

### Day 13: Types of decisions

I learned about the different types of decisions that can be made in business intelligence (BI).

Here are a few examples:

- **Structured decisions:** These are routine, repetitive decisions that follow a set of well-established procedures. Examples include approving purchase orders or processing invoices.
- **Semi-structured decisions:** These are decisions that involve some degree of uncertainty, but can still be made using established methods and procedures. Examples include approving a loan application or scheduling an appointment.
- **Unstructured decisions:** These are complex, non-routine decisions that require a high degree of creativity, judgment, and expertise. Examples include developing a new product or entering a new market.
- **Strategic decisions:** These are decisions that have long-term implications for the organization and require a high degree of analysis and planning. Examples include mergers and acquisitions, investments, or divestitures.
- **Operational decisions:** These are decisions that are made on a day-to-day basis and are focused on the efficient and effective functioning of the organization. Examples include scheduling employees, ordering inventory, or managing cash flow.

I understand that different types of decisions require different levels of analysis, expertise and data. BI can provide the necessary data and insights to support the decision making process, regardless of the decision's complexity or level of importance for the organization.