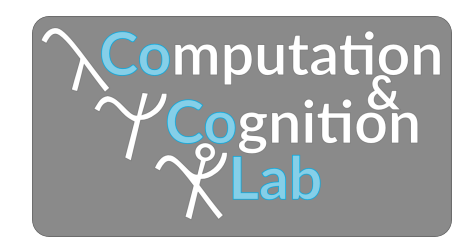




Non-sinking marbles are wonky: world knowledge in scalar implicature



Judith Degen

Michael Henry Tessler

Noah D. Goodman

{jdegen, mtessler, ngoodman}@stanford.edu Department of Psychology, Stanford University

Background: integrating world knowledge in utterance interpretation

Questions

1. How does world knowledge enter into utterance interpretation?
2. When do listeners update their beliefs about common ground?

Case study: scalar implicature

- (1) *Some of the boys drank beer.* (2) *Some of the marbles sank.*
 \leadsto Not all of the boys drank beer. \leadsto Not all of the marbles sank.

The scalar implicature should intuitively be weaker with increasing subjective prior probability of the all-state. But: when the prior probability of the all-state is very high, as in (2), the implicature is intuitively very strong (Geurts, 2010). Here, we

1. collect empirical estimates of subjective **prior probabilities** of events (**world knowledge**)
2. collect empirical estimates of subjective **posterior probabilities** of events (**interpretation** of an utterance)
3. use **Bayesian social reasoning** models to explore when listeners update prior beliefs (**common ground**)

Rational Speech Act models

(Frank & Goodman, 2012; Goodman & Stuhlmüller, 2013)

Regular RSA

$$\begin{aligned} P_{L_0}(s|u) &\propto \delta[\llbracket u \rrbracket(s)] \cdot P(s) \\ P_{S_1}(u|s) &\propto \exp(\lambda \ln P_{L_0}(s|u)) \\ P_{L_1}(s|u) &\propto P_{S_1}(u|s) \cdot P(s) \end{aligned}$$

Wonky RSA (wRSA)

$$\begin{aligned} P_{L_0}(s|u, w) &\propto \llbracket u \rrbracket(s) \cdot P(s|w) \\ P_{S_1}(u|s, w) &\propto \exp(\lambda \ln P_{L_0}(s|u, w)) \\ P_{L_1}(s, w|u) &\propto P_{S_1}(u|s, w) \cdot P(s|w) \cdot P(w) \\ P(s|w) &\propto \begin{cases} 1 & \text{if } w \\ P_{\text{usual}}(s) & \text{if not } w \end{cases} \end{aligned}$$

If world is wonky, use uniform prior, else use ‘usual’ prior. Probability of wonkiness increases with unexpectedness of utterance.



States of the world
 $S = \{s_i | 0 \leq i \leq 15\}$,
 where i indicates the number of X that Y ed

Utterances

$$\begin{aligned} \llbracket u_{\text{none}} \rrbracket &= \{s_i | i = 0\} \\ \llbracket u_{\text{some}} \rrbracket &= \{s_i | i > 0\} \\ \llbracket u_{\text{all}} \rrbracket &= \{s_i | i = 15\} \end{aligned}$$

Experiments

Experiment 1: prior elicitation

Carol threw 15 marbles into a pool.

How many of the marbles do you think sank?



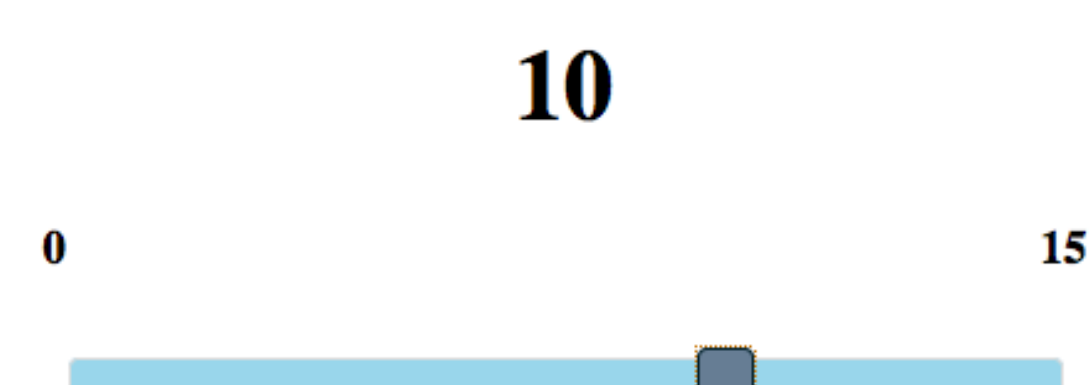
Experiment 2a: comprehension (expected number of objects)

Melissa glued 15 stickers to a piece of paper.

Angela, who observed what happened, says,

"Some of the stickers stuck."

How many stickers stuck?



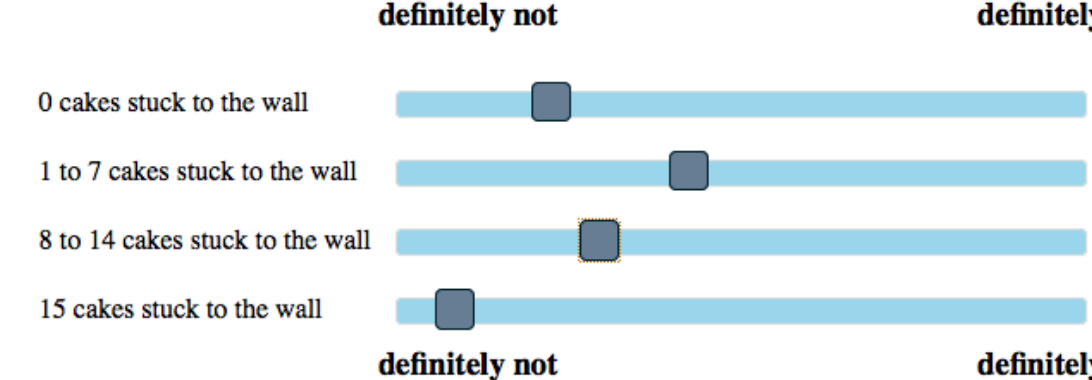
Experiment 2b: comprehension (posterior all-state probability)

Michelle threw 15 cakes against a wall.

Matthew, who observed what happened, says,

"Some of the cakes stuck to the wall."

How many cakes stuck to the wall?



Overview

1. Estimate prior beliefs about how many X Y (Exp. 1)
2. Estimate listeners' posterior beliefs about how many X Y ed (Exp. 2a and 2b) and how likely the world is wonky (Exp. 3) to test RSA and wRSA models

Experimental details

90 items: *Q of the X Yed*
 Q : some (10), all (5), none (5)
 X : marbles, shirts, carrots, ...
 Y : sank, ripped, dissolved, ...

30 trials per participant in each experiment, including 5 short fillers (*Typical*) and 5 long fillers (*What a stupid thing to do.*)

Participants in each experiment

	Exp. 1	Exp. 2a	Exp. 2b	Exp. 3
n	60	120	120	60

Experiment 3: wonkiness

Justin threw 15 matches into a fire.

Jason, who observed what happened, says,

"None of the matches burnt."

How likely is it that these are normal matches?



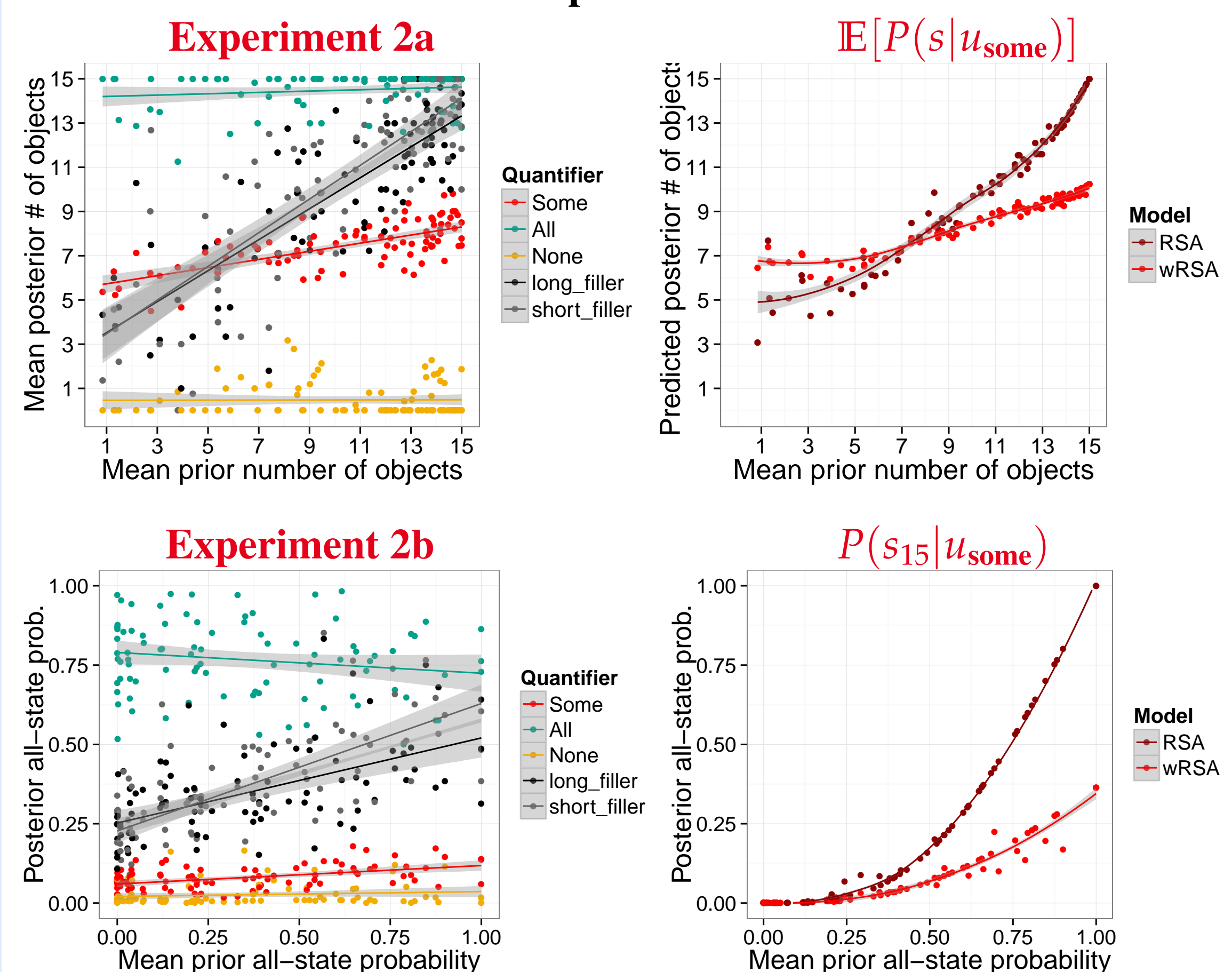
Conclusion

The effect of world knowledge (prior beliefs) on interpretation was much smaller, and qualitatively different, than predicted by a standard Bayesian model of quantifier interpretation (RSA). Extending RSA with a lifted wonkiness variable that captures whether listeners think the world is wonky upon encountering an odd utterance, and allows them to back off to alternative beliefs, provided a good fit to the data, suggesting: **listeners revise common ground when utterances are odd.**

Empirical results

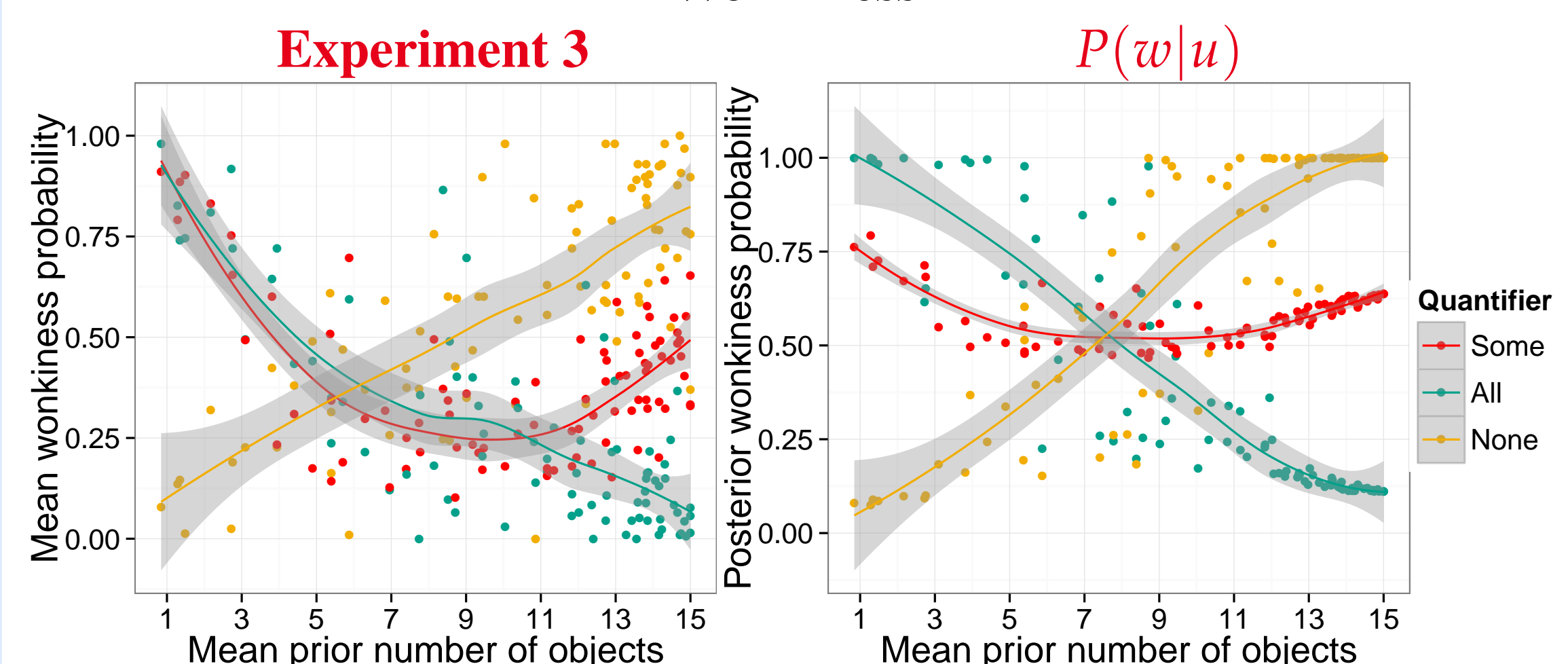
Model predictions

Comprehension



Robust effect of prior on posterior expectation ($\beta=.18$, $SE=.02$, $t=7.4$, $p<.0001$) and all-state probability ($\beta=.06$, $SE=.01$, $t=5.0$, $p<.0001$). But: effect is much smaller than predicted by RSA. The data are much better fit by the wonky RSA model.

Wonkiness



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 Goodman, N. D., & Stuhlmüller, A. (2013). Knowledge and implicature: modeling language understanding as social cognition. *Topics in Cognitive Science*, 5(1), 173–84.