

Dress for Success

List 3 reasons why it might be important to dress for success in both an office and a "at home work environment."

1. Psychological state during remote work

When working from home, I find that it is easy to lose track of what day it is and what time it is. By keeping on a similar disciplined schedule as an "in-person" day, including an outfit that says "I'm a professional", it gives me more structure. (It also helps in keeping a work-life balance, so I don't keep working into the evening!)

2. Confidence during the interview

The right outfit that is comfy, well-fitting, and just enough of my stylistic preference while still being professional makes me feel like a million bucks. I don't want to trip over myself during an interview (if in person) and I don't know how much walking I will need to do, so I will opt for comfier professional-looking shoes that won't tear up my feet. I prefer pants / slacks / suit bottoms plus a blazer, so I can move easier but also layer up or down depending on temperature. And I *must* have pockets.

3. First Impressions

Of course, I want to make the best impression I can from the start — and rather than a detriment, I want my outfit to be an asset. While I do have tattoos and piercings, I can make them less obvious without completely hiding them in a dishonest way — they will definitely see them eventually!

Elevator Pitch

Write your elevator pitch and turn it in, then go a step further and deliver it to a friend, colleague, or classmate. Remember that you will get out of this what you put into it! It will benefit you to actually practice this! You will continue to use your elevator pitch in some format throughout your lifetime - how often do you explain what you do for a living at a social or networking event already?

Heather Walker Elevator Pitch:

Hi! I'm Heather Walker.

I've been developing professional visual communication and building TV studios for 14 years;

I am insatiably curious and I have a need to solve problems and ingest data;

To that end, (in February) I completed the ENTITY Data Science Bootcamp to shore up my data analysis, data visualization, and machine learning coding skills.

My inquisitive mind makes me an effective data scientist,

while my background in telling stories with pictures edge on data presentation.

I'm ready for my next challenge with opportunity for growth in the tech industry.