

**We recommend that you regularly download the New Products file and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.**

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- Format: Ascii text, semi-colon delimited
- Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
- Use this layout with **IM-NEW-SKUS.csv** file.
- There are 2 data fields.

#### **# Field Description Notes**

1 RSR Stock Number

2 Date Available      Date item is available for sale

#### **Dealer's Toolbox: Inventory Quantity File Layout**

**We recommend that you regularly download the Inventory Quantity file and update your files accordingly. Changes to this file occur every 5 minutes and we want to make sure you have the most up-to-date information.**

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- Format: Ascii text, comma delimited
- Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
- Use this layout with **IM-QTY-CSV.csv** file.
- There are 2 data fields.

#### **# Field Description Notes**

1 RSR Stock Number

2 Quantity      7 chars string field. Left 0 padding.

#### **Dealer's Toolbox: Inventory File Layout**

**We recommend that you regularly download the Inventory Catalog files and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.**

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- Format: Ascii text, semi-colon delimited (fulfillment-inv-new-comma.txt is comma delimited)
- Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
- Use this layout with **rsrinventory-new.txt**, **fulfillment-inv-new.txt** and **fulfillment-inv-new-comma.txt** files.
  - Please note that this file contains only state restrictions.
  - We also have a new file available for download, **rsr-ship-restrictions.txt**, that includes state, city and county shipping restrictions.
- There are 77 data fields.

#	Field Description	Notes
1	RSR Stock Number	
2	UPC Code	If available or blank filler
3	Product Description	
	Department Number	
	1 - Handguns	
	2 - Used Handguns	
	3 - Used Long Guns	
	4 - Tasers	
	5 - Long Guns	
4	6 - NFA Products	
	7 - Black Powder	
	8 - Optics	
	9 - Optical Accessories	
	10 - Magazines	
	11 - Grips, Pads, Stocks, Bipods	
	12 - Soft Gun Cases, Packs, Bags	

#	Field Description	Notes
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- |  |                                    |  |
|--|------------------------------------|--|
|  | 13 - Misc. Accessories             |  |
|  | 14 - Holsters & Pouches            |  |
|  | 15 - Reloading Equipment           |  |
|  | 16 - Black Powder Accessories      |  |
|  | 17 - Closeout Accessories          |  |
|  | 18 - Ammunition                    |  |
|  | 19 - Survival & Camping Supplies   |  |
|  | 20 - Lights, Lasers & Batteries    |  |
|  | 21 - Cleaning Equipment            |  |
|  | 22 - Airguns                       |  |
|  | 23 - Knives & Tools                |  |
|  | 24 - High Capacity Magazines       |  |
|  | 25 - Safes & Security              |  |
|  | 26 - Safety & Protection           |  |
|  | 27 - Non-Lethal Defense            |  |
|  | 28 - Binoculars                    |  |
|  | 29 - Spotting Scopes               |  |
|  | 30 - Sights                        |  |
|  | 31 - Optical Accessories           |  |
|  | 32 - Barrels, Choke Tubes & Muzzle |  |

Devices

- |  |  |  |
|--|--|--|
|  | 33 - Clothing                            |  |
|  | 34 - Parts                               |  |
|  | 35 - Slings & Swivels                    |  |
|  | 36 - Electronics                         |  |
|  | 37 - Not Used                            |  |
|  | 38 - Books, Software & DVD's             |  |
|  | 39 - Targets                             |  |
|  | 40 - Hard Gun Cases                      |  |
|  | 41 - Upper Receivers & Conversion Kits   |  |
|  | 42 - SBR Barrels & Upper Receivers       |  |
|  | 43 - Upper Receivers & Conversion Kits - |  |

High Capacity

5 Manufacturer Id

#	Field Description	Notes
6	Retail Price	MSRP provided by Mfr
7	RSR Pricing	
8	Product Weight	In ounces
9	Inventory Quantity	Deleted SKU's will have a 0 in this field and remain in the file for two weeks
10	Model	
11	Full Manufacturer Name	
12	Manufacturer Part Number	
13	Allocated/Closeout/Deleted	Indicates if the item is "Allocated", "Closeout" or "Deleted"; otherwise, the field is blank
14	Expanded Product Description	
15	Image Name	If image is available, name composed of the RSRStockNumber_1.jpg
		Values:
		<ul style="list-style-type: none"> <li>• "Y" - Item is restricted</li> <li>• Blank - Item is not state restricted but may still be city or county restricted. Please refer to the <b>rsr-ship-restrictions.txt</b> file to verify city and county restrictions for this item.</li> </ul>
	<b>Fields 16-56 are indicators of state restrictions on this RSR Stock Number (in alphabetical order, by the two letter state abbreviation).</b>	
16	AK - Alaska	
17	AL - Alabama	
18	AR - Arkansas	

#	Field Description	Notes
19	AZ - Arizona	
20	CA - California	
21	CO - Colorado	
22	CT - Connecticut	
23	DC - District of Columbia	
24	DE - Delaware	
25	FL - Florida	
26	GA - Georgia	
27	HI - Hawaii	
28	IA - Iowa	
29	ID - Idaho	
30	IL - Illinois	
31	IN - Indiana	
32	KS - Kansas	
33	KY - Kentucky	
34	LA - Louisiana	
35	MA - Massachusetts	
36	MD - Maryland	
37	ME - Maine	
38	MI - Michigan	
39	MN - Minnesota	
40	MO - Missouri	

#	Field Description	Notes
41	MS - Mississippi	
42	MT - Montana	
43	NC - North Carolina	
44	ND - North Dakota	
45	NE - Nebraska	
46	NH - New Hampshire	
47	NJ - New Jersey	
48	NM - New Mexico	
49	NV - Nevada	
50	NY - New York	
51	OH - Ohio	
52	OK - Oklahoma	
53	OR - Oregon	
54	PA - Pennsylvania	
55	RI - Rhode Island	
56	SC - South Carolina	
57	SD - South Dakota	
58	TN - Tennessee	
59	TX - Texas	
60	UT - Utah	
61	VA - Virginia	
62	VT - Vermont	

**# Field Description****Notes**

63 WA - Washington

64 WI - Wisconsin

65 WV - West Virginia

66 WY - Wyoming

Values:

67 Ground Shipments Only

- “Y” - Item is classified as Limited Quantity and can only be shipped ground
- Blank

Values:

68 Adult Signature Required

- “Y” - Item requires adult signature
- Blank

Values:

69 Blocked from Drop Ship

- “Y” - Product cannot be shipped directly from RSR to an end consumer or unaffiliated transfer dealer. Product is not restricted to BOPIS (Buy Online Pickup In-Store) orders.
- Blank

70 Date Entered

Date item added to RSR’s inventory  
Format: YYYYMMDD

71 Retail MAP

Values:

72 Image Disclaimer

- “Y” - Picture may not represent the actual product

#	Field Description	Notes
		<ul style="list-style-type: none"> <li>Blank</li> </ul>
73	Shipping Length	In inches
74	Shipping Width	In inches
75	Shipping Height	In inches
		Values:
76	Prop 65	<ul style="list-style-type: none"> <li>“Y” - Item is subject to Prop 65. Please refer to the <b>rsr-product-message.txt</b> file.</li> <li>Blank</li> </ul>
		Values:
77	Vendor Approval Required	<ul style="list-style-type: none"> <li>“Y” - Approval Required - All purchases require approval</li> <li>“F” - Approval Required - Only Fulfillment/Drop Ship require approval</li> <li>Blank</li> </ul>

### Dealer’s Toolbox: Inventory File Layout

We recommend that you regularly download the Inventory Catalog files and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.

- 
- Format: Ascii text, semi-colon delimited (fulfillment-inv-new-comma.txt is comma delimited)
  - Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
  - Use this layout with **rsrinventory-new.txt**, **fulfillment-inv-new.txt** and **fulfillment-inv-new-comma.txt** files.



- Please note that this file contains only state restrictions.
- We also have a new file available for download, **rsr-ship-restrictions.txt**, that includes state, city and county shipping restrictions.
- There are 77 data fields.

#	Field Description	Notes
1	RSR Stock Number	
2	UPC Code	If available or blank filler
3	Product Description	
	Department Number	
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	2 - Used Handguns	
	3 - Used Long Guns	
	4 - Tasers	
	5 - Long Guns	
	6 - NFA Products	
	7 - Black Powder	
	8 - Optics	
	9 - Optical Accessories	
	10 - Magazines	
	11 - Grips, Pads, Stocks, Bipods	
4	12 - Soft Gun Cases, Packs, Bags	
	13 - Misc. Accessories	
	14 - Holsters & Pouches	
	15 - Reloading Equipment	
	16 - Black Powder Accessories	
	17 - Closeout Accessories	
	18 - Ammunition	
	19 - Survival & Camping Supplies	
	20 - Lights, Lasers & Batteries	
	21 - Cleaning Equipment	
	22 - Airguns	
	23 - Knives & Tools	
	24 - High Capacity Magazines	

#	Field Description	Notes
	25 - Safes & Security	
	26 - Safety & Protection	
	27 - Non-Lethal Defense	
	28 - Binoculars	
	29 - Spotting Scopes	
	30 - Sights	
	31 - Optical Accessories	
	32 - Barrels, Choke Tubes & Muzzle	
	Devices	
	33 - Clothing	
	34 - Parts	
	35 - Slings & Swivels	
	36 - Electronics	
	37 - Not Used	
	38 - Books, Software & DVD's	
	39 - Targets	
	40 - Hard Gun Cases	
	41 - Upper Receivers & Conversion Kits	
	42 - SBR Barrels & Upper Receivers	
	43 - Upper Receivers & Conversion Kits -	
	High Capacity	
5	Manufacturer Id	
6	Retail Price	MSRP provided by Mfr
7	RSR Pricing	
8	Product Weight	In ounces
9	Inventory Quantity	Deleted SKU's will have a 0 in this field and remain in the file for two weeks
10	Model	
11	Full Manufacturer Name	
12	Manufacturer Part Number	

#	Field Description	Notes
13	Allocated/Closeout/Deleted	Indicates if the item is “Allocated”, “Closeout” or “Deleted”; otherwise, the field is blank
14	Expanded Product Description	
15	Image Name	If image is available, name composed of the RSRStockNumber_1.jpg
		Values: <ul style="list-style-type: none"> <li>• “Y” - Item is restricted</li> <li>• Blank - Item is not state restricted but may still be city or county restricted. Please refer to the <b>rsr-ship-restrictions.txt</b> file to verify city and county restrictions for this item.</li> </ul>
	<b>Fields 16-56 are indicators of state restrictions on this RSR Stock Number (in alphabetical order, by the two letter state abbreviation).</b>	
16	AK - Alaska	
17	AL - Alabama	
18	AR - Arkansas	
19	AZ - Arizona	
20	CA - California	
21	CO - Colorado	
22	CT - Connecticut	
23	DC - District of Columbia	
24	DE - Delaware	
25	FL - Florida	
26	GA - Georgia	

#	Field Description	Notes
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27	HI - Hawaii	
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28	IA - Iowa	
----	-----------	--

29	ID - Idaho	
----	------------	--

30	IL - Illinois	
----	---------------	--

31	IN - Indiana	
----	--------------	--

32	KS - Kansas	
----	-------------	--

33	KY - Kentucky	
----	---------------	--

34	LA - Louisiana	
----	----------------	--

35	MA - Massachusetts	
----	--------------------	--

36	MD - Maryland	
----	---------------	--

37	ME - Maine	
----	------------	--

38	MI - Michigan	
----	---------------	--

39	MN - Minnesota	
----	----------------	--

40	MO - Missouri	
----	---------------	--

41	MS - Mississippi	
----	------------------	--

42	MT - Montana	
----	--------------	--

43	NC - North Carolina	
----	---------------------	--

44	ND - North Dakota	
----	-------------------	--

45	NE - Nebraska	
----	---------------	--

46	NH - New Hampshire	
----	--------------------	--

47	NJ - New Jersey	
----	-----------------	--

48	NM - New Mexico	
----	-----------------	--

**# Field Description****Notes**

49 NV - Nevada

50 NY - New York

51 OH - Ohio

52 OK - Oklahoma

53 OR - Oregon

54 PA - Pennsylvania

55 RI - Rhode Island

56 SC - South Carolina

57 SD - South Dakota

58 TN - Tennessee

59 TX - Texas

60 UT - Utah

61 VA - Virginia

62 VT - Vermont

63 WA - Washington

64 WI - Wisconsin

65 WV - West Virginia

66 WY - Wyoming

**Values:**

67 Ground Shipments Only

- “Y” - Item is classified as Limited Quantity and can only be shipped ground
- Blank

## # Field Description

## Notes

Values:

68 Adult Signature Required

- “Y” - Item requires adult signature
- Blank

Values:

69 Blocked from Drop Ship

- “Y” - Product cannot be shipped directly from RSR to an end consumer or unaffiliated transfer dealer. Product is not restricted to BOPIS (Buy Online Pickup In-Store) orders.
- Blank

70 Date Entered

Date item added to RSR’s inventory  
Format: YYYYMMDD

71 Retail MAP

Values:

72 Image Disclaimer

- “Y” - Picture may not represent the actual product
- Blank

73 Shipping Length

In inches

74 Shipping Width

In inches

75 Shipping Height

In inches

Values:

76 Prop 65

- “Y” - Item is subject to Prop 65. Please refer to the **rsr-product-message.txt** file.
- Blank

## # Field Description

## Notes

Values:

77 Vendor Approval Required

- “Y” - Approval Required - All purchases require approval
- “F” - Approval Required - Only Fulfillment/Drop Ship require approval
- Blank

### Dealer’s Toolbox: Deleted Products File Layout

We recommend that you regularly download the Deleted Products file and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.

- 
- Format: Ascii text, semi-colon delimited
  - Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
  - Use this layout with **rsrdeletedinv.txt** file.
  - There are 3 data fields.

## # Field Description   Notes

1 RSR Stock Number

2 Description

3 'DELETED'

### Dealer’s Toolbox: Related Products File Layout

Cross reference main product to one or more other products. We recommend that you regularly download the Related Products file and update your files accordingly. Changes to this file occur daily.

- 
- Format: Ascii text, semi-colon delimited

- Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
- Use this layout with the **product-xref.txt** file.
- There are 4 data fields.

#	Field Description	Notes
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1	RSR Stock Number	
---	------------------	--

	Department Number	
--	-------------------	--

- |   |                                  |  |
|---|----------------------------------|--|
|   | 1 - Handguns                     |  |
|   | 2 - Used Handguns                |  |
|   | 3 - Used Long Guns               |  |
|   | 4 - Tasers                       |  |
|   | 5 - Long Guns                    |  |
|   | 6 - NFA Products                 |  |
|   | 7 - Black Powder                 |  |
|   | 8 - Optics                       |  |
|   | 9 - Optical Accessories          |  |
|   | 10 - Magazines                   |  |
|   | 11 - Grips, Pads, Stocks, Bipods |  |
|   | 12 - Soft Gun Cases, Packs, Bags |  |
|   | 13 - Misc. Accessories           |  |
| 2 | 14 - Holsters & Pouches          |  |
|   | 15 - Reloading Equipment         |  |
|   | 16 - Black Powder Accessories    |  |
|   | 17 - Closeout Accessories        |  |
|   | 18 - Ammunition                  |  |
|   | 19 - Survival & Camping Supplies |  |
|   | 20 - Lights, Lasers & Batteries  |  |
|   | 21 - Cleaning Equipment          |  |
|   | 22 - Airguns                     |  |
|   | 23 - Knives & Tools              |  |
|   | 24 - High Capacity Magazines     |  |
|   | 25 - Safes & Security            |  |
|   | 26 - Safety & Protection         |  |
|   | 27 - Non-Lethal Defense          |  |
|   | 28 - Binoculars                  |  |



#	Field Description	Notes
29	- Spotting Scopes	
30	- Sights	
31	- Optical Accessories	
32	- Barrels, Choke Tubes & Muzzle Devices	
33	- Clothing	
34	- Parts	
35	- Slings & Swivels	
36	- Electronics	
37	- Not Used	
38	- Books, Software & DVD's	
39	- Targets	
40	- Hard Gun Cases	
41	- Upper Receivers & Conversion Kits	
42	- SBR Barrels & Upper Receivers	
43	- Upper Receivers & Conversion Kits - High Capacity	
3	Associated RSR Stock Number	
4	Associated Department Number	See department number descriptions above

### Dealer's Toolbox: Product Sell Descriptions Layout

**We recommend that you regularly download the product sell descriptions file and update your files accordingly. Changes to this file occur daily and we want to make sure you have the most up-to-date information.**

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#### Text file: product\_sell\_descriptions.txt

- Format: Ascii text, comma delimited
- There are 2 data rows for each product.

'SELLCOPY' RSR Stock Number Sell Copy Description

'FEATURES' RSR Stock Number Feature 1

Feature 2 Feature N

### XML file: product\_sell\_descriptions\_unicode.xml

```
<product_sell_descriptions>
  <product>
    <sku><![CDATA[RSR Stock Number]]></sku>
    <sell_copy><![CDATA[Sell Copy Description]]></sell_copy>
    <features>
      <feature><![CDATA[Feature 1]]></feature>
      <feature><![CDATA[Feature 2]]></feature>
      <feature><![CDATA[Feature N]]></feature>
    </features>
  </product>
  <product>
    ...
  </product>
</product_sell_descriptions>
```

### Dealer's Toolbox: Product Restrictions File Layout

**We recommend that you regularly download the restrictions file and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.**

- 
- Format: Ascii text, semi-colon delimited
  - Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
  - Use this layout with the **rsr-ship-restrictions.txt** file.
    - This file will include state, city and county shipping restrictions.
    - Please note that we will continue to offer the current inventory download file that contains only state restrictions, which will remain unchanged.
  - There are 5 data fields.

## # Field Description

## Notes

1 RSR Stock Number

Values:

2 Municipality

- City or county impacted by the restrictions
- "ALL" - Entire state is impacted

3 State

Two letter state abbreviation

Values:

4 Territory Restriction Type

- "C" - City
- "T" - County
- "S" - State

Values:

Restriction Detail

**If an item has a value of “A” (Affidavit), “L” (License) or “Y” (Restricted to All Areas), there will also be a record for “F” (Fulfillment), since this item will be restricted to fulfillment or drop shipment accounts.**

- "A" - All shipments into the defined area require an affidavit signed by the dealer and are blocked to fulfillment or drop shipments
- "F" - All fulfillment or drop shipments into the defined area are blocked
- "H" - All shipments into the defined area require a Hi-capacity permit
- "L" - All shipments into the defined area require a license and are blocked to fulfillment or drop shipments

## # Field Description

## Notes

- "O" - All shipments into the defined area require a SOTS licensing
- "S" - All shipments into the defined area require an assault weapon permit
- "R" - All shipments into the defined area require a short-barrel permit
- "Y" - All shipments into the defined area are blocked

### Dealer's Toolbox: Product Messages File Layout

We recommend that you regularly download the messages file and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.

- 
- Format: Ascii text, semi-colon delimited
  - Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
  - Use this layout with **rsr-product-message.txt** file.
  - There are 5 data fields.

## # Field Description    Notes

1 RSR Stock Number

2 UPC Code

3 Mfr Part Number

4 Message Type      Values:

## # Field Description Notes

- “Prop65” - California Proposition 65

5 Message Text

### Dealer’s Toolbox: Categories File Layout

**We recommend that you periodically download the Categories file and update your files accordingly. Changes to this file do not occur frequently.**

- 
- Format: Ascii text, semi-colon delimited
  - Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
  - Use this layout with **categories.txt** file.
  - There are 4 data fields.

## # Field Description Notes

1 Department ID      Matches departments in FTP downloads.

2 Department Name   Matches departments in FTP downloads.

3 Category ID         Matches categories on web and in API.

4 Category Name      Matches categories on web and in API.

### Dealer’s Toolbox: Product Attributes File Layout (July 2020 Revision)

**We recommend that you regularly download the attributes file and update your files accordingly. Changes to this file occur every 2 hours and we want to make sure you have the most up-to-date information.**

- 
- Format: Ascii text, semi-colon delimited
  - Import into Excel or other spreadsheet program and use the data fields listed below as headings in the spreadsheet.
  - Use this layout with the **attributes-all.txt** file.

- There are 55 data fields.

#	Field Description	Notes
1	RSR Stock Number	
2	Manufacturer Id	
<p><b>Fields 3-52 are Attribute Descriptions on this RSR Stock Number.</b></p> <p><b>There are a maximum of 50 different attributes for each stock number.</b></p> <p><b>Not all attributes exist for a given stock number. If an attribute does not exist for the particular stock number, the field remains, but is blank.</b></p>		
3	Accessories	
4	Action	
5	Type of Barrel	
6	Barrel Length	
7	Catalog Code (Department Number)	
8	Chamber	
9	Chokes	
10	Condition	
11	Capacity	
12	Description	
13	Dram	
14	Edge	
15	Firing Casing	

**# Field Description****Notes**

16 Finish

Combined with Color  
(Field 48) prior to July  
2020

17 Fit

18 Fit

A stock number may  
have two Fits

19 Feet per Second

20 Frame

Combined with Material  
(Field 49) prior to July  
2020

21 Caliber

22 Caliber

A stock number may  
have two Calibers

23 Grain Weight

24 Grips

Combined with Stock  
(Field 50) prior to July  
2020

25 Hand

26 Manufacturer

27 Manufacturer Part #

Added June 2010

28 Manufacturer Weight

29 MOA

30 Model

31 Model

A stock number may  
have two Models

#	Field Description	Notes
32	New Stock #	
33	NSN	National Stock #, added June 2010
34	Objective	
35	Ounce of Shot	
36	Packaging	
37	Power	
38	Reticle	
39	Safety	
40	Sights	
41	Size	
42	Type	
43	Units per Box	
44	Units per Case	
45	Wt Characteristics	
46	Sub Category	
47	Diameter	Added October 2019
48	Color	Added July 2020
49	Material	Added July 2020
50	Stock	Added July 2020
51	Lens Color	Added July 2020
52	Handle Color	Added July 2020



#	Field Description	Notes
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**Fields 53-55 are reserved for future use.**

53 Reserved for future use

54 Reserved for future use

55 Reserved for future use