





THE FREDS

- UX/UI DESIGNER
- PRODUCT MANAGEMENT

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AWARDS

- First prize in the innovation startup competition 2021 at UEF for the project "Bags made from coffee grounds".
- The Second prize Idea2Business International Competition 2021.
- Top 20 in Momo Competition - Product Management.

PORTFOLIO

PRODUCT MANAGEMENT

- The MoMo's competition occurred in one month from June to July in 2022. That is my ideal project i have done.
- [Read The Case Study](#)

UI DESIGN

- Two recent projects that I completed, one Individual Project and one Team Project. All these projects are conceptualized then sketched, then designed and finally built.
- [Individual Project](#)
- [Team Project](#)

PROFILE

Hi, I'm The Hoang Tran, you may be wondering what my name means, it's simply 5 acronyms: Fulfilled, Enjoyable, Respectful, Disciplinary, and last Simple. Those are the 5 criteria for me to work on and apply it to design my dream life.

And nice to work with you !

EDUCATION & EXPERIENCE

UNIVERSITY OF ECONOMIC AND FINANCE

2020 - 2024

I'm currently a third year student at the university, I'm studying Marketing, with the majoring in Marketing Management.

I learned a lot here, not just about specialized knowledge but also about life lessons. Soft skills are what I engage the most; through the topics, I develop critical thinking, problem solving, and, most significantly, communication skills.

FPT ARENA MULTIMEDIA

2021 - 2022

I recently finished two-term curriculum here, and I spend the most of my time in the domain of UI Design, especially for the Website field. Beside that, I have experience with coding because all projects are built after having Sketch and Design.

In addition, for the past year, I have been self-studying and arming myself with knowledge regarding UX Design.

TOOLS

During my works, I studied and completed the duties, during the process I honed the following Tool's Skills:

Ps

Ai

S

3

⌘

Xd

B

JS