



UDISHI VERMA

DIGITAL MARKETING ANALYST



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PROFILE

I'm right on my toes in order to plunge head first into sea to trade the waves of skill sets and talents. The aim is to pierce through the thick fog of life and eventually reach the destination with toothy grin.

SKILLS

SEO

Content Writing

Keyword Research

Social Media Management

Digital Marketing

Operative

Microsoft Excel, PowerPoint
Presentations, Word

Communication Skills

INTERNSHIP EXPERIENCE

SHOPIFY CONTENT WRITER AND SEO ANALYST

Spike Fitness

July 2021 - Feb 2022

- Implemented article research and publishing relevant content.
- Performed keywords research and interlinking and backlinking with various related blogs.
- SEO Analysis to optimize the traffic to attract more target audience.
- Wrote YouTube Descriptions for various products offered.
- Received a *Letter of Recommendation* for this internship.

CONTENT WRITER AND SOCIAL MEDIA ANALYST

Singh John

July 2020 - Dec 2020

- Wrote Articles on various niches and performing research.
- Gave product reviews.
- Proof Read for Quality Standards.
- Maintained Content and Managing tasks in MS Office.
- Received a *Letter of Recommendation* for this internship.

EDUCATION HISTORY

BACHELOR'S OF COMMERCE

2019-2022

Sophia Girls' College (Autonomous), Ajmer

HIGH SCHOOL

2005-2019

Sophia Sr, Sec. School, Ajmer

CERTIFICATIONS

INTERNSHIP AND JOB PREPARATION (Internshala Trainings)

DIGITAL MARKETING (Internshala Trainings)

GOOGLE ADS SEARCH CERTIFICATION (Google Skillshop)

SOCIAL MEDIA MARKETING (Edelytics)

STRENGTHS

- Adaptive
- Dedicated
- Committed to Learn and Improve
- Inquisitive and Creative
- Good Communication Skills
- Attention to Details

HOBBIES

- Writing Poems
- Dancing
- Yoga and Spirituality
- Binge Reading and Learning about Popular Mythologies