

Grovery Holiday Card Augmented Reality Hologram

Wall format: 3D object will appear <u>floating in front of</u> marker image. Recommended use: print out and pin or tape to a wall or window.

Instructions: Scan the QR code with your phone, then point your camera at the marker below to view the 3d object hologram.



<u>Marker Image</u>: This image is a pattern that acts as an <u>anchor point</u> for the 3D object you wish to view. The shapes inside the image allow your camera to calculate distance, orient to the top/bottom/left/right/center of the marker, and determine the angle you're viewing from.