JEFFERSON ALEXANDRE DE SENA

Front-end developer

info

- 📞 +55 11 949297513
- ✉️ jeffersonsena.jw@gmail.com
- 📍 São Paulo - Brasil
- 🎂 26 Years

ABOUT ME

Professional with a degree in UX Design and an evolving career in Front-End Development through professional courses. I possess exceptional skills in communication, creativity, and public speaking, combined with an observant and proactive personality. My experience includes working as a Project Analyst, focusing on the user experience of virtual agents for financial institutions.

I have also been involved in the planning and development of a project for a brand specializing in the sale of motorcycle parts, accessories, and participation in tenders, with operations planned in Lima, Peru, and São Paulo, Brazil.

EDUCATION

Front-End Engineer: EBAC **-** 11/2022 - 12/2023

Become a UX Designer from Scratch:
Interaction Design Foundation **-** 4/2022 - 11/2022

User Experience - The Beginner's Guide:
Interaction Design Foundation **-** 10/2021 - 4/2022

PROJECTS

[Calculadora arítimética (Vue.js)](#)
In this project, I learned how to develop the application using Vue.js classes and how to perform the configurations for using the libraries.

[Tasklist - REACT](#)
In this project, we created a task list where we managed to, among various functionalities: create new categories, create new tasks, mark tasks as completed, and delete them. We can also filter by alphabetical order or use the search bar to find a task.

LANGUAGES
English - Fluent
Portuguese - Native

SKILLS

UX/UI Design
UX Research
Prototyping
Creativity
Communication
Ownership sense
Critical thinking
Self-taught ability
Resilience
Flexibility
Collaboration

TOOLS

HTML5
CSS3
JavaScript
Bootstrap
React
Vue
Git
Figma

PROFESSIONAL HISTORY

UX Designer & Front End Developer, Casalmi: (Freelance)
Visual identity design, creation of layout, and development of the corporate website.

Mid-Level Support Analyst, Ótima Digital: 2020 – 2023
Analyze issues and understand their causes to resolve them. Collect information from clients and the internal team to solve problems. Performance analysis. Management of changes in campaigns.

Project Analyst, Ótima Digital: January 2021 - December 2022
Conducting briefings with clients to understand the objective of the new virtual agent and identify the target audience. A flowchart was then developed based on initial ideas, and this flowchart was sent for approval. Once the flowchart was approved, the scripts were sent for voiceover and recording. With all materials gathered (flowchart and audio), developers would create the virtual agent. In the final stage, tests were conducted to ensure everything was as requested or to identify if corrections were needed. Finally, a product validation was carried out with the client.

Customer Support, Ótima Digital: 2019 - 2020
Monitoring campaign dashboards. Conducting test calls for financial campaigns. Clipping audio segments and sending them to the development team.