Non-literal Quantification as Reasoning about Strength

We show how a general model of rational inference in communication, together with a standard semantics for quantification and modality, delivers the at times puzzling non-maximal interpretation for universal quantifiers in three seemingly disparate domains. Each of the following sentences admits a non-literal interpretation such that all means most, always means usually, and must means very likely. In addition to weaker interpretations, use of these terms communicates information about the speaker's relationship to the statement she is making. With all and always, this information concerns the speaker's affective dimension (e.g., feeling positively or negatively about some state of affairs). With must, this information concerns the quality of the speaker's evidence. As we show below using both experimental evidence and structured probabilistic models, this evidential information with must plays the same role as the affective information with all and always: Given our prior knowledge about the world, we know it is highly unlikely that the literal, maximal interpretation of the terms could be true. We therefore infer that the speaker intends to communicate 1) a slightly weaker but much more likely statement, and 2) an additional dimension of meaning.

- (1) John at all of the pie! \Rightarrow John at most of the pie and I am unhappy about it.
- (2) John is always late! \Rightarrow John is usually late and I am unhappy about it.
- (3) John must be in the kitchen! \Rightarrow John is very likely to be in the kitchen but I do not have direct evidence of this fact.

Because it has received the most scrutiny (and been subject to the most contention), we focus here primarily on the epistemic necessity modal must. Since Karttunen 1972, researchers have debated the lexical entry for this modal, arguing about its semantic strength. At issue is the failed inference in (4): How could $\Box p$ not entail p? Karttunen and decades of semanticists that follow posit that the inference fails because $must\ p$ is a weaker statement than bare p.

(4) It must be raining. \Rightarrow It is raining.

von Fintel and Gillies 2010 claim that the "must is weak" mantra cannot be right, showing first that it is not always weak, and then that it never is. They propose instead that must p quantifies universally over epistemically possible worlds while presupposing that the speaker has no direct evidence of p. However, the strength of must p requires the speaker to have direct evidence of something that entails p. Lassiter to appear shows how this implementation of a strong semantics for must makes unreasonable claims about the knowledge states of speakers, and proposes instead a weak probabilistic semantics: must p entails that the probability of p given the speaker's direct knowledge is greater than chance, and requires that the question of whether p not be resolved by this direct knowledge.

Our approach incorporates elements from both von Fintel and Gillies 2010 and Lassiter to appear: Must is strong, but reasoning about its strong meaning yields a weaker interpretation. First, to establish the relative strength of must, we asked 60 participants on Mechanical Turk to rate the likelihood of a state of affairs given a modalized or bare statement using a continuous slider ranging from "impossible" (0) to "certain" (1). The results qualitatively confirm Karttunen's original observation, and quantitatively demonstrate the

relative weakness of must: whereas participants' mean likelihood rating of p after hearing a bare statement is .84, after hearing must participants rate p's likelihood significantly lower at .67 ($\beta = -.17$, SE = .03, t = -5.78, p < .0001). To address the source of must's weakness, we added a free response to the rating paradigm. Participants commented on the epistemic state of the speaker by answering the question: "How do you think Bob knows about p?" Responses were annotated and separated into three main classes: a) perceptual (direct perceptual or experiential access to the state of the world), b) reportative (hearsay, source is a friend or the weather report, etc.), and c) inferential (state of the world is inferred based on other evidence or the way the world 'usually' is). Comparing responses to bare and modal statements, participants attributed perceptual knowledge to the speaker 75\% of the time, whereas in the latter participants attributed perceptual knowledge significantly less often, only 47% of the time ($\beta = 1.5, SE = .54, p < .01$). In other words, must communicates information about how the speaker came to their epistemic state. However, the 47% of responses that do attribute direct perceptual evidence to must statements argues against coding evidentiality into the semantics of this modal. We propose a computational model to show that this empirically verified interpretation of must does not require encoding weakness or indirectness into the semantics of modals, but can instead arise from pragmatic reasoning.

Our model follows the basic structure of Rational Speech Act (RSA) models, which view language understanding as recursive reasoning between speaker and listener (cite). Suppose we consider the set of utterances $U = \{$ "must p", "probably p", "p" $\}$ and the set of possible worlds $W = \{w_1, \dots, w_A, \dots, w_N\}$, where w_A is the actual world. The model utilizes a simple semantics for utterances, such that "must p" is true if p is true for all $w \in W$, "probably p" is true if p is true for some w, and bare "p" is true if p is true for w_A . We assume that the full pragmatic interpretation of an utterance u involves four dimensions: Whether p is true in w_A (denoted as variable $a \in \{0,1\}$), the number of worlds in which p is true $(n \in \{0, \dots, N\})$, whether the speaker has direct evidence of $p(e_D \in \{0, 1\})$, and whether the speaker has indirect evidence of p ($e_I \in \{0,1\}$). This results in a four-dimensional meaning of u: $m = \{a, n, e_D, e_I\}$. These dimensions are not independent; e.g., it is more likely for p to be true in w_A if p is true in most possible worlds, and there is more likely direct evidence of p if p is true in w_A . Following recent extensions to the basic RSA model (cite), we assume that the speaker's goal is to communicate the value of a particular dimension. For example, her goal may be to communicate whether she has indirect evidence about p, regardless of whether p is true in all possible worlds. A goal g is thus a projection from the full meaning space to the dimension of interest to the speaker, such that, for example, $g_{e_I}(m) = e_I$. This leads to the following utility function for the speaker:

$$U(u|g,m) = \log \sum_{m} \delta_{g(m)=g(m')} L_0(m|u)$$
(1)

Given this utility function, the speaker chooses u using a softmax decision rule (λ is an optimality parameter):

$$S_1(u|g,m) \propto e^{\lambda U(u|g,m)}$$
 (2)

The pragmatic listener L_1 marginalizes over possible speaker goals and performs Bayesian inference to recover m given prior knowledge and his internal model of the speaker:

$$L_1(m|u) \propto P(a,n)P(e_D, e_I|a,n) \sum_g P(g)S_1(u|g,m),$$

where P(a, n) is the prior probability of the states of the possible worlds, and $P(e_D, e_I | a, n)$ is the probability of getting direct and indirect evidence given those states. Consider for example "must p." According to the literal semantics, p is true in all worlds, which entails that p is true in w_A . However, the pragmatic listener has prior knowledge that p is extremely unlikely to be true in all worlds (b.c. if the probability of p in one world is q, the probability of p in all worlds is q^N). The listener also knows that the more possible worlds there are in which p is true, the more likely the speaker has indirect evidence of p. If the speaker's goal is to communicate that she has indirect evidence of p, then saying "must p" is maximally informative with respect to that goal. The pragmatic listener thus infers that the number of possible worlds n in which p is true is likely smaller than N, but that the speaker has indirect evidence that p. Since the probability that p is true in w_A is $\frac{n}{N}$ and n < N, the probability that p is true in w_A is less than 1, resulting in the weak interpretation of "must p" as probably p. By incorporating standard possible worlds semantics, prior knowledge, and informativity with respect to the speaker's communicative goal, the model produces a nonliteral and weakened interpretation of "must" as well as a subtext of indirect evidentiality without encoding it in the semantics.

References

- Karttunen, L. (1972). *Possible* and *must*. In J. Kimball (Ed.), *Syntax and Semantics*, Volume 1, pp. 1–20. New York: Academic Press.
- Lassiter, D. (to appear). The weakness of must: In defense of a mantra. In T. Snider (Ed.), Proceedings of SALT 24.
- von Fintel, K. and A. S. Gillies (2010). *Must . . .* stay . . . strong! *Natural Language Semantics 18*, 351–383.