Tech Stack - Contractor Site Replication

Based on: https://royalpalmpoolco.org/

STACK

Website

- **Frontend:** Next.js 14 + Tailwind CSS
- **Hosting:** Vercel

Phone/SMS

- **Service:** Twilio
- **Purpose:** Call tracking + SMS auto-response

Database

- **Service:** Supabase (PostgreSQL)
- **Architecture:** Separate database per client

Forms

- **Validation:** React Hook Form + Zod

PER CLIENT SETUP

Website: Client buys their own domain and maintains it
Twilio: One unique phone number
Supabase: One dedicated database (3 tables: leads, call_logs, sms_logs)

COSTS PER CLIENT

Twilio: ~$10/month
Supabase: $25/month
Vercel: $0 (included)

Total: ~$35/month
Revenue: $297/month
Profit: $262/month

MY OFFER: $497 Setup FEE + $297/month, OR get setup FREE with 6-month commitment
Website stays online (hosting)
Twilio number works (call forwarding, SMS)
Database works (leads captured)
Technical fixes if something breaks
Security updates

Include 1 hour/month of updates in the $297

Anything over 1 hour = $60/hour extra.

This means:

- Small updates (hours, phone, text): Included
- Big updates (redesign section, add pages): Extra charge