

Touchpoint (noun)

1. a point of contact or interaction, especially between a business and its customers or consumers.
"every touchpoint must reflect, reinforce, and reiterate your core brand strategy"
2. a point of reference.
"one of the cultural touchpoints for the late 1990s"

Instructions

First Touchpoint Reflection:

1. Reflect on the new technologies and technical skills about which you have learned.
2. Complete the table below by identifying technologies or technical skills: 5 that you are comfortable talking about and 5 that you are not.

Subsequent Touchpoint(s):

1. Review the list you made previously.
 2. Reflect on the new technologies and technical skills that you have learned about.
 3. Add 3-5 additional technologies or technical skills that you are now comfortable talking about. Some of these may be new and some of them might have moved from the "not comfortable" column.
 4. Then add 3-5 technologies or technical skills that you are not comfortable talking about. Notice how the list has changed or stayed the same.
 5. Each time you update this list, email the amended document to career.services@woz-u.cornell.edu
-

Heather Walker's Touchpoint Reflections

Reflection #	Touchpoint	Comfortable talking about...	Uncomfortable talking about:
1 (Aug. 23)	01	markdown syntax	Equations for calculating some statistical measurements
	02	thinking like a programmer	Remembering code snippets <i>exactly</i> -- Google and RStudio help is my friend!
	03	data exploration	'normalization' - still not sure WHY I want to normalize data...
	04	using Command Line Interface (CLI)	using CLI on Mac, and then trying to use on PC, and then back...
	05	looking for 'why' there might be a trend in the data (e.g. historical research)	Confidently knowing which statistical analyses to use for which data
2 (Sept. 11)	06	(when I'm in SQL mode) I can write SQL by hand from scratch!	determining when indexing is needed vs. not

	07	SQL in general	being able to quickly see the difference in NoSQL and SQL
	08	joins	remembering the finicky language-based naming rules (like which ones can't use underscores or periods...)
3 (Oct. 24)	09	Jupyter Notebook formatting	Jupyter Notebook setup...
	10	Python (my favorite so far!)	R (my least favorite, but great for statistics)
	11	(Both comfortable and uncomfortable) Rapidly switching back and forth between language (this case Python and R) was interesting, in that I would know how to do a task <i>conceptually</i>but get confused on how to do it <i>technically</i> in the current language.
	12	Using all the tools at my disposal (Excel for data exploration, R or Python, Visual Studio Code and Jupyter Notebook, Obsidian and Typora for Markdown notes to HTML or PDF)	Getting bogged down in hunting down solutions for better ways to do things, rather than <i>just finishing the work</i>
	13	Visual communication concepts! I can talk about visual communication all day long!	Getting too detailed too quickly on data exploration!