

# the FROG COLLECTIVE

## | WHITE | PAPER

The Frog Collective white paper outlines a comprehensive overview of our project, including its mission, objectives, and plans for the future.

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# Project Overview

The Frog Collective is a Cardano-based NFT project that offers exceptional art and utility, encompassing all the key features of a successful project: art, lore, utility, and PFP. Our primary mission is to enhance the Cardano blockchain and its users by creating tools that benefit everyone.

This white paper provides an in-depth look at the project, its objectives, and the team's hard work towards delivering a one-of-a-kind experience for all Cardano users.

The Frog Collective is a collection of 10,000 frogs, featuring stunning artwork that is sure to impress.

In addition to owning an incredible PFP, holders of TFC or TFC - VIF Pass will receive exclusive access to our entire ecosystem, without the need to pay a subscription for each service.

At TFC, we believe in offering our community members the best possible experience, and that includes giving them access to all the resources they need to make the most of their investments. So become a holder today, and discover a world of amazing benefits!



10.000  
Total Supply



149 ₪  
Price



April 8th  
Mint Date

# Mission and Goals

The Frog Collective was created with a clear mission and set of goals that are rooted in the desire to enhance the Cardano blockchain and its community of users. We recognize the incredible potential of the Cardano network and we are committed to helping it reach its full potential by creating innovative tools that are beneficial for everyone and a welcoming community to everyone.

As long-time Cardano users, we have a deep understanding of the ecosystem and the challenges that need to be addressed to help it grow. We have invested and keep investing significant time and resources into developing a range of tools that are designed to address these challenges and provide real value to Cardano users.

We believe that everything we are building is an asset for everyone in the Cardano community, and we are committed to sharing these assets with our supporters. By giving everyone access to these, we hope to foster greater collaboration, innovation, and growth within the CNFT space.

Ultimately, The Frog Collective's mission is to help Cardano become the premier blockchain platform, one that keeps innovating at the highest level. We are driven by a passion for innovation and a deep commitment to building a better future for everyone, and we believe that our work with The Frog Collective will help to achieve this goal.

We'll be creating a fully fledged ecosystem, exploring innovative ideas with both our stake pool and our tools as the core components, recognizing the importance of a strong community around it.

# Tools

Our Tools are the central part of our **ecosystem** and we believe they will **revolutionize** the way people interact with Cardano, and we are working tirelessly to make this vision a reality.

With the **launch** of our first application (**Frogfolio**), we aim to show the community our **dedication** and **professionalism** by delivering it before our mint. This will serve proof to show our devotion to this project and to everyone that supports and believe in us. We're here to **stay** and **build**.

We are dedicated to bringing value to our **supporters** and to the wider Cardano community, and we are committed to driving the growth and adoption of the Cardano blockchain.



### "G" Tool

As it happens with all blockchains, the "Public Sale" era is coming to an end in Cardano.

The "G" Tool is going to be a tool **designed for all the degens** and to help you navigate the future of CNFT sales.



### "L" Tool

We already started the development of the "L" Tool.

It's a tool **designed for project owners** and managers, filling a hole left by a discontinued product.

We'll be inviting projects to use it and give us feedback on it.



### More Tools

We strive to have TFC be the community everyone wants to be a part of.

We have **more ideas** in the bag for tools and we'll be developing them as soon as we have the aforementioned ones ready and polished !



### + Frogfolio Features

We've received many amazing suggestions from the community to improve the current state of Frogfolio and we'll be adding those features.

We'll also start developing **iOS** and **Android** Apps to integrate with the browser version.

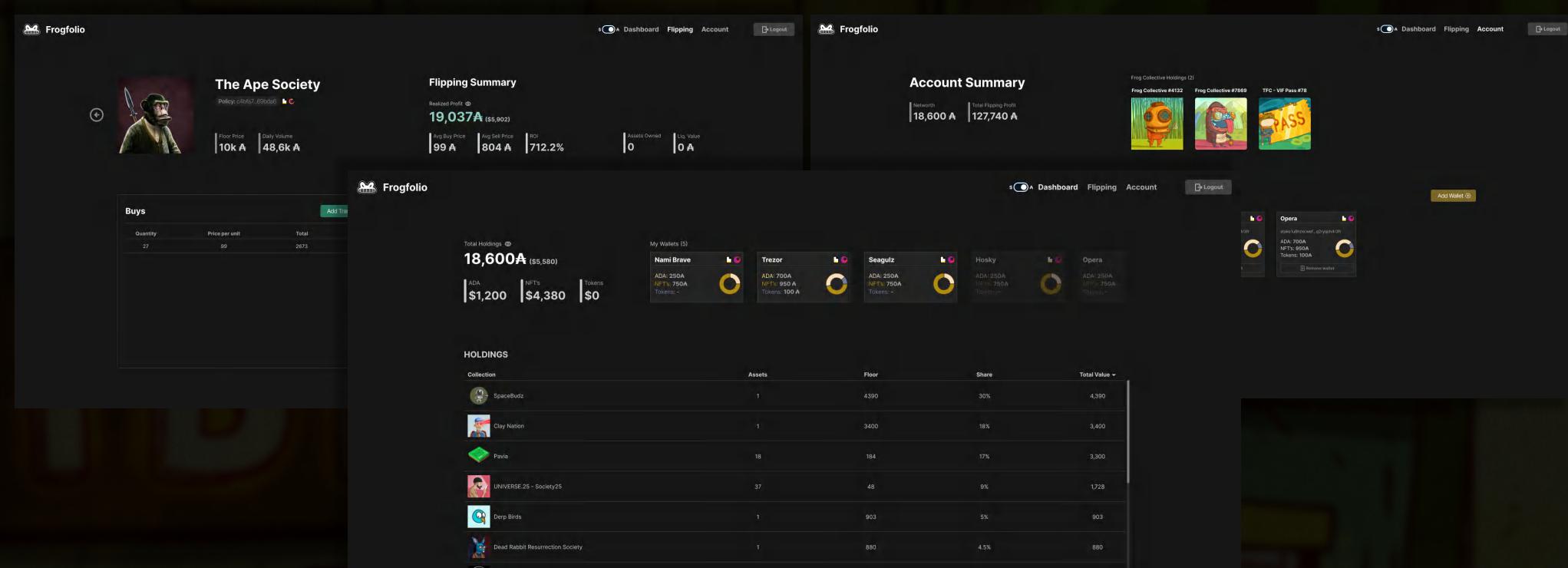
# Frogfolio

Frogfolio is a **portfolio tracker** and **flipping analytics tool** developed by The Frog Collective (TFC). This tool is designed to make the lives of **TFC holders** easier by providing a comprehensive set of features that allow for **better tracking** and **management** of NFTs, listings, ADA, and tokens.

Frogfolio boasts an impressive array of features that include **NFT** and **listings value tracking**, complete with **multi-wallet** support, as well as **ADA** and **Token** value tracking. The tool also provides an easy to use flipping analytics feature that offers insights into your flipping endeavours.

This **feature** alone can help TFC holders make more informed decisions when it comes to buying and **selling** NFTs.

Frogfolio is a tool that is going to be constantly **updated** and **improved**. We are committed to providing the best possible **experience** for our users and will continue to refine and **improve** the tool based on user **feedback** and **market trends**. With Frogfolio, **TFC holders** can rest assured that they have access to one of the most advanced and powerful **portfolio tracking** and **flipping analytics** tools on the market.



# TFC - NFT's

Our NFTs are not only a unique form of art that can be used to express yourself, but they also serve as the key to **access** all of our user focused **tools**. All of this is made possible by simply **owning** our NFTs, without the need for **any** kind of subscription. More **perks** will be added over time.

## 1 NFT

- Exclusive access to all our user focused tools
- Access to holder only Discord channels
- Access to holder only giveaways
- Holder Role ( True Frog )



## 5 NFT's

- All the previous benefits
- Access to exclusive features of each user focused tool
- Extra entries on all giveaways
- Entry for a post-mint raffle of 3000 ADA
- Holder Role ( Croaky Fannatic )

## 10 NFT's

- All the previous benefits
- Insider updates on upcoming tool releases and features
- Holder Role ( Toadally Awesome )



## 20 NFT's

- All the previous benefits
- Access to the Alpha Section (VIF Exclusive)
- Holder Role ( Ribbit Legend )

## 35 NFT's

- All the previous benefits
- Access to the Work Room (Founders working in real-time)
- Holder Role ( Master of the Ribbits )

Some really **exclusive** future tool features might be locked behind owning a certain number of NFT's, TBD per tool/feature.

# TFC - VIF Pass

We created passes for our collection for several reasons. With these passes, the community can experience **Frogfolio** even before mint is released, which is good for everyone who wants to **invest**. These passes will give all the **benefits** of the base NFT, and everyone who has a pass will be able to try all future **tools** in their **BETA** formats. VIF Pass's will be required in the future for projects to use our project **founders** focused tools. Pass perks will continue to be **updated** with each tool release.

## 1 Pass

- Guaranteed spot to mint up to 7 TFC NFT's
- Beta Access to Frogfolio and all future applications, as well as experimental features
- Access to project focused tools ( for project founders/managers only )
- **@Very Important Frog** Role
- Ability to give **@Ribbitlist** (WL) to 1 friend
- Chance to win 1 TFC NFT after mint (Raffle)
- Access to VIF Lounge channel
- Access to exclusive VIF Giveaways and Alpha Channel
- All the perks of a TFC NFT
- On sellout, whoever holds passes will receive a "Ribbit" and a 🐸 sticker

## 2 Passes

- Guaranteed spot to mint up to 9 NFT's per Pass (18 total)
- Ability to give **@Ribbitlist** (WL) to 2 friends
- All other perks from above

## 3 Passes

- Guaranteed spot to mint up to 12 NFT's per Pass (36 total)
- Discounted Mint Price: 129ADA per NFT
- 1 TFC NFT Giveaway after mint
- Ability to give **@Ribbitlist** (WL) to 3 friends
- All other perks from above



# Discord

At TFC, we recognize the importance of building a **strong** and **engaged** community. As such, we have chosen **Discord** as our primary platform for community engagement.

Discord offers a variety of features that allow us to **connect** with our community in meaningful ways. Our server is **organized** into different channels, each with its own purpose, making it easy for members to find and engage in discussions that interest them.

Beyond the benefits of communication and engagement, here are the **roles** that you'll be able to earn based on how many NFT's you **hold**, their races, some traits and the 1/1's

- Nibbit
- Grelkas
- Madjero
- Freglius
- Olitracla
- Jarpleta
- Inkrakas
- Refroglieu
- Pliotucos
- Spatxoras
- Francisclers
- Patanhahas
- Holders of each race

- Ribbit Crowned
  - Lord Inkrakas
  - Supreme Leader Refroglieu
  - Chief Patanhahas
  - Master Francisclers
  - Despot Freglius
  - Emperor Olitracla
  - Rex Jarpleta
  - Boss Madjero
  - Kingpin Pliotucos
  - Governor Spatxoras
  - Potentate Grelkas
  - King Nibbit
- Holders of Crowned Frogs  
Note that there is only 1 King per Race

- Glitched Froggy
  - Holders of a Deformed Nibbit
- Mystic Croaker
  - Holders of 1/1's
- True Frog
  - Holders of 1 TFC - NFT
- Croaky Fannatic
  - Holders of 5 TFC - NFT's
- Toadally Awesome
  - Holders of 10 TFC - NFT's
- Ribbit Legend
  - Holders of 20 TFC - NFT's
- Master of the Ribbits
  - Holders of 35 TFC - NFT's

# Other Endeavours and Commitment

Our commitment to providing a unique collection of tools and assets is unwavering. We firmly believe that the quality of our collection lies not just in the individual items themselves, but in the exclusivity and originality they offer. With that in mind, we pledge to never dilute our collection with derivatives or copies that offer the same benefits as our original collection.

We understand that as creators, innovation is key. We are constantly brainstorming and experimenting with new and creative ideas to push the boundaries of what's possible in the world of digital assets. As a testament to our dedication to innovation, we may occasionally release new collections as proof of concepts.

One such concept we're currently exploring is the idea of "Real Time Alive NFT's". These unique assets would offer a dynamic, real-time element that would make them truly one-of-a-kind. We're excited to see where this concept takes us and will share more information as it develops.

In short, we're committed to develop an ecosystem that is both exclusive and innovative. We believe that this approach is what sets us apart from other creators in the space, and we're excited to continue pushing the envelope with new ideas and concepts.

TFC



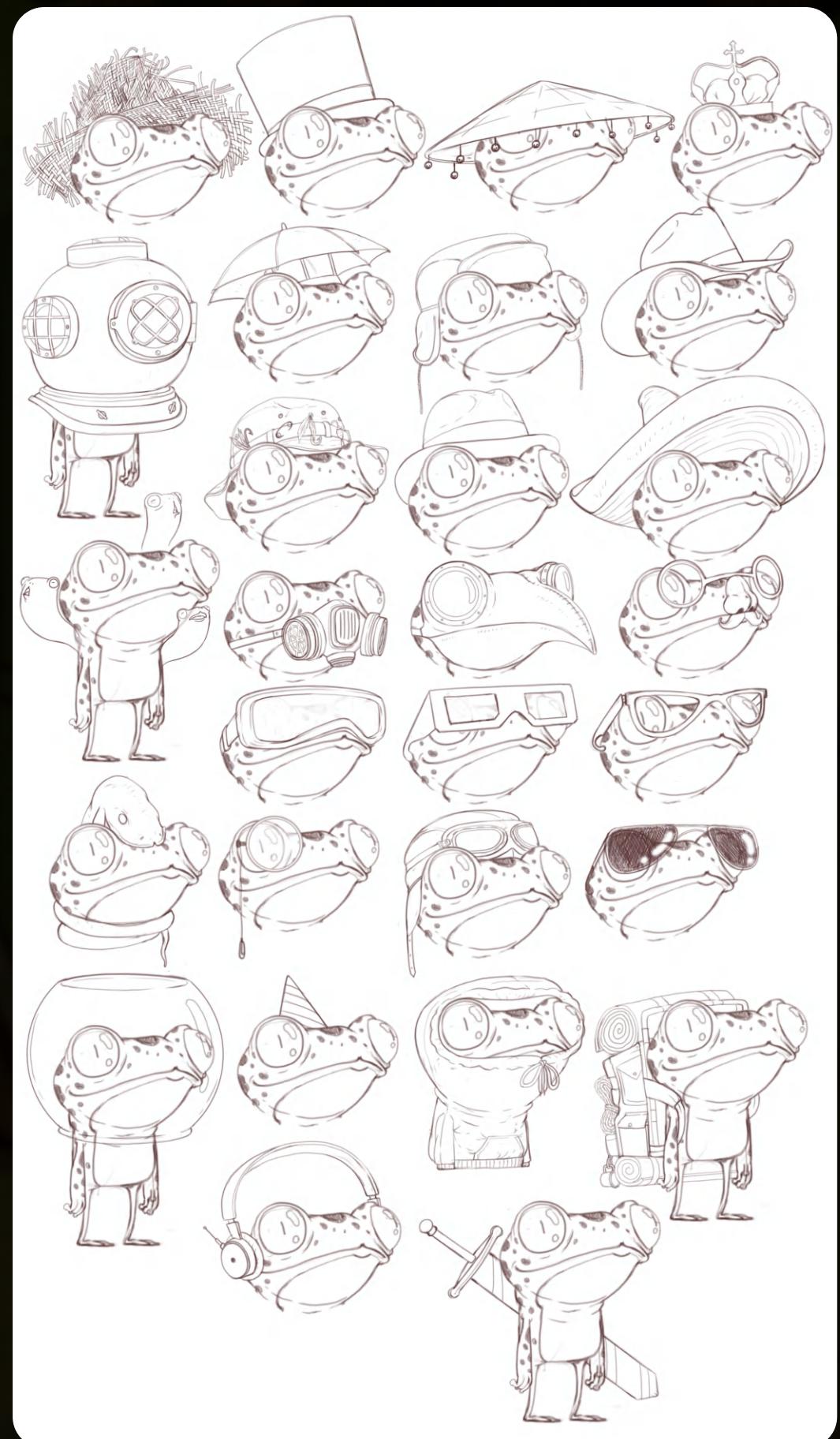
# Art

We, The Frog Collective, hired the artist **Kyyybic** to create the traits for our upcoming NFT **collection**. We wanted **unique** and **original** designs for our collection, and as such, we instructed the artist to draw everything according to our specifications.

We signed a **contract** with Kyyybic that grants us full **IP rights** to the art created for our collection, giving us full **ownership** and control over the **designs**.

This means that any art created by Kyyybic for our NFT collection is now our **exclusive property**, and we have the right to use, sell, or distribute it as we see fit. By securing the rights to the art, we can ensure that our NFT collection is one-of-a-kind, **exclusive** to our brand.

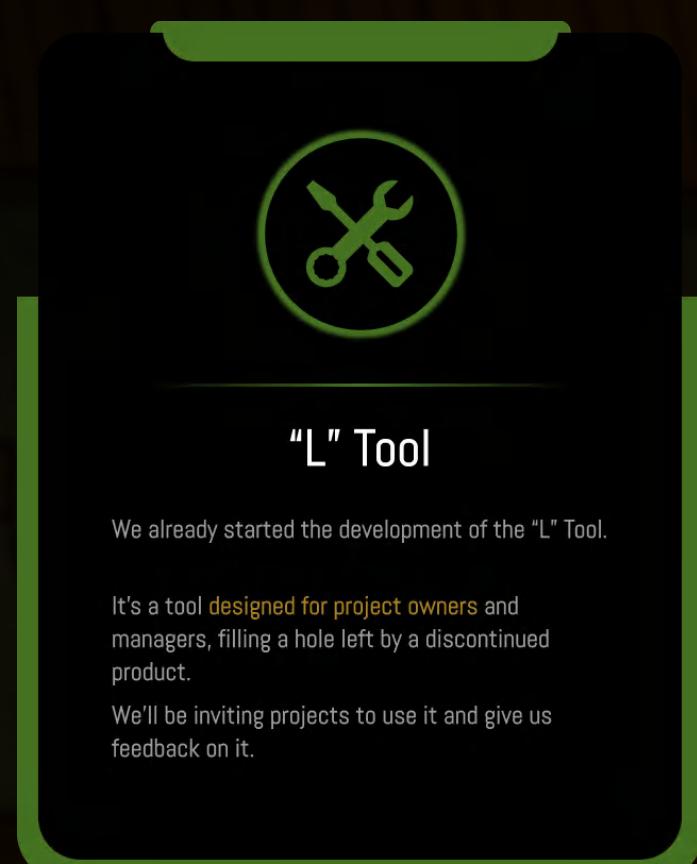
We'll be licensing the IP rights of our NFTs to our **holders**. This license will enable you to use your TFC art for **commercial** and non-commercial purposes.



# New Tools

We believe that in today's competitive industry, it's essential to be **strategic** and keep our cards close to our chest. And we hope this is a compromise we can make together with our **investors**. We won't disclose too much in advance to keep our competitive advantage and we'll work **fast** and **deliver** on time.

We understand that **success** is not achieved through idle dreaming, but through hard work, dedication, and innovation. That's why we remain committed to bringing our **vision** to life and leaving a lasting mark on the tech industry. We're confident that our **new tools** will impress our users and help us achieve our goals. We can't wait to see how they'll be received, but until then, we'll continue to work tirelessly to make them the best they can be.



At the moment, we at The Frog Collective are buzzing with excitement as we've come up with three new **tools** that we can't wait to share with the world. One of them, the ( "L" Tool ) is designed for project **founders** and **managers**.

As for the other two, we've laid down the groundwork, but we're keeping the details under wraps for now.

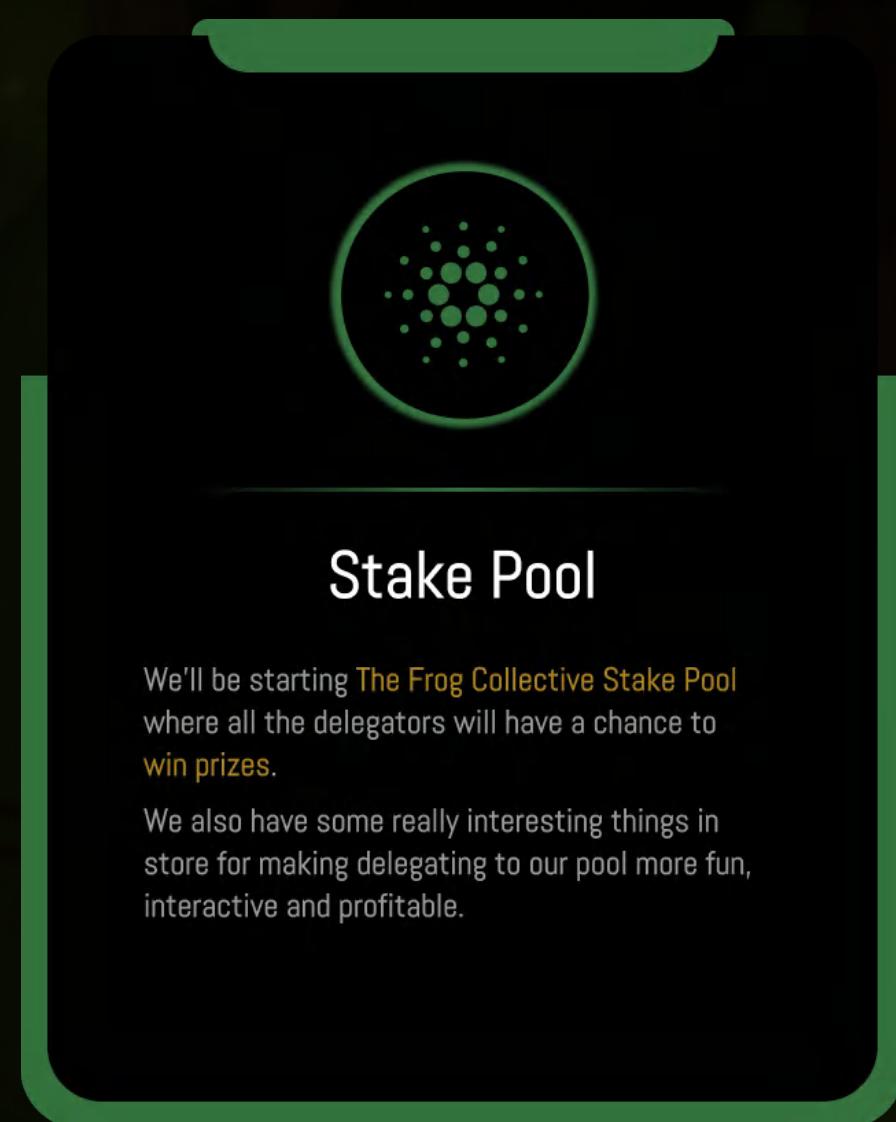
# Stake Pool

We are excited to announce the launch of our own **stake pool**, where individuals can stake their wallets and **earn rewards**. By participating in our stake pool, users have the opportunity to receive passive **income** and **benefit** from the pool's performance.

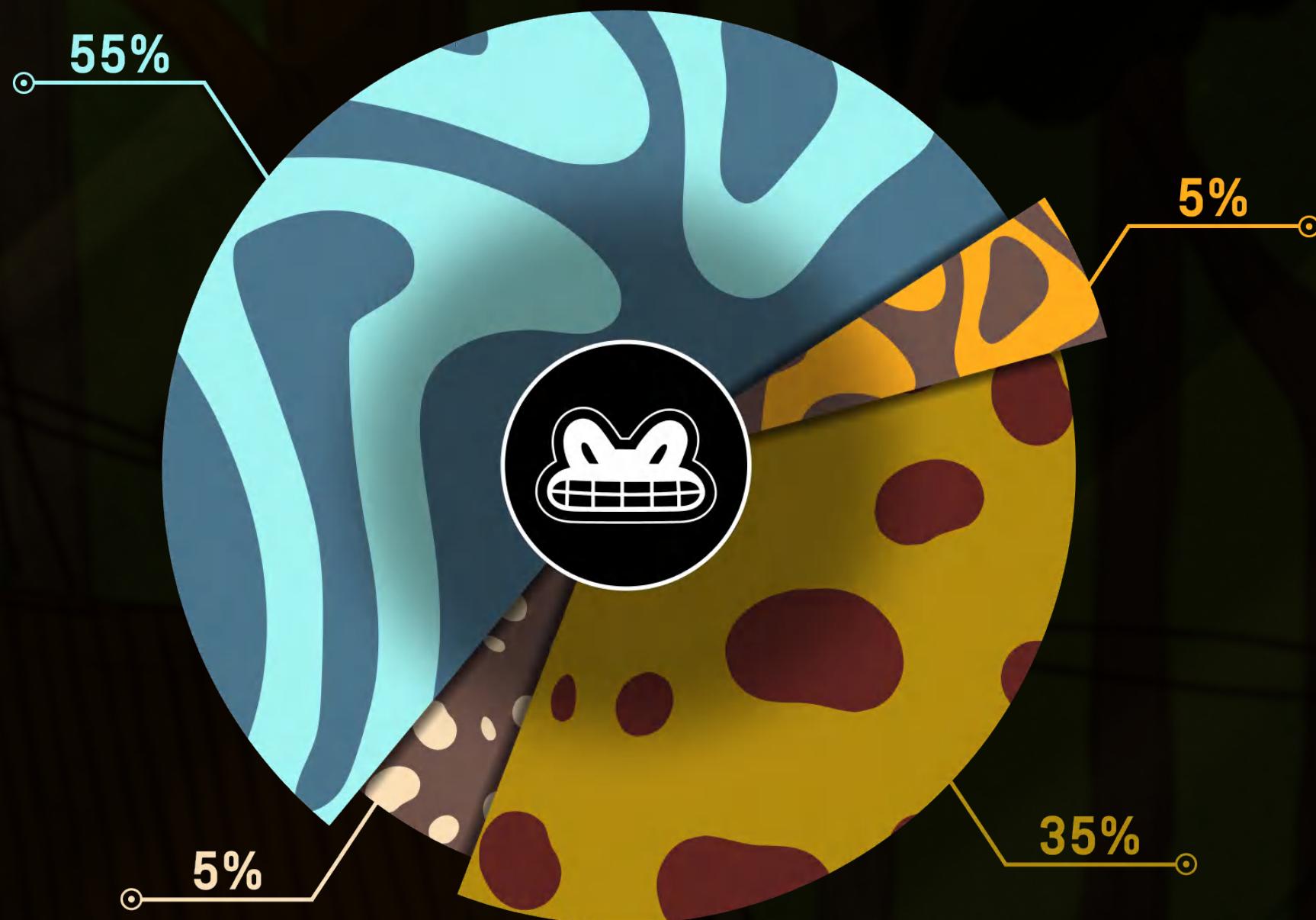
In addition to the rewards earned from staking, we are also thrilled to introduce our **bi-epochly** prize program. Every 2 epochs, we will **randomly** select one of the staked addresses to receive a **prize**. Our prize pool consists of various exciting offers, such as **TFC NFT's**, special access tokens that will enable the owner to use one of our **tools** for a month and much more.

Participation in our stake pool provides a unique **opportunity** for users to earn more rewards and for us to explore and get creative with what is able to be done having a Stake Pool, while ensuring the **security** of the Cardano blockchain.

We believe that this program will **enhance** our community's engagement and participation, while also fostering a more inclusive and **rewarding ecosystem**.



# Funds Allocation



## Stake Pool Pledge

The TFC Stake Pool is going to be a central part in our ecosystem. Besides having the mint funds staked to our own pool, we'll pledge some of the funds directly.

## Treasury

Funds allocated to non-tool-development endeavours, creation of more revenue streams and overall ecosystem development.

## Marketing

To expand our project's reach and attract potential supporters, we'll allocate funds towards targeted marketing efforts, aiming to secure valuable partnerships, onboard new Cardano users and sustain long-term growth.

## Development & Team

Tools design and coding, outsourcing for parallel development of various tools, maintenance and updates for the years to come.

# Team

The team behind The Frog Collective is currently composed of two creators, **jonhygee** and **Saylox**.

**jonhygee** ( João Graça ), 24 years old, is the man behind all the app development work, app design and Twitter management.

**Saylox** ( Nuno Ribeiro ), 25 years old, is the man behind all the graphic design of the project, including graphics, images for advertisements, and the website.

We both manage all the other aspects of the project equally.

Both of us have been in the CNFT space for over a year and have found it to be the best experience of our lives, which is why we want to better the experience for others as well.



jonhygee  
Co-Founder  
Developer



Saylox  
Co-Founder  
Designer



# Market Value

We have a clear vision for the market value we aim to achieve through the **tools** we are **developing**. Our team recognizes the importance of creating **unique** and **innovative** tools that stand out from the competition. To this end, we have implemented a new and exciting approach that we believe will revolutionize the industry.

Our tools will **not** have a **subscription model**, and they will only be accessible to **holders** of our NFTs. This approach ensures that our NFTs remain **highly valuable** and hopefully continue to appreciate in value over time, as more and more perks are added to our **ecosystem**. By tying access to our tools to our NFTs, we're creating a unique ecosystem that will benefit both our **users** and our **project**.



# Conclusion

The Frog Collective is more than just an NFT project - it's an entire **ecosystem** of **tools** and **benefits** built on top of the **Cardano** blockchain. We've created a **unique** collection of NFTs that offer both stunning **artwork** and **practical utility**, and we're committed to bringing value to our community members and to the broader Cardano community.

We hope our dedication to **innovation** and **originality** is evident in everything we do, from the choice of traits to our upcoming tools and applications. By tying access to these tools to **ownership** of our NFTs, we're creating a unique and valuable ecosystem that we believe will benefit all of our users.

We're excited to continue **developing** new and exciting tools that will revolutionize the way people interact with the Cardano blockchain, and we're grateful for the support and trust of our **investors** and community members. We're confident that The Frog Collective will make a lasting impact on the NFT industry and beyond, and we can't wait to see what the **future** holds.

Thank you for joining us on this exciting journey.

