analyst @ Spike Fitness

Jul’21-Present, Online

- Wrote Articles on Fitness Products and Physical Well-being.
- Added **Backlinks** and **Interlinks** to Internal and External Websites.
- Performed **Keyword Research** for each Article
- Worked Dedicatedly under a Team Ensuring Good Quality Content.
- Performed **Proof Reading**
- Published Articles on **Shopify**
- Performed **SEO Analysis** for Maximizing Traffic to Blogs.

### Content Writer and Social Media Analyst @ Singh John

Jul’20 - Dec’20, Mumbai

- Wrote Articles on **Social Media Marketing** and **Affiliate Marketing**.
- Gave each article innovative thoughts.
- Performed Proof Reading for Quality Standards.
- Worked with **MS Office**.
- Reviewed Products.
- **Backlinks**, Keyword Research in Social Media Marketing.

## Education

### Bachelors

Pursuing 2nd Year in B. Com from Sophia Girls' College, Ajmer, India

### Schooling

PCM from SophiaSr. Sec. School, Ajmer

## Skills

- SEO
- Article/Blog Writing
- Proof Reading
- Digital Marketing
- Social Media Management
- Creative Writing
- Technical Writing
- Shopify Content Writing
- Keyword Analysis
- Microsoft Excel, PowerPoint Presentations, Word