

# Gabriel Lima

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## RESEARCH INTERESTS

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My research interests reside at the intersection of human-computer interaction (HCI) and artificial intelligence (AI) ethics. I interrogate the prevailing narratives surrounding AI, explore how they shape laypeople's understanding of the technology, and seek to identify strategies to promote more grounded perceptions of real-world AI systems. I also explore whether and how the public opinion about AI can inform AI governance to ensure that it benefits those subjected to consequential AI systems.

During my PhD, I have focused on investigating how different ways of talking about AI and its ethical implications can shape the public's perception of AI systems. My research approach is highly interdisciplinary; I collaborate with scholars from psychology, law, sociology, and communication and employ quantitative and computational methods to capture and make sense of narratives about AI and people's perceptions and opinions.

During my BS and MS, I investigated people's perceptions of moral and legal responsibility for algorithmic decision-making. My research focused on capturing who people consider responsible when AI causes harm to embed laypeople's opinions in normative research and policymaking to mitigate potential conflicts between folk expectations and AI governance.

## EDUCATION

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### Max Planck Institute for Security and Privacy (MPI-SP)

Bochum, Germany, Sep. 2023 – Present

Ph.D. in Computer Science. Advisor: Yixin Zou.

### Korea Advanced Institute of Science and Technology (KAIST)

Daejeon, South Korea, Mar. 2021 – Feb. 2023

M.S. in Computer Science. Advisor: Meeyoung Cha.

Thesis: The Conflict Between Explainability and Responsibility in Algorithmic Decision-Making

### Korea Advanced Institute of Science and Technology (KAIST)

Daejeon, South Korea, Feb. 2017 – Feb. 2021

Advanced B.S. in Computer Science (with honors).

## SELECTED PUBLICATIONS

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### Do Citizens Agree with the EU AI Act? Public Perspectives on Risk and Regulation of AI Systems

Gabriel Lima, Gustavo Gil Gasiola, Frederike Zufall, Yixin Zou

*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2026

<https://doi.org/10.1145/3772318.3790535>

### Lay Perceptions of Algorithmic Discrimination in the Context of Systemic Injustice

Gabriel Lima, Nina Grgić-Hlača, Markus Langer, Yixin Zou

*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2025

<https://doi.org/10.1145/3706598.3713536>

Best Paper Honorable Mention Award

### Public Opinions About Copyright for AI-Generated Art: The Role of Egocentricity, Competition, and Experience

Gabriel Lima, Nina Grgić-Hlača, Elissa Redmiles

*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2025

<https://doi.org/10.1145/3706598.3713338>

### Who Should Pay When Machines Cause Harm? Laypeople's Expectations of Legal Damages for Machine-Caused Harm

Gabriel Lima, Nina Grgić-Hlača, Jin Keun Jeong, Meeyoung Cha

*Proceedings of the 2023 Conference on Fairness, Accountability, and Transparency (FAccT).* 2023

<https://doi.org/10.1145/3593013.3593992>

## **Blaming Humans and Machines: What Shapes People's Reactions to Algorithmic Harm**

Gabriel Lima, Nina Grgić-Hlača, Meeyoung Cha

*Proceedings of the CHI Conference on Human Factors in Computing Systems. 2023*

<https://doi.org/10.1145/3544548.3580953>

## **The Conflict Between Explainable and Accountable Decision-Making Algorithms**

Gabriel Lima, Nina Grgić-Hlača, Jin Keun Jeong, Meeyoung Cha

*Proceedings of the 2022 Conference on Fairness, Accountability, and Transparency (FAccT). 2022*

<https://doi.org/10.1145/3593013.3593992>

*Best Student Paper at the "Issues in XAI #4: Explainable AI: Between Ethics and Epistemology" Workshop*

## **HONORS AND AWARDS**

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### **Best Paper Honorable Mention Award at ACM CHI (Top 5%)**

2025

Received for the paper titled "Lay Perceptions of Algorithmic Discrimination in the Context of Systemic Injustice."

### **Recognition for Diversity and Inclusion at ACM CSCW**

2025

Received for the paper titled "Beyond 'Vulnerable Populations': A Unified Understanding of Vulnerability From A Socio-Ecological Perspective"

### **KAIST School of Computing Outstanding Thesis Award**

2023

Received for my M.S. thesis titled "The Conflict Between Explainability and Responsibility in Algorithmic Decision-Making."

### **SIGCHI Gary Marsden Travel Award**

2023

Received USD 2,500 to attend ACM CHI 2023 and present my paper titled "Blaming Humans and Machines: What Shapes People's Reactions to Algorithmic Harm."

### **Best Student Paper Award**

2022

Received at the "Issues in XAI #4: Explainable AI: Between Ethics and Epistemology" workshop for the paper titled "The Conflict Between Explainable and Accountable Decision-Making Algorithms," which was later published at ACM FAccT 2022.

### **New Horizons Award at ACM EAAMO**

2022

Received at the ACM Conference on Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO '22) for the paper titled "Dimensions of Diversity in Human Perceptions of Algorithmic Fairness." The New Horizons Award is given to papers "bridging research and practice that EAAMO aspires to foster."

### **KAIST School of Humanities and Social Sciences Best Paper Award**

*Spring Semester, 2020*

Received for the paper titled "How Granting Rights to AI and Robots Might Conflict with Human Rights."

### **KAIST School of Computing Dean's List**

*Fall Semester, 2018*

Received for outstanding academic achievement.

### **KAIST Graduate/Undergraduate Research Project (CURP) Funding**

2018

Received KRW 8,000,000 (USD 6,700) for a research project on classifying emotion from raw speech data.

## **SERVICE**

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### **Program Committee Member / Associate Chair**

ACM Conference on Human Factors in Computing Systems (CHI)

Critical Computing, Sustainability, and Social Justice subcommittee

2026

### **Reviewer**

ACM Conference on Human Factors in Computing Systems (CHI)	2023–2026
<i>Special Recognitions for Outstanding Reviews:</i> ACM CHI 2023, 2024, 2025, 2026	
IEEE Security & Privacy	2025
ACM Conference on Fairness, Accountability, and Transparency (FAccT)	2023, 2026
Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO)	2023
ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW)	2022–2023
<i>Special Recognition for Outstanding Review:</i> ACM CSCW 2022	
ACM Conference on Human Factors in Computing Systems (CHI) - Late Breaking Work	2022–2023
International Journal of Human-Computer Studies	2022
We Robot Conference	2021

**Co-Founder & Member of the MPI-SP Ethics Review Board (ERB)**

Designed and implemented all processes relevant to the Ethics Review Board (ERB) at MPI-SP. Currently a member of the board, being responsible for reviewing studies.

PhD Representative for MPI-SP

Apr. 2024 – Present

Responsible for representing MPI-SP PhD students in meetings discussing student-related issues at MPI-SP and the Max Planck Society.

**Member of the Max Planck Law | Tech | Society Initiative**

Dec. 2023–Present

Hosted speakers on topics in the intersection of law, technology, and society, and organized symposiums for graduate students from all around the world.

## WORK EXPERIENCES

## Instructor

AI Ethics & Society (212044)

Ruhr University Bochum — Winter Semester 2025/26

# Teaching Assistant

Privacy, Data Governance and Usability (212037)  
Data Science Methodology (CS564)  
Scientific Writing (CC500)

Ruhr University Bochum — Winter Semester 2023/24, 2024/25  
KAIST — Fall Semester 2021, Spring Semester 2022  
KAIST — Fall Semester 2021

## Research Intern

Max Planck Institute for Software Systems (MPI-SWS). Supervisor: Elissa Redmiles.

Jun. 2023–Aug. 2023

## MEDIA/ACADEMIC COVERAGE

Impacts: Law and AI - Max Planck Law

Oct. 2024

Reference to my ACM FAccT 2022 paper titled “The Conflict Between Explainable and Accountable Decision-Making Algorithms.”

<https://law.mpg.de/impact/law-and-ai/>

Should Robots With Artificial Intelligence Have Moral or Legal Rights? - The Wall Street Journal Apr. 2023

Reference to my ACM CSCW 2020 paper titled “Collecting the Public Perception of AI and Robot Rights.”

<https://www.wsj.com/articles/robots-ai-legal-rights-3c47ef40>

## PUBLICATIONS LIST

Conferences are the primary publication venues for computer science/human-computer interaction (CS/HCI) research. Thus, the majority of my research is published in CS/HCI conference proceedings.

\* denotes co-first authorship.

CONFERENCE PAPERS

## C1) Do Citizens Agree with the EU AI Act? Public Perspectives on Risk and Regulation of AI Systems

Gabriel Lima, Gustavo Gil Gasiola, Frederike Zufall, Yixin Zou  
*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2026  
<https://doi.org/10.1145/3772318.3790535>

- C2) **What is Safety? Corporate Discourse, Power, and the Politics of Generative AI Safety**  
Ankolika De, Gabriel Lima, Yixin Zou  
*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2026  
<https://doi.org/10.1145/3772318.3791632>
- C3) **Lay Perceptions of Algorithmic Discrimination in the Context of Systemic Injustice**  
Gabriel Lima, Nina Grgić-Hlača, Markus Langer, Yixin Zou  
*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2025  
<https://doi.org/10.1145/3706598.3713536>  
Best Paper Honorable Mention Award
- C4) **Public Opinions About Copyright for AI-Generated Art: The Role of Egocentricity, Competition, and Experience**  
Gabriel Lima, Nina Grgić-Hlača, Elissa Redmiles  
*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2025  
<https://doi.org/10.1145/3706598.3713338>
- C5) **Beyond ‘Vulnerable Populations’: A Unified Understanding of Vulnerability From A Socio-Ecological Perspective**  
Xinru Tang, Gabriel Lima, Li Jiang Jiang, Lucy Simko, Yixin Zou  
*Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW).* 2025  
<https://dl.acm.org/doi/10.1145/3710935>  
Recognition for Diversity and Inclusion
- C6) **Who Should Pay When Machines Cause Harm? Laypeople's Expectations of Legal Damages for Machine-Caused Harm**  
Gabriel Lima, Nina Grgić-Hlača, Jin Keun Jeong, Meeyoung Cha  
*Proceedings of the 2023 Conference on Fairness, Accountability, and Transparency (FAccT).* 2023  
<https://doi.org/10.1145/3593013.3593992>
- C7) **Blaming Humans and Machines: What Shapes People's Reactions to Algorithmic Harm**  
Gabriel Lima, Nina Grgić-Hlača, Meeyoung Cha  
*Proceedings of the CHI Conference on Human Factors in Computing Systems.* 2023  
<https://doi.org/10.1145/3544548.3580953>
- C8) **The Conflict Between Explainable and Accountable Decision-Making Algorithms**  
Gabriel Lima, Nina Grgić-Hlača, Jin Keun Jeong, Meeyoung Cha  
*Proceedings of the 2022 Conference on Fairness, Accountability, and Transparency (FAccT).* 2022  
<https://doi.org/10.1145/3531146.3534628>  
Best Student Paper at the “Issues in XAI #4: Explainable AI: Between Ethics and Epistemology” Workshop
- C9) **Others Are to Blame: Whom People Consider Responsible for Online Misinformation**  
Gabriel Lima, Jiyoung Han, Meeyoung Cha  
*Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW).* 2022  
<https://doi.org/10.1145/3512953>
- C10) **Emotion Bubbles: Emotional Compositions of Online Discourse Before and After the COVID-19 Outbreak**  
Assem Zhunis, Gabriel Lima, Hyeyonho Song, Jiyoung Han, Meeyoung Cha  
*Proceedings of the Web Conference (WebConf).* 2022

<https://doi.org/10.1145/3485447.3512132>

C11) **Dimensions of Diversity in Human Perceptions of Algorithmic Fairness**

Nina Grgić-Hlača, Gabriel Lima, Adrian Weller, Elissa M. Redmiles

*Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO)*. 2022

<https://doi.org/10.1145/3551624.3555306>

New Horizons Award

C12) **Human Perceptions on Moral Responsibility of AI: A Case Study in AI-Assisted Bail Decision-Making**

Gabriel Lima, Nina Grgić-Hlača, Meeyoung Cha

*Proceedings of the CHI Conference on Human Factors in Computing Systems*. 2021

<https://doi.org/10.1145/3411764.3445260>

C13) **Collecting the Public Perception of AI and Robot Rights**

Gabriel Lima, Changyeon Kim, Seungho Ryu, Chihyung Jeon, Meeyoung Cha

*Proceedings of the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW)*.

2020

<https://doi.org/10.1145/3415206>

JOURNAL PAPERS

J1) **User-Chatbot Conversations During the COVID-19 Pandemic: A Study Based on Topic Modeling and Sentiment Analysis**

Hyojin Chin, Gabriel Lima, Mingi Shin, Assem Zhunis, Chiyoung Cha, Junghoi Choi, Meeyoung Cha

*Journal of Medical Internet Research (JMIR)*. 2023

<http://dx.doi.org/10.2196/40922>

J2) **Misinformation, Believability, and Vaccine Acceptance Over 40 Countries: Takeaways From the Initial Phase of The COVID-19 Infodemic**

Karandeep Singh\*, Gabriel Lima\*, Meeyoung Cha, Chiyoung Cha, Juhi Kulshrestha, Yong-Yeol Ahn, Onur Varol

*PLOS ONE*. 2022

<https://doi.org/10.1371/journal.pone.0263381>

J3) **QAnon Shifts Into the Mainstream, Remains a Far-Right Ally**

Saifeldeen Zihiri\*, Gabriel Lima\*, Jiyoung Han, Meeyoung Cha, Wonjae Lee

*Helicon*. 2022

<https://doi.org/10.1016/j.heliyon.2022.e08764>

J4) **The Conflict Between People's Urge to Punish AI and Legal Systems**

Gabriel Lima, Meeyoung Cha, Chihyung Jeon, Kyung Sin Park

*Frontiers in Robotics and AI*. 2021

<https://doi.org/10.3389/frobt.2021.756242>

J5) **On the Social-Relational Moral Standing of AI: An Empirical Study Using AI-Generated Art**

Gabriel Lima, Assem Zhunis, Lev Manovich, Meeyoung Cha

*Frontiers in Robotics and AI*. 2021

<https://doi.org/10.3389/frobt.2021.719944>

J6) **Prevalence of Misinformation and Factchecks on the COVID-19 Pandemic in 35 Countries: Observational Infodemiology Study**

Meeyoung Cha, Chiyoung Cha, Karandeep Singh, Gabriel Lima, Yong-Yeol Ahn, Juhi Kulshrestha, Onur Varol

*JMIR Human Factors*. 2021

<https://doi.org/10.2196/23279>

## BOOK CHAPTERS

### B1) Human Perceptions of AI-Caused Harm

Gabriel Lima, Meeyoung Cha

*The Cambridge Handbook of Experimental Jurisprudence*. 2025

<https://doi.org/10.1017/9781009170901.028>

## MANUSCRIPTS UNDER REVIEW

- WP1) **Who Should Algorithms Favor—If Anyone? Attitudes Towards Fair, Affirmative, and Discriminatory Decision-Making Algorithms**  
Anonymized [first author]  
*Under review*. 2026

WP2) **AI Chatbots Are Not Fire—They Are Just Facebook**

Anonymized [first author]

*Under review*. 2026

## WORKSHOP/SHORT PAPERS

W1) **How XAI May Be Exploited To Create Seemingly Blameworthy AI**

Gabriel Lima, Nina Grgić-Hlača, Meeyoung Cha, Jin Keun Jeong

*Human-Centered Explainable AI (HCXAI) Workshop at the 2022 CHI Conference on Human Factors in Computing Systems*. 2022

W2) **Will Punishing Robots Become Imperative in the Future?**

Gabriel Lima, Chihyung Jeon, Meeyoung Cha, Kyungsin Park

*Extended Abstracts of the CHI Conference on Human Factors in Computing Systems*. 2020

<https://doi.org/10.1145/3334480.3383006>

W3) **Descriptive AI Ethics: Collecting and Understanding the Public Opinion**

Gabriel Lima, Meeyoung Cha

*Ethics in Design Workshop at the ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW)*. 2020

<https://arxiv.org/abs/2101.05957>

W4) **Responsible AI and Its Stakeholders**

Gabriel Lima, Meeyoung Cha

*Fair and Responsible AI Workshop at 2020 CHI Conference on Human Factors in Computing Systems*. 2020

<https://arxiv.org/abs/2004.11434>