

- RSR offers a large selection image downloads through our FTP server.
- New images are continuously uploaded to our FTP site, and featured on the RSR website.
- An automated process copies any new images (generated within the past 7 days) to the new\_images subdirectory. Similarly, any images that have been in the new\_images subdirectory for 28 days are moved to the respective image folders.
- Due to copyright restrictions on the use of intellectual property, we are unable to grant permission to use product images and logos from our site for any purpose other than to display the product for sale
- RSR does not provide URL links for images, as specified in our Terms and Conditions. You must transfer the desired images back to your own server or system and link images to SKUs internally.

## 1. Formats

### a. Standard Resolution Images

- Provided in JPEG (.jpg) format, web-compatible RGB format, color when possible, at 72 dpi resolution.

### b. High Resolution Images

- Provided in JPEG (.jpg) format, web-compatible RGB format, color when possible, at 300 dpi resolution, and offer much higher image detail. High resolution images are designated with 'HR' in the filename. Most standard resolution images have high resolution versions.

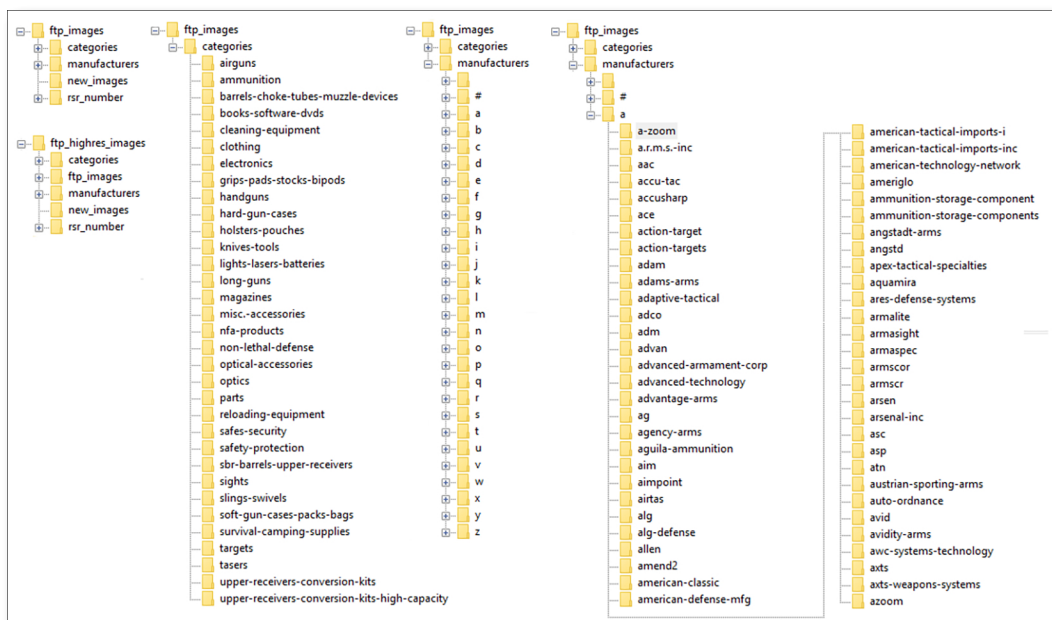
## 2. Naming Conventions

- Standard Images: RSRSKU\_imagenumber.jpg so that product SKU AAC17-22G3 may have files AAC17-22G3\_1.jpg, AAC17-22G3\_2.jpg and AAC17-22G3\_3.jpg, if three views are provided.
- High resolution images are named using RSRSKU\_imagenumber\_HR.jpg so product SKU AAC17-22G3 may have files AAC17-22G3\_1\_HR.jpg, AAC17-22G3\_2\_HR.jpg and AAC17-22G3\_3\_HR.jpg, if three views are provided.

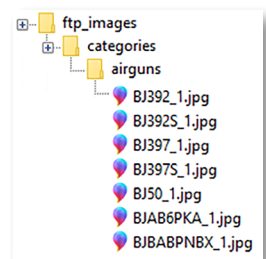
## 3. Folders & Categories Available

- ftp\_images (standard images)
- ftp\_highres\_images (high resolution images)

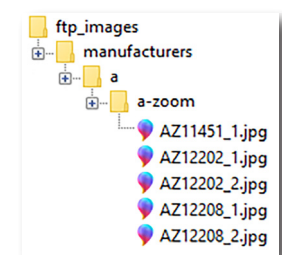
Each folder marked with a '+' contains subdirectories per the below. Folders not marked contain image files.



FTP Site - Layout of image folders and sub-folders



Layout of Categories folder and sub-folders



Layout of Manufacturers folder and sub-folders