

MALIK ZOHAIB MUSTAFA

01-134192-030

BSCS-4B

Q- Develop concept statement for your business idea

New Business Concept

Zaibi's App Development Company

Product

Zaibi's App Development Company (ZADC) is a company that partners with existing companies to create an application for their business. Mobile apps have been increasingly important for businesses. They use it to market and sell their products online. ZADC partners with these companies and provides them with an app that fits not only their business needs but an app that also meets their customer's demands.

Target Market

ZADC's target market focuses on small independent companies that need developing apps for their businesses to further promote their products or services online and make it accessible for their customers. After the business start-up period, ZADC will further move to have bigger clients such as those who are considered big players in their industries.

Why App Development Company?

ZADC does not only create applications for its clients, it provides them with the assurance that the product they are getting is of high value and highly competitive with those apps that are already out. ZADC's team is composed of highly skilled and well-trained IT professionals which are known in their fields of specialty. This gives ZADC's clients a guarantee that the app they are getting will ensure them great success with bringing their business online.

Explanation:

Special Feature

As a special feature of the apps of ZADC, they offer their clients continued support in assessing the developed apps released to them. This after-sales service would include checking whether an update for their apps is already needed, the security of their business even though they are online and making sure that the interface of the apps continues to be easily manageable.

Management Team

ZADC is led by highly skilled and well-known professionals in the IT field. Their various experiences and certifications combined makes ZADC a very competitive player in the app developing community.

Professional IT Team of ZADC:

Malik Zohaib Mustafa (Computer and Information Research Scientist)

Shahzaib Iqbal (Chief Technology Officer)

Khizer Waheed (Systems analyst)

Samama Khan (IT coordinator)

RECENT TASK IDEA ASSIGNED TO ZADC:

To create an app useful for doctors that is capable to control flight operations of an RC Drone / Helicopter using Arduino Sim Card Module for long ranges. The app should also handle the 360-degree video footage and data from 12 sensors of the Drone in real time and parsing it into one useful data(video). The app should also access drone's current location using GPS and must be able to transfer voice of user to the drone using a mic a drone mountable speaker.

Finally, the App must automatically adjust the drones speed and height according to the weather conditions and weight (A Medical Kit) Attached to the drone

This drone will then be useful to facilitate Ambulances.