gabrielle widjaja is
a graphic designer.

Multidisciplinary graphic designer from the Bay Area, California. Currently a senior at the Rhode Island School of Design. Passionate about brand and communications, digital design, emerging tech/media and experiential design. Feed hot cheetos 2x daily for best results.

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experience

STRIPE | Brand & Communications Design Intern
Created a variety of brand & marketing materials for both internal and external company use such as logos, web pages, posters, motion graphics, and magazine layouts.
JUNE–AUG 2018

BBC WORLDWIDE | Graphic Design Intern
Created graphic assets such as posters, email graphics, and event branding.
JUNE–AUG 2017

HACK@BROWN | Design Lead
Hack@Brown organizes the annual Hackathon at Brown University. As design team lead and a 3-year member, I help decide the annual theme, create brand assets and materials, and delegate design tasks.
SEPT 2016–PRESENT

BROWN EP | Design & Marketing
Help create graphic assets for the Brown Entrepreneurial Program such as ads and marketing materials under brand guidelines.
JAN–SEPT 2018

RISD E'SHIP | Design Lead
Design & Marketing team lead for the RISD Entrepreneurship program; solidified brand identity and create brand assets and materials.
SEPT 2018–PRESENT

BROWN POLITICAL REVIEW | Graphic Design Director
Redesigned the BPR brand, magazine editorial design and web presence.
SEPT 2018–PRESENT

education

RHODE ISLAND SCHOOL OF DESIGN
BFA Graphic Design
Concentration: Computation, Technology & Culture
2015—2019

BROWN UNIVERSITY
Creating Web Applications (2016)
User Interfaces & User Experience (2017)

digital skills

SOFTWARE	PROGRAMMING
Illustrator	HTML
Photoshop	CSS
InDesign	Javascript
Sketch	Processing
InVision	P5.js
Adobe XD	Arduino & circuitry
Premiere Pro	
After Effects	
Cinema 4D	

capabilities

brand identity design
illustration
experiential design
physical computation prototyping
ui/ux & web
front-end development
editorial design
packaging design
motion graphics