

Day 1: Introduction to business intelligence

I recently learned about the concept of Business Intelligence and the ways in which it can be used to improve business operations and decision making. I have discovered that BI encompasses a range of technologies, tools, and practices that allow organizations to collect, store, access, and analyze data in order to gain insights and make data-driven decisions. Through learning about reporting, data visualization, data mining and other techniques for analyzing and interpreting data, I am excited to explore how BI can be used to identify new opportunities and drive business success.