

# STYLE GUIDE

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## IDENTITY COLOR PALETTE



## SECONDARY COLOR PALETTE



# STYLE GUIDE

## TYPOGRAPHY

### MOBILE

# H1

*Roboto - light - 60pt*

# H2

*Roboto - lightr - 48pt*

# H3

*Roboto - Regular - 34pt*

# H4

*Roboto - Regular - 24pt*

# H5

*Roboto - Regular - 20pt*

## Subtitle 1

*Roboto - Regular - 16pt*

## Subtitle 2

*Roboto - Medium - 14pt*

## Body 1

*Roboto - Regular - 16pt*

## Body 2

*Roboto - Regular - 14pt*

## Caption

*Roboto - Regular - 12pt*

### TABLET

# H1

*Roboto - light - 60pt*

# H2

*Roboto - lightr - 48pt*

# H3

*Roboto - Regular - 34pt*

# H4

*Roboto - Regular - 24pt*

# H5

*Roboto - Regular - 20pt*

## Subtitle 1

*Roboto - Regular - 16pt*

## Subtitle 2

*Roboto - Medium - 14pt*

## Body 1

*Roboto - Regular - 16pt*

## Body 2

*Roboto - Regular - 14pt*

## Caption

*Roboto - Regular - 12pt*

### DESKTOP

# H1

*Roboto - light - 50pt*

# H2

*Roboto - lightr - 40pt*

# H3

*Roboto - Regular - 30pt*

# H4

*Roboto - Regular - 22pt*

# H5

*Roboto - Regular - 20pt*

## Subtitle 1

*Roboto - Regular - 16pt*

## Subtitle 2

*Roboto - Medium - 14pt*

## Body 1

*Roboto - Regular - 16pt*

## Body 2

*Roboto - Regular - 14pt*

## Caption

*Roboto - Regular - 12pt*

### LIGHT THEME TYPE COLOR

Primary	#232F3E	87%
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Secondary	#232F3E	54%
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Disabled	#232F3E	38%
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### LIGHT THEME TYPE COLOR

Primary	#FFFFFF	100%
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Secondary	#FFFFFF	70%
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Disabled	#FFFFFF	30%
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# STYLE GUIDE

## ICONOGRAPHY



## BUTTONS

### PRIMARY

NORMAL Buy Now

ACTIVE Buy Now

### SECONDARY

NORMAL Add to Cart

ACTIVE Add to Cart

## STARS



## OTHER LOGOS



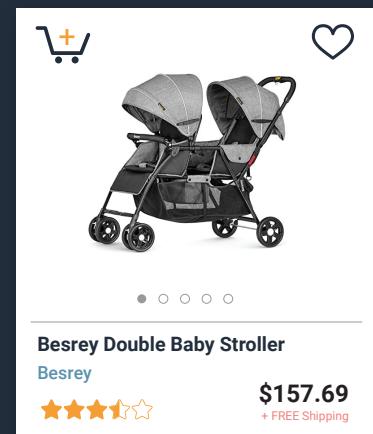
# STYLE GUIDE

## COMPONENT

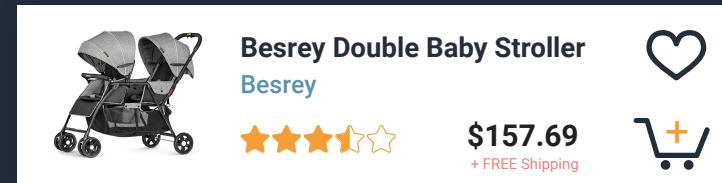
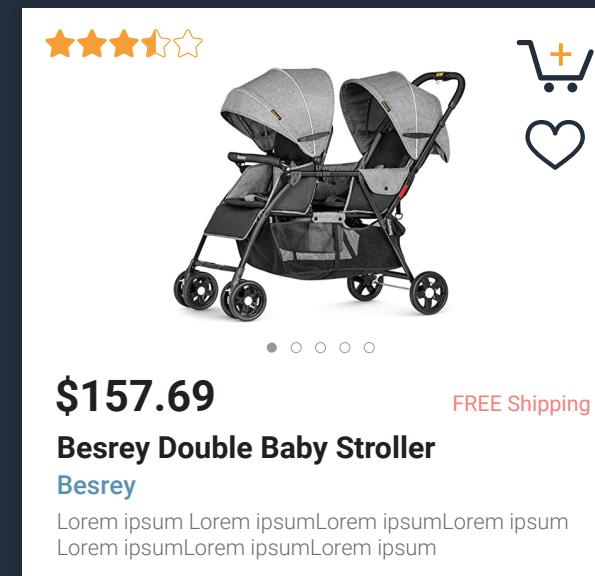
MOBILE



TABLET

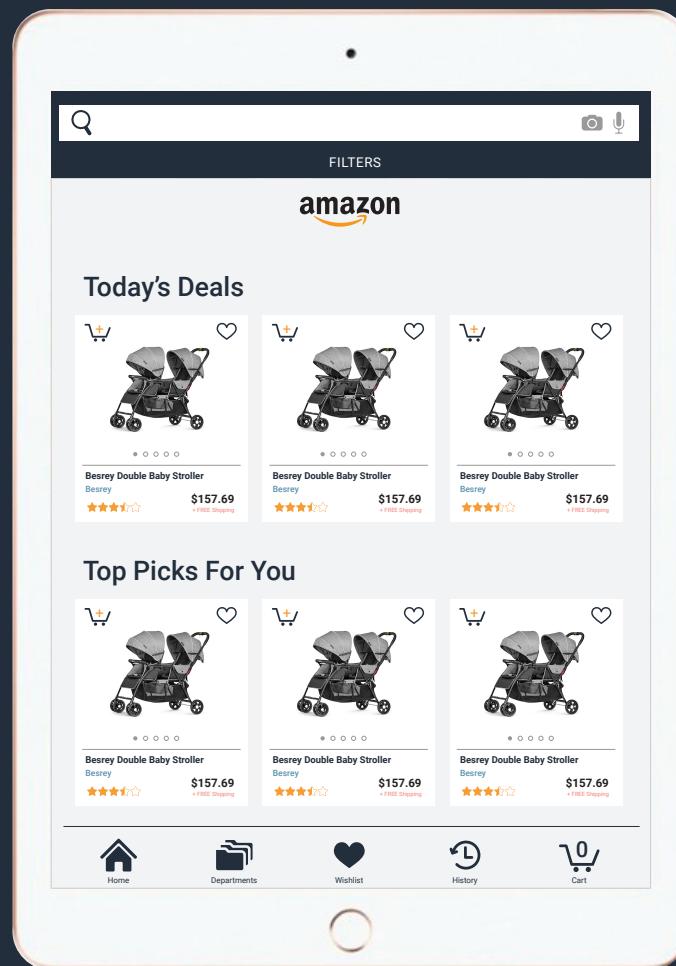


DESKTOP



# STYLE GUIDE

## TABLET COMPONENT



# STYLE GUIDE

## DESKTOP COMPONENT

