



Hello members!

Winter is right around the corner and that means its time to gear up! That is why Burton is committed to continuing our Performer Program and having you all a part of it. Instructors are crucial in welcoming new participants to winter sports, and now more than ever, we want to support you in doing that.

The Performer Program for the winter 2024/2025 season is open to certified CASI level 2 members or higher. To receive your code please email [BurtonProform@casi-acms.com](mailto:BurtonProform@casi-acms.com) with answers to all of the questions listed below. Make sure to put the following info in the **SUBJECT** line: Your Name, CASI Member # and Cert Level – Europe Code Request. Without this info, it will not be possible to process your request. Once your info has been received, we'll hit you back with your code so you can shop online at the Burton website. It's the easiest way to get the goods you need to do your job.

- Your name
- Your mailing address
- Which resort you teach at
- How often you teach
- How long you've been teaching and your certification level
- Which shop you work with and send your students (and friends) to
- Your thoughts on what can make Burton better (aside from giving you free product, doing more demos or having the team come ride with you etc.)

The EU program has no order limits (you can place as many orders as you want as long as you are not purchasing for others or reselling). Your code is good until May 1<sup>st</sup>, 2025, so make sure to come back if you need to pick up a new helmet, another board, or to grab an insulator to help deal with those frosty days. As always, please remember that this privilege is for you and you alone. Burton holds the right to place order limits by category to safeguard this privilege. Unfortunately, any program abuse will inhibit us from continuing to provide this amazing benefit for seasons to come. Canadian shipping addresses only and freight forwarding addresses will NOT be accepted.

Thank you for everything you do to push our industry forward, and we hope you have a great season!

Cheers.