MICHAEL JOHN BEN BATALIRAN

Email: shizune.mjbg@gmail.com
Number: +63910-636-7748
LinkedIn: https://www.linkedin.com/in/michael-john-ben-bataliran-097089280/

Website: https://thegreatkeljb.github.io
Address: Purok 2, Tubotubo South, Santa Cruz, Zambales, Central Luzon, Philippines

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CAREER OBJECTIVES:

Become proficient in new programming language or technology stack to expand my skill set and enhance my ability to undertake diverse projects and overcome challenges.

WORK EXPERIENCE:

Enrico Matibag – Social Media Manager; *Santa Cruz, Zambales*   *November, 2021 – May, 2022*

- Created and curated engaging content, including posts, images, videos, and infographics, to drive user engagement, resulting in 67,403 people reach and 632 new followers in 6 months.
- Utilized industry-standard design software, such as Adobe Photoshop, Adobe After Effects, and Canva, to create and manipulate graphic design.
- Developed creative concepts and translated them into visually appealing designs, including logos, banners, social media graphics, and other marketing materials
- Engaged with the online community, responding to customer inquiries and comments, and resolving issues to ensure a positive brand image and customer satisfaction.

Maharlika Rural Bank, Inc. – Intern; *Santa Cruz, Zambales*   *November, 2019 – January 2020*

- Contributed to the creation and maintenance of project documentation, including reports, presentations, and spreadsheets.
- Created and formatted documents, such as reports, memos, and letters, using Microsoft Word and Microsoft Excel.
- Assisted with customer inquiries and problem resolution, ensuring high levels of customer satisfaction

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EDUCATION:

President Ramon Magsaysay State University – Main Campus, *Iba, Zambales*
Bachelor of Science in Computer Science, Expected Graduation: 2024
Dean's List 1st year second semester – 3rd year first semester

Lipay National High School, *Santa Cruz, Zambales*
Diploma with Honors, March 2020

Herminigildo J. Atienza Elementary School, *Manila, Metro Manila*
Diploma with Honors, March 2013

SKILLS:

- Web Development (HTML, CSS, JavaScript)
- Software Development (Python, Java, Visual Basic .NET)
- Database Management (MySQL, MS Access)
- Ability to quickly learn new tools

- Microsoft Office Suite (MS Word, Access, Excel, PowerPoint)
- Adobe Creative Suite (Adobe Photoshop, After Effects)
- Collaboration and Teamwork
- Excellent written and communication skills

REFERENCE:

*Reference provided upon request