

joshshi

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education

Northwestern University (2014-present)

Studying Computer Science. 3.6 GPA.

work experience

Adobe Student Representative (2014-present)

Responsible for arranging workshops to promote Adobe products on the Northwestern campus. Marketing via social media and on-campus advertising.

KnowledgeWorks (June-September 2014) Graphic Design/Marketing Intern

Created graphics and print materials for various company functions and reports, including a staff retreat. Aided in company transition to a new intranet and performed search engine optimization on the KnowledgeWorks blog.

ConnXus (July-August 2013) Graphic Design Intern

Created infographics, logos and icons for newly-relaunched website and developed the first ConnXus Style and Branding Guide. Produced video documentation of site.

Shanxi Normal University (July 2012) English Intern

Worked with students at Shanxi Normal University in Shanxi, China to develop more natural English reading, writing, and speaking abilities.

skills

Programming

Intermediate skills in C#, Java, C++ and MATLAB, as well as with HTML, CSS, and JavaScript/jQuery for front-end web development. Familiar with Bootstrap and AngularJS.

Design

Extensive experience with Adobe Creative Cloud (InDesign, Illustrator, Photoshop) as well as CS6. Basic abilities with 3D modeling program Cinema 4D.

extracurricular activities

Creative Manager, DesignWorks (2015-present)

Responsible for managing designers and commissions at DesignWorks, a student-run graphic design firm at Northwestern University.

ISBE Analytics (2015-present)

Providing consulting services at the Institute for Student Business Education (ISBE) to Barlift, an app developed by students at Northwestern University.

ISBE Tech (2015-present)

Developing projects and hosting technology education events for the Northwestern community through ISBE.

WildHacks Branding, EPIC (2015-present)

Responsible for branding for WildHacks, Northwestern's annual intercollegiate hackathon with attendance of over 300 people.

Managing Editory, NURJ (2015-present)

Serving on the executive board of the Northwestern Undergraduate Research Journal, overseeing design and other aspects of publication.

projects

Personal Website

Created joshshi.com from scratch as a place to exhibit web and graphic design projects.

accolades

Writing

National Quill and Scroll Award from the National Scholastic Press Association (NSPA) for Opinion Column and In-Depth Team coverage. Second Place National Award from the National Federation of Press Women for Column Writing. NSPA Journalism Honor Roll.