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Electricity Price	<table><tr><td>Average Monthly Usage</td><td>500 kWh</td><td>1,000 kWh</td><td>2,000 kWh</td></tr><tr><td>Average price per kWh based on monthly usage*</td><td>11.7¢</td><td>10.5¢</td><td>9.9¢</td></tr></table>		Average Monthly Usage	500 kWh	1,000 kWh	2,000 kWh	Average price per kWh based on monthly usage*	11.7¢	10.5¢	9.9¢			
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	Average price per kWh based on monthly usage*	11.7¢	10.5¢	9.9¢									
	Thank you for choosing Southwest! Southwest is pleased to provide you with this variable price product.												
	The rates listed above are based on average usage patterns and a base energy price of 5.3¢ plus all charges from your Transmission and Distribution Service Provider ("TDSP") and the Electric Reliability Council of Texas ("ERCOT") (collectively, "Delivery Charges"), a \$3.00 Base Charge, and Public Utility Commission of Texas ("PUC") fees and assessments.												
The rates listed above are exclusively for first time customers signing up online at www.southwestpl.com and are in effect for the first billing cycle, after which the plan will convert to our standard, low month to month rate. Please see your Terms of Service for a full description of provisions governing your actual price and other applicable charges. Your actual average total price for the electricity service will vary according to your monthly usage, your maximum instantaneous peak load, costs of supply, and the amount of Delivery Charges (as defined in your Terms of Service) at the time of your usage, as permitted by the Rules of the PUCT (http://puc.texas.gov/agency/rulesnlaws/subrules/electric/Electric.aspx).													
Other Key Terms and Questions	<div><div>• Except for price changes allowed by law or regulatory action, this price is the price that will be applied during your first billing cycle; this price may change in subsequent months at the sole discretion of Southwest. Please review the historical price of this product available at www.southwestpl.com/docs/swpl-historicalpricing.pdf and toll free at (866) 941-SWPL or (7975).</div><div>• This is Southwest's "AutoPay E-Plan" available solely if you authorize monthly payments of your invoices via automatic recurring withdrawals from your bank account(s) or charges to your credit card ("AutoPay"). The above prices are not available if you do not sign up for and maintain AutoPay. If you elect to pay your invoice by any method other than an approved AutoPay method (as stated in Texpo's AutoPay Enrollment Form), you will be subject to an additional charge of 0.5¢/kWh, referred to as the "Payment Processing Fee."</div></div>												
Disclosure Chart	Type of Product	Variable											
	Contract Term	Month to month											
	Do I have a termination fee or any fees associated with terminating service?	No											
	Can my price change during contract period?	Yes											
	If my price can change, how will it change, and by how much?	Your price can change on a monthly basis to reflect actual price changes that are allowed by the PUCT due to costs of supply, market conditions, and changes in											

		law or regulatory charges. The price applied in the first billing cycle may be different from the price in this EFL if there are changes to TDSP charges; changes to the ERCOT or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside Southwest's control.
	What other fees may I be charged?	<p>Fees not included in above price:</p> <ul style="list-style-type: none"> • Method of Payment: If you elect to pay your invoice by any method other than an approved AutoPay method (as stated in Southwest's AutoPay Enrollment Form), you will be subject to an additional charge of 0.5¢/kWh, referred to as the "Payment Processing Fee." • Late Fee: 5% of past due balances; • Insufficient Funds (e.g., if your check bounces): \$40; • Reconnect (e.g., if you want us to reconnect you after your service has been disconnected for non-payment): \$20; • Duplicate Bills, Credit Reference Letters, and Disconnect Notices: \$9.95; • Collections Processing (if your account is past due and must be submitted to our collections department): \$20; • Legal Fees (if your account is past due and must be submitted to an outside collection firm or to litigation): 25%-40% of amount due; and • Information on non-recurring fees charged by your specific TDSP is available in your Terms of Service.
	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	15.7%
	The statewide average for renewable content is:	19.1%

This document is intended to summarize many provisions in your Terms of Service. See Terms of Service for a full listing of fees, deposit policy, and other terms.

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customer.care@southwestpl.com; www.southwestpl.com